

.NET Conf 2025 x Seoul

Jan. 9th, 2025,
Gangnam, Seoul, South Korea

Sponsorship Guide
Version 1.2

www.dotnetconf.kr



About .NET Conf x Seoul

.NET Conf Seoul is an annual technical conference for .NET developers in South Korea, hosted by the non-profit organization .NET Dev every January.

This event aims to introduce the latest .NET technologies announced by Microsoft each fall, and serves as a platform for developers using .NET technologies in various industries across South Korea, as well as for anyone interested in .NET, to gather and share information and experiences.

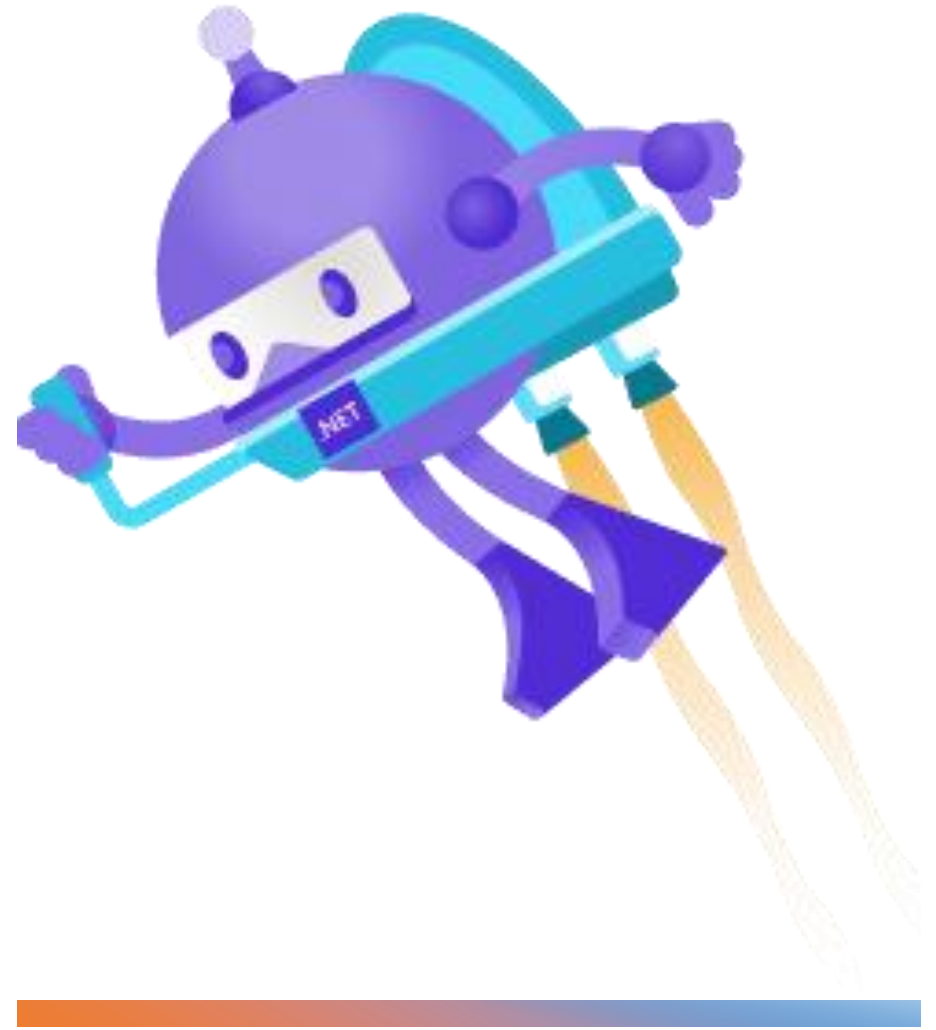
.NET Conf Seoul, The Festival Of .NET Heroes

.NET Conf Seoul aims to be the "conference for the most passionate .NET users in Korea."

All of us who have sincerity and passion for .NET are contributing to making a better world as wonderful ".NET Heroes."

This event is a joint event of .NET Conf (<https://www.dotnetconf.net>), a global event that connects .NET developers not only in Seoul, Korea but also around the world.

We are creating a place to talk about the development and future of .NET technology and dream of a better technology environment.



