



Et si vous mettiez un peu d'IA dans vos apps ?

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Qui sommes-nous ?



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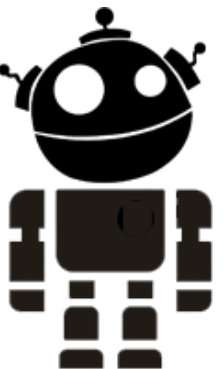


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Ainos / Elgon

- Introduction AI & Cognitive Services
- Démo Cognitive Services
- Démo mobile app / Mobile Center
- Agenda Meetups

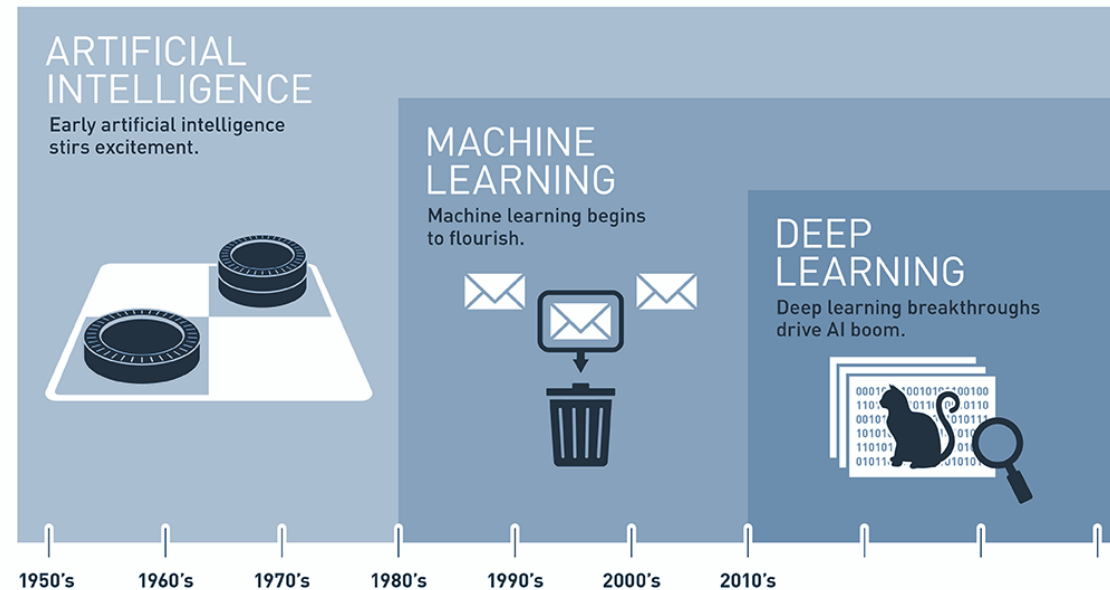
« Construction de programmes informatiques qui s'adonnent à des tâches qui sont, pour l'instant, accomplies de façon plus satisfaisante par des êtres humains car elles demandent des processus mentaux de haut niveau tels que : l'apprentissage perceptuel, l'organisation de la mémoire et le raisonnement critique ».

Marvin Lee Minsky



Introduction

La Machine Learning est un type d'IA qui confère aux ordinateurs la capacité d'apprendre sans être explicitement programmés.



Cognitive Services

- S'intègre dans des applications, des sites web, ou des bots, des algorithmes intelligents pour voir, écouter, énoncer, comprendre et interpréter les besoins des utilisateurs.
- Prolonge l'intelligence naturelle humaine vers la machine avec de l'intelligence artificielle
- Multitude d'API permettant de rendre nos apps intelligentes



