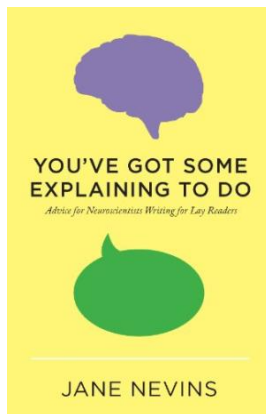


Read Book

YOUVE GOT SOME EXPLAINING TO DO: ADVICE FOR NEUROSCIENTISTS WRITING FOR LAY READERS



Dana Press. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 8.5in. x 5.4in. x 0.3in. What are people who read opinion-page articles looking for? How can you reach people who read general-interest magazines? Hint: It's not the same as your colleagues or science journals. This compact book offers the reasons and information that can help scientific writers adopt new habits to be successful and happy writing for a non-science audience. Go ahead and write journal-style for science journals and colleagues, says...

Read PDF Youve Got Some Explaining to Do: Advice for Neuroscientists Writing for Lay Readers

- Authored by Jane Nevins
- Released at -



Filesize: 9.35 MB

Reviews

This pdf may be worth a read through, and much better than other. It is really basic but unexpected situations inside the 50 percent of your publication. I am delighted to let you know that this is basically the very best publication i have got read within my individual existence and can be he best pdf for ever.

-- **Linwood Reichel**

This publication is definitely worth buying. It typically is not going to price an excessive amount of. I found out this publication from my i and dad recommended this ebook to find out.

-- **Serenity Runolfsson**

A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook.

-- **Nakia Toy Jr.**
