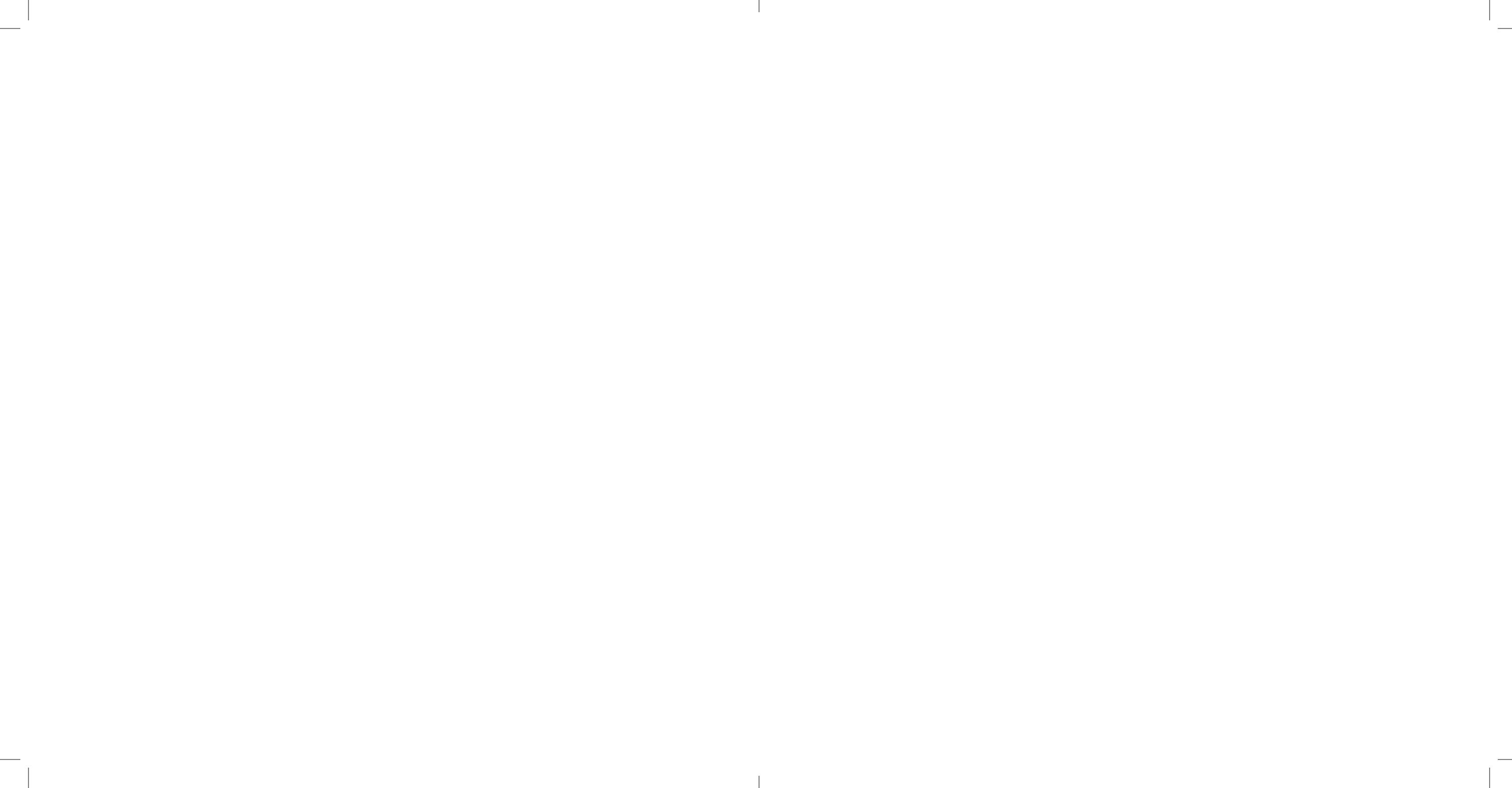
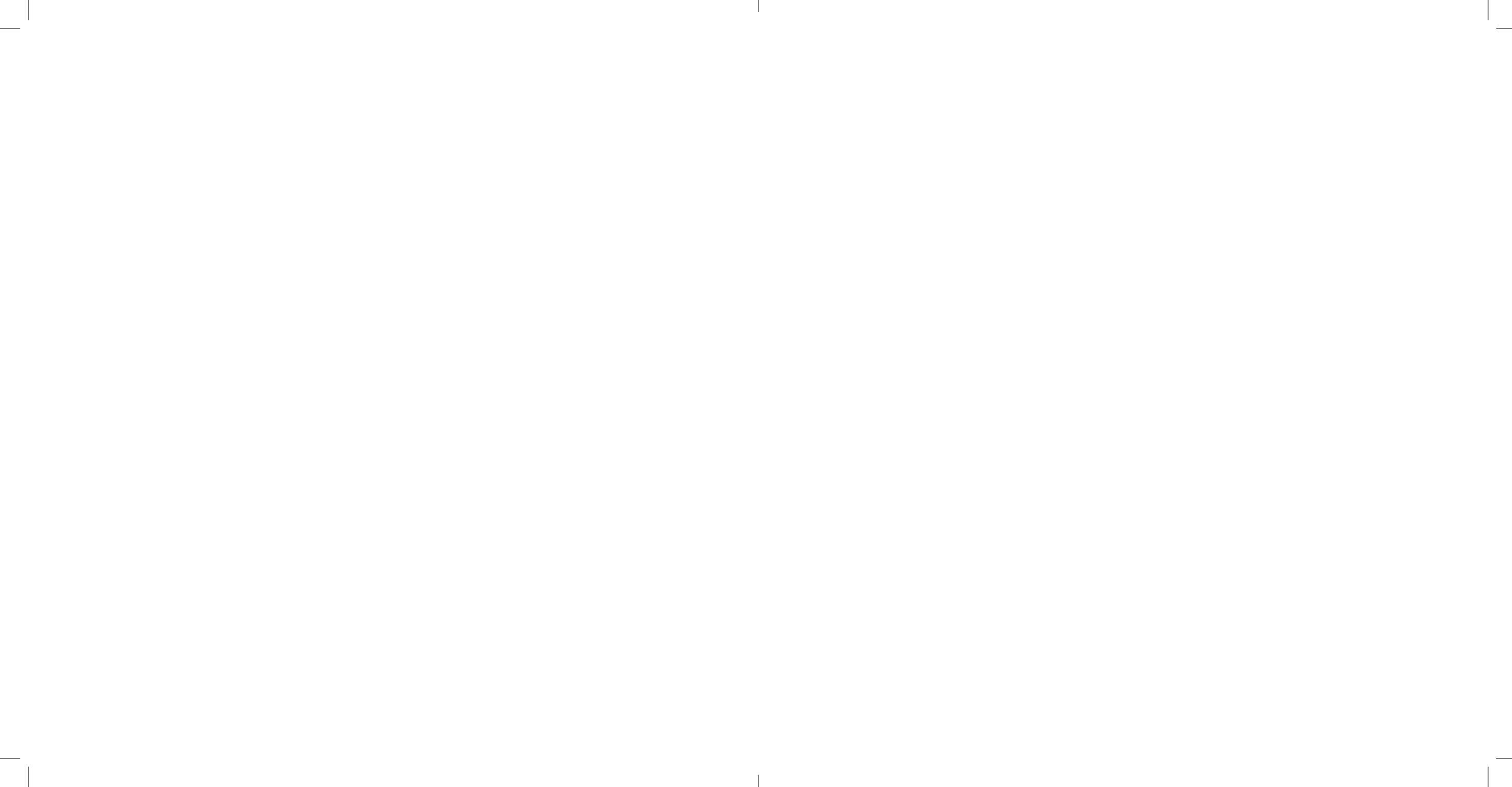


