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# Report: Triller’s Jake Paul vs Ben Askren event sells over 1.4 million PPV units

Triller Fight Club is in the freakshow fight business, and that business is booming.

By **Ryan Harkness** | Apr 18, 2021, 9:34pm EDT |

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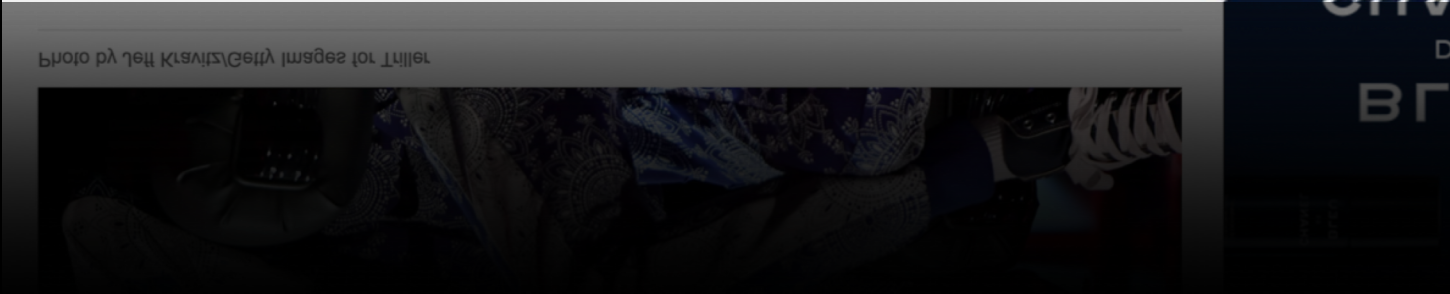



Photo by Jeff Kravitz/Getty Images for Triller



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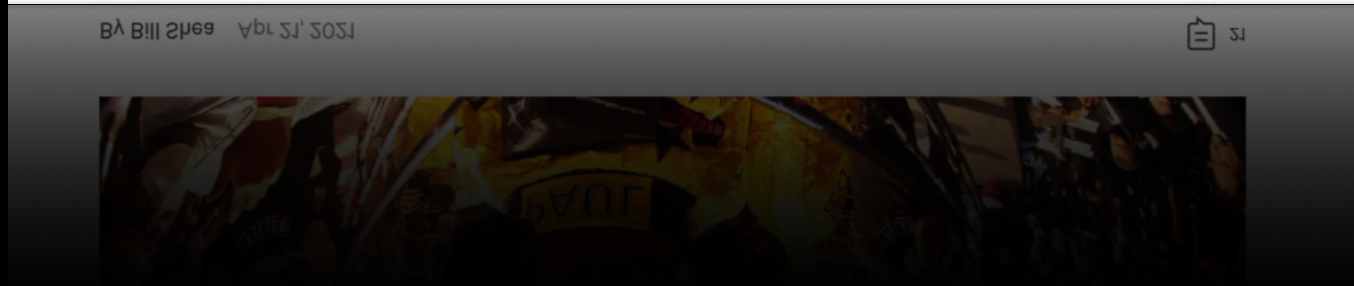
# The new boxing spectacle? Triller’s Jake Paul fight crammed with celebs pulls in up to \$75 million in PPV sales



By **Bill Shea** Apr 21, 2021

28

31



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# Is Snoop Dogg’s Triller Fight Club the New Wave of Sports Entertainment?

The blockbuster event was a spectacle designed to appeal to people who may not be boxing fans

By **MIKE BOHN**

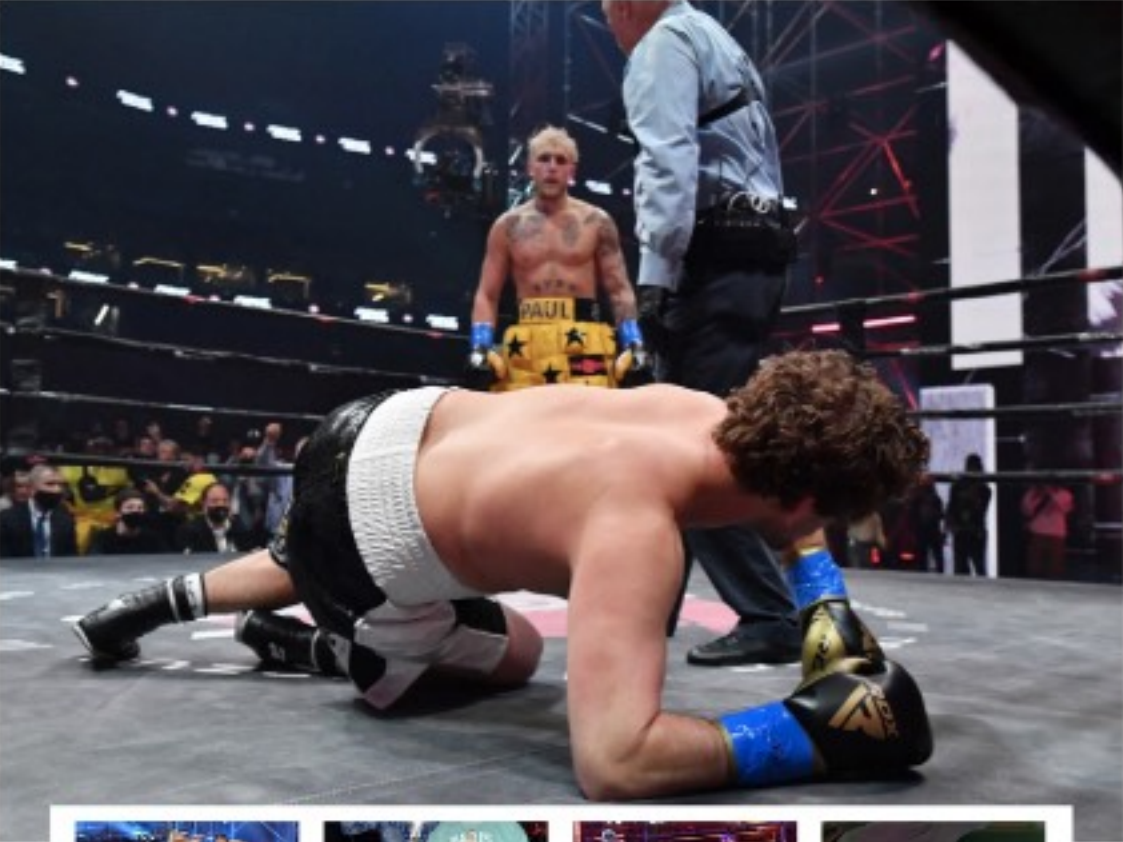
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TRILLER: FIGHT CLUB

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