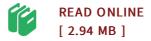




# Health Tourism in Switzerland

By Laura Kl Pping

GRIN Verlag. Paperback. Book Condition: New. Paperback. 60 pages. Dimensions: 8.1in. x 5.7in. x 0.2in.Studienarbeit aus dem Jahr 2012 im Fachbereich Touristik Tourismus, Note: 1, 3, Fachhochschule Stralsund, Veranstaltung: Health Tourism, Sprache: Deutsch, Abstract: Since the 1980s, the European health tourism is in a phase of complete change. Starting with cures, we are nowadays confronted with a wide range of wellness tourism offers. Today not only health resorts, spas or wellness hotels can be found on the market. Also theme parks, hotel chains and club destinations draw closer to health oriented tourism. Switzerland does really have huge possibilities within the health tourism sector and the tourism sector in general. Its most important strengths are landscape, alpine and Mediterranean climate, a great range of offers (summerwinter), manageable cities with attractive cultural offers, cleanliness, a good infrastructure and a central position within Europe. But there are also some considerable market weaknesses, that have to be regarded: high-priced image, unfavorable foreign exchange rates, treacherous weather, high investment needs and missing hospitality and openness. However, the very positive image as a holiday country, a sound nature and high reputation in the medical and also political sector (medical infrastructure, security, stability, protected privacy) give Switzerland...



### Reviews

This book may be really worth a read through, and a lot better than other. It is really basic but excitement inside the 50 % in the pdf. I realized this pdf from my dad and i encouraged this publication to learn.

### -- Curtis Bartell

The book is straightforward in study better to comprehend. It is really simplistic but unexpected situations in the fifty percent of the ebook. Its been written in an exceptionally simple way which is simply after i finished reading through this ebook in which basically altered me, affect the way i really believe.

-- Letha Corwin

# Other Books



#### DK Readers Invaders From Outer Space Level 3 Reading Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.9in. x 5.9in. x 0.1in.Are aliens from other planets visiting Earth Read these amazing stories of alien encounters -- and make up your own mind! The 48-page Level 3 books, designed for...



# The Whale Tells His Side of the Story Hey God, Ive Got Some Guy Named Jonah in My Stomach and I Think Im Gonna Throw Up

B&H Kids. Hardcover. Book Condition: New. Cory Jones (illustrator). Hardcover. 32 pages. Dimensions: 9.1in. x 7.2in. x 0.3in.Oh sure, well all heard the story of Jonah and the Whale a hundred times. But have we heard it from the perspective of the...



### DK Readers Disasters at Sea Level 3 Reading Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in. From fog, ice, and rocks to cannon fire and torpedo attacks--read the story of five doomed sea voyages and the fate of those who took part in them....



# DK Readers Animal Hospital Level 2 Beginning to Read Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in.This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured duck to the vet, it is just...



### DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



# **DK READERS Pirates Raiders of the High Seas**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.8in. x 5.9in. x 0.2in. Meet Pirates who got away with murder... and pirates who died in the hangmans noose! These 48-page books about fascinating subjects like pirates, mummies, and volcanoes...