LUKE + NIK



BEYOND THE EYE





LUKE + NIK

BEYOND THE EYE

DOSGES



THE ART OF CREATING A REALITY BEYOND WHAT CAN BE SEEN WITH THE NAKED EYE. AN EXPLORATION OF THE INFINITE POSSIBILITIES OF IMAGE MANIPULATION, WHERE CREATIVE FREEDOM MAKES US DISCOVER NEW PLACES.

A NEW WAY OF UNDERSTANDING FASHION AND THE EDITORIAL WORLD, OUTSIDE THE ESTABLISHED PATTERNS, GIVING VOICE TO WHAT IS ABSENT IN CULTURE.

THE CREATION OF NEW SPACES AND NEW DIMENSIONS THROUGH THE COMBINATION OF ANGLES, LIGHTS AND SHADOWS, COLORS AND POST-PRODUCTION TECHNIQUES.

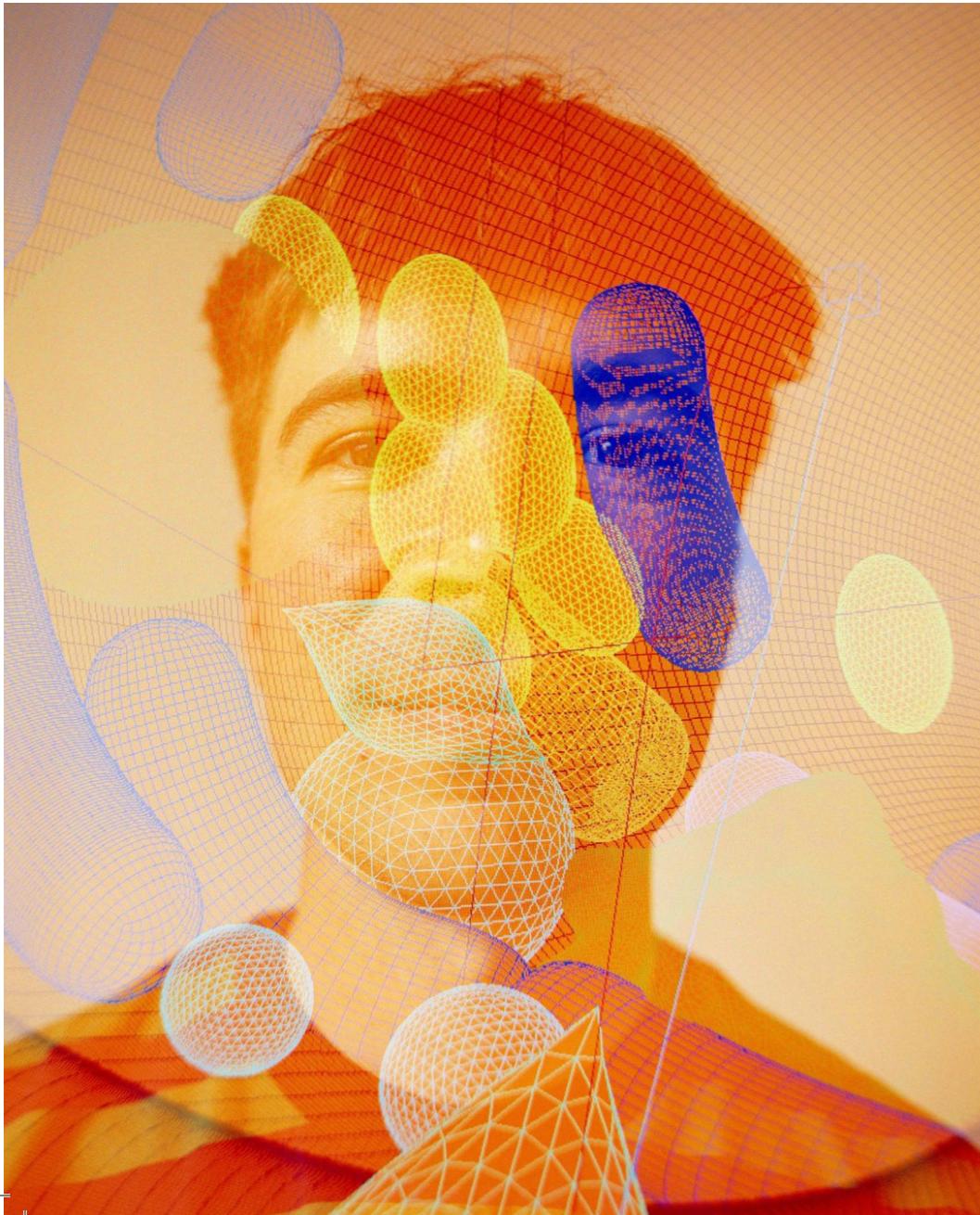
PHOTOGRAPHY BEYOND THE CAMERA BEYOND THE EYE.



