



DIMITRI OTERO

Product Designer

CONTACT

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SKILLS

DESIGN

Wireframing, Typography,
Responsive Design,
User-Research, Prototyping,
Information Architecture,
Persona Development

FRONT-END

HTML/CSS3, SCSS,
Javascript/Jquery, JSON

TOOLS

Figma, Sketch, Adobe XD,
Invision, Protopie, Principle,
Marvel,Adobe Suite, Notion

EDUCATION

B.S. DIGITAL DESIGN

City College of New York • Dec. 2019

EXPERIENCE

UX DESIGN COLLECTIVE • UX /UI INTERN

New York City • July 2019 — Present

Create component systems and prototypes in Figma to optimize for developer hand-off and present to stakeholders.

Drove the adoption of using Miro for usability-testing

FREELANCE • PHOTO RETOUCHER

New York City • March 2014 — July 2019

Established workflow enhancements on-set by constructing Photoshop Actions (Increasing workflow speed by 70%)

Managed client relationships and presented creative solutions for their business goals.

Performed quality assurance on the team's work for errors (Increases workflow speed by 50% for senior retoucher)

RECENT PROJECTS

BLAH • FOUNDER | DESIGNER

New York City • Oct 2018 — July 2019

Competitor/user research and hi-fidelity mockups for a self-help app focused on the user's ease-of-mind and no data-collection.

CORED • PRODUCT DESIGNER

New York City • Sep 2018 — June 2019

Flexible component system, prototyping, user research, wireframes, and information architecture for a white-label student portal platform.

PORTFOLIO • DESIGNER/FRONT-END

New York City • Feb 2019 — Ongoing

Design and development of my portfolio site using HTML/CSS, Javascript, AWS S3, and Cloudflare.

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CORED

WHITE LABEL SOFTWARE

Create a platform like Asana or Monday for college students and professors. Users will be able to do everything they need for school in one service. (desktop in progress)

PROBLEM

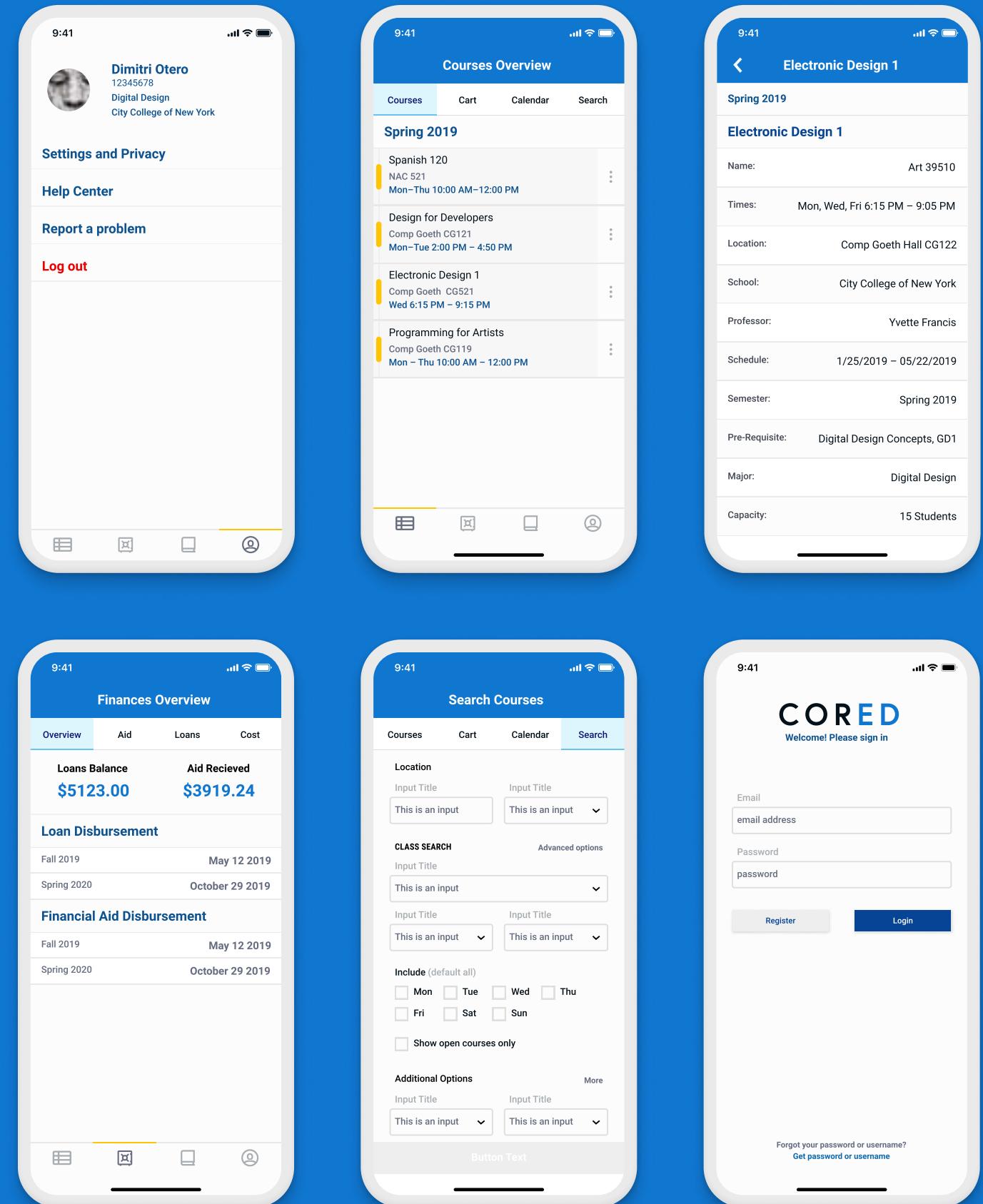
Most education portals don't meet accessibility and responsive standards for modern applications. Also, services tend to spread out to different services.

