



Toshiba s Fuchu Software Factory: Strategy, Technology, and Organization (Classic Reprint)

By Michael A Cusumano

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Toshiba s Fuchu Software Factory: Strategy, Technology, and Organization This paper is part of a larger study examining the question of whether or not companies are choosing to manage a complex engineering activity such as large-scale software development with a range of strategic considerations and organizational as well as technological approaches that corresponds to the spectrum usually associated with hard manufacturing, i.e. job shops, batch organizations, and factories exhibiting various degrees of flexibility in product mixes and technologies. The research project includes the proposal of technology and policy criteria defining what a factory environment for software might look like; a survey of major software facilities in the U.S. and Japan to determine where firms stand in relation to these criteria; and detailed case studies examining the technology and policy implementation process followed at firms identified as being close to the factory model. There are several interrelated conclusions: (1) This spectrum, including factory approaches, is clearly observable in the sample of software facilities in the U.S. and Japan. (2) There appears to be nothing Inherent in...



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