



Accounting and Finance for Business with MyAccountingLab Access Card (Mixed media product)

By -

Pearson Education Limited, United Kingdom, 2013. Mixed media product. Book Condition: New. 263 x 195 mm. Language: N/A. Brand New Book. This package includes a physical copy of Introduction to Accounting and Finance for Business, 1st edition by Geoff Black and Mahmoud Al-Kilani, as well as access to the eText and MyAccountingLab. To access the eText and MyAccountingLab you need a course ID from your instructor. Accounting and Finance for Business provides a comprehensive coverage for those who are coming to the subject of accounting and finance for the first time, at either undergraduate or postgraduate level. With many case studies using real-life companies across a range of industries and countries, the text brings the subject to life by applying theory to practice. The authors have adopted a very clear writing style - avoiding jargon wherever possible - and the many illustrations serve to make the text clear and accessible. Current topics such as Environmental Accounting have been included to ensure the text's relevance to contemporary university accounting and finance courses. * Includes nearly 500 questions and three complete practice exam papers * A running case study to link theory to practice * Many fully worked exercises showing step-by-step...



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