Commision for Courier Magazine
Featuring Wang and Söderstrom

Jul. 2022.

Anny and Tim are a swedish duo that specialise in colorful, 3D printed sculptures.



negatives are developed, an only then can you see how the two images interact together. It is therefore necessary to visualize it very well before taking the shot.



same negative is exposed twice, capturing two images together in the same frame, creating a perfect organic melt. This technique brings an element of uncertainty to the process, as the result remains a mystery until the

Luke and Nik try to incorporate elements of the subject's personality within the images, be it through an object or something which points to their profession. For this images, the sculptures that the couple do are integrated in the composition using an image of the 3d rendering from the computer screen which they use to create their sculptures, and melting it with their portraits. To achieve this, they have used double exposure, a photographic technique where the



14

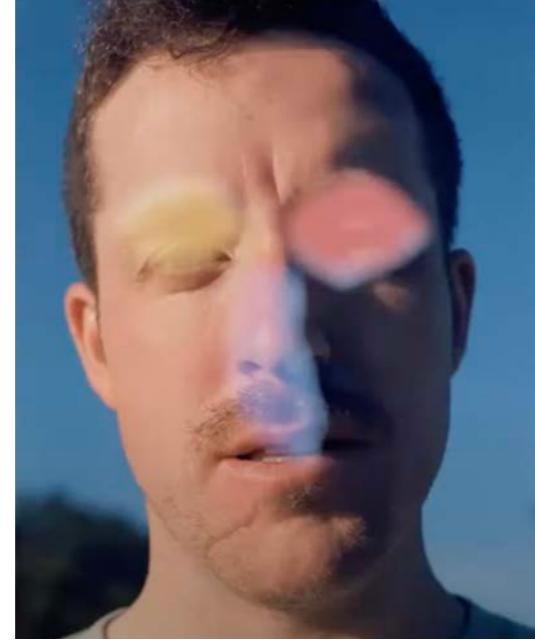


10 Men Magazine
Editorial work
Nov. 2017

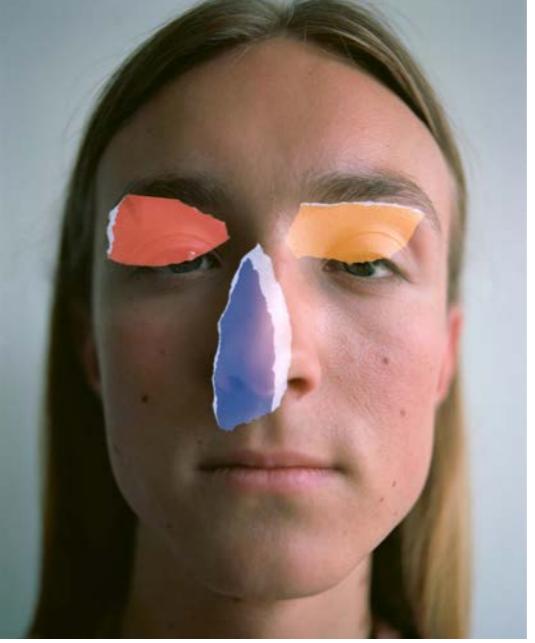


15

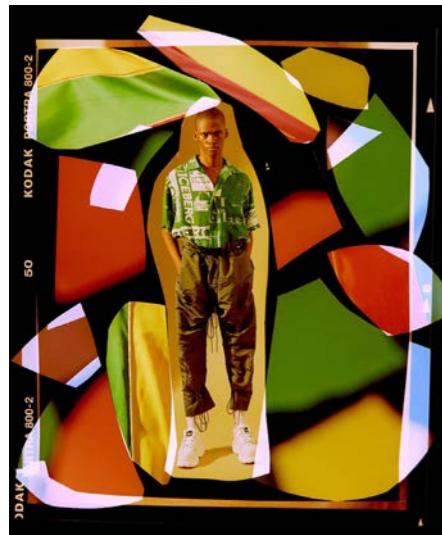
Capturing an idea
during a trip
with a friend.
Personal photo



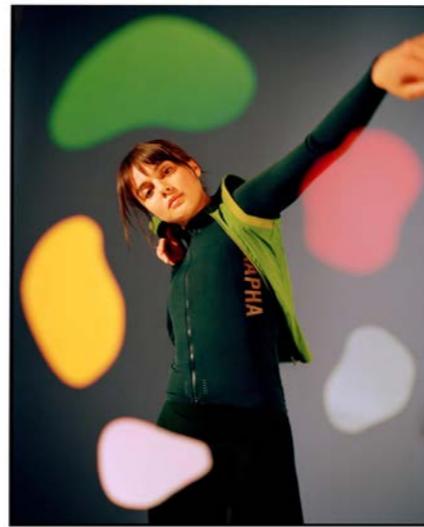
Muse Magazine
Harris Reed
Editorial Work
Sept. 2017