HYPOTHESIS

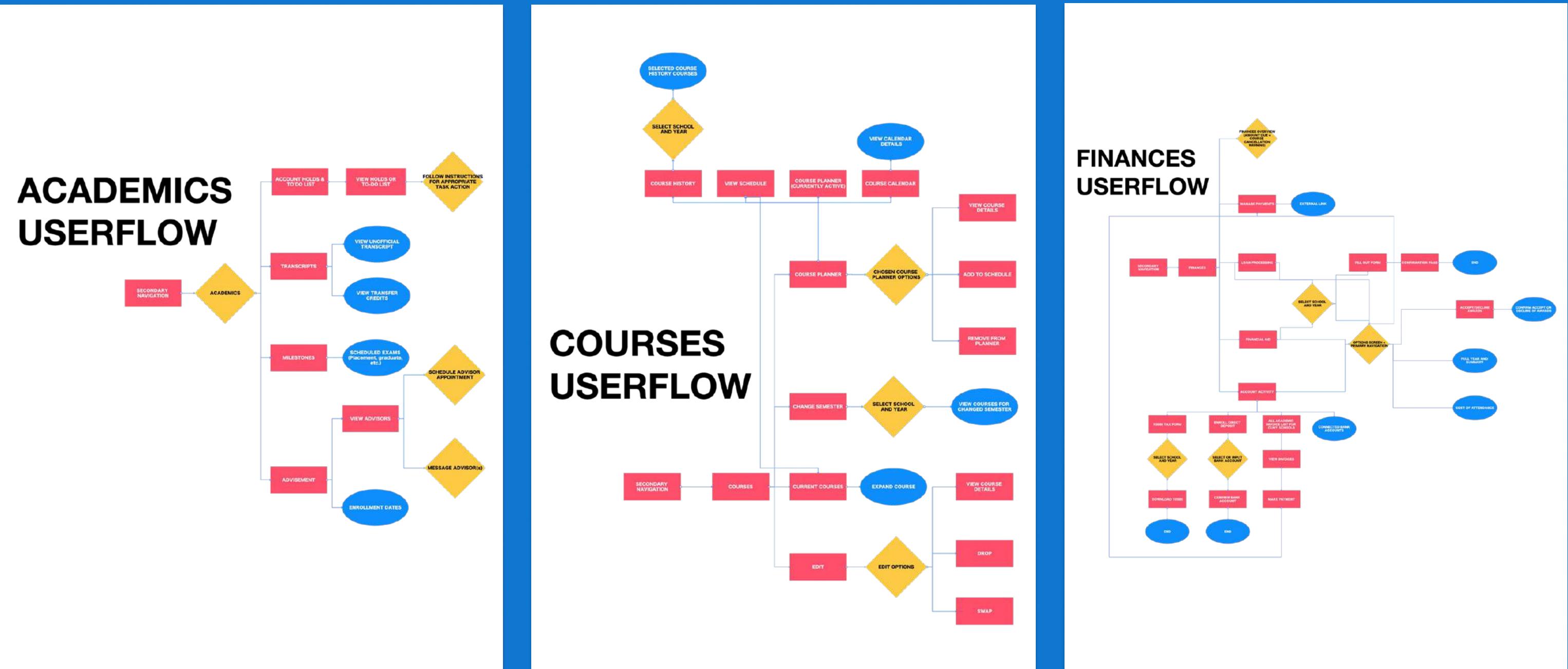
What if there was a universal application specifically made for students and staff to better communication, resources, and functionality to all users?

