



How to Get a Job in PR

By Sarah Stimson

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.A career in the PR and corporate communications industry is an increasingly desirable choice for many, and competition for every job is fierce. If the sector appeals to you, then you need to stay one step ahead of your peers. How are you going to get that all-important foot in the door? Will you find it easier to find a job if you have a degree in PR? What practical skills will you need to progress? This comprehensive guide to finding and keeping the job you want will answer these questions and much, much more; packed with invaluable information and insider observations, it includes: A thorough overview of different PR sectors and disciplines An excellent step-by-step guide to creating an effective PR CV Helpful job application tips Indispensable advice on how best to represent yourself in an interview Top advice from leading industry figures A recommended reading list and directory of useful contacts How To Get A Job In PR is the essential communications industry primer, which no aspiring PR should do without. 10 of this book s...



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