



Dorothy Cruz

Graphic and UI/UX Designer
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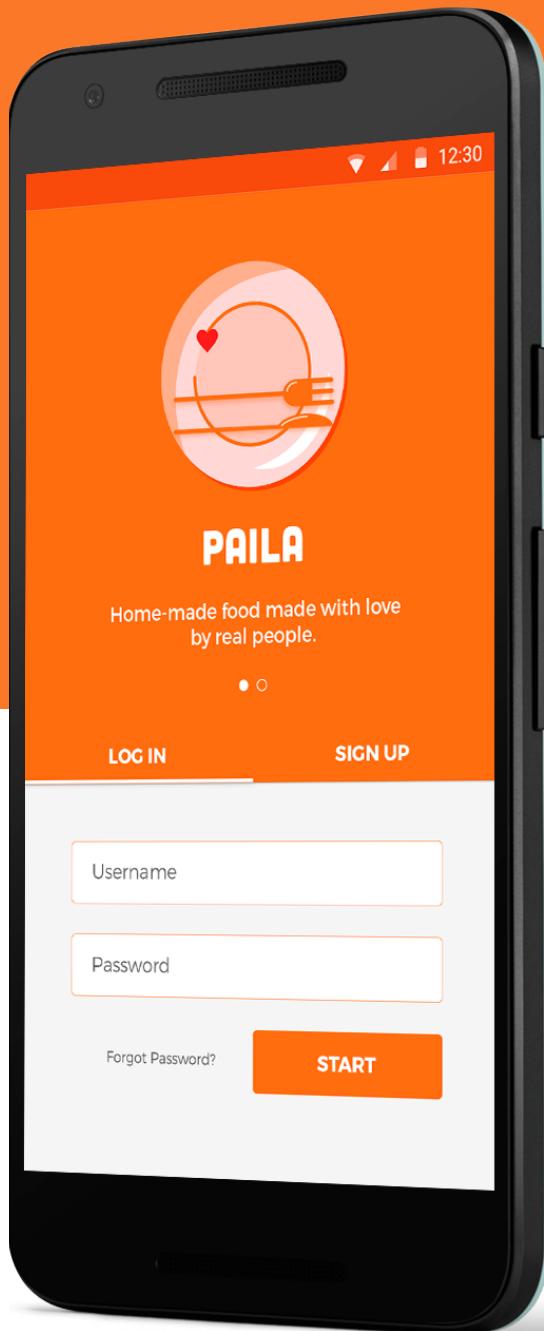


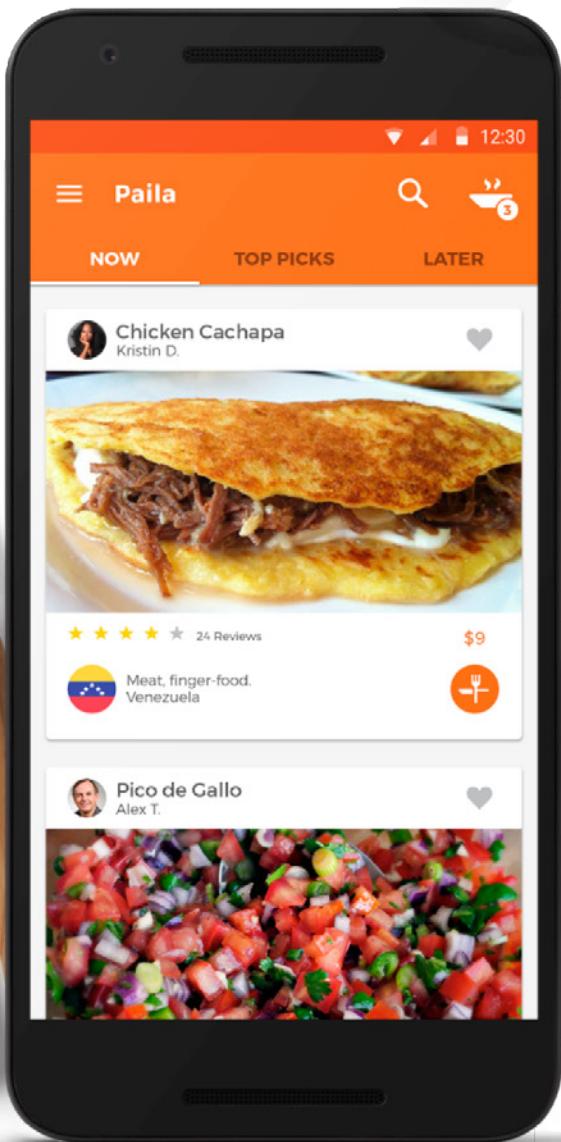
dorothyelicp@gmail.com



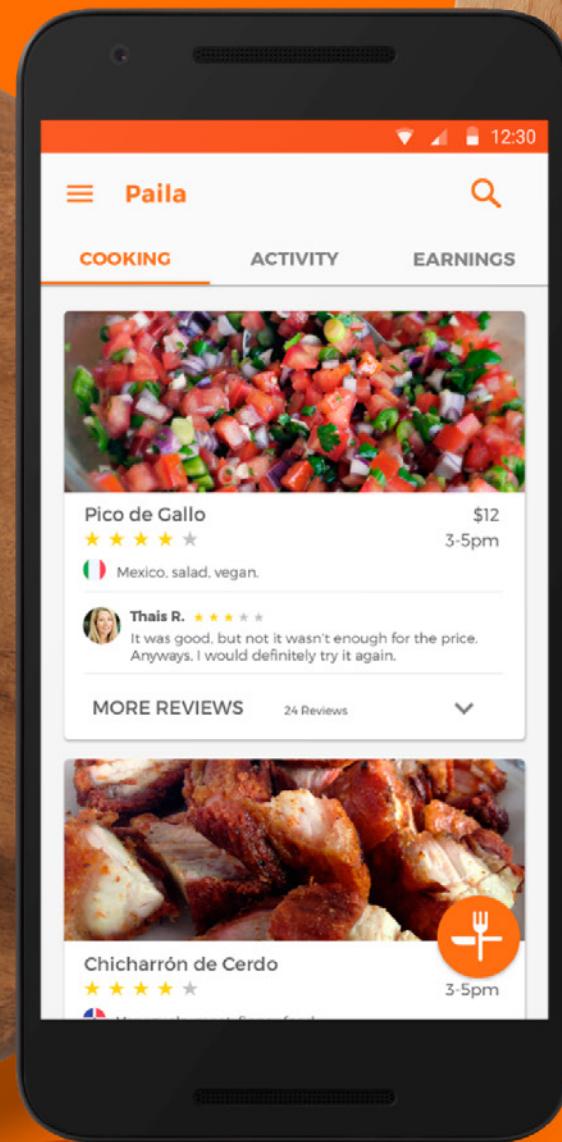
Food is culture, caring, sharing, and even passion. Get homemade food from real people near you. Paila is a solution for both needs, to work from home and to feel like home.