SOLUTION

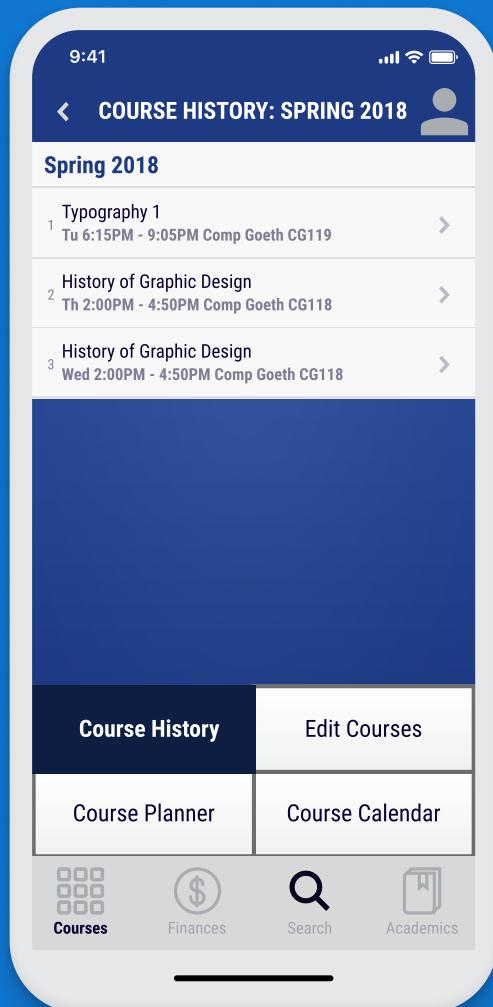
Found the core features needed for students and tested multiple types of navigation for quick and easy to use features. Faculty platform is in progress.

[View Prototype](#)[Read Case Study](#)

