

Get Kindle

ROBIN HOOD MARKETING: STEALING CORPORATE SAVVY TO SELL JUST CAUSES



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. Katya Andresen, a veteran marketer and nonprofit professional, demystifies winning marketing campaigns by reducing them to 10 essential rules and provides entertaining examples and simple steps for applying the rules ethically and effectively to good causes of all kinds. The Robin Hood rules steal from the winning formulas for selling socks, cigarettes, and even mattresses, with good advice for...

Download PDF Robin Hood Marketing: Stealing Corporate Savvy to Sell Just Causes

- Authored by Katya Andresen
- Released at 2016



Filesize: 2.05 MB

Reviews

Extensive guide! Its such a good read. I really could comprehended every little thing using this composed e pdf. Your way of life period will probably be transform once you total reading this publication.

-- **Angelica Morissette**

This kind of ebook is every little thing and made me searching ahead of time plus more. it was writtern very flawlessly and beneficial. Your daily life span will probably be convert the instant you comprehensive reading this article ebook.

-- **Dr. Sophie Rosenbaum MD**

Related Books

- **Bringing Elizabeth Home: A Journey of Faith and Hope**
- **Rumpy Dumb Bunny: An Early Reader Children s Book**
- **Electronic Dreams: How 1980s Britain Learned to Love the Computer**
- **Goodparents.com: What Every Good Parent Should Know About the Internet**
- **(Hardback)**
- **Who Am I in the Lives of Children? an Introduction to Early Childhood Education,**
- **Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package**