Paila



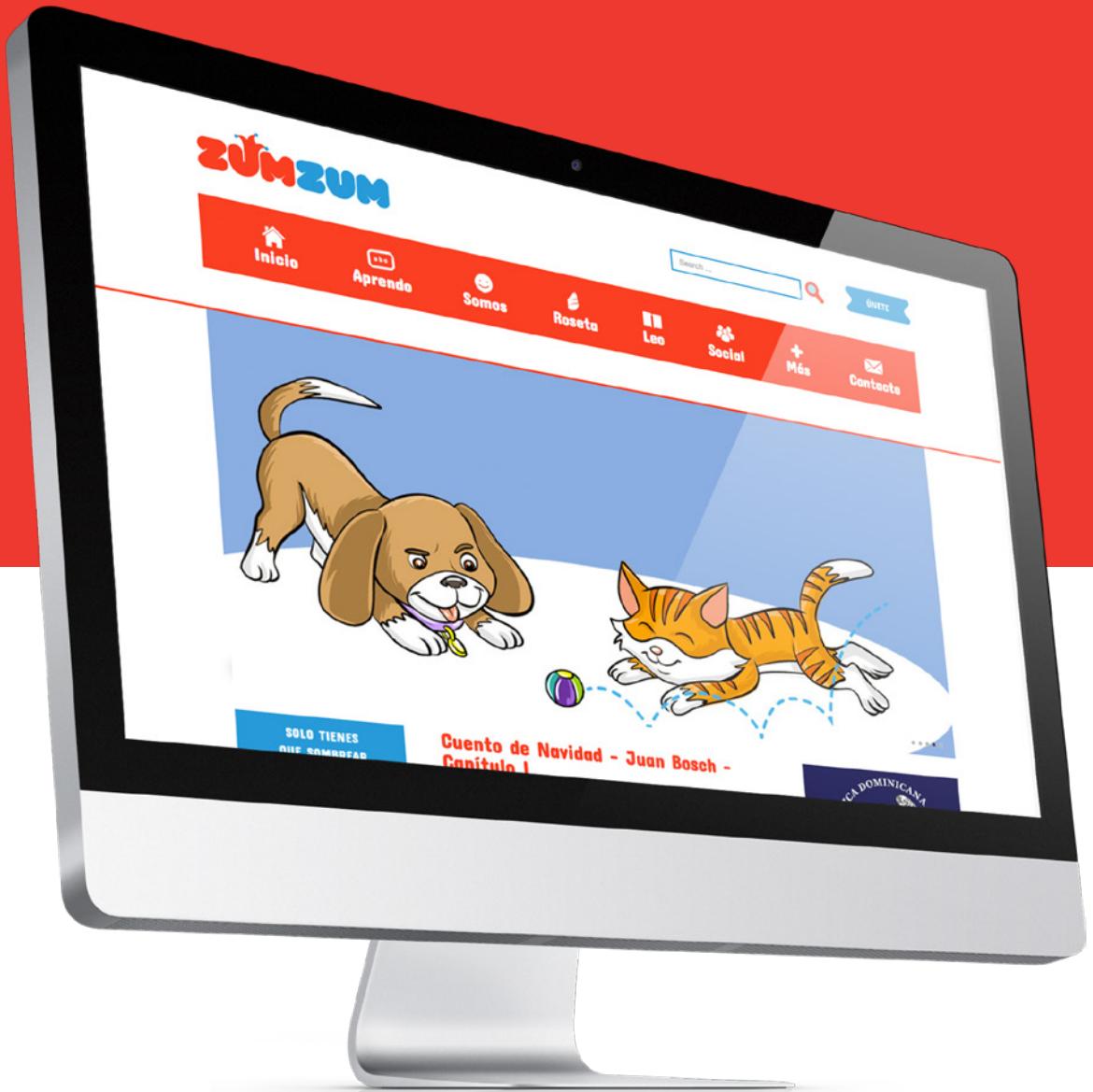


For the Eater



For the Cooker

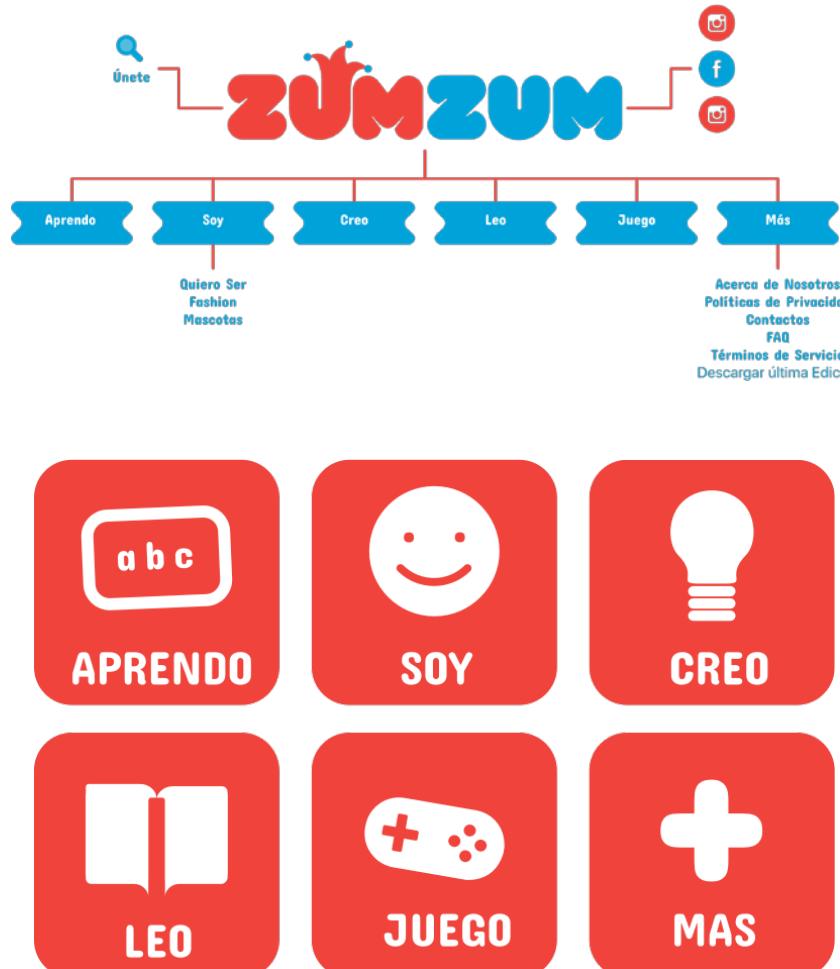
See complete prototype: <https://invis.io/P25CDKHX4>



Winning design of “Zum Zum” website, a dominican magazine for kids. The goal was to adapt the printed magazine content to a digital context, keeping our target in mind.

