



# AI Prompt Templates: Images and Visual Elements

Use the following prompt templates to guide your own prompt engineering and AI projects. These prompts provide a starting point—please tweak them as needed for your design. Remember to check out the Effective Prompts Template to ensure you devise the best prompts possible.

## Logo Creation

Generate logo concepts for a (insert brand or company name here) that represents (insert mission, vision, purpose and other relevant description here).

**Example:** Generate logo concepts for ‘EcoWheels Inc.’ that represents sustainability and eco-friendly transportation.

## UI Elements

1. Design custom UI elements, such as (insert UI elements here), that fit the (insert visual style description here) of (insert brand or company name here).

**Example:** Design custom UI elements, including buttons and navigation bars, that fit the sleek, modern and colorful visual style of ‘HealthFit App’.

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2. Develop distinct UI components, such as (insert UI elements here), that align with the (insert visual theme description here) of (insert brand or company name here).

**Example:** Develop distinct UI components, including progress bars and checkboxes, that align with the futuristic and tech-savvy visual theme of 'InnovaTech Corporation'.

3. Craft unique UI elements, like (insert UI elements here), that adhere to the (insert visual style description here) of (insert brand or company name here).

**Example:** Craft unique UI elements, including sliders and icons, that adhere to the minimalist and elegant visual style of 'ZenTech Solutions'.

## Wireframing

1. Create wireframe sketches for a (insert product or system description here) emphasizing the (insert specific feature or section description here).

**Example:** Create wireframe sketches for a mobile banking app emphasizing the account summary section.

2. Generate a (insert output here) for the (insert product or service description here).

**Example:** Generate a wireframe for the homepage of a real estate listings website.

3. Design wireframe mockups for a (insert product or system description here) highlighting the (insert specific feature or section description here).

**Example:** Design wireframe mockups for an e-commerce website highlighting the product catalog section.



# Prototyping

1. Design a (insert output here) for a (insert product description here) that (insert desired outcome here).

**Example:** Design a low-fidelity prototype for a mobile banking app that simplifies account management.

2. Generate (insert output here) for a (insert product or service description here) focused on (insert user persona description here).

**Example:** Generate interactive prototypes for an e-commerce website focused on 'Tech-Savvy Shoppers'.

# Marketing Images

1. Create visually appealing images for a (insert product or service description here) marketing campaign targeting (insert target audience description here).

**Example:** Create visually appealing images for a fitness app marketing campaign targeting 'Health Enthusiasts'.

2. Design visuals for a (insert event, asset or product description here) that resonates with (insert target audience description here).

**Example:** Design captivating visuals for a music festival promotional material that resonates with 'Young Music Lovers'.

3. Create (insert desired assets here) for an (insert product category here) to (insert purpose here) tailored to capture the attention of (insert target audience description here).

**Example:** Create eye-catching social media posts for a new smartphone to raise awareness about this product, tailored to capture the attention of 'Tech-Savvy Consumers'.

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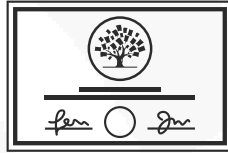
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