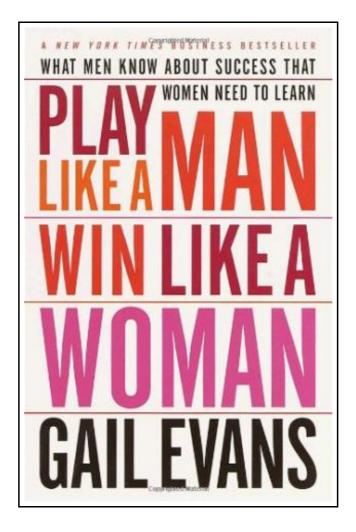
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PLAY LIKE A MAN WIN LIKE A WOMAN: WHAT MEN KNOW ABOUT SUCCESS THAT WOMEN NEED TO LEARN



Broadway Books (A Division of Bantam Doubleday Dell Publishing Group Inc), United States, 2001. Paperback. Book Condition: New. Reprint. 203 x 130 mm. Language: English . Brand New Book. Women make up almost half of today s labor force, but in corporate America they don t share half of the power. Only four of the Fortune 500 company CEOs are women, and it s only been in the last few years that even half of the Fortune 500 companies have more than one female officer. A major reason for this? Most women were never taught how to play the game of business. Throughout her career in the supercompetitive, male-dominated media industry, Gail Evans, one of the country s most powerful executives, has met innumerable women who tell her that they feel lost in the workplace, almost as if they were playing a game without knowing the directions. She tells them that s exactly the case: Business is indeed a game, and like any game, there are rules to playing well. For the most part, Gail has discovered, women don t know them. Men know these rules because they wrote them, but women often feel shut out of the process because they don t know when to speak up, when to ask for responsibility, what to say at an interview, and a lot of other key moves that can make or break a career. Now, in her book Play Like a Man, Win Like a Woman, Gail Evans reveals the secrets to the playbook of success and teaches women at all levels of the organization--from assistant to vice president--how to play the game of business to their advantage. Sharing with humor and candor her years of lessons from corporate life, Gail Evans gives readers practical tools for making the right decisions...

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