Zum Zum

Role: UI/UX Designer, worked next to Project Manager and Visual Designer



Userflow and icons designed for each section of the website.

The screenshot shows the ZumZum website with the menu bar at the top. The Leo section is selected, indicated by a red bar. Below the menu, there are several story cards:

- La Caperucita Roja**: An illustration of Little Red Riding Hood walking through a forest. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.
- Fortunato y su Fortuna**: An illustration of a man in a hat looking up at a house. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.
- Mi dulce hogar**: An illustration of a family in a cozy house. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.
- Pinocho**: An illustration of Pinocchio in a forest. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.
- El Universo y el Extraño amigo**: An illustration of a child in a space suit. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.
- Blancanieves**: An illustration of Snow White. Description: There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain. There is no one who loves pain itself, who seeks.

At the bottom of the page, there are social media links and a copyright notice: © 2015 ZumZum. Todos los derechos reservados.

See HTML/CSS of proposal: https://github.com/dorothycruz/Zum_Zum

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Identity and website design for the candidate for Major Jersey City of 2017. The idea was to give him a fresh look and to focus on his plan.

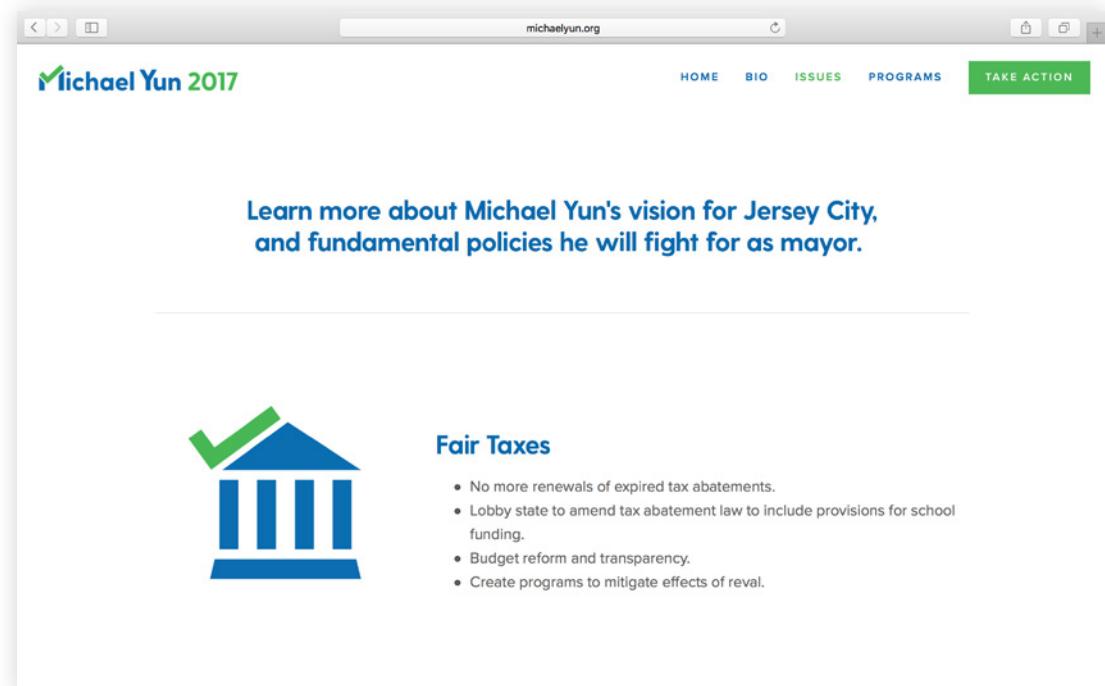
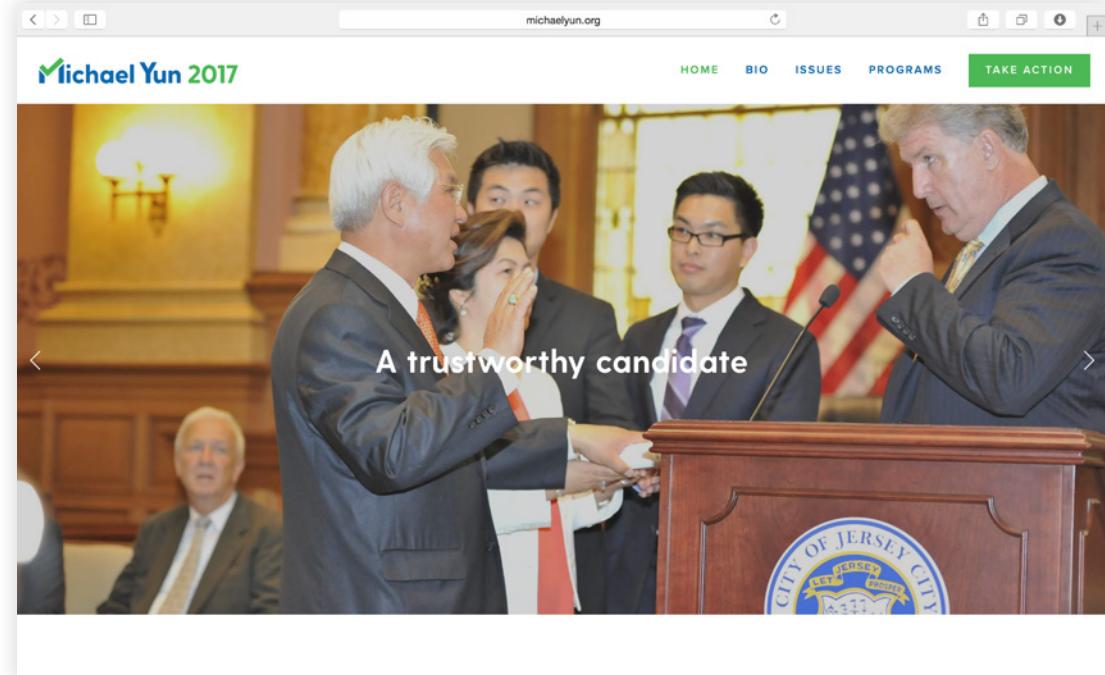
Michael Yun