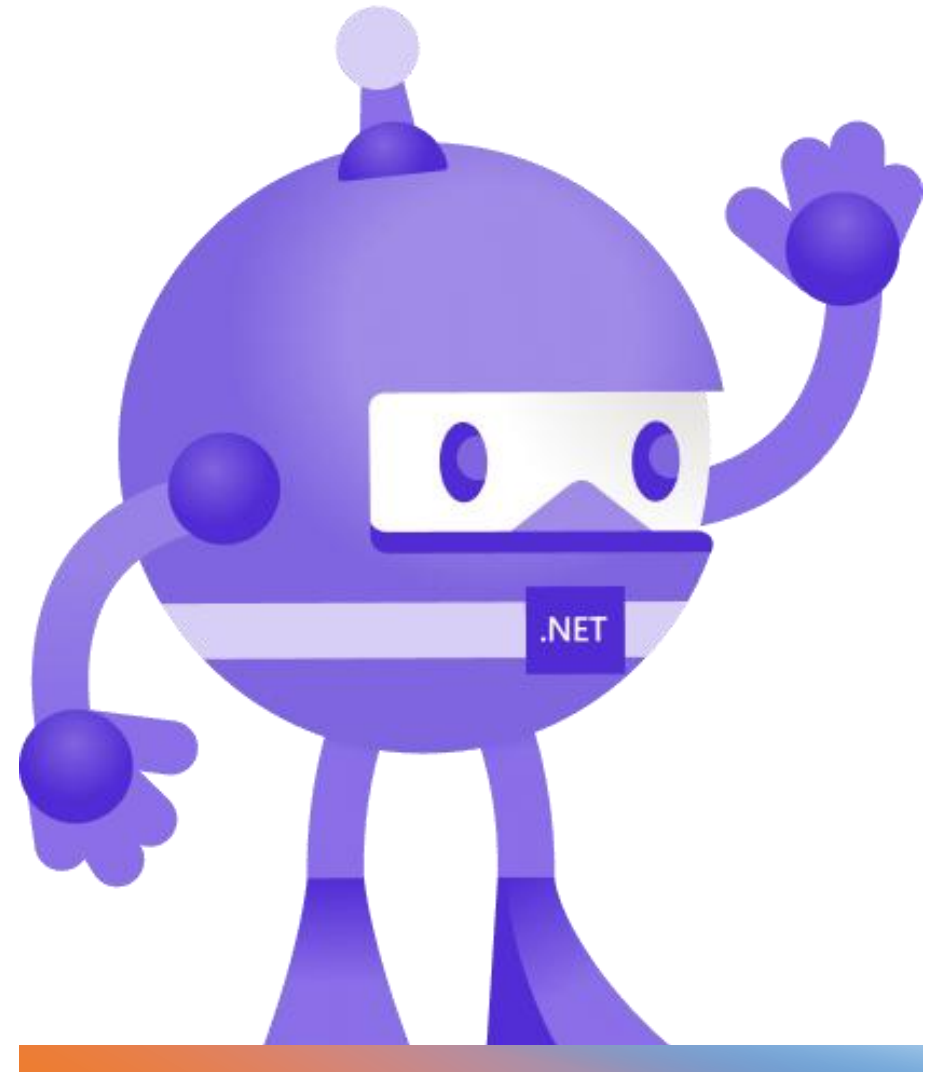
.NET Conf Seoul, A Non-Profit Event Open To Everyone

.NET is a technology that Microsoft provides as open source every year, and although the act of releasing .NET itself is connected to commercial activities, the technology itself is released for free.

In contrast, .NET Conf Seoul is a completely non-profit event, hosted by .NET Dev, a non-profit organization run by individuals who love .NET technology and are passionate about spreading .NET technology.

The profits generated from the event do not contribute to the operating profits of Microsoft branches, headquarters, or Microsoft partners in Korea or abroad, and sponsors do not receive any distribution of event profits.

All profits are reinvested only in preparation for the next event and in the operating expenses of the organization.





Event Overview

Event Name (Korean Name)	.NET Conf 2025 x Seoul (닷넷콘 2025 서울)
Event Theme	Did you know? .NET has always been cloud-native!
Date & Location	Thursday, January 9, 2025, 10:00 - 18:00 (GMT+9) Spaceshare Samseong Station / B1, 20, Yeongdong-daero 96-gil, Gangnam-gu, Seoul
Event Type & Size	In-Person Event, 100 ~ 150
Host	.NET Dev
Sessions	Standard Sessions (50 min.) and Junior Sessions (25 min.)
Tickets	A. General participants (paid) B. Youth participants aged 12 to 18 (paid, discounted) C. Sponsoring staff, invited speakers, volunteers (quantity allocated according to sponsorship level, free)

Event Organization Committee



Jung Hyun, Nam (Representative)
(Microsoft MVP, 2009 ~)



