



Aprende Copywriting En 2 Horas

By Manuel Lara Coca

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: Spanish . Brand New Book ***** Print on Demand *****.Imaginas que vendes mas productos o servicios con las misma visitas a tu web? Imagina que tus campanas publicitarias en Google Adword o Facebook Ads te dan mejores resultados? Te gustaria multiplicar tus resultados ? Solo reescribiendo tus textos con una serie de tecnicas que veremos en este libro lograras mejorar tus resultados, con el mismo trafico, o con el mismo presupuesto. Aunque parezca mentira, casi nadie en Espana utiliza el copywriting, usarlo te dara una ventaja considerable sobre tus competidores.

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