Francis Ndung'u

BIO

I am an autodidact who began writing code as a mental exercise and eventually made programming my full-time profession. I'm passionate about creating innovative products that make a difference in people's lives while utilising my marketing expertise.

PERSONAL INFORMATION

Website: https://francisndungu.com
Email: ndungufrank01@gmail.com
Tel: +254746884254
GitHub: https://github.com/dosha10
Showwcase: https://www.showwcase.com/francodosha
LinkedIn: https://www.linkedin.com/in/francis-ndung-u-67040218b/
Thika Valley, Central Kenya

EDUCATION

Software Development Software Development
Moringa School, Ngong road, Nairobi
Jan 2021 - August 2021

Oil and Gas Management
Institute Of Energy & Research Studies, Utalii lane, Nairobi
Sep 2018 - March 2020

WORK EXPERIENCE

Customer Service Executive
ACORN HOLDINGS AFRICA, 97 James Gichuru Rd, Lavington, Nairobi
Jan 2022 - June 2022

- I handled customer complaints, provided appropriate solutions and alternatives within the time limits; I also followed up to ensure resolution.
- Generating and tracking sales leads.
- Build sustainable relationships and trust with customer accounts through open and interactive communication.
- Email marketing - I created, managed, and looked after the email list for email marketing in order to send our leads useful emails.
- Maintain client interaction logs and handle customer data - hubspot

Sales and Marketing(Internship)
Lake Oil Gas, Yallow Road, Off Nanyuki Rd, Nairobi
Sep 2019 - Dec 2019

- Keeping track of and reporting on all sales and marketing efforts and performance.
- Monitoring the development and progress of the leads with assigned sales goals.
- Email marketing: I developed and honed my email marketing skills here.
- CRM best practices for maintaining conversion data and tracking leads.

AREA OF EXPERTISE

a.) Programming languages

Frontend frameworks & languages

- HTML - structuring web pages and email templates
- CSS - styling web pages
- REACT - framework for reusable components
- SASS - writing professional grade CSS
- Vite - frontend tooling
- JAVASCRIPT - pairs well with both html and css to give a website functionality

Backend frameworks & languages

- PHP - for small projects
- SQL - for storing data
- NodeJS - for big scalable projects

b.) Technical Marketing Skills

Marketing Software Skills

- CRM - hubspot
- Content Management System - Wordpress
- Search Engine Optimization - SEO Minion
- Email marketing

Writing Software Skills

- Quillbot
- Microsoft OneNote
- Google Docs

Analytics

- SQL
- Google analytics

PROJECTS

a.) Sandbox search

You can search for any movie throughout the imdb database using the web app called Sandbox, which was created with reactjs and context api.

b.) Kwishi

A website that matches high quality roommates with similar lifestyle habits and preferences.