Role: Visual Designer in collaboration with one more Designer



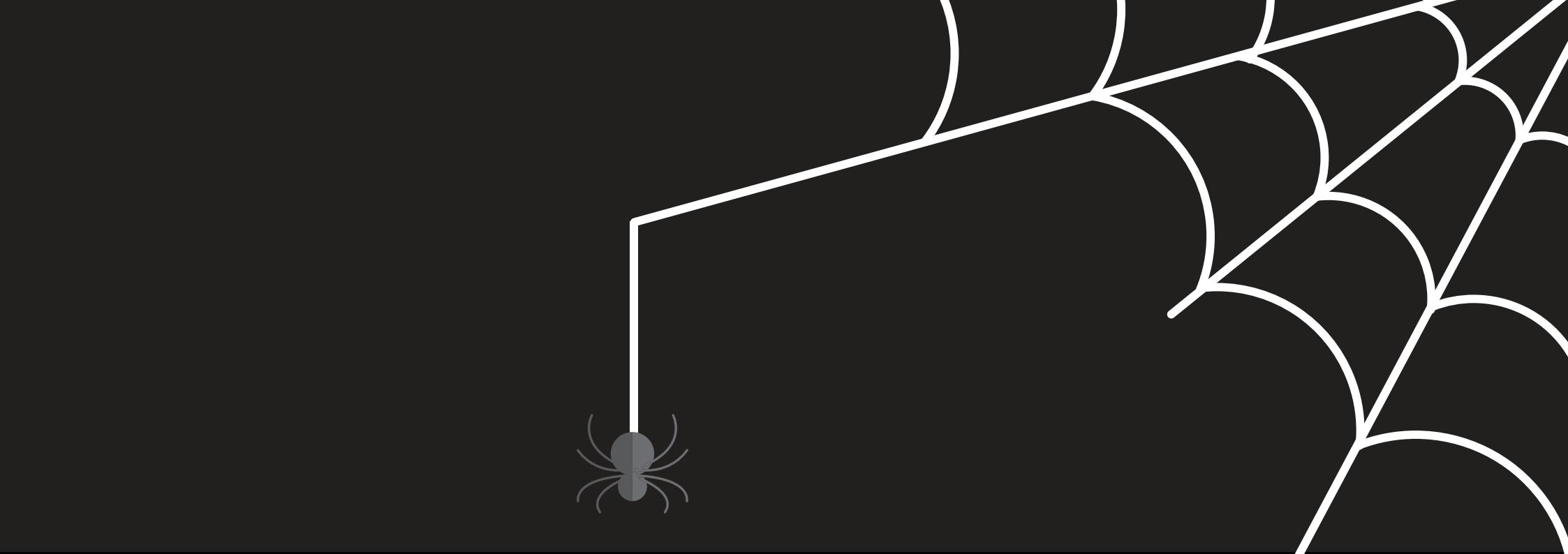


Icons designed for the Issues section.



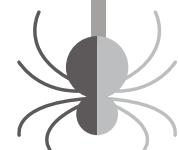
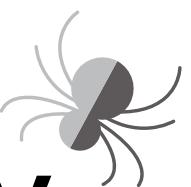
Fair Taxes

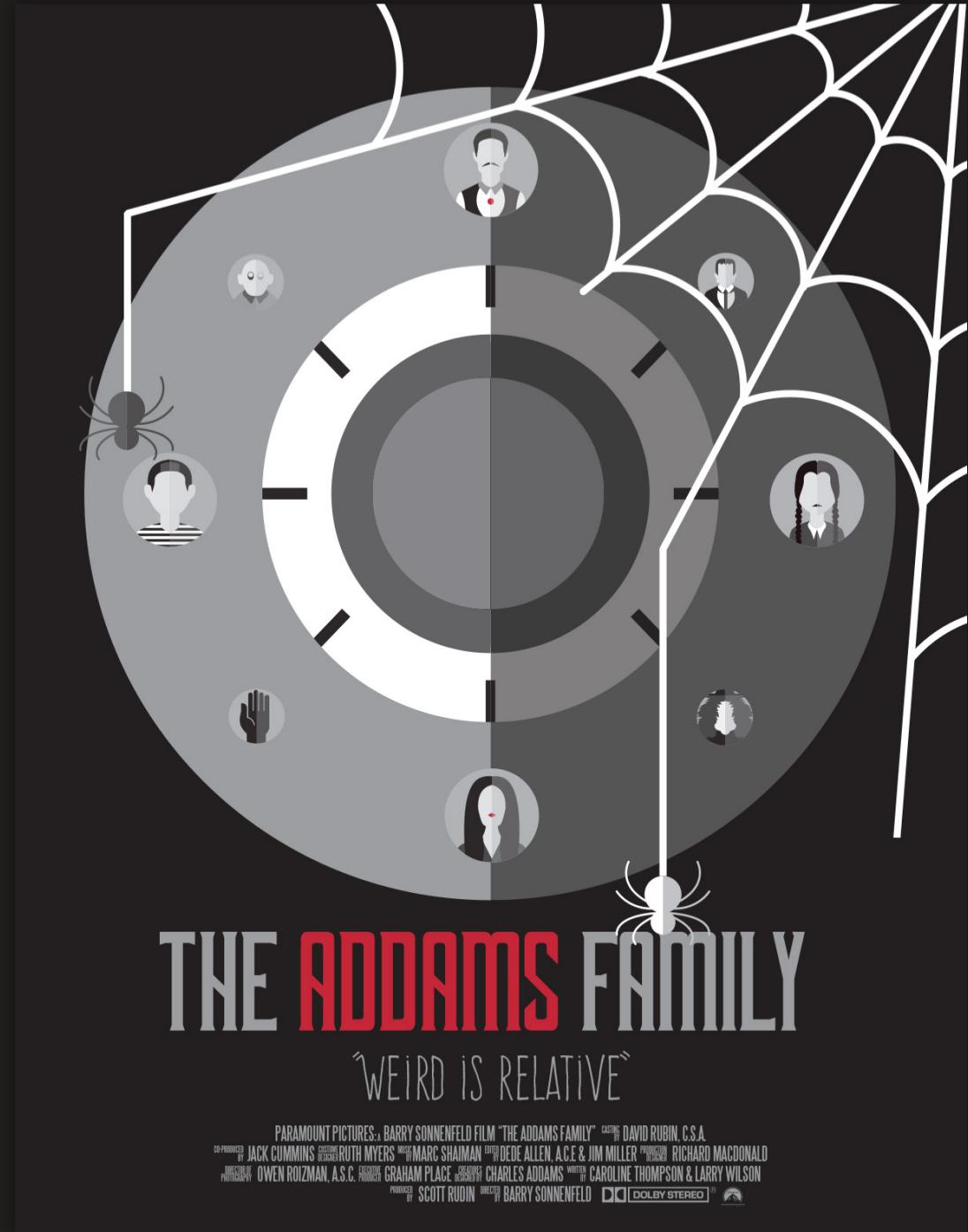
- No more renewals of expired tax abatements.
- Lobby state to amend tax abatement law to include provisions for school funding.
- Budget reform and transparency.
- Create programs to mitigate effects of eval.



