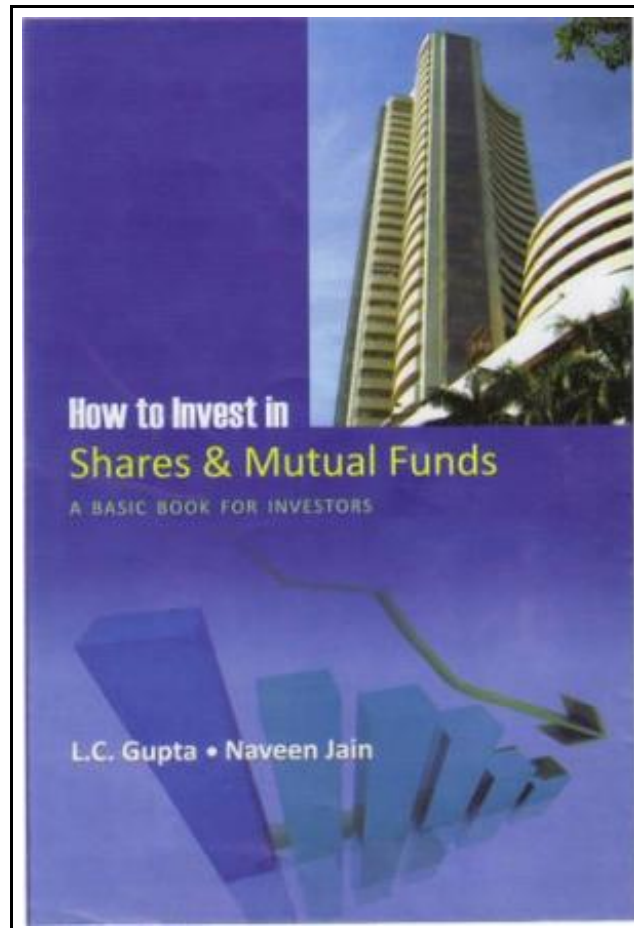


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Here is the best publication i have got go through until now. It is actually writter in simple phrases and never hard to understand. I realized this publication from my dad and i suggested this ebook to find out.

(Lorena White)

HOW TO INVEST IN SHARES AND MUTUAL FUNDS: A BASIC BOOK FOR INVESTORS



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Kaveri Book Service, New Delhi, India, 2015. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. The present book is intended to give ordinary investors a basic understanding about the Indian stock market. It covers a wide range of aspects including, for example, choosing the right companies; understanding the market's behaviour over both the short-term and the long-term; the relationship of the secondary market for shares to the market for new issues of shares, etc. The book also explains the market's terminology, such as the P/E ratio, dividend yield, as well as important accounting terms. An investors may invest in shares directly or through mutual funds. There is a great variety of mutual fund schemes. These are briefly explained so that the investor can choose the best ones from his/her point of view. At the end, the book provides a comprehensive Glossary of relevant terms. Foreword by Dr Abid Hussain 1. Introduction Need for a book for ordinary investors; Understand the equity market's characteristics; Analytical tools; IPOs vis- -vis existing shares; The Demat System; Other aspects. 2. Some Basic Financial Concepts regarding Share Investment Understanding the market's terminology; The EPS; The P/E Ratio; The theoretical model; Market's average P/E Ratio; Equity market's volatile character; Earnings yield; Dividend yield; Dividend vis- -vis capital appreciation; Bonus shares; Book value per share; Beta: Meaning and significance. 3. Choosing the Right Companies for Investing Importance of choosing the right companies; How to choose the right companies; Attributes of good management; Dividend distribution policy; Limit your share portfolio; Extreme caution needed; Invest within your circle of competence. 4. Investing in Initial Public Offers (IPOs) Historical Background; IPOs vis- -vis buying existing shares; Relationship of new issue market to secondary market; Empirical data; Bewildering variety of IPOs; Quotas for investor categories; Key role of the...



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