D'Scene Magazine
Editorial Work
Dec. 2018



Rapha
Advertising work
May 2018



18



Vogue Thailand
Editorial work
Mar. 2023

19



Refinery29
Editorial work
Oct. 2019

20

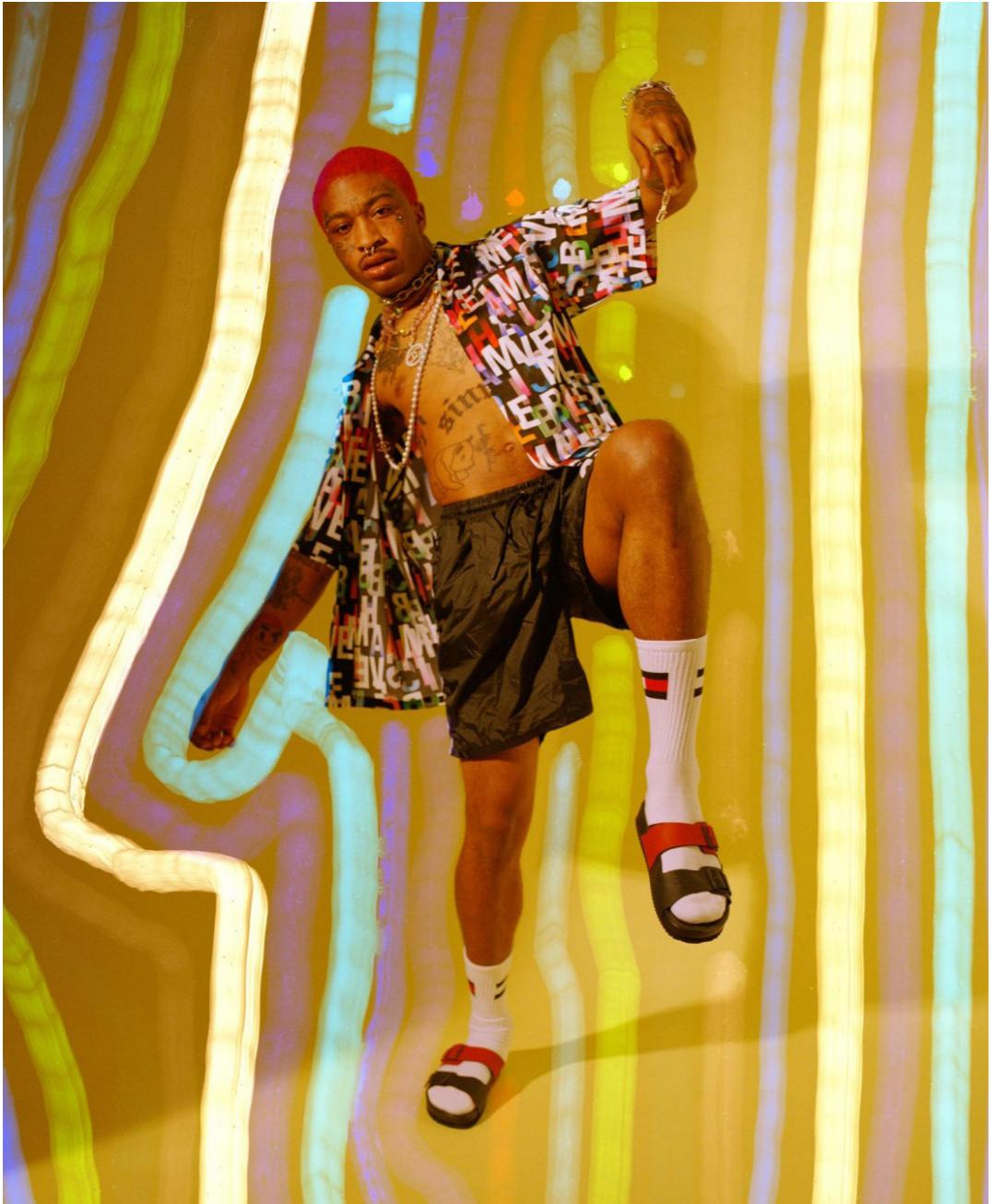


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The Fader
Lil Tracy's Third Life

Editorial work
Jan. 2019



The article features the life of rapper Lil Tracy, his personal experiences and his struggle with addiction. The images try to capture the artist's unique personality and vibrant environment.

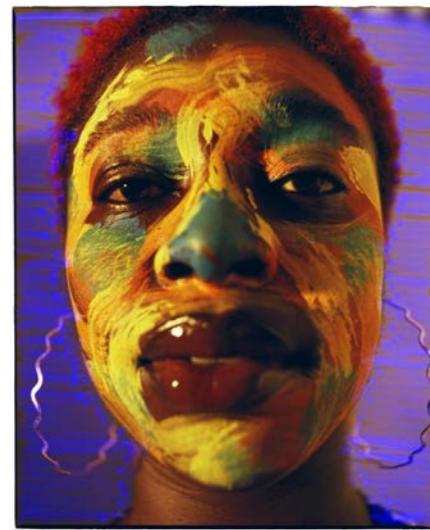
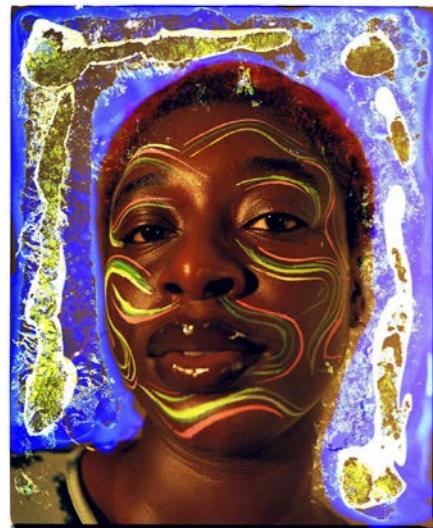
make believe that it is something different. It is something characteristic of their style. There is something about the handmade that just can not be replaced by anything else.