Jong Woo, Jang



Sang Joon, Lee



Jong Hoon, Lee



Tae Hun, Lee



Eun Ji, Choi



Yoon Sup, Sim



Gil Haeng, Heo



Sang Hyun, Kim
(Microsoft MVP, 2023 ~)

Session Types

Standard Session

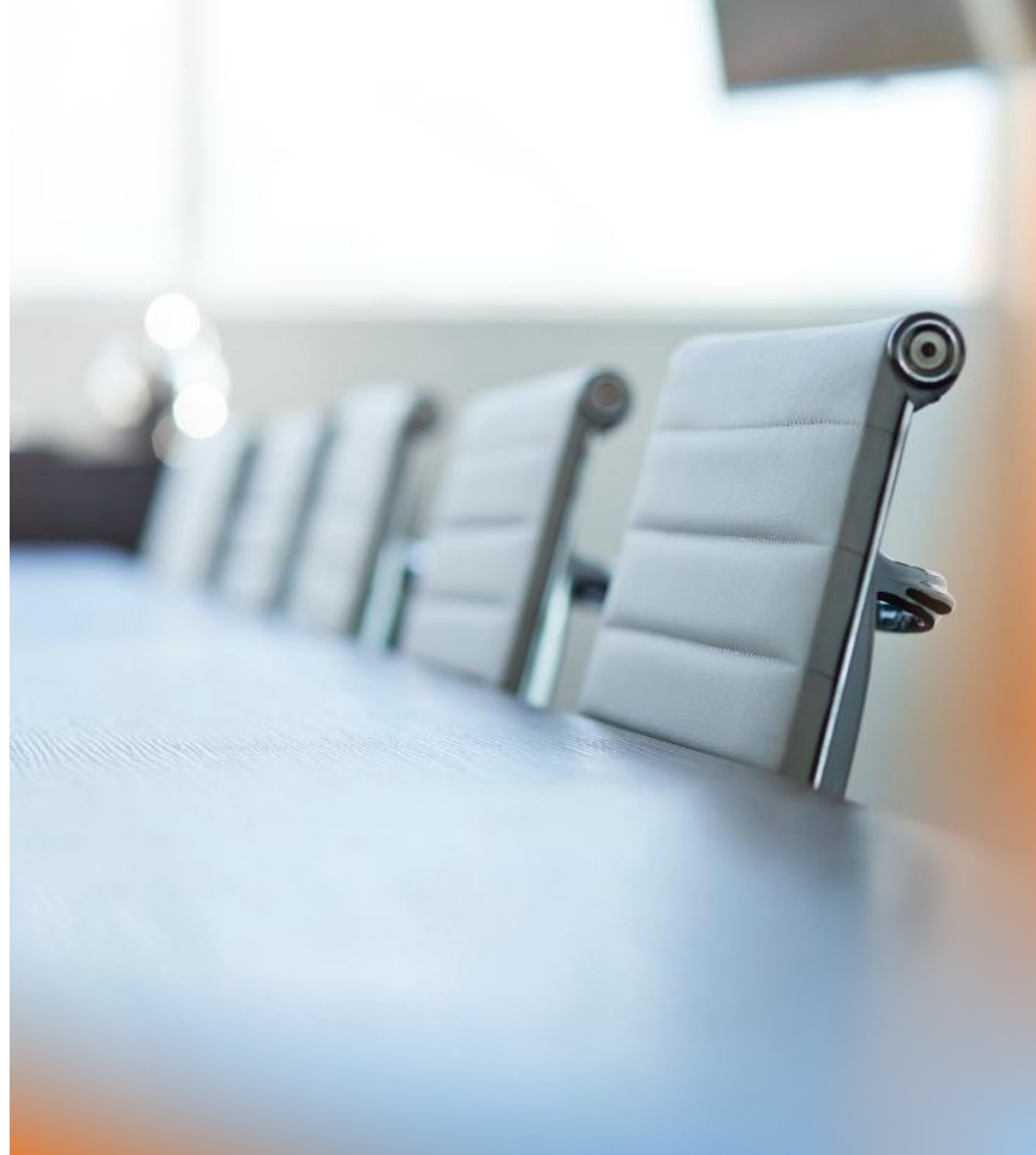
- 50 min. per session
- A break out session on a given topic.
- A Q&A session may be included or excluded at the presenter's discretion.



Session Types

Junior Session

- 25 min. per session
- Scheduled to be connected to other junior sessions for a total of 50 minutes
- Or junior sessions can be held within standard sessions
- Questions and answers time can be included or excluded at the discretion of the presenter



Session Topics

.NET Modernization + Cost Optimization

- Windows Form, Web Form, WPF, WCF Modernization
- Linux and Container Migration from Windows, IIS Servers

Cloud Native

- EF Core, Aspire, Linux/Windows Container
- Kubernetes, WSL, etc.

