



The Best Business Writing 2013

By -

Columbia University Press, United States, 2013. Paperback. Book Condition: New. 2013 ed.. 201 x 132 mm. Language: English . Brand New Book. An anthology Malcolm Gladwell has called riveting and indispensable, The Best Business Writing is a far-ranging survey of business s dynamic relationship with politics, culture, and life. This year s selections include John Markoff (New York Times) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (New Republic) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (ProPublica) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the New York Times, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (New York) delves into the personal and professional rivalry between Tory and Christopher Burch, former spouses now competing to dominate the fashion world. Peter Whoriskey (Washington Post) exposes the human cost of promoting pharmaceuticals off-label. Charles Duhigg and David Barboza (New York Times) investigate Apple s unethical labor practices in China. Max Abelson (Bloomberg) reports on Wall Street s amusing reaction to the diminishing annual bonus. Mina Kimes...



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Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand *****.Harvey S. Wiener shows how parents can encourage their children to write with a...



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Soul Fire

Hachette Children s Group, United Kingdom, 2013. Paperback. Book Condition: New. 201 x 148 mm. Language: English . Brand New Book. Alice Forster regularly talks with her dead sister, Meggie, in the virtual world of Soul Beach - an online paradise where...



That Recoil of Nature

Charivari Press, Canada, 2011. Paperback. Book Condition: New. 202 x 132 mm. Language: English . Brand New Book. In 1598 a young Italian noblewoman named Beatrice Cenci murdered her abusive, rapist father. Her actions found many defenders but not the Romantic poet...