



No Money Down!: How to Buy a Sports Franchise

By Ronald P Maierhofer

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 232 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever dreamed, or had a fantasy about owning a sports franchise? This is a compelling story about the author's journey through his American dream. His story covers the years 1979 to 1983, during which he successfully acquired a professional indoor soccer team franchise in the Major Indoor Soccer League (MISL), with no money down, and how he subsequently lost it. The author has a practical leveraging method, which when used, can be applied to buying or acquiring any business. He clearly and simply lays out those guidelines. This is a story of a working man's desire and how he figured out how to initially get a franchise funded with other people's money (OPM). And, after funding, to market it successfully against other established and popular sport leagues, then only to see how quickly it vanished. Guidelines to the steps to acquiring a sports franchise are laid out. The birth of the author's dream begins in 1979, while vacationing on the beautiful island of Virgin Gorda. In Chapter 1 we are...



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