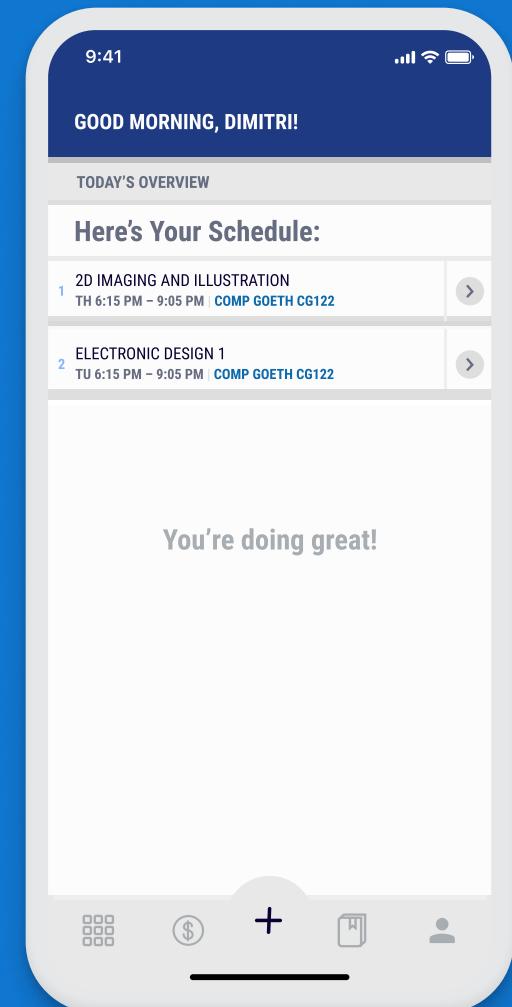
INITIAL USERFLOWS



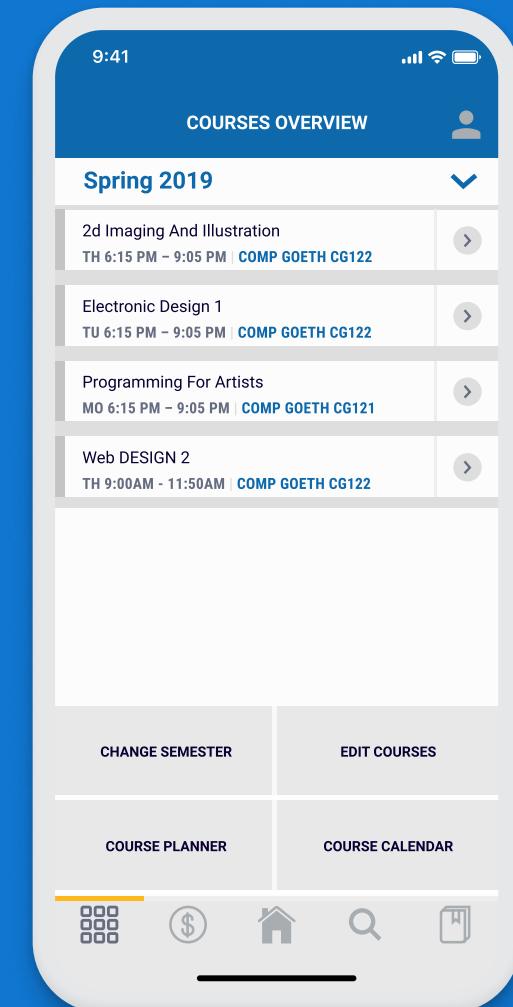
MOBILE ITERATIONS (V1-V5)



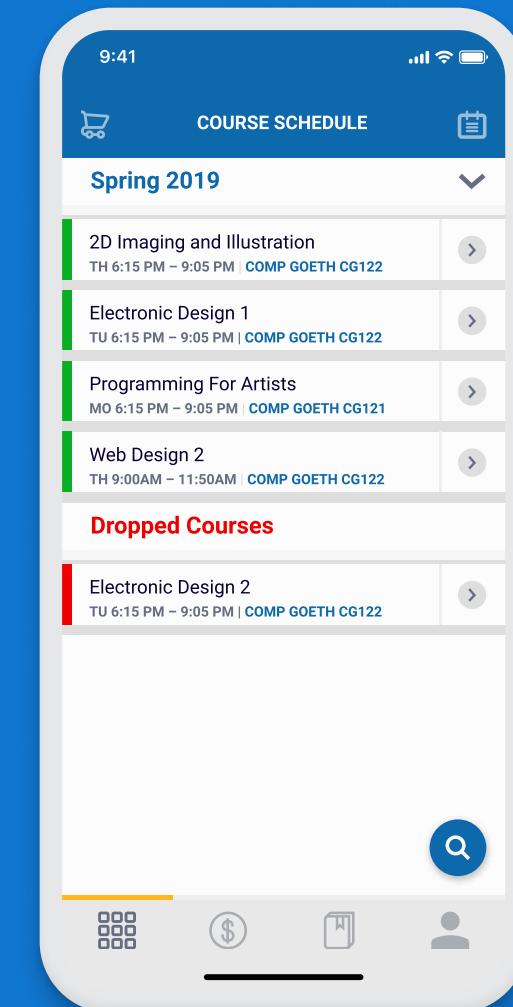
v1 (November 2018)



