



How to Market Your Book with a Book Trailer: How to for Authors Part 1

By Maria Pinochet, Linda Wasserman

Createspace, United States, 2012. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.How to Market Your Book With a Book Trailer Is for You If: You are an author - self-published or with a publisher - who wants a creative way to promote your book. You need a resource that will give you insider tips for online promotions and time-proven methods to build an online community of fans. You are ready to create a more competitive profile of your book in order to attract more readers. You want senior level professionals in the book marketing and publishing field to share with you a more comprehensive marketing plan to engage your audience. You seek to expand your readership and SELL BOOKS. An Easy-to-Implement 5-Step Process We have divided the book into 5 steps: 1) Get Started, 2) Plan a Successful Outcome, 3) Determine Your Readiness, 4) Get It Done, and 5) Take the Next Steps. We will lead you through each step with the latest information we can find about all the best practices in marketing: what they are and when, where, how, and why they work. Then, in each section,...



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