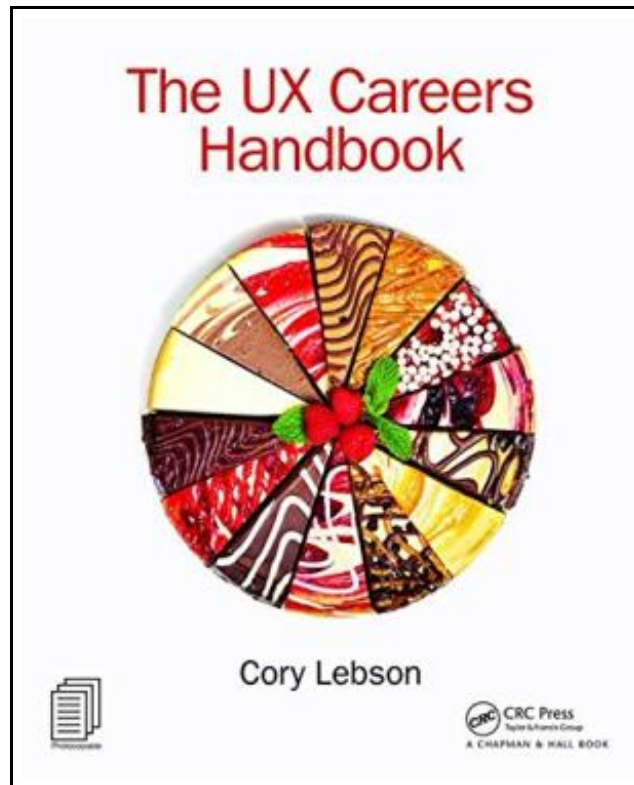


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Taylor Francis Ltd, United Kingdom, 2016. Paperback. Book Condition: New. Reprint. 235 x 191 mm. Language: English . Brand New Book. The UX Careers Handbook offers an insider s look at how to be a successful User Experience (UX) professional from comprehensive career pathways to learning, personal branding, networking skills, building of resumes and portfolios, and actually landing a UX job. This book goes in-depth to explain what it takes to get into and succeed in a UX career, be it as a designer, information architect, strategist, user researcher, or in a variety of other UX career specialities. It presents a wealth of resources designed to help readers develop and take control of their UX career success including perspectives and advice from experts in the field. * Features insights and personal stories from a range of industry-leading UX professionals to show readers how they broke into the industry, and evolved their own careers over time. * Accompanied by a companion website that provides readers with featured articles and updated resources covering new and changing information to help them stay on top of this fast-paced industry. * Provides worksheets and activities to help readers make decisions for their careers and build their own careers. Not only for job seekers! The UX Careers Handbook is also a must-have resource for: * Employers and recruiters who want to better understand how to hire and retain UX staff. * Undergraduate and graduate students who are thinking about their future careers * Those in other related (or even unrelated) professions who are thinking of starting to do UX work.

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