Redesign of movie poster from 1991 movie, “The Addam’s Family” using flat design.

The Addams Family



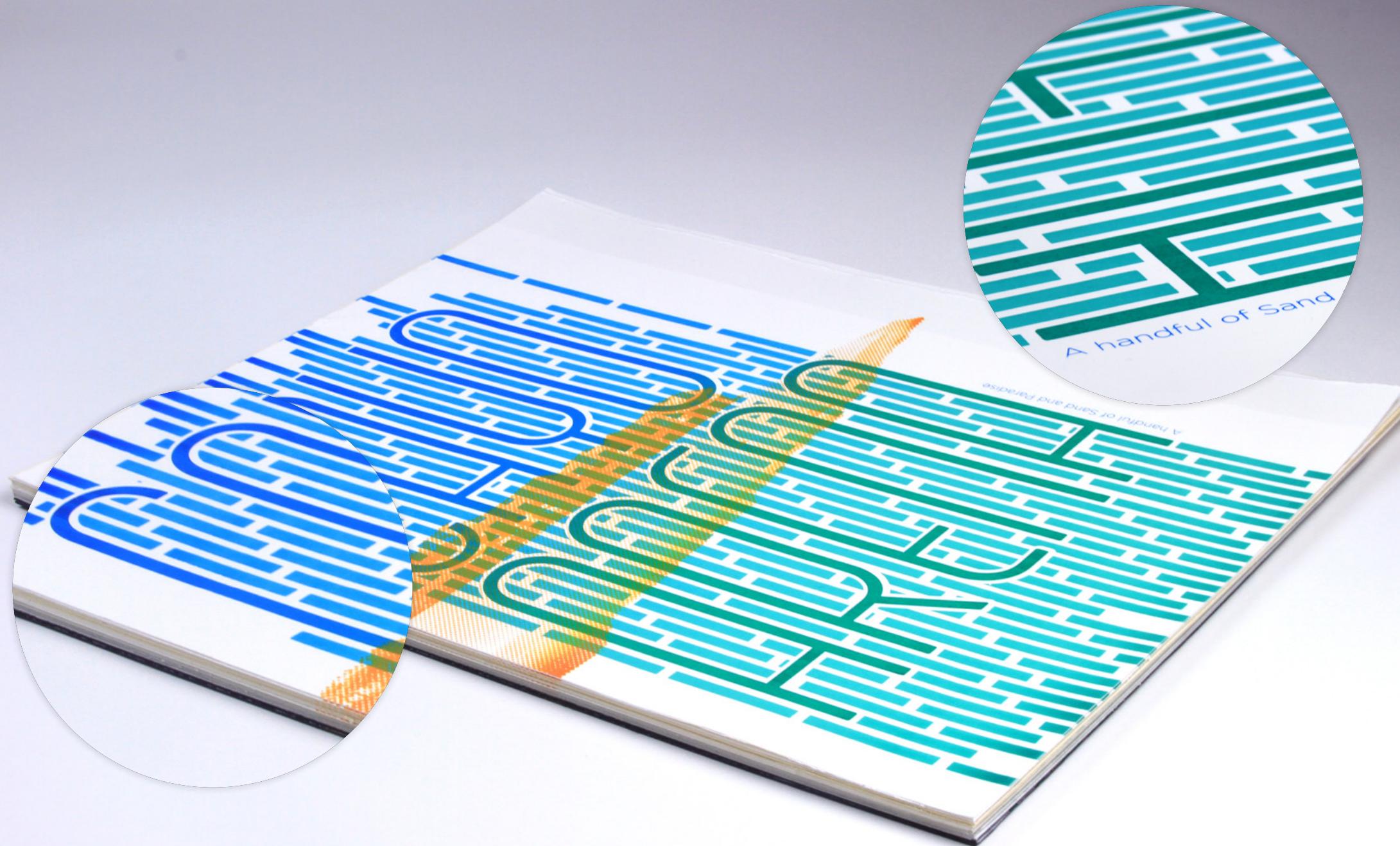


PARAMOUNT PICTURES A BARRY SONNENFELD FILM "THE ADDAMS FAMILY" CASTING DAVID RUBIN, C.S.A.
CO-PRODUCED BY JACK CUMMINS DIRECTED BY RUTH MYERS MUSIC BY MARC SHAIMAN EDITOR DEDE ALLEN, A.C.E. & JIM MILLER PRODUCED BY RICHARD MACDONALD
PHOTOGRAPHY OWEN ROIZMAN, A.S.C. EXECUTIVE PRODUCER GRAHAM PLACE CREATOR CHARLES ADDAMS WRITTEN BY CAROLINE THOMPSON & LARRY WILSON
PRODUCED BY SCOTT RUDIN DIRECTED BY BARRY SONNENFELD DOLBY STEREO

Silkscreen poster made for a coastal area in my home country, Dominican Republic, named Cayo Arena, also known as Paradise Island.

