



Getting The Bugs Out - The Rise, Fall, And Comeback Of Volkswagen In America

By KILEY, David

U.S.A / John Wiley & Sons, 2002. Soft cover. Book Condition: New. No Jacket. The story of how a rigid German automaker stormed the American market with its lovable Beetle, virtually disappeared, then came roaring back is told here by USA Today's Detroit bureau chief. Part skeptic, part admirer, Kiley details the car's roots in Nazi Germany, suggesting it grew out of Hitler's obsession with creating an autobahn and giving German citizens the chance to have their own cheap cars to drive on it. Illustrated with 18 B & W photographs. A 1st edition paperback in new condition. (302 pages).



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