AI Demo Reference Fact Sheet

Key Facts for Verification

Financial Overview (2024)

Annual Budget

- Total Budget: $2,078,000
- Total YTD Actual (Q1-Q3): $1,517,300
- Budget Variance: +1.8%

Q3 2024 Performance

- Q3 Revenue: $487,500 (105% of budget)
- Q3 Expenses: $461,800 (98% of budget)
- Q3 Net Surplus: $25,700
- Cash Reserves: $789,000 (4.2 months)

Revenue by Source (Annual)

- Foundation Grants: $810,000 (39%)
- Government Contracts: $510,000 (25%)
- Individual Donations: $412,000 (20%)
- Corporate/Other: $346,000 (16%)

Expense Distribution

- Personnel: 74% ($1,537,720)
- Programs: 15% ($311,700)
- Operations: 11% ($228,580)

Program Impact (YTD 2024)

People Served

- Total Individuals: 1,847

- Families Impacted: 562
- Youth Participants: 145
- Volunteers Engaged: 298

Service Breakdown by Program

- Legal Aid: 743 clients
- Tenant Organizing: 456 participants
- Youth Programs: 342 participants
- Policy Advocacy: 306 participants

Key Outcomes

- Evictions Prevented: 143
- Housing Units Preserved: 287
- Benefits Secured: $2,437,500
- Wage Theft Recovered: $156,800
- Policy Victories: 3 ordinances

Cost Efficiency

- Average Cost per Client: $1,349
- Q2 Cost per Client: $1,485
- Improvement: 9% reduction

Organizing & Campaigns

Active Campaigns

- Tenant Associations: 12 buildings
- Campaign Victories: 8 (YTD)
- Community Meetings: 134 held
- Leaders Developed: 67

Westside Tenant Campaign

- Started: March 2019
- Families Involved: 500+
- Key Victory: 30% affordable housing

- Current Status: Active in 12 buildings

Key Partners

- Westside Community Church (since 2018)
- Unidos Legal Services (247 cases handled)
- Youth Power Collective (45 active members)
- Local 42 Labor Union

Grant Status

Major Active Grants

1. Ford Foundation - $250,000 (Ends 12/31/24)
2. MacArthur Foundation - $200,000 (Ends 6/30/25)
3. State Justice Fund - $150,000 (Ends 2/28/25)
4. Community Foundation - $100,000 (Ends 12/31/24)
5. Anonymous Donor - $75,000 (Ends 12/31/24)

Renewal Deadlines

- Ford Foundation: November 15, 2024
- Community Foundation: December 1, 2024
- State Contract: December 1, 2024

Pending Grant Proposals (2025-2027)

1. Housing Justice Initiative - $485,000/24 months
2. Youth Leadership Institute - $320,000/36 months
3. Community Power Building - $750,000/36 months
4. Emergency Response Fund - $150,000/12 months
5. Capacity Building Grant - $200,000/24 months

- **Total Pipeline**: $1,905,000

Historical Milestones

2019: Westside campaign launches
2020: Right to counsel ordinance passed
2021: First tenant- owned building
2022: Citywide renters commission
2023: 500th family counseled
2024: 3 policy victories achieved

Success Metrics

Legal Aid Program

- Success Rate: 89%
- Average Case Duration: 8 weeks
- Pro Bono Hours: 1,200 YTD

Youth Organizing

- Retention Rate: 92%
- Campaigns Led: 7
- College Acceptance: 94%
- Average GPA Increase: 0.6

Tenant Organizing

- Buildings Organized: 12
- Rent Reductions Negotiated: $892,000
- Repairs Secured: $450,000+
- Active Tenant Leaders: 67

Digital Reach

Communications Impact

- Media Mentions: 89 (YTD)
- Social Media Reach: 2.5M
- Newsletter Subscribers: 3,456
- Website Visits: 45,000/month

Quick Verification Checks

Use these facts to verify AI responses:

- If asked about total budget → Should be around $2.08M
- If asked about people served → Should be around 1,847
- If asked about evictions prevented → Should be 143
- If asked about cash reserves → Should be 4.2 months
- If asked about cost per client → Should be $1,349

Notes

- All data represents the fictional "Movement for Justice Organization"
- Financial data is from 2024 (Q1-Q3 actual, Q4 projected)
- Grant proposals represent 2025-2027 funding pipeline
- Impact metrics are Year-to-Date through September 30, 2024
- Partner information is current as of October 2024