Cayo Arena



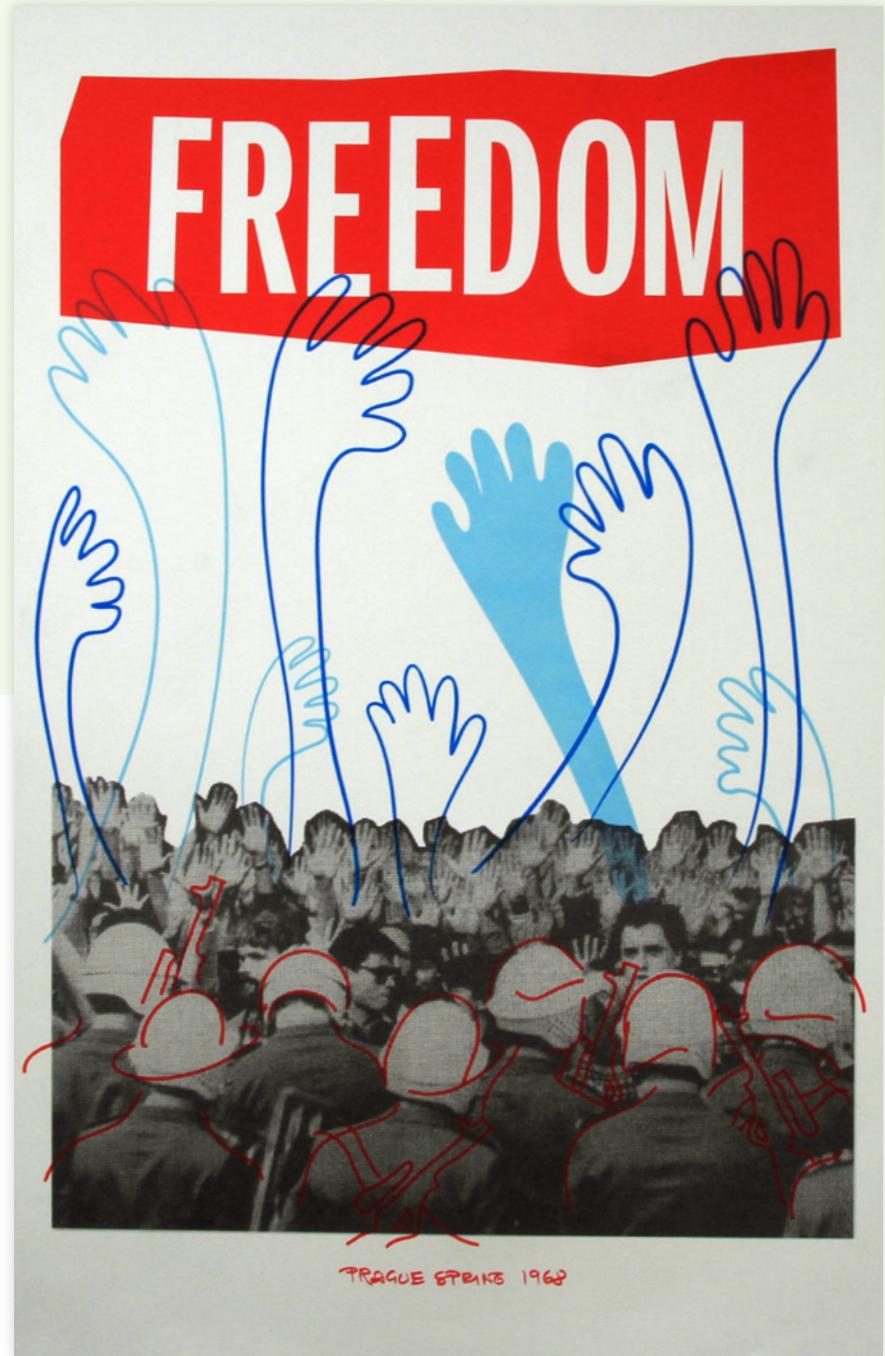


A handful of Sand

A handful of Sand and Paradise

Prague Spring

Poster designed and silkscreened to embody the Prague Spring 1968 movement. It aimed to represent the resistant and the hard working unity of the Czechs in order to get their freedom and not the hostility from the Soviet Union.