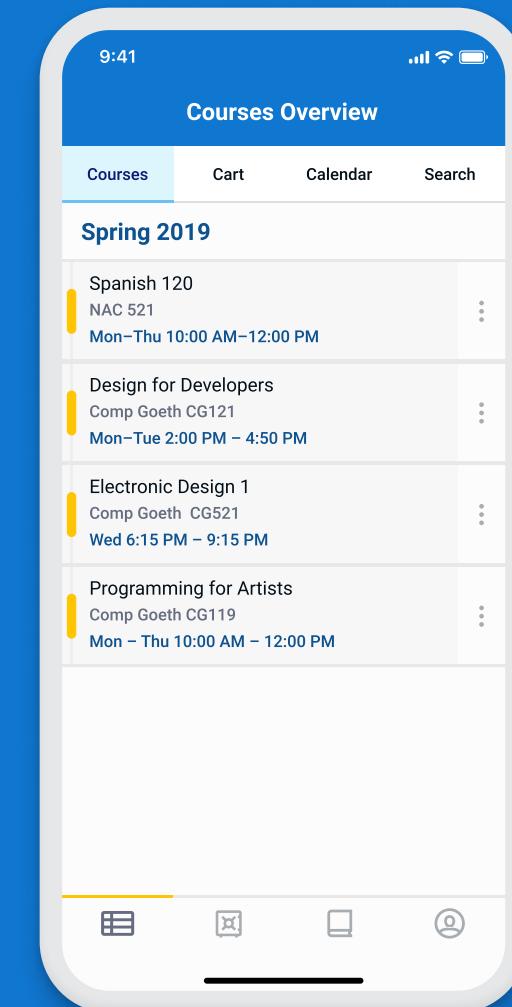
v2



v3



v4



v5 (June 2019)

DESKTOP EXPLORATION

I originally started designing a mobile-only experience based on my research of other non-responsive student platforms. As the mobile design became more developed, I had a better idea of the information that would be displayed for desktop.

These two screens (dashboard and finances respectively) give the user an overall look of the most common features students visit their dashboards for.

CORED

Good Afternoon, let's catch up!

Home

- Courses
- Finances
- Academics
- Course Search

Spring 2019

- Spanish 120
NAC 521
Mon–Thu 10:00 AM–12:00 PM
- Design for Developers
Comp Goeth CG121
Mon–Tue 2:00 PM – 4:50 PM
- Electronic Design 1
Comp Goeth CG521
Wed 6:15 PM – 9:15 PM
- Programming for Artists
Comp Goeth CG119
Fri 10:00 AM – 12:00 PM
- European Art History
Comp Goeth CG 220
Fri 12:15 PM – 3:00 PM

Due By July 22 2019

\$5328.83 current balance **Make Payment**

Payments Made

This Month: **\$250.00** Total: **\$4212.23**

Current Loans

Unsubsidized Loan

\$5328.83 current balance **\$294.21** Deposit-MTH **Minimum Due \$93.20** **Make Payment**

Credits Completed

72 / 120 Credits

View Breakdown

Enrollment Dates

Fall 2019 **May 02 2019**
Spring 2020 **November 03 2019**

Disbursement Dates

Fall 2019 **May 12 2019**
Spring 2020 **October 29 2019**

Account Holds

- Late payment for Fall Semester
- Need to be advised before applying

To-Do

- Review financial aid awards.

MAIN DASHBOARD

CORED

Finances / Overview

Home

- Courses
- Finances**
- Financial Aid
- Student Loans
- Cost Summary
- Academics
- Course Search

Student Loans

Unsubsidized Perkins Loan

\$5328.83 current balance **\$5328.83** Deposit-MTH **\$5328.83** current balance **Minimum Due \$93.20** **Make Payment**

Subsidized Perkins Loan

\$5328.83 current balance **\$5328.83** Deposit-MTH **\$5328.83** current balance **Minimum Due \$93.20** **Make Payment**

Spring 2019 Financial Aid

FAFSA

\$5328.83 current balance **\$5328.83** Deposit-MTH **\$5328.83** current balance **Currently Distributed \$0.00** **Make Payment**

Coca-Cola Scholars Award Scholarship

\$5328.83 current balance **\$5328.83** Deposit-MTH **\$5328.83** current balance **Currently Distributed \$0.00** **Make Payment**

Disbursement Dates

Fall 2019 **May 12 2019**
Spring 2020 **October 29 2019**

FINANCES OVERVIEW

BLAH

SELF-HELP APPLICATION

A different approach to venting. Being offline, users vent without fear of their information being stored, manipulated, or read by someone else.

