



Nudge Improving Decisions About Health, Wealth, and Happiness

By Cass R. Sunstein

Penguin Books. Paperback. Book Condition: New. Paperback. 320 pages. Dimensions: 8.4in. x 5.4in. x 0.9in. For fans of Malcolm Gladwell's *Blink* and Nobel Prize winner Daniel Kahneman's *Thinking Fast and Slow*, a revelatory new look at how we make decisions. More than 750,000 copies sold. A New York Times bestseller. An Economist Best Book of the Year. A Financial Times Best Book of the Year. *Nudge* is about choices: how we make them and how we can make better ones. Drawing on decades of research in the fields of behavioral science and economics, authors Richard H. Thaler and Cass R. Sunstein offer a new perspective on preventing the countless mistakes we make: ill-advised personal investments, consumption of unhealthy foods, neglect of our natural resources, and show us how sensible choice architecture can successfully nudge people toward the best decisions. In the tradition of *The Tipping Point* and *Freakonomics*, *Nudge* is straightforward, informative, and entertaining—a must-read for anyone interested in our individual and collective well-being. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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