



PESTEL Analysis for Turkey

By Belal Kayumi

GRIN Verlag Gmbh Apr 2014, 2014. Taschenbuch. Book Condition: Neu. 211x141x20 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2014 in the subject Business economics - Company formation, Business Plans, grade: 1.3, University of Applied Sciences Hanover, course: International Management, language: English, abstract: This scientific paper is written within the scope of the Global Perspectives of International Management. A PESTEL analysis is carried out for Turkey and described with the help of its six factors. In the beginning, the concept PESTEL is explained and later applied to Turkey as a practical example. 24 pp. Englisch.



Reviews

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