PROBLEM

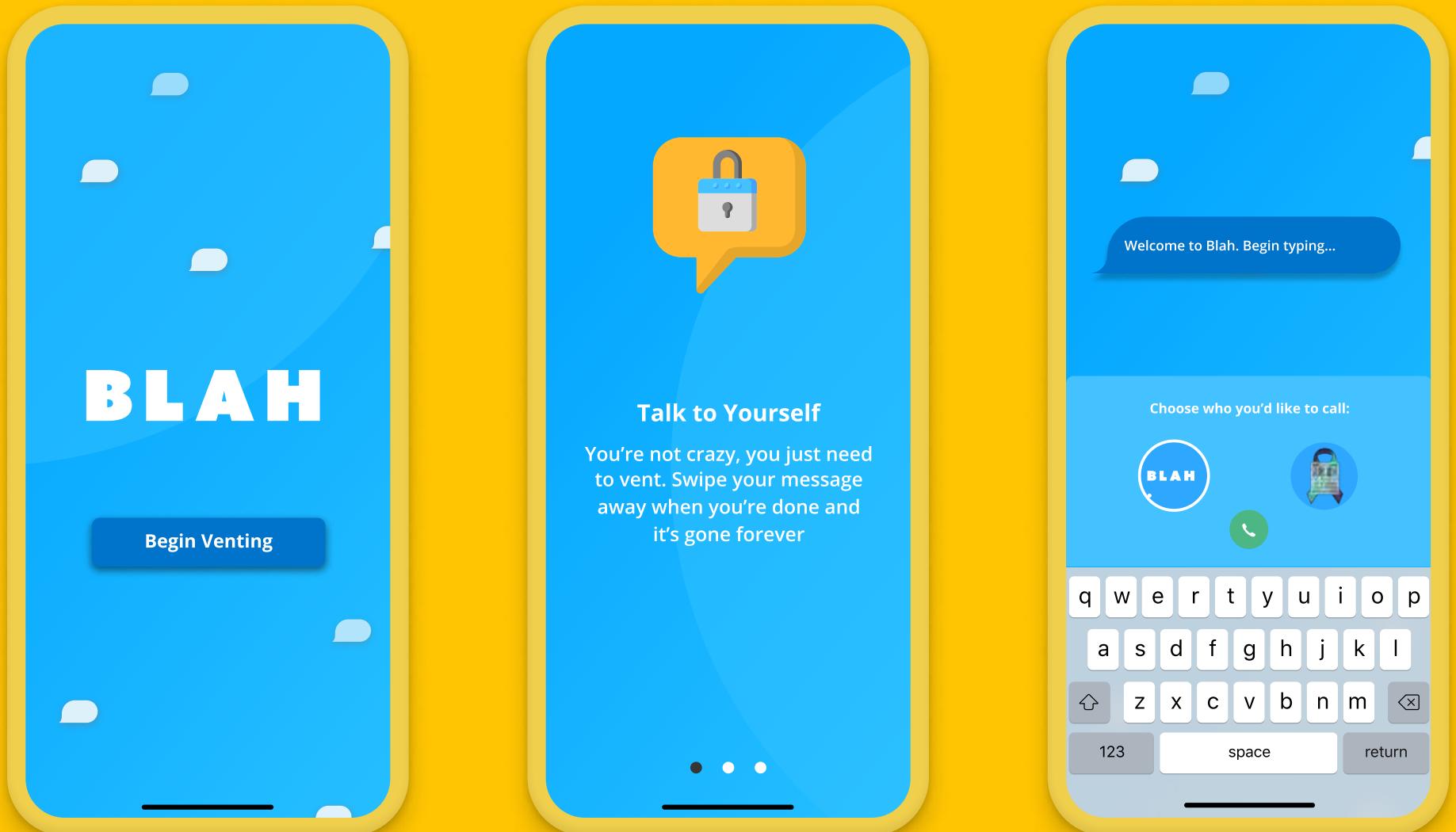
Many people do not have an outlet to express their feelings without judgment. Venting on social media may create more judgment and bully online.

