

Using AI to Write a Research Plan

A Cheat Sheet by Maria Rosala

STEP 1

Provide Context



I work for **[type or organization]**. My company provides **[what kind of product, service, or experience]**. I need to run a user research study to learn **[something about users or a problem]**.



STEP 2

Generate Research Questions



Please generate 10 research questions that would be suitable for this sort of study.



STEP 3

Ask for Methods



What study would you suggest to answer these research questions? Please be specific; cite which research questions would be answered by which research method if you suggest multiple methods.



STEP 4

Generate Inclusion Criteria



So that I recruit the right people for my research, help me create some inclusion criteria. What characteristics or behaviors should I recruit for?



STEP 5

Request Materials



Write a confirmation email that will be sent to a research participant. Use neutral and concise language. Avoid using overly enthusiastic marketing language.

