



Make the world your domain

Be a .eco Champion

Get Recognized as a Sustainability Leader

We know it's hard work to make positive change for the planet. We want to help tell the world about the work you do, using .eco as a way to tell your story. Launching in April 2017, .eco is the only mission-based, impact-focused top-level domain endorsed by the environmental community.

Whether it's a campaign to protect a special place in the world, the launch of a new product that will help people make better choices, or a new address for your existing online presence, the .eco Champions program can help.

The .eco Champions program is a unique marketing and PR program for a small group of hand-picked early adopters of the .eco domain. Here are some ways you can benefit:

1. Priority access to valuable .eco domain names

The .eco Champions program is designed for sustainability leaders. By becoming a .eco Champion, organizations, businesses and individuals may choose their domain names ahead of the public launch on April 18, 2017 and get their .eco domains at no cost for two years.

2. Promotion as part of .eco launch

We're excited about the launch of .eco in 2017, and we can't wait to tell the world. As a .eco Champion, we'll promote your work and tell your story in our launch marketing communications.

3. Priority customer service

Participating in the Champions program is an exciting opportunity for sustainability leaders and it's easy to do.

If you participate and your application is approved, one of our dedicated Champions Program Representatives will guide you through the process of obtaining your domain and ensure you receive stellar support.

**Be one of the first
.eco sites on the web**



Apply today to become a .eco Champion

When you're ready, fill out our online form and join other leaders who do good in the world:
www.home.eco/champions