the manual, the organic, for it to be noticeable that it is handmade, for the lines of each stroke to be marked. They do not try to disguise it at all or to

Another technique this artists use is painting on the negatives. With markers and pens, they intervene directly on the original negative, completely destroying the original image and eliminating any possibility of recovering it. "It's a very destructive process, and for that we like the outcome even more," they say. The risk of making a mistake makes the resulting image completely unique and irreplicable. In addition, the artists share a taste for

Dazed Beauty
Advertising Work
Dec. 2020

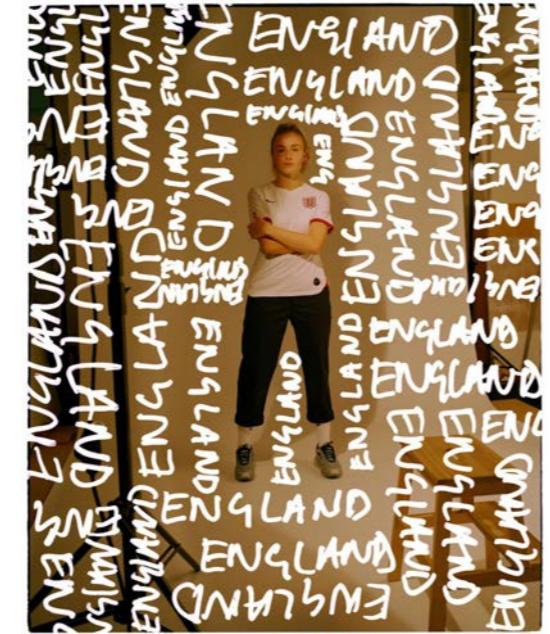
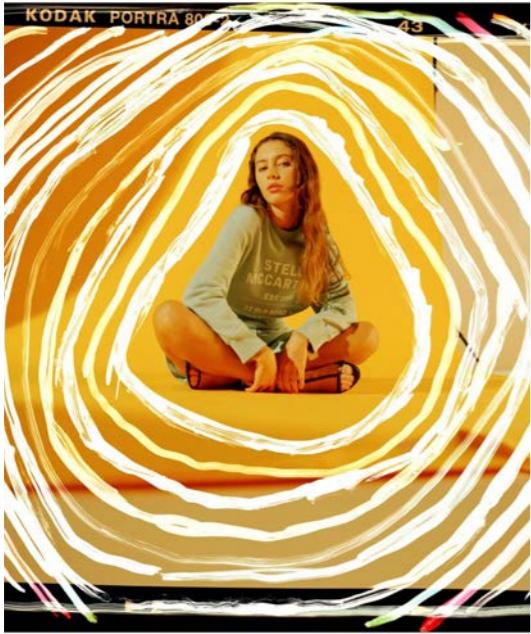