Machine Learning & AI

- .NET ML, LLAMA#, Windows ML, etc.

Mobile/X-Platform/Hybrid App Dev.

- Xamarin, MAUI, Uno, Blazor, XPF, QT#, GTK#, etc.

All other technical topics

- Any other topic related to .NET technology



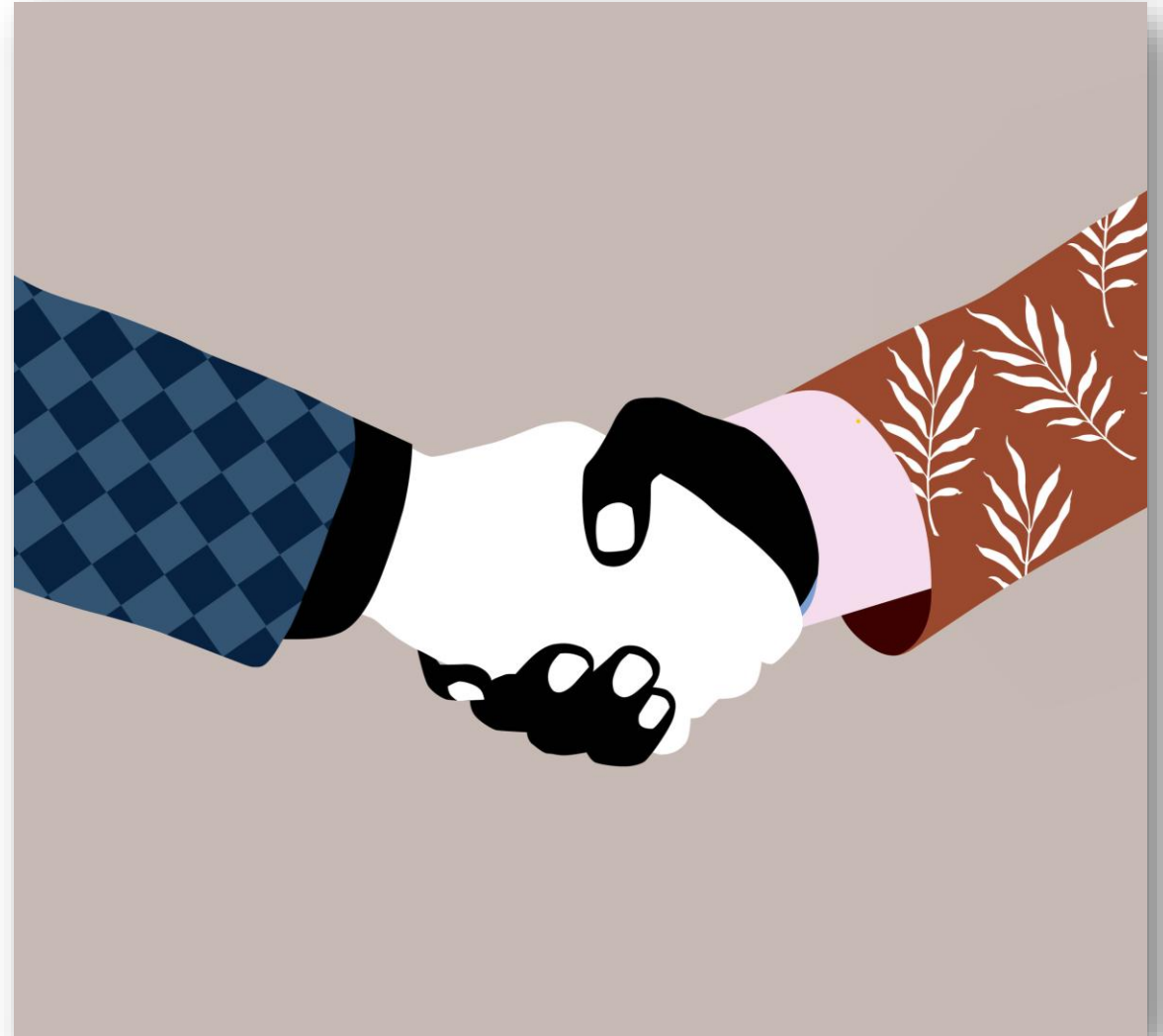
Timetable

Time	Title
10:00 ~ 10:30	Check-in
10:30 ~ 10:50	Opening Remarks and Keynote
11:00 ~ 11:50	Session
11:50 ~ 13:00	Lunch Break
13:00 ~ 13:50	Session
14:00 ~ 14:50	Session
14:50 ~ 15:05	Break Time and Networking
15:05 ~ 16:00	Session
16:05 ~ 17:00	Session
17:00 ~ 17:30	Prize Draw and Closing

Why You Should Support .NET Conf Seoul?

