

# Dorothy

# DOROTHY

EXPERIENTIAL 2.0  
IMMERSIVE SPATIAL  
DESIGN  
TECH INTEGRATION  
METAVERSE  
HYBRID EXPERIENCES  
LIVE-STREAMING

STRATEGY & CONCEPT  
STRATEGY DEVELOPMENT  
CREATIVE CONCEPTING  
CONSUMER JOURNEY  
INSIGHTS & RESEARCH  
PARTNERSHIPS

CONTENT  
DEVELOPMENT  
SCRIPT WRITING  
STORYBOARDING  
ART DIRECTION  
SET DESIGN

ART DIRECTION &  
DESIGN  
EXPERIENTIAL  
UI / UX  
BRANDING  
CAMPAIGN  
CONTENT

BRAND ENGINEERING  
BRAND IDENTITY DESIGN  
MARKET RESEARCH & POSITIONING  
HOLISTIC COMMUNICATIONS  
STRATEGY  
CULTURAL FIT DEFINITION

PRODUCT DEVELOPMENT  
WHITESPACE RESEARCH  
UX CONSULTING  
TESTING AND FOCUS GROUPS  
MARKETING PRODUCTS  
COLLABORATIONS  
CAPSULE COLLECTIONS

# BRAND'S WE'VE WORKED WITH



Google

amazon



NETFLIX



L'ORÉAL



SHOWTIME

Red Bull®

THE  
NORTH  
FACE

Dolby

VIACOMCBS