Cognitive Services

Vision

Computer
Vision

Emotion

Face

Video

Speech

Bing Speech

Custom
Recognition

Speaker
Recognition

Language

Bing Spell
Check

Language
Understanding

Linguistic
Analysis

Text
Analytics

Web Language
Model

Knowledge

Academic
Knowledge

Entity
Linking

Knowledge
Exploration

Recom-
mendations

Search

Bing Auto-
suggest

Bing Image
Search

Bing News
Search

Bing Video
Search

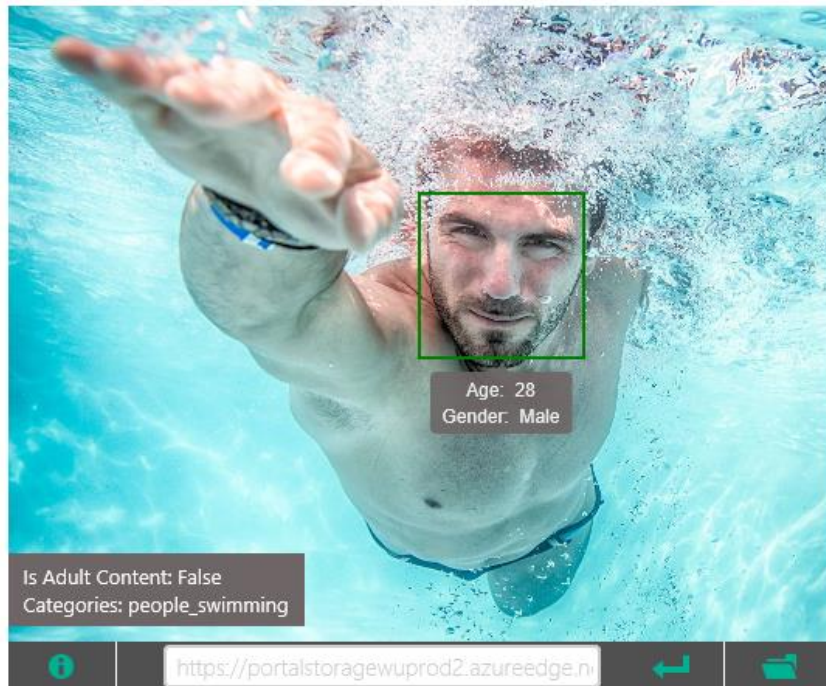
Bing Web
Search



Analyze an image

This feature returns information about visual content found in an image. Use tagging, descriptions and domain-specific models to identify content and label it with confidence.

Apply the adult/racy settings to enable automated restriction of adult content. Identify image types and color schemes in pictures.



Features:

Feature Name	Value
Description	{ "type": 0, "captions": [{ "text": "a man swimming in a pool of water", "confidence": 0.7850108693093019 }] }
Tags	[{ "name": "water", "confidence": 0.9996442794799805 }, { "name": "sport", "confidence": 0.9504992365837097 }, { "name": "swimming", "confidence": 0.9062818288803101, "hint": "sport" }, { "name": "pool", "confidence": 0.8787588477134705 }, { "name": "water sport", "confidence": 0.631849467754364, "hint": "sport" }]
Image Format	jpeg
Image Dimensions	1500 x 1155
Clip Art Type	0 Non-clipart
Line Drawing Type	0 Non-LineDrawing
Black & White Image	False

Cognitive Services - Vision

Using the Computer Vision API (C#)

```
var vision = new VisionServiceClient("subscription_key");  
var features = new VisualFeature[] { VisualFeature.Description };  
var result = await vision.AnalyzeImageAsync(uri, features);  
  
string caption = result.Description.Captions[0].Text);  
  
foreach (string tag in result.Description.Tags)  
{  
    // tag holds descriptive tag for image (e.g., "river")  
}
```



Cognitive Services – Text analytics

Extract information from your text

Use the demo below to experiment with the Text Analytics API. Pick one of our examples or provide your own. Identify the language, sentiment and key phrases of your text by clicking "Analyze!".

I had a wonderful experience! The rooms were wonderful and the staff were helpful.

Analyze!

Analyzed Text

JSON

Language: ⓘ English (confidence: 100%)
Key phrases: ⓘ I had a wonderful experience ! The rooms were wonderful and the staff were helpful.
Sentiment: ⓘ 98 %

Sample - English - Positive

Sample - English - Negative

Sample - Spanish - Positive

Sample - Spanish - Negative

Cognitive Services – Text analytics

Using the Text Analytics API (JavaScript)

```
var input = "{ 'documents': [ { 'language': 'en', 'id': '1000', 'text': " + twitterText + " } ] }";

$.ajax({
  url: "https://westus.api.cognitive.microsoft.com/text/analytics/v2.0/sentiment",
  beforeSend: function(xhr){
    xhr.setRequestHeader("Content-Type", "application/json");
    xhr.setRequestHeader("Ocp-Apim-Subscription-Key", "{key}");
  },
  type: "POST",
  data: input
}).done(function(data) {
  alert(data.documents[0].score); // Sentiment from 0.0 to 1.0
}).fail(function() {
  alert("error");
});
```



Démos – Cognitive Services

- Présentation de l'ensemble des possibilités des Cognitive Services
- Application IntelligentKiosk
- Démo disponible sur Github : <https://github.com/Microsoft/Cognitive-Samples-IntelligentKiosk>



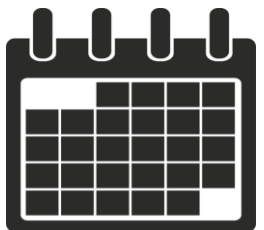
Démo complète

- Démo Xamarin avec utilisation de Cognitive Services
- Déploiement via VSTS / Visual Studio Mobile Center
- Démo disponible sur Github : <https://github.com/dotnet-luxembourg/SausageRecognizer>



Agenda

- 11 octobre : CQRS
- 15 novembre : ChatBot avec Bot Framework/LUIS



Questions ?

