



# Essentials of Social Research

By Thomas Dietz

Open University Press. Paperback. Book Condition: New. Paperback. 240 pages. Dimensions: 9.3in. x 6.7in. x 0.7in. Essentials of Social Research is a well-balanced and engaging treatment of the many facets of doing research. Capturing a trend toward the use of multiple methods and perspectives, the authors weave theoretical insights with interesting findings and applications on a variety of topics. Their use of common examples from one chapter to the next is an innovative way of conveying the value of a multi-method approach to inquiry. And, they let us in on a secret shared by many researchers, which is that research is fun and we enjoy doing it. There is something here for students across the spectrum of the social and behavioural sciences. Daniel Druckman, George Mason University and the University of Queensland, Australia Clearly written, well-thought out and logically organized, the book is an ideal text for all undergraduate courses. I particularly like the books thoughtful discussion of the quantitative/qualitative debate. The authors are even-handed about the strengths and weaknesses of the methods, noting that each is appropriate some of the time, neither is appropriate all of the time and the best empirical research often combines the approaches. Finally, the application...



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