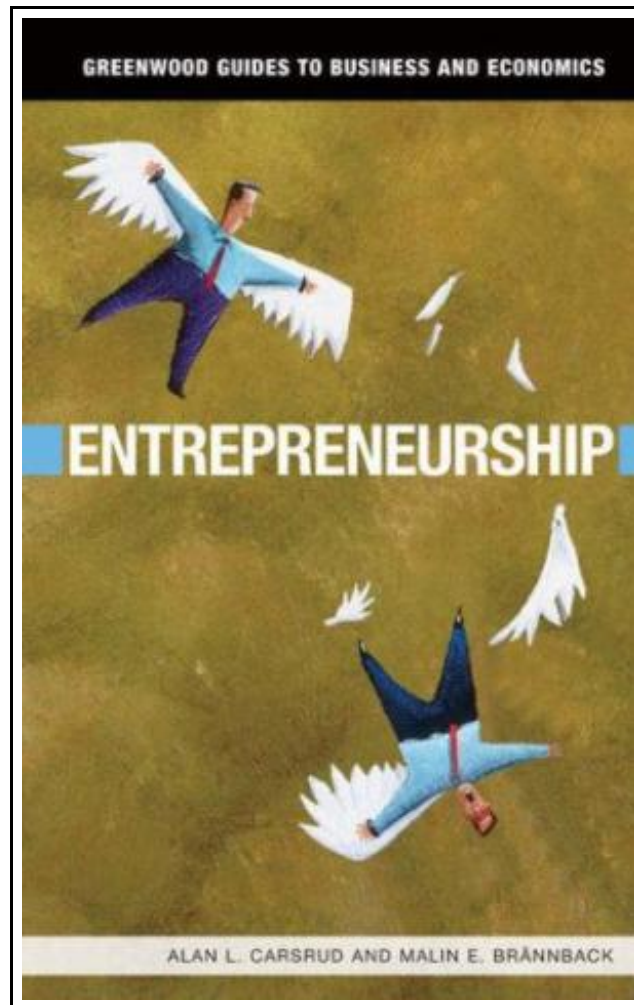


## Entrepreneurship (Hardback)



Filesize: 9.45 MB

### ***Reviews***

*It is simple in study safer to understand. It can be full of knowledge and wisdom Your way of life span is going to be enhance when you full looking at this book.*

***(Lavina Torp)***

## ENTREPRENEURSHIP (HARDBACK)

[DOWNLOAD](#)

ABC-CLIO, United States, 2007. Hardback. Book Condition: New. 236 x 155 mm. Language: English . Brand New Book. Are entrepreneurs born or made? How do they recognize opportunity? How do they address the risks associated with designing, launching, and sustaining a new venture? There are many steps between having an idea and going public-this book explores the entrepreneurial process through all of its stages, a process in which some half a billion people are engaged worldwide every year. Illustrated through numerous real-life examples, the book is a map of the entrepreneurial journey, exploring the wide variety of opportunities open to the entrepreneur and how to build upon them, including an overview of such essential principles as screening, market research, product development, financing, and marketing and sales strategies. It also covers legal issues, intellectual property protection, motivating employees, managing boards and investors, use of technology, and the international environment. Featuring examples of business plans and presentations, exercises and checklists, and a glossary of key terms, this volume provides a solid overview and introduction to the process of business creation that will appeal to students and educators, general readers, and budding entrepreneurs. Nearly everyone recognizes iconic companies like Microsoft, Dell, and Ford. But what do we really know about the entrepreneurs (Bill Gates, Michael Dell, and Henry Ford, respectively) who founded these firms or the factors that influenced the birth and development of these corporate giants? How do entrepreneurs identify opportunity and how do they address the personal, social, and financial risks associated with designing, launching, and sustaining a new venture? There are many steps between having an idea and going public-this book explores the entrepreneurial process through all of its stages, a process in which some half a billion people are engaged worldwide every year. Illustrated through numerous real-life examples, the...

[Read Entrepreneurship \(Hardback\) Online](#)[Download PDF Entrepreneurship \(Hardback\)](#)

## Relevant Kindle Books



### **Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)**

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and...

[Download eBook »](#)



### **Adobe Photoshop CS6 Revealed (Hardback)**

Cengage Learning, Inc, United States, 2012. Hardback. Book Condition: New. 236 x 193 mm. Language: English . Brand New Book. Adobe Photoshop has long provided cutting edge technology for sophisticated digital editing, and ADOBE PHOTOSHOP...

[Download eBook »](#)



### **Design Collection Revealed: Adobe InDesign CS6, Photoshop CS6 Illustrator CS6**

Cengage Learning, Inc, United States, 2012. Paperback. Book Condition: New. 236 x 190 mm. Language: English . Brand New Book. THE DESIGN COLLECTION REVEALED provides comprehensive step-by-step instruction and in-depth explanation for three of today...

[Download eBook »](#)



### **Readers Clubhouse Set B What Do You Say**

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Ann Losa (illustrator). 142 x 13 mm. Language: English . Brand New Book. This is volume six, Reading Level 2, in a comprehensive program...

[Download eBook »](#)



### **No Friends?: How to Make Friends Fast and Keep Them**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Do You Have NO Friends ? Are you tired of not having any...

[Download eBook »](#)