



The Partnership Charter: How to Start out Right with Your New Business Partnership (or Fix the One You're in)

By David Gage

The Perseus Books Group. Paperback. Book Condition: new. BRAND NEW, The Partnership Charter: How to Start out Right with Your New Business Partnership (or Fix the One You're in), David Gage, In The Partnership Charter, psychologist and business mediation expert David Gage offers a comprehensive guide to the art of establishing and maintaining a business partnership. The centerpiece of his approach is the Partnership Charter, a document that clearly outlines the goals, expectations, responsibilities, and relationships of the principals. The charter identifies potential sources of conflict and how they will be resolved, while addressing such sensitive issues as personal styles, values, money, and power. Illustrating every principle through engaging stories drawn from Gage's front-line experience consulting to business partners, as well as interviews with the founding partners of such successful businesses as Progressive Insurance Company and Manpower, Inc., The Partnership Charter dispels common myths and presents a practical framework for launching, building, and sustaining a thriving business partnership.



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Reviews

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