



## Au Revoir to All That: Food, Wine, and the End of France (Hardback)

By Michael Steinberger

Bloomsbury Publishing PLC, United States, 2009. Hardback. Book Condition: New. 236 x 152 mm. Language: English . Brand New Book. A rich, lively book about the upheaval in French gastronomy, set against the backdrop of France's diminishing fortunes as a nation. France is in a rut, and so is French cuisine. Twenty-five years ago it was hard to have a bad meal in France; now, in some cities and towns, it is a challenge to find a good one. For the first time in the annals of modern cooking, the most influential chefs and the most talked-about restaurants in the world are not French. Within France, large segments of the wine industry are in crisis, cherished artisanal cheeses are threatened with extinction, and bistros and brasseries are disappearing at an alarming rate. But business is brisk at some establishments: Astonishingly, France has become the second-most-profitable market in the world for McDonald's. How did this happen? To find out, Michael Steinberger takes an enviable trip through the traditional pleasures of France. He talks to top chefs--Alain Ducasse, Paul Gagnaire, Paul Bocuse--winemakers, farmers, bakers, and other artisans. He visits the Elysee Palace, interviews the head of McDonald's Europe, marches...



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