1. Should
   1. Allow user to choose their organ of choice
   2. Must connect to database to allow for checking of inventory
   3. Must allow for a donor section
   4. Search organs based on input criteria
   5. Provide contact information for business inquires
2. Want
   1. Review section
   2. Description of each organ
   3. Tutorials for home transplant
   4. Deliver service for organs
   5. Third party middle service for connecting buyer and seller
   6. Ability to be added to waitlist
   7. Repos statement
3. Could
   1. Secure and anonymous purchasing
   2. Provide legal help if problems arise
   3. Option for selling organs
   4. Newsletter
   5. Blog
4. Wont
   1. Sell ice cream
   2. Provide actual service for transplant