

*Our services are constantly evolving... but our mission remains constant; create remarkable human connections that make the world more expressive, artistic and colorful. With just one goal — to help brands find their place in culture. Our formula comes from a place of knowledge. And love.*

# We Call It Radical Empathy



WHEN YOU PULL BACK THE CURTAIN... AND THERE'S STILL  
MAGIC.





# Dorothy

## EXPERIENTIAL 2.0

IMMERSIVE SPATIAL  
DESIGN

TECH INTEGRATION

METaverse

HYBRID EXPERIENCES

LIVE-STREAMING

## STRATEGY & CONCEPT

STRATEGY DEVELOPMENT

CREATIVE CONCEPTING

CONSUMER JOURNEY

INSIGHTS & RESEARCH

PARTNERSHIPS

## CONTENT

### DEVELOPMENT

SCRIPT WRITING

STORYBOARDING

ART DIRECTION

SET DESIGN

## ART DIRECTION & DESIGN

EXPERIENTIAL

UI / UX

BRANDING

CAMPAIGN

CONTENT

## BRAND ENGINEERING

BRAND IDENTITY DESIGN

MARKET RESEARCH & POSITIONING

HOLISTIC COMMUNICATIONS

STRATEGY

CULTURAL FIT DEFINITION

## PRODUCT DEVELOPMENT

WHITESPACE RESEARCH

UX CONSULTING

TESTING AND FOCUS GROUPS

MARKETING PRODUCTS

COLLABORATIONS

CAPSULE COLLECTIONS