



Make the world your domain

Reserved Names Policy

Reserved names policy

The Registry may reserve (e.g. withhold from registration or allocate to itself), restrict, or block certain domain names from registration (“Reserved List”). The Registry may add or remove domain names from its Reserved List at any time. This Reserved List of domain names shall generally consist of:

- names reserved for Registry operations and other purposes, including without limitation, certain premium names retained for use by Registry’s strategic partners;
- names of a controversial nature, e.g. those on green-washing watch lists, as defined by the Registry;
- names reserved to comply with ICANN requirements such as, but not limited to, Specification 5 of the .eco Registry Agreement;
- premium names including generic names and key words for later release by the Registry;
- names that are temporarily unavailable due to processing delays from Sunrise or pending verification, or for other reasons; and
- names reserved for its Keyword Grants and Qualified Launch Program (“QLP”) as described below:

Keyword Grants

The .eco Organization will approve a list of community-priority keyword .eco domain names and will work with the Registry to develop a granting program for them (Keyword Grants). .Eco names allocated under this program will be licensed to the grantees for an agreed term. All such names will be reviewed by the Registry at minimum every two years against their respective use plans.

Qualified Launch Program (“QLP”)

The Registry is offering a QLP (also referred to by the Registry as its .eco Champions Program) in accordance and compliance with the provisions set forth in the Qualified Launch Program Addendum published by ICANN on April 10, 2014 wherein certain domain names may be reserved or allocated to third parties during the Registry’s Sunrise Period pursuant to Section 4.5.1 of the TMCH Rights Protection Mechanism Requirements. The Registry offers this priority access to its domains for Registrants intending to showcase .eco domain names.

As with every .eco domain name, .eco licensees in the case of the Keyword Grants or Registrants in the case of the QLP must agree to abide by all .eco Policies including the .eco Eligibility and .eco Acceptable Use Policies.