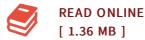# Dog Whistle Politics: How Coded Racial Appeals Have Reinvented Racism and Wrecked the Middle Class

By Ian Haney Lspez

Oxford University Press, United Kingdom, 2015. Paperback. Book Condition: New. Reprint. 231 x 150 mm. Language: English . Brand New Book. Campaigning for president in 1980, Ronald Reagan told stories of Cadillac-driving welfare queens and strapping young bucks buying T-bone steaks with food stamps. In trumpeting these tales of welfare run amok, Reagan never needed to mention race, because he was blowing a dog whistle: sending a message about racial minorities inaudible on one level, but clearly heard on another. In doing so, he tapped into a long political tradition that started with George Wallace and Richard Nixon, and is more relevant than ever in the age of the Tea Party and the first black president. In Dog Whistle Politics, Ian Haney Lopez offers a sweeping account of how politicians and plutocrats deploy veiled racial appeals to persuade white voters to support policies that favor the extremely rich yet threaten their own interests. Dog whistle appeals generate middle-class enthusiasm for political candidates who promise to crack down on crime, curb undocumented immigration, and protect the heartland against Islamic infiltration, but ultimately vote to slash taxes for the rich, give corporations regulatory control over industry and financial markets, and aggressively curtail...

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