

# LA CHARTE GRAPHIQUE



INSOLITOURS

# COLORS

#08147bff

#150aa4ff

#10087dcc

#1640dac9

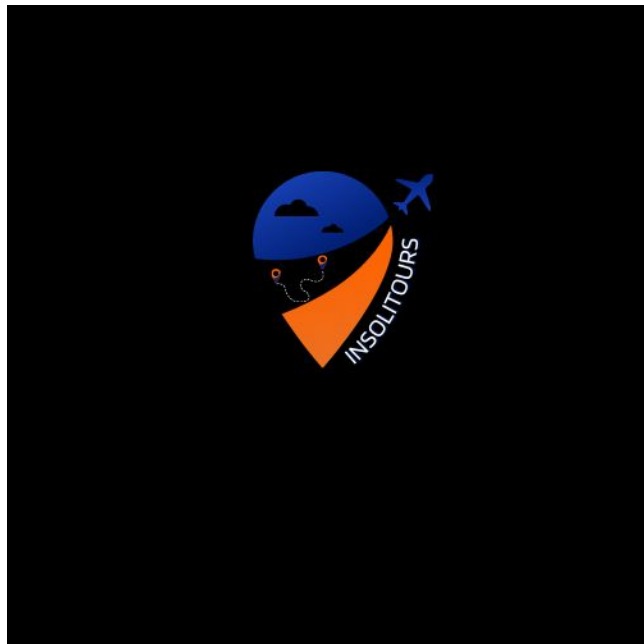


#ff5200ff

#ef6321ff

#f78009ff

#ff5200a5



LOGO  
BACKGROUND  
BLACK  
SMALL SIZE :  
**79x83**

LOGO



LOGO  
TRANSPARENT:  
**250x250**



LOGO  
TRANSPARENT  
SMALL SIZE :  
**79x83**

# TYPOGRAPHY

## Metropolis

Geometrical open source sans serif font family

**FONTSEMPIRE.COM**

A B C D E  
F G H I J K L  
M N O P Q R  
S T U V W  
X Y Z

a b c d e  
f g h i j k l  
m n o p q r  
s t u v w  
x y z

# THE TITELS

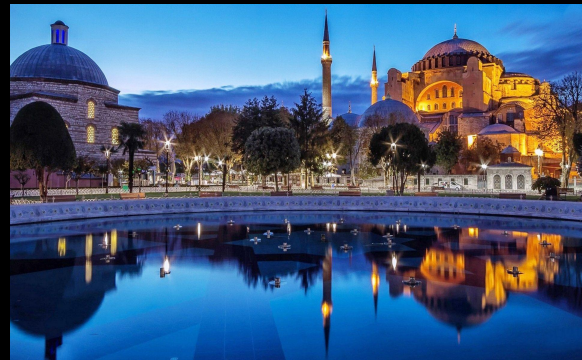
1. Home
2. Halloween Promo
3. Discounts
4. Services
5. Sign up

# BACKGROUND PICTURE

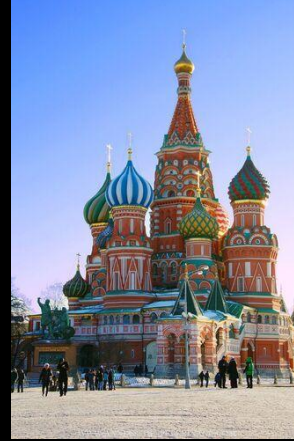




# SLIDER PICTURES



# CARD PICTURES





# SERVICES ICONS



**24/7**  
**SUPPORT**  
**ICON**



**DELUXE**  
**HOTEL ICON**



**FREE GIFTS**  
**ICON**



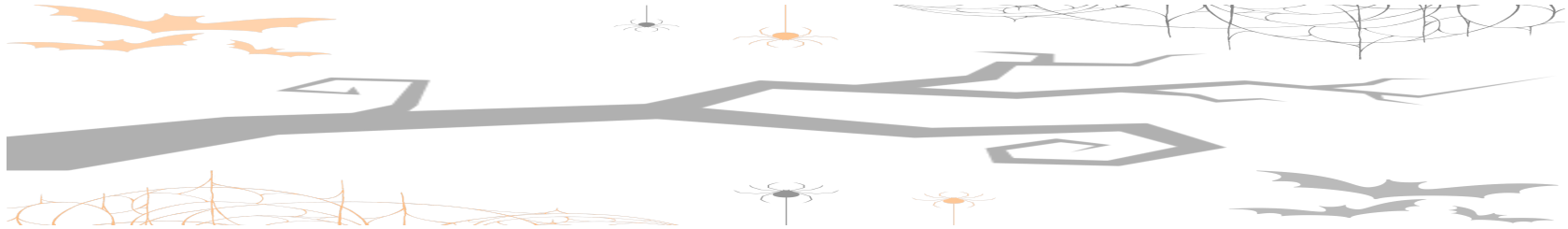
**MONEY**  
**SAVING ICON**

# SOCIAL MEDIA ICONS



# HALLOWEEN PROMO

**TITLE BACKGROUND**



**NAV BAR PROMO  
BUTTON**



**CARD PROMO  
BUTTON**