Footlocker x Nike
Advertising work
Feb. 2022

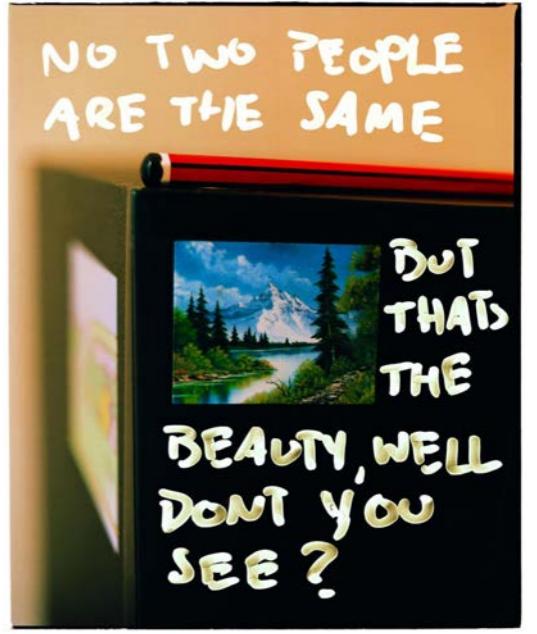


Esquire UK
Editorial work
May 2021

Stella McCartney
Advertising work
Mar. 2021



Season x Nike
Leah Williamson
Editorial work
Apr. 2019



WeTransfer
Advertising Work
Apr. 2020

Puma
Hignsnobieity
Commercial work
Oct. 2019

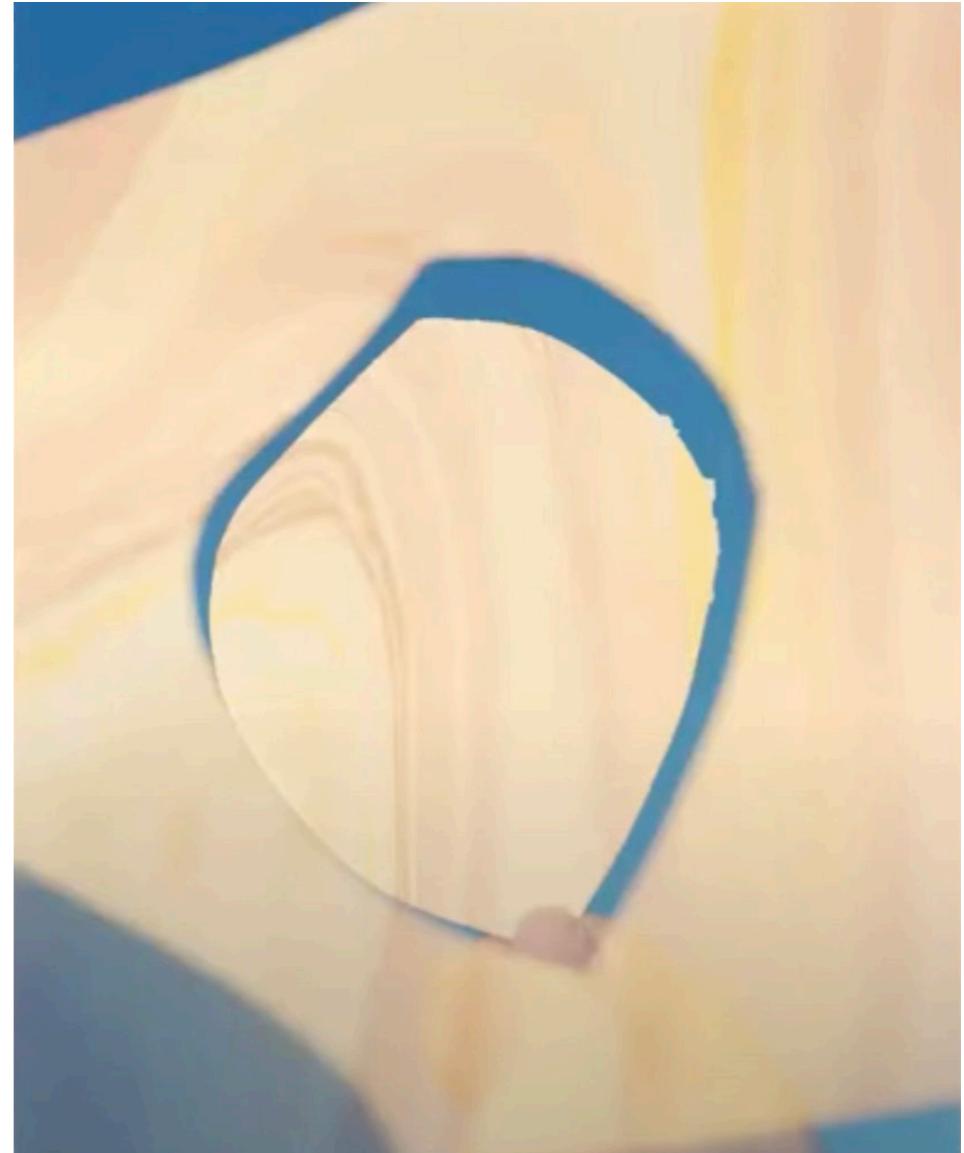




Muse Magazine
Featuring Harris Reed
Editorial work
Sep. 2017

The thing about inspiration is you never really know where it comes from. When you do personal work, you do not think of using those ideas for commercial works. It is more of a subconscious thing.

This image was taken during a trip the duo made to the United States years before this editorial project was even suggested. It was not the original idea, but something in the subconscious made them associate it. You see a lot of things and put them in the back of your mind, and they end up popping up one way or another at some point. "It is like having a mind moodboard"



North Face
Advertising work
Nov. 2022



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Courier Magazine
Wang & Söderstrom
Editorial work
Jul. 2022



The Fader
Editorial work
Jan. 2019

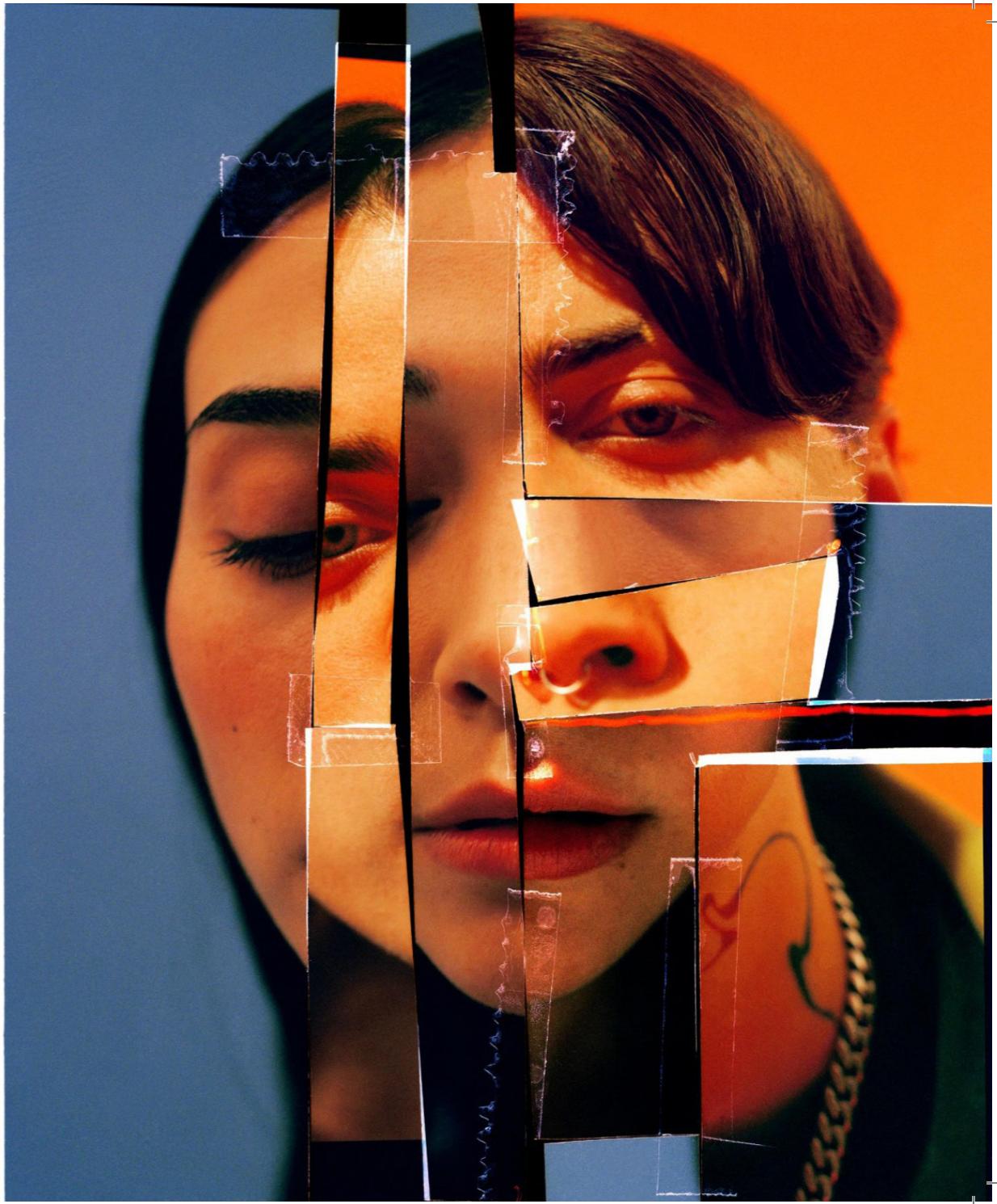
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—put your foot in your mouth



