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Key Management Ratios

By Ciaran Walsh

Prentice Hall, 2005. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Business ratios are the figures that provide management with targets and standards for their organisation. They direct businesses towards the most beneficial long-term strategies, as well as towards effective decision making. This book enables managers of different functions to work together towards achieving business goals. It links the return on financial resources into the day-to-day operating parameters of the business - skills which any manager from any background can implement. Areas covered include: the foundations the cash flow cycle financial leverage measuring and operating performance corporate valuation investment ratios 416 pp. Englisch.



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