FREEDOM

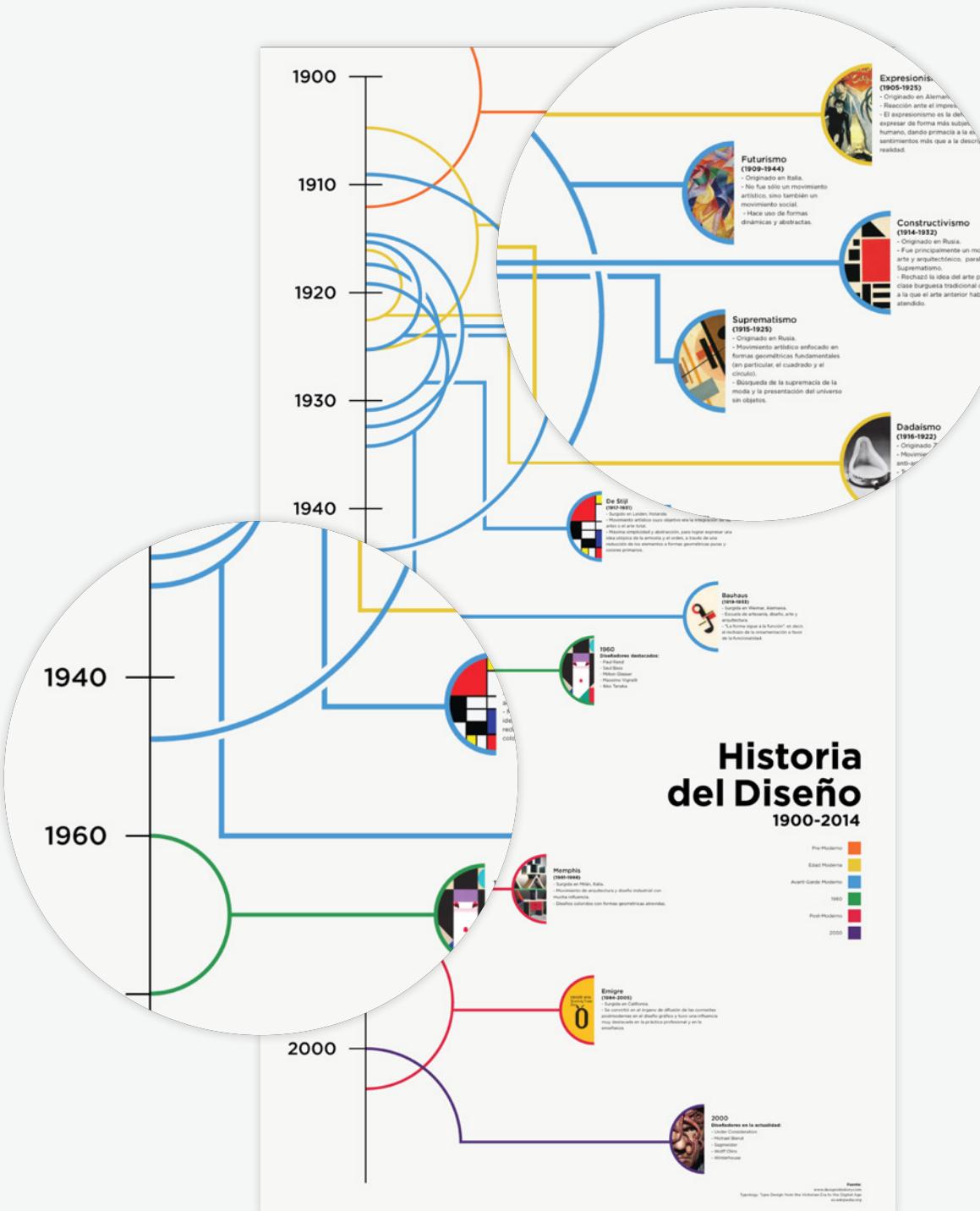


PRAGUE SPRING 1968

An infographic timeline which contains
the most relevant movements in Design from
1900 to 2014 in Spanish.

History of Design

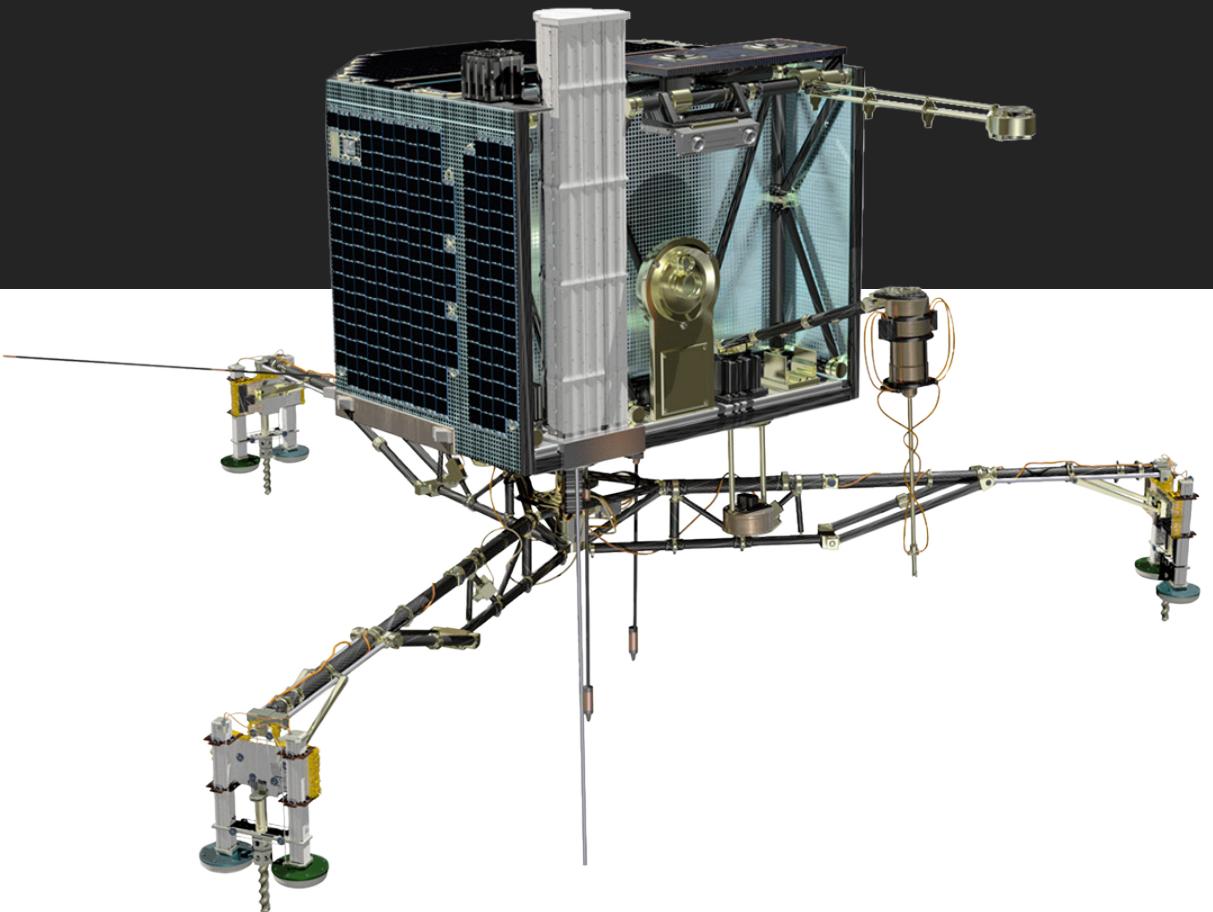




See online version: <http://dorothycruz.github.io/>

Infographic made for the Philae Lander which includes information about the design, the team behind it, and its instruments.

Philae Lander



Philae Lander

The Lander Design

The Lander structure consists of a baseplate, an instrument platform, and a polygonal sandwich construction, all made of carbon fibre. Some of the instruments and subsystems are beneath a hood which is covered with solar cells. An antenna transmits data from the surface to Earth via the Orbiter.

The Lander Team

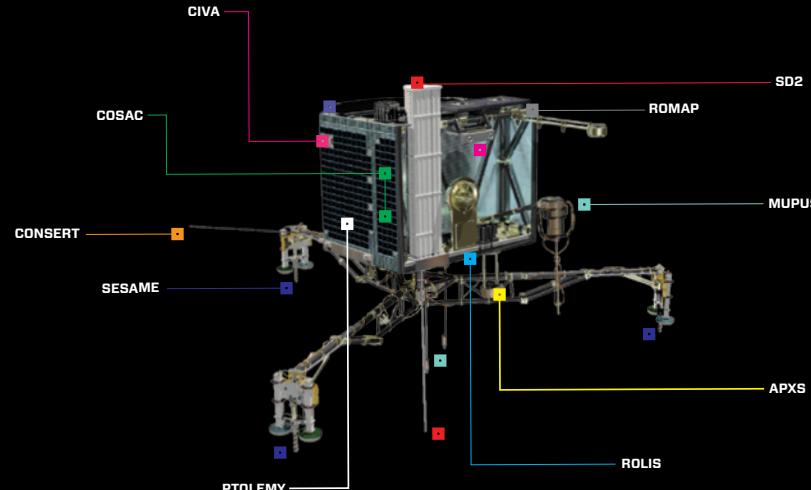
The Lander project managers are:

- Dr Stephan Ulamec - DLR, Köln Porz-Wahn, Germany
- Dr Philippe Gaudon - CNES, Toulouse, France
- Dr Sylvie Espinasse - Italian Space Agency, Matera, Italy

Lead scientists for the Lander are:

- Dr Hermann Böhmhardt - Max-Planck-Institut für Sonnensystemforschung, Katlenburg-Lindau, Germany
- Dr Jean-Pierre Bibring - Institut d'Astrophysique Spatiale, Université Paris Sud, Orsay, France

Instruments



CIVA

Comet Nucleus Infrared and Visible Analyser (six cameras to take panoramic pictures of the comet surface).

