# Doruk Demircioglu

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#### **Interests**

Design Fields

- co-Design & systems thinking
- Mixed-methods
- Sustainable systems
- Accessibility
- Human-computer interaction

Digital product designer based in Sydney focused on building inclusive & accessible products.

I love funk, jazz, soul, my cat, documentary photography, art-house, crafty food & 90's basketball.

# Senior UX Designer, Antler VC

Sydney, Australia

Dec 2019 - present

 Design system and product design of the open-source project: firetable.io

**Tools & Frameworks** 

Visual Design

Sketch, Figma, Adobe XD, Ps, Ai, Pr, Ae, Id

**Prototyping & Testing** 

ProtoPie, Principle, Framer, Max/MSP, Unity, Maze, Smartlook

**Design System & Documentation** 

Zeplin, zeroheight, DSM, Confluence

3D Modelling

Maya, Fusion, C4D

Development

Arduino programming, HTML, CSS, JS React, p5.js

- Founder Hub, Antler Fusion and antler.co redesign
- User Research: Antler Team and founders globally.
- Coaching sessions for portfolio companies
- Co-design & ideation, IA, journey mapping, designing for accessibility, usability testing
- Remote design learning activities for the team

#### **UX Designer, 2hats**

Sydney, Australia

May 2018 - Dec 2018

- Research (Interviews, practice-based research)
- Journey mapping, stakeholder mapping, value prop. canvas
- Client portal (CRM system, dashboard)
- Usability testing studies, onboarding stages

## **Product Designer, Strafe**

Stockholm, Sweden

May 2018 - Jul 2018

- Remote user research and usability testing
- Designed friends functionality & gamified leaderboard
- Interaction design of voting module

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## Languages

English (TOEFL-iBT: 104)
Turkish (Native)
Italian ("La Sapienza", Upper Int.)
Swedish (Folkuniversitetet C)

## **Projects & Activities**

**Zoetic Sessions** 

Swedish Consulate, Istanbul &
Södra Teatern, Stockholm
Accompanied jazz drummer Robert
M. Ikiz with digital live-illustrations

"Project Bir"

Teater Tre, Stockholm Generated-live visuals, with Kinectbased motion tracking & 3D depth scanning

#### **Photography & Social Documentary**

- Sojourn Journal vol.19 Publication and Exhibition at The University of Texas at Dallas, USA
- Figures of Forgotten Speech (UFAT photography festival, guest lecturer at multiple universities)
- DEFOT: Dark-room Instructor

Never won a cup, but loved the game dearly

 2nd & 3rd in University tournaments

# Co-founder & Designer, Streetkäk

Sydney, Australia

Feb 2014 - Jun 2018

- User Research, prototyping, usability studies
- UX & UI Design of mobile Apps (iOS & Android)
- Digital product design, digital and physical marketing and communication collaterals

## Product Designer, Keyflow

Stockholm, Sweden

May 2015 - May 2018

- UX, Digital Product: Keyflow & Keyflow Business iOS, Android & Web, usability testing, prototyping
- Digital marketing visuals, prints, e-mail template
- Visual design of business presentations

## Master of Design, UNSW

Interaction Design, High Distinction

2018 - 2020

– Dean's List (all semesters)

Projects: co-design, play, embodied interactions, wearables, 3D modelling, human centred design

## M.Sc, Chalmers University of Technology

Materials Science and Nanotechnology

2009 - 2011

# B.Eng, Ege University & Rome "La Sapienza"

**Chemical Engineering** 

2003 - 2008