

Kimi Mattig-Louria      Senior Copywriter

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Work

Freelance. November 2005 – present.  
BBDO, Detroit. January 2002 – November 2005.  
McCann-Erickson, Detroit. January 2001 – January 2002.  
W.B. DONER, Detroit. October 1999 – January 2001.  
EURO RSCG Tatham, Chicago. September 1997 – October 1999.  
Tinsley Advertising, Miami. September 1996 – September 1997.  
Courtney & Watson, Miami. May – September 1996.  
Turkel, Schwartz & Partners, Miami. June 1995 – May 1996.  
Harris Drury Cohen, Ft. Lauderdale. February – December 1994.  
Leo Burnett, Chicago. Internship. September – May 1993.

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Accounts

Chrysler	Bayer
Jeep	The Florida Keys & Key West
Dodge	Black & Decker
Vidal Sassoon	Miami Subs Grill
Old Spice	Discovery Channel
Buick / General Motors	Greater Miami Visitors Bureau
Red Lobster	John Alden Health
American Greetings	And then some.
Mayor's Jewelry	

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Education

Loyola University.  
Miami Ad School.  
School of Life.

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Acknowledgements

Car and Driver.com's "10 Best Car Commercials". January, 2005.  
Bronze. National Addy Awards, 2002.  
Gold. Detroit Caddy Awards, 2001.  
Big Idea's "Diary of a Concept". Published November edition, 2001.  
Big Idea's "Diary of a Concept". Published September edition, 2001.  
People's Choice. Miami Addy Awards, 1997.  
Silver. Miami Addy Awards, 1997.  
6 gold, 4 silver and 3 bronze. HMS International Travel Advertising Awards, 1997.  
Gold. Print magazine. Published, 1996.  
Gold. CMYK Magazine. Published, 1996  
Three gold and four silver. Miami Addy Awards, 1995.  
Finalist. One Show Student Competition. Published, 1995.  
Best of Show. Miami Ad School, 1995.  
Finalist. One Show Student Competition. Published, 1994.

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References

Available upon request.