HYPOTHESIS

If people can express themselves without their thoughts being recorded, they'll feel more relief for any mental issues they are facing.

SOLUTION

A vent and forget system that never stores user input. After venting, the user is less likely to remember what they were upset about. With no reference to their past anger, they can move on more quickly.

[View Prototype](#)[Read Case Study](#)

FUELTIME MINI-HACKATHON (3 HOURS)

FuelTime delivers fuel to parked vehicles in parking lots at a user-defined time. I designed the UI and helped define the UX of the app with four other designers.

PROBLEM

Design the fuel ordering process with the personas and information given. Also, try to keep the ordering process in the least amount of screens possible.

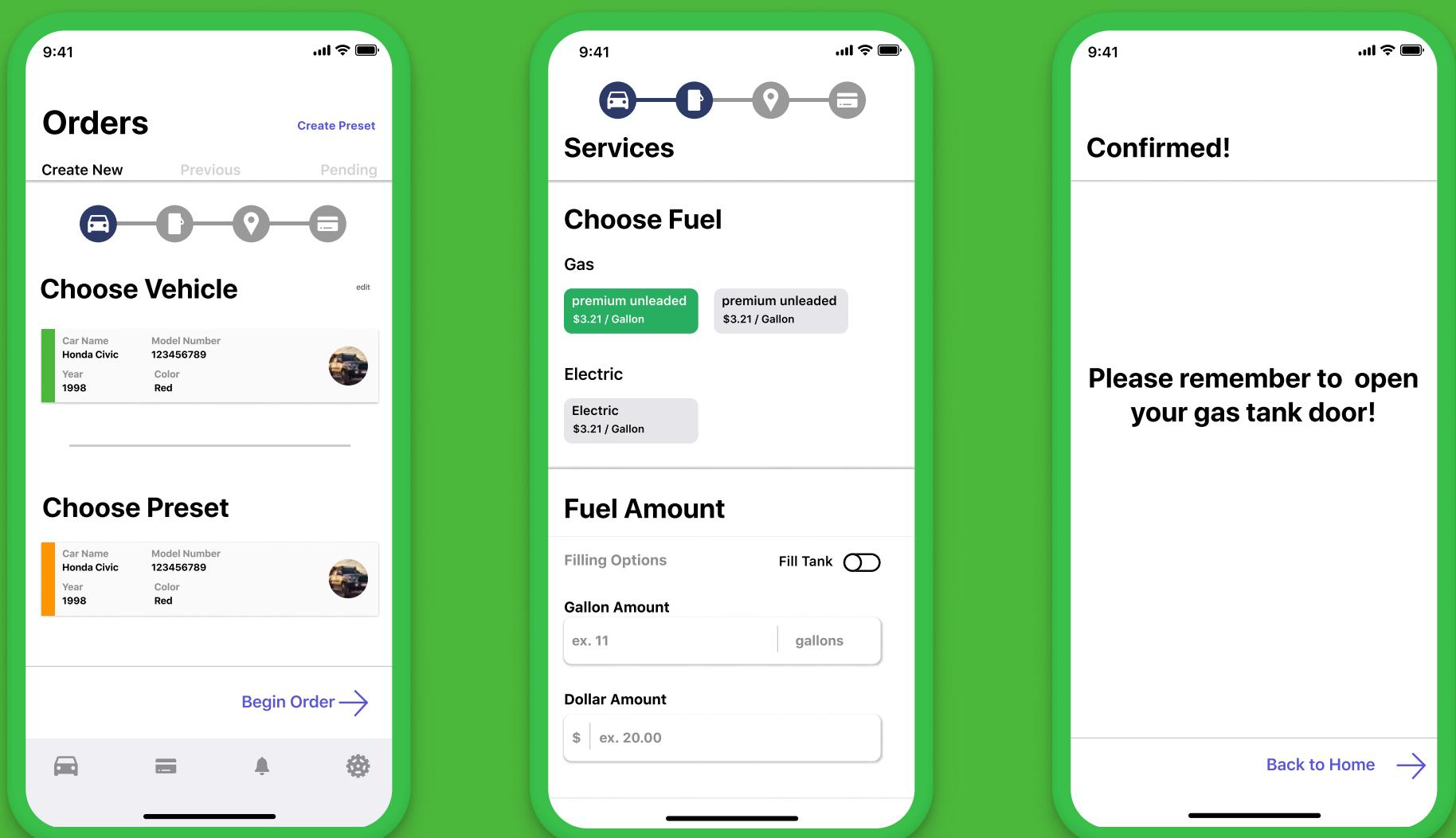
HYPOTHESIS

If we initially onboard the user with a longer flow to create presets, the ordering process will, in the long-term, be much faster and easy to use.

