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## An Essentials of Sensation and Perception

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By George Mather

Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. New.. 212 x 172 mm. Language: English . Brand New Book. The study of sensation and perception looks at how we acquire, process, and interpret information about the outside world. By describing key ideas from first principles, this straightforward introduction provides easy access to the basic concepts in the subject, and incorporates the most recent advances with useful historical background. The text takes a uniquely integrative approach, highlighting fundamental findings that apply across all the senses - including vision, hearing, touch, pain, balance, smell and taste - rather than considering each sense in isolation. Several pedagogical features help students to engage with the material. Key Term and Key Concept boxes describe technical terms and concepts whilst Question boxes relate the material to everyday questions about perception. Each chapter ends with suggestions for further reading, and the final chapter draws together the material from the previous chapters, summarizing the broad principles described, and outlining some major unresolved issues. Assuming no prior knowledge, this book is an accessible and up-to-date overview of the processes of human sensation and perception. Presented in full color, it is an ideal introduction for pre-undergraduate and first...



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