

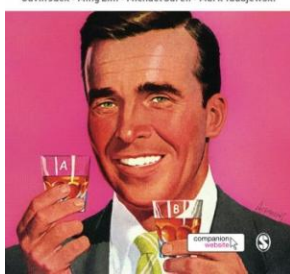
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MARKETING: A CRITICAL TEXTBOOK

MARKETING

A Critical Textbook

Nick Ellis • James Fitchett • Matthew Higgins
Gavin Jack • Ming Lim • Michael Saren • Mark Tadjewski



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- Authored by Gavin Jack, Matthew Higgins, James Fitchett
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