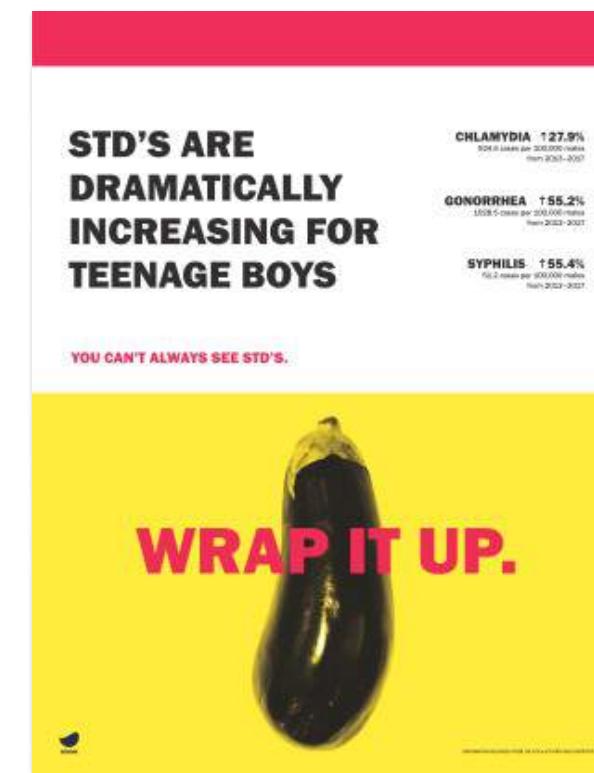
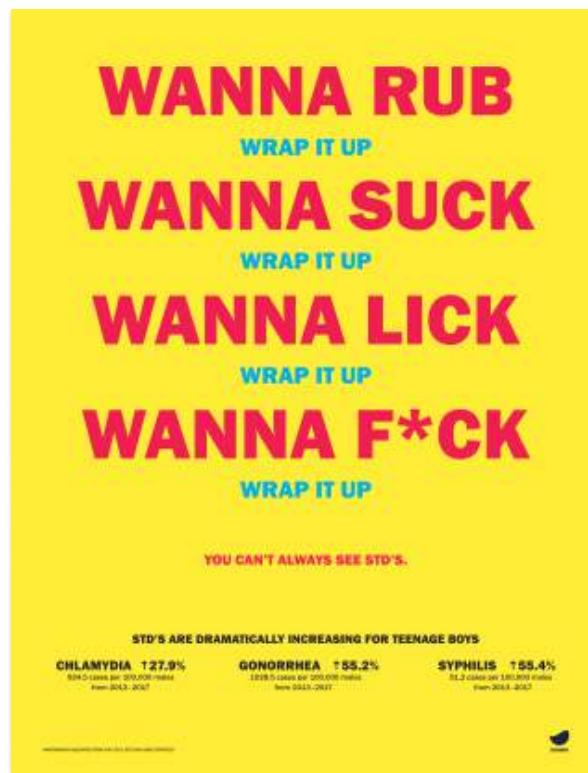
SOLUTION

The UX is similar to our hackathon solution. However, with additional time for the UI with a teammate, we streamlined the ordering process to four screens.

We also improved usability by adding backward navigation and a simplified navigation system.



WRAP IT UP SAFE SEX AWARENESS CAMPAIGN



Create a poster campaign demonstrating the dangers of unprotected sex regarding STD's for young males. It will also bring awareness to parents of the STD rate.

APPROACH

Create colorful and engaging posters that will make a viewer stop and read the content of the poster. The language is used to make viewers laugh, engage, relate with, and start a conversation about the content presented.

Ideally, both male and females will become aware of the increasing statistics of STD's in young males and take more care in having unprotected sex.

Thank You!

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