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## Applied Value Investing: The Practical Application of Benjamin Graham and Warren Buffetts Valuation Principles to Acquisitions, Catastrophe Pricing and Business Execution

By Joseph Calandro Jr.

McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 304 pages. Dimensions: 9.1in. x 6.3in. x 1.2in. Since Benjamin Graham fathered value investing in the 1930s, the method of analysis has spawned a large number of highly successful investors, such as Grahams own former student and employee, Warren Buffett, who is regarded as one of the most successful investors of modern times. Over the years, numerous books have been published on Benjamin Grahams approach. Most of these books present different interpretations of value investing and are generally introductory based. Until now, there has not been an advanced hands-on guide for investors and executives who may want to apply the powerful value investing discipline outside of stocks and bonds. Applied Value Investing takes the same time-proven approach Graham introduced with David Dodd in their 1934 masterpiece, Security Analysis, and extends it in a variety of unique and practical ways including mergers and acquisitions, alternative investments, and financial strategy. This in-depth guide shows financially sophisticated readers how to use value investing in a macroinvesting framework and how to apply it to the emerging area of super catastrophe valuation. It illustrates how to put value investing to use with case studies on: Eddie Lamperts acquisition of Sears Warren...

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