



Strengthening Credibility: A Leader's Workbook

By James M. Kouzes, Barry Z. Posner, Jane Bozarth

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Strengthening Credibility: A Leader's Workbook, James M. Kouzes, Barry Z. Posner, Jane Bozarth, From the authors of The Leadership Challenge, a workbook to strengthen every leader's capacity for developing and sustaining credibility Accompanying the publication of the Second Edition of their bestselling book Credibility: How Leaders Gain and Lose It, Why People Demand It, leadership gurus James Kouzes and Barry Posner (authors of The Leadership Challenge) create a guide to help leaders put into practice The Six Disciplines of Credibility: Discovering Your Self, Appreciating Constituents and Their Diversity, Affirming Shared Values, Developing Capacity, Serving a Purpose, and Sustaining Hope. Through practical individual activities, the reader will assemble a blueprint for implementing the principles of credibility in their everyday practice of leadership. * Offers a series of activities to build leaders' understanding and application of Kouzes and Posner's proven, systematic approach to leading with credibility * Written by the authors of The Leadership Challenge and based on their bestselling book, Credibility: How Leaders Gain and Lose It, Why People Demand It * Contains easy-to-use worksheets that make efficient learning simple and practical The credibility of its leaders is critical to...



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