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Inside the Organization: Perspectives on Employee Communications

By Jack LeMenager

Createspace, United States, 2011. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Updated, April 2014. This is a book for managers, leaders, and those with communications responsibilities. But that's redundant: all managers and business leaders have communications responsibilities. Communications lie at the heart of their jobs. No manager or leader will be successful without strong communications skills, as well as an appreciation for the importance of effective communications with their employees. And that's where the gap is today: too many managers and leaders have divorced themselves from personal involvement in internal communications. This collection of fifty-four essays will awaken within managers that imperative. It approaches the broad topic from a variety of angles, organized into six different topical chapters: 1. Communities of Humans - An examination of today's internal business environment from a communications perspective. 2. Effective Employee Communications - The critical role that employee communications play in business today (including some examples, ideas, and insights for communicating effectively). 3. Leadership Lessons - CEOs, business leaders, and managers responsibilities in the internal communications continuum. 4. Organizational Vision - The critical role a coherent corporate vision...



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