37



Unlike other photographers, with Luke and Nik not everything is entirely pre-meditated. They are more spontaneous.

They claim that the best shots are always the ones they were not planning on doing and kind of

just happened at the moment.

"Sometimes our brains get these inspired flashes and we try to write it all down like sketches so we know what to do after, but there is never much planning in advanced".



They somehow always know where it is going to go, without having to discuss it beforehand.



"This process is not easy. Sometimes you try a new technique and see there is something there, but maybe you sort of have to come back to it in a couple of years. Maybe you are not really into that style at the moment. And that shows. But at the same time, there is something about those images that are not quite finished that sets a

pattern in your work in the future. And that happens to us every time. We keep finding resemblances to those moments.
Take your time. It is okay if you are not going as fast as the person next to you. It all counts.

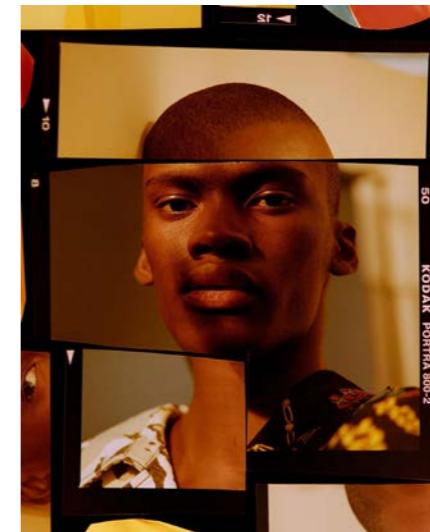
D'Scene Magazine
Editorial work
Dec. 2018



Stella McCartney
Advertising work
Mar. 2021



Stella McCartney
Advertising work
Mar. 2021



D'Scene Magazine
Editorial work
Dec. 2018



Esquire UK
Editorial work
May 2021



Dazed Beauty
Advertising Work
Dec. 2020

"Recently we have decided to look at what we have around us and find for inspiration closer to home. This space to think and reflect can become harder and harder to set aside time for, but being alone—with your thoughts in a peaceful setting stimulates creativity unlike anything else."

Stella McCartney
Advertising work
Mar. 2021



Footlocker x Nike
Advertising work
Feb. 2022



Over time they have discovered that they can find references and inspiration anywhere. Obviously in music, books and movies. But above all in elements of nature. The moon, the sky, flowers, leaves.

The spring. These are elements that are recurrent in their compositions in an almost automatic way.



"What makes something worthy of being photographed for you?"



Mr Porter
Commercial work
Nov. 2022



Season x Nike
Leah Williamson
Editorial work
Apr. 2019

Puma
Hignsnobieity
Commercial work
Oct. 2019

"Something you want to remember".

"Something that makes you stop for more than a second and look at it".





