



Indian Tourism: Beyond the Millennium

By M.P. Bezbaruah

2000. Hardcover. Book Condition: New. 222 Bill Gates of Microsoft identified tourism as one of the three major industries of the future. With the projected arrival of 1.6 billion tourists by 2020 generating tourist receipt of US \$ 2000 billion, creating one job every 2.5 seconds, tourism, today, has emerged as one of biggest industries of the future. India offers, as is often said, the World in one place-with tremendous variety that provides everyone. What is the present scenario of tourism development in India? What is Indias position in the global scenario? How is India prepared to participate in the great tourism boom of the 21st century? The book "INDIAN TOURISM BEYOND THE MILLENNIUM" by a person, who has an inside view of the development of tourism in India, delves into these and many other pertinent questions. As India prepares to enter the new millennium, the book traces the history of tourism development in India, the constraints that limit its growth and the issues that may fashion the future. Replete with valuable statistical information, its incisive insight into the emerging trends, couple with commonsense prescription for the future, makes the book a must read for policy planners, researchers, students and...



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The book is great and fantastic. it absolutely was writtern very properly and beneficial. It is extremely difficult to leave it before concluding, once you begin to read the book.

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