Analysing GeoLocated Data from Social Media with QGIS

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What do we want to do?

 Nowadays social media is a major source for information sharing. In some cases the user also shares some attributes, such as **geolocation**. By using this information as a proxy for human presence, and with the adequate methods, we are able to provide powerful representations of the distribution of social media users within the territory.

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- Due to its willingness in sharing data, Twitter has been a prime playground, for researchers and practitioners around the world.
- The objective of this workshop is to provide a workflow for enhancing the visualization of geolocated Tweets.

How are we going to do it?

• Pull data stored in a NoSQL database.

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- Produce clusters from the heatmap.
- Produce a 3D visualization, on a webpage.

Objective

- MongoDB
- QGIS + Python Plugins

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 - Qgis2threejs

Approach

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- For the guru: If you have finished everything and are bored, you may try to complete the tutorials or read the references, on the last page;-)

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- A proportion of these tweets is available to researchers and practitioners through public APIs, free of any charges.
- Approximately 1% of all Tweets published on Twitter are geolocated.



Introduction

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Twitter APIs

REST APIs.

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- These APIs are accessed only via authenticated requests (OAuth).
- Access to APIs is also limited to a specific number of requests within a time window (rate limit).
- Responses from Twitter are in JSON format.

JSON in a Nutshell



```
JSON
"siblings": [
{"firstName":"Anna","lastName":"Clayton"},
{"lastName": "Alex", "lastName": "Clayton"}
XML
<siblings>
<sibling>
<firstName>Anna</firstName>
<lastName>Clayton
</sibling>
<sibling>
<firstName>Alex</firstName>
<lastName>Clayton
</sibling>
```

</siblings>

Mongo loves JSON

- NoSQL Database.
- Document-Oriented Storage.



Hands-on

 Objective: Connect to the tweets database and view one record.

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- Tool: Mongodb command line client.
- Database properties:
 - host: 54.72.72.228 (on aws).
 - database: tweets_workshop
 - username: workshop
 - password: geohipster
 - collection: tweets
- Reference: http://docs.mongodb.org/manual/#.

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- Reference: http://docs.mongodb.org/manual/#.
- mongo –host 54.72.72.228 tweets_workshop -u workshop -p geohipster
- db.tweets.find().limit(1)

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Hands-on (cont.)

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- Take notice of the long, lat fields.
- Exit the client.
- Use mongoexport to write the values on a text file.
- Reference: http: //docs.mongodb.org/manual/core/import-export/.

Hands-on (cont.)

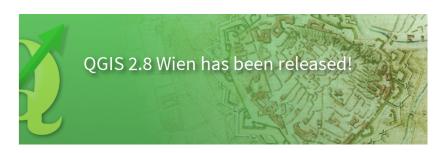
- Objective: Export tweets coordinates into a csv file.
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- Use mongoexport to write the values on a text file.
- Reference: http: //docs.mongodb.org/manual/core/import-export/.
- mongoexport -host 54.72.72.228 -u workshop -p geohipster
 -db tweets_workshop -collection tweets -csv -out
 out_tweets.csv -fields
 geoLocation.longitude,geoLocation.latitude -query
 'geoLocation: \$ne: null'
- View the exported file:e.g.: cat /tmp/out/out_tweets.csv

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QGIS



QGIS is a Free and Open-Source GIS System:

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3D Viz



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3D Viz

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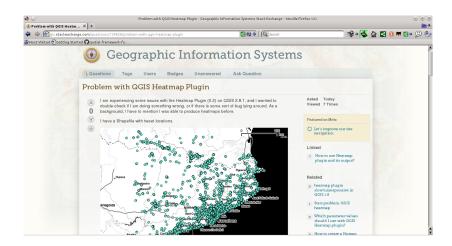


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- Easy to use.
- Great community support.
- Latest version has been translated into 46 languages.



3D Viz

Bug Affecting the Heatmap Plugin



 The core of QGIS is extended through user-submitted Python plugins.



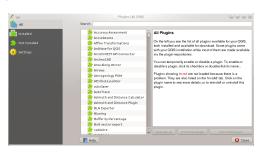
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- Plugins can be easily installed through the plugin manager.
- In this workshop we will use three plugins (one is already installed).



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- There seemed to be some issues with it, and sadly it hasn't be ported to the latest versions of QGIS.
- The project appears to be now dead.
- The community would really welcome a new attempt for a mongoDB connector on QGIS.



Hands-on

 Objective: Display the tweets coordinates in QGIS, with background map.

3D Viz

- Tool: QGIS + OpenLayers plugin.
- Steps:



Creating Clusters

Hands-on

- Objective: Display the tweets coordinates in QGIS, with background map.
- Tool: QGIS + OpenLayers plugin.
- Steps:
 - Start QGIS and create a project.
 - Download and enable the OpenLayers plugin (Plugins > Manage and Install Plugins).
 - Choose a background map (e.g.: OSM, Bing Maps, etc).
 - Import the json file, using the Text Layer Importer (Layer > Add Layer - > Add Delimited Text Layer).



Hands-on (cont.)

 Objective: Save the tweets from the region of Catalunya, in a Shapefile.

3D Viz

• Steps:



Hands-on (cont.)

- Objective: Save the tweets from the region of Catalunya, in a Shapefile.
- Steps:
 - \bullet Zoom into the desired location using the zoom tool (View -> Zoom in) .
 - Select the visible points using the select tool.
 - Save the selected features in a Shapefile.
 - Pay attention to the crs.
 - Make sure you save **only** the selected features.





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TODO

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