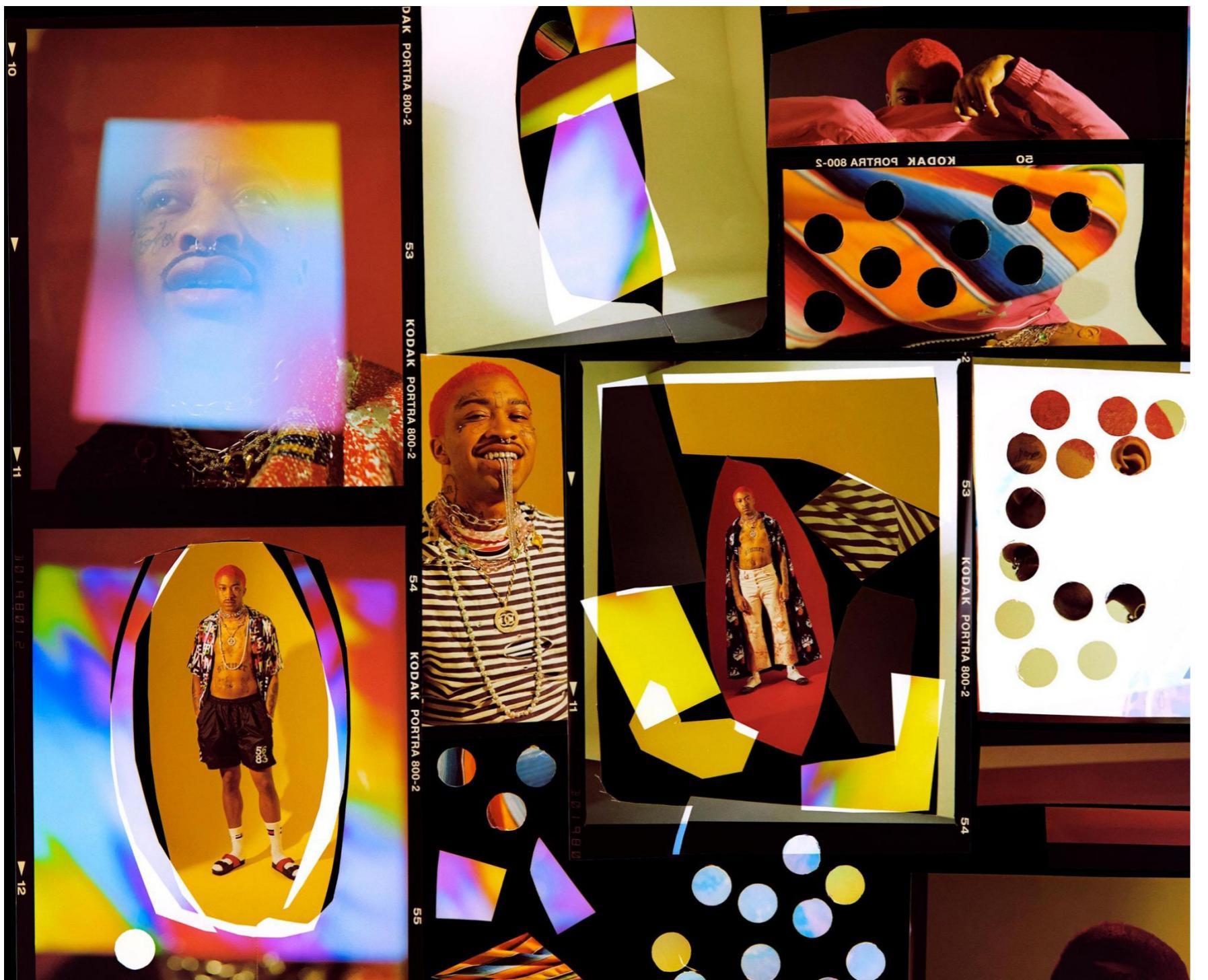
Stella McCartney
Advertising work
Mar. 2021

Rapha
Advertising work
May 2018



Refinery29
Editorial work
Oct. 2019

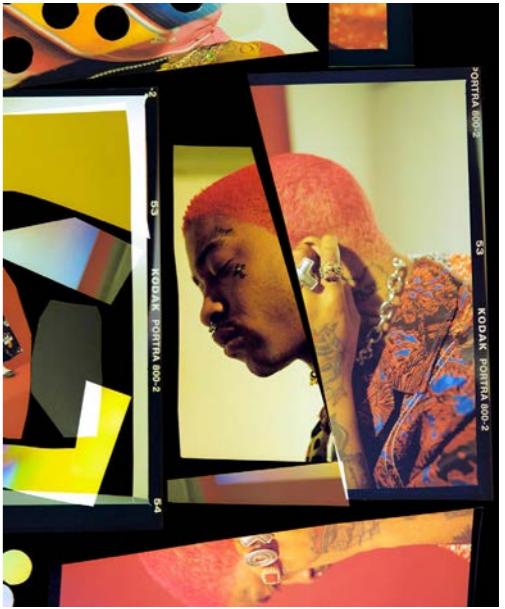




The Fader
Editorial work
Jan. 2019



Puma
Hignsnobiety
Commercial work
Oct. 2019



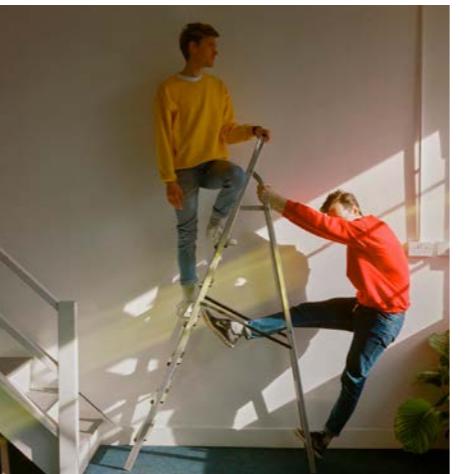
MISTAKES WILL HAPPEN

together after all these years. "If one of us likes something and the other does not, we drop it". Their main goal as image makers and the reason they work within fashion is to have the opportunity to add to the daily conversation of how fashion is seen and how it reflects society. "We are not activists. We are not

changing the world. But we can do smaller things to highlight what is absent in the culture", they claim. They make a conscious effort to think

about who and what they are photographing and try their hardest to use a diverse range of characters in their work and capture things as they are in the moment.

The most captivating aspect of Luke & Nik's imagery is the way they weave additional dimensions throughout each photograph. Whether a portrait of a model's face or a random prop positioned for an abstract close-up, Luke & Nik allow shadows, light, color and angles to tell the unique narrative behind each complete image.



Luke Norman and Nik Adam are an artist duo working with photography and motion image. They met at University of Creative Arts in 2007 and two years later they had to work together making pictures for a show there. They have been working hand in hand ever since. Even though Luke lives in Copenhagen and Nik in London, they do every single project together. "Rather than a drawback, we like to think of it as a franchise. We can reach out to a bigger audience, so we have twice as many clients". Although they have slightly different inspirations, the direction

in which they want to go has always been pretty much the same, and that is the main reason they are still working

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Raquel Gago

Design
Raquel Gago

Maquetation
Raquel Gago

Proofreading
Raquel Gago

Printing
C&C Offset Printing

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