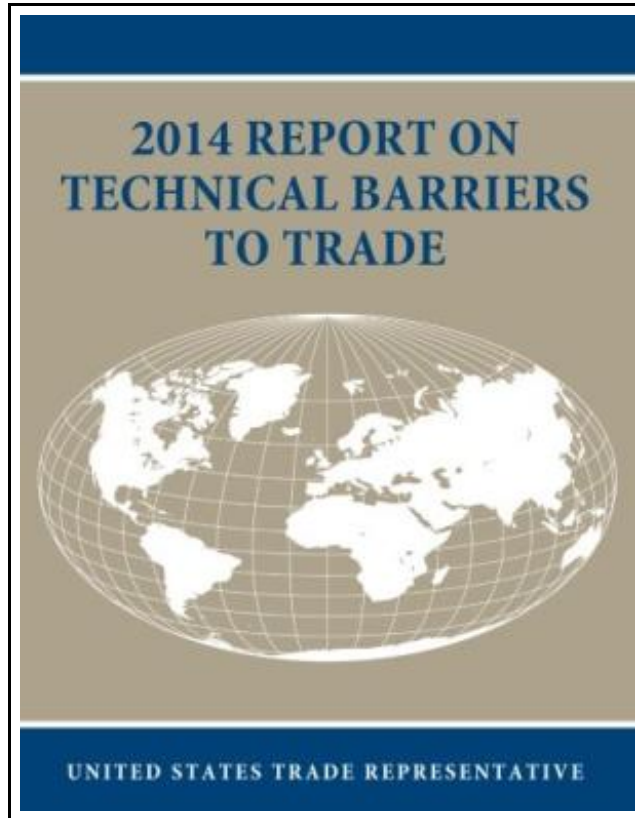


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Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This year the USTR publishes its fifth annual Report on Technical Barriers to Trade (TBT Report). This report was created to respond to the concerns of U.S. companies, farmers, ranchers, and manufacturers, which increasingly encounter nontariff trade barriers