ROMAP

Rosetta Lander Magnetometer and Plasma Monitor (studying the magnetic field and plasma environment of the comet).

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COSAC

The Cometary Sampling and Composition Experiment (detecting and identifying complex organic molecules).

MUPUS

Multi-Purpose Sensors for Surface and Sub-Surface Science (studying the properties of the comet surface and immediate sub-surface).

CONCERT

Comet Nucleus Sounding Experiment by Radiowave Transmission (studying the internal structure of the comet nucleus with Rosetta orbiter).

APXS

Alpha Proton X-ray Spectrometer (studying the chemical composition of the landing site and its potential alteration during the comet's approach to the Sun).

ROLIS

Rosetta Lander Imaging System (providing the first close-up images of the landing site).

SD2

Sampling, drilling and distribution subsystem (drilling up to 23 cm depth and delivering material to other instruments for analysis).

SESAME

Surface Electric Sounding and Acoustic Monitoring Experiment (providing the mechanical and electrical parameters of the comet comprising CASSE, DIM, and PP).

PTOLEMY

Using MODULUS protocol (Method Of Determining and Understanding Light elements from Unconventional Stable isotopic compositions) to understand the geochemistry of light elements, such as hydrogen, carbon, nitrogen and oxygen.

SD2

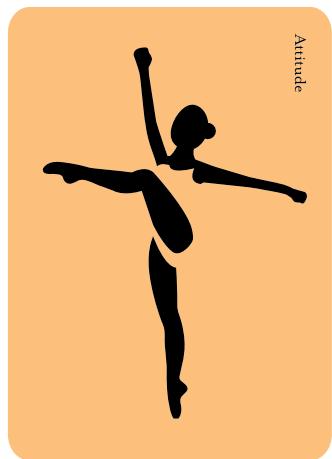
ROMAP

MUPUS

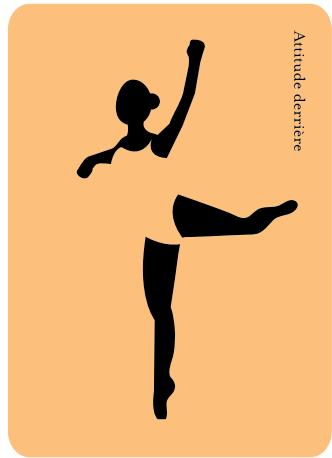
Set of icons designed for a memory card game
with basic Ballet positions and jumps.

Relevé

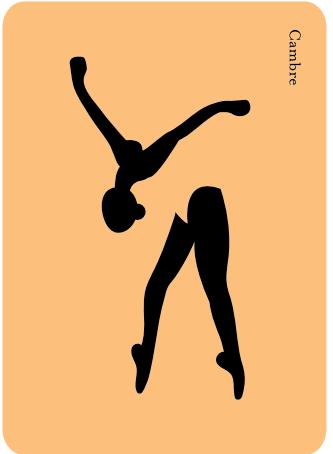




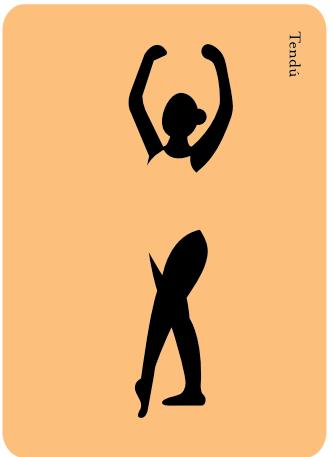
Attitude derrière



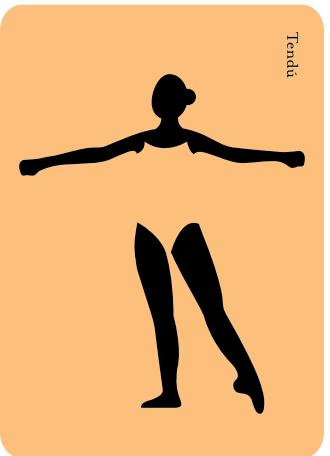
Attitude



Cambre



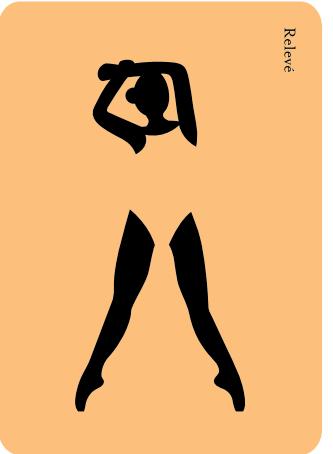
Tendu



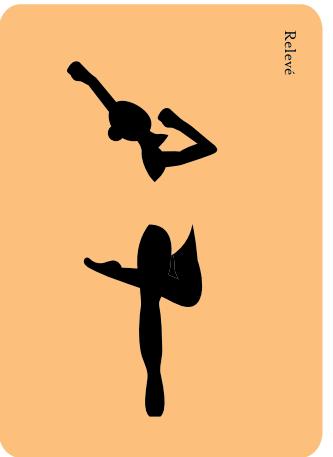
Tendu



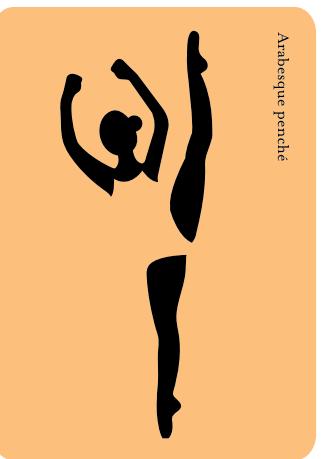
Passé



Relevé



Relevé



Arabesque penché



Tendu

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