النخبة البيطرية

ELITE VET

Brand Guidelines

A Complete guidelines of Elite Vet

Mark Origins

DOG   +   Cat   +   Bird   +   Horse   =

Logo Mark

Basic Logo

Royal PurPle

Black White

Horizontal Logo

The horizontal logo is a key element of elite vet's visual identity. It represents our brand's commitment to key brand values and should be used consistently across all mediums to ensure brand recognition and integrity.

Logo Type	Logo Mark
النخبة البيطرية E L I T E V E T	
Horizontal Logo	

Logo Costruction

النخبة البيطرية
ELITE VET

x   x

Mono Color Logo

The monochrome version of our logo is an essential part of elite vetet's visual identity. It is designed for use in situations where color printing is not possible or practical, and it ensures our logo remains recognizable and impactful in any context.

Background

Ensure there is sufficient contrast between the logo and the background to maintain readability and visibility

التخبة البيطرية
E L I T E V E T

التخبة البيطرية
E L I T E V E T

Thumbnail Mark

Light Backgrounds: Use the primary logo or the black version of the logo

Dark Backgrounds: Use the white version of the logo.

Minimum Size

Minimum Width: 100 pixels
Ensures the logo remains clear and readable on digital screens, including websites, social media, and mobile applications.

Safe Zone

Maintain a clear space around the logo equivalent to the height of the capital "T" in "Thumbnail". No other elements should encroach upon this area to ensure the logo stands out.

Colors

The primary colors are the main colors used in all branded materials. These colors should be dominant in your designs.

ROYAL PURPLE   PICTON BLUE   MIKADO YELLWO   VERDIGRIS

Color Pallete

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh
euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

C=60 M=70 Y=1 K=0
HEX 79 60 a7
RGB 121 97 169
CMYK 60 70 1 0
LAB 46 21 -35
GrayScale 60

C=64 M=22 Y=1 K=0
HEX 53 a4 d8
RGB 82 164 217
CMYK 64 22 1 0
LAB 64 -14 -35
GrayScale 32

C=3 M=21 Y=100 K=0
HEX f6 c5 12
RGB 248 199 15
CMYK 3 21 100 0
LAB 82 7 80
GrayScale 24

C=51 M=7 Y=30 K=0
HEX 7d bf b8
RGB 124 192 185
CMYK 51 7 30 0
LAB 73 -23 -4
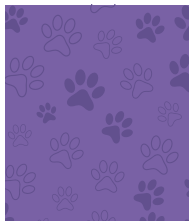GrayScale 23

Typography

أبجد هوز

IBM Plex Sans Arabic

أ، ب، ت، ث، ج، ح، خ، د، ذ، ر، ز، س، ش، ص، ض،
ط، ظ، ع، غ، ف، ق، ك، ل، م، ن، هـ، و، ي

0123456789!@#$%^&**():><?

Pattern Usage

Patterns are a key visual element that enhance our brand identity, adding depth and cohesion across various touchpoints.

Social Media

Stationary