Doron Zehavi

(408) 203-7084 doronzehavi.com doron1zehavi@gmail.com

Employment

Product Manager, Machine Learning for Financials

Workday, Inc.

April 2019 - Present

- Planned and launched a first-of-its-kind machine learning-based Journal Line Anomaly Detector for enterprise financial management that helps reduce the period-end close time and mitigate financial risk.
- Planned and launched a machine learning Predictive Account Scoring solution used by Sales and Marketing to prioritize and assign accounts leading to an anticipated 15% increase in win rate and reduced time to close a deal.
- Collaborated across teams to plan the roadmap for delivering features to production for Fortune 500 customers.
- Worked across teams to iterate and test machine learning models and user interfaces with early adopter customers.
- Regularly met with customers to understand their unmet needs surrounding the close process, payments and invoices and how machine learning can be used to improve business outcomes.
- Developed and prioritized a strategy for scaling the anomaly detection feature to handle a GA release.
- Developed and presented go-forward recommendations to end-of-life a legacy ML feature to key stakeholders.
- Defined quarterly and annual OKRs for our product area that aligned with the company goals.
- Established product growth and engagement KPIs for the Anomaly Detection and Account Scoring features.
- Lead and organized performance testing effort in order to reduce risk of impact to key customers prior to going live.

Senior Associate Product Manager, Machine Learning

Workday, Inc.

April 2018 - Present

- Presented two breakout sessions, at Workday Rising 2018 in Las Vegas, to hundreds of customers on the topic of machine learning, the Workday Graph and the Skills Cloud.
- Managed development and release of the Workday Graph which powers multiple new Workday applications.
- Collaborated with the Talent application team to power the Skills Cloud application.
- Sent out surveys and met with customers to vet multiple use cases for feasibility and business value.
- Developed, documented and evangelized the new machine learning development process across the company.
- Consolidated, organized and maintained the machine learning use case backlog.

Software Application Engineer II, Financials and Adoption

Workday, Inc.

April 2015 - April 2018

- Built robust Adoption Planning and Adoption Navigator features which were quickly adopted by 150+ customers as the second developer on the team.
- Worked independently to set up the necessary infrastructure and initial development for a new product area.
- Lead the company-wide refactoring effort for my product area resulting in 100% compliance.

Projects

Spree - Speed Reader

February 2014 - May 2014

- Developed, released and marketed Android App that helps users read ebooks and articles faster and stay focused.
- Over 7,000 downloads with nearly 2,000 paid, maintaining a 4+ star rating on the Google Play Store.

Education

B.S., Computer Science

University of California, Davis

March 2015

Research Assistant

University of California, Davis

January 2015 - June 2015

- Developed the <u>Virtual Front View</u> Android application which streams camera output from one Android device to another utilizing the WIFI-direct protocol and collects data about the reliability of the protocol.
- Part of NSF-supported project: *User-Centric Sensing and Distributed Control of Corridor Transportation Networks*.

Languages and Tools

- Java, SQL, Git, Android SDK, HTML, CSS.
- Jira, Confluence, Salesforce, AWS, Tableau, Wavefront.