



How to Conduct Successful Employee Opinion Surveys A Survey Administration Manual for Executives, Managers and HRD Professionals

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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 84 pages. Dimensions: 10.0in. x 8.0in. x 0.2in. The purpose of this manual is to introduce executives, managers and human resource development professionals to a process by which they can conduct a successful employee opinion survey in their organization. The focus of the manual is on planning, execution and follow up -- three key elements that are requisites of any management project. Readers will find that the manual contains a wealth of valuable information including a step-by-step survey planning guide, model project schedules, sample survey announcements to employees, examples of survey reports with interpretation guidelines and a recommended process for post-survey follow up response action. All of this information is presented in a way that will be easily understood and that can be easily applied or administered by any management level employee. The survey process presented in this manual is based on action research models that have been widely accepted in the field of organization development for many years as well as on the authors 40 years plus experience as a corporate human resource executive and later as a management consultant specializing in organizational development. An...



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Reviews

Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and I suggested this book to find out.

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