.NET Conf Seoul is a non-profit event, and the organizing committee is comprised of volunteers, and the event is prepared without any financial compensation. Therefore, .NET Conf Seoul relies on the support and donations of sponsors to operate.

Participating in this event as a sponsor will not only help achieve the event's goals, but will also strengthen branding for domestic software developers, enhance the effect of promoting the company, products, and services, and will also be beneficial for securing potential customers and recruiting developers and engineers.



Why You Should Support .NET Conf Seoul? (Cont.)

Through this event, we hope to expand the activities of domestic .NET developers, strengthen the network by cooperating with local developer communities, and provide a venue for communication with more diverse people.

We believe that the growth of the community leads to the growth of companies, developers, and industry professionals.



Previous Conferences

.NET Conf 2024 x Seoul ([Link](#))

- In-Person, 1-day event
- 18-speakers, 28-sessions
- A total of 143 tickets were sold.

.NET Conf 2023 x Seoul ([Link](#))

- In-Person, 1-day event
- 18-speakers, 18-sessions
- A total of 166 tickets were sold.

.NET Conf 2022 x Seoul ([Link](#))

- Virtual, 2-days event
- 17-speakers, 19-sessions
- The number of concurrent viewers was around 160.

.NET Conf 2021 x Seoul ([Link](#))

- Virtual, 3-days event
- 30-speakers, 33-sessions
- The number of concurrent viewers was around 190.

Previous Sponsors

> Support For Event Hosting/Operation



> Sponsorship Of Operating Expenses



> Prizes/Books And Other Sponsorships



Sponsor Registration Procedure

1. After reviewing the contents of this sponsor guide, select the sponsorship level that fits your company or organization budget.
2. Please register your inquiry through the online application form or submit a sponsorship application directly.
3. If there are any remaining quantities, a representative from the operating committee will contact you.
4. We will proceed with the sponsorship payment process by confirming the issuance of invoice documents and the sponsorship payment method. Prepayment before the event is the default.
5. Once the sponsorship is confirmed, the prepayment of the sponsorship amount suggested for each level will be made.



Sponsor Benefits

You can meet potential customers.

You can get a chance to get your products or services related to .NET technology better known by sponsoring a conference.

You can expand your hiring opportunities for engineers and developers.

If you are an engineer or developer interested in .NET technology, you may be a rare engineer or developer who deals with technologies that are not common in the market.

You can increase your chances of hiring high-quality talent by sponsoring a conference.

You can uncover sales opportunities.

You can identify and uncover sales opportunities by working with developers as well as various industry stakeholders.



Sponsorship Program Details

*If a corporation outside of Korea remits money in USD, it is not subject to VAT. If the event is canceled due to the organizer's circumstances, a full refund including tax will be issued. (However, if the cancellation is due to natural disaster or natural calamity, no refund will be issued.)

**Only available to participants who have agreed to provide third-party information and receive marketing emails when registering for attendance

***Permission to provide free amenities at the check-in desk

****Individual/organization/group sponsorship is available. After making a one-time sponsorship payment through GitHub Sponsorship, verify your ID, be listed on the sponsor list, and receive a free ticket.

	GOLD	SILVER	BRONZE	SUPPORTERS****
Amount*	2,200 USD	1,200 USD	600 USD	20 ~ 80 USD
Seats	1	2	3	No-Limits
Showing Logo & Names	Homepage Deck/Replay Videos	Homepage Deck/Replay Videos	Homepage Deck/Replay Videos	Sponsors Section in the web-site
Free Tickets	4	3	2	1
Permission to send marketing emails**	0	0	0	-
Play promotional video	Lunch Break Replay Videos	Lunch Break Replay Videos	-	-
Booth Desks	2-desks	1-desk	-	-
Sponsor Sessions	2-sessions	1-session	-	-
Amenity distribution at check-in desk***	0	-	-	-
Keynote Session	0	-	-	-

Sponsorship Application/Inquiry

contact@dotnetdev.kr

You can inquire about details related to sponsorship on the website above, or apply directly.

After confirmation, a representative will contact you directly.



Thank You!



We Look Forward To Seeing You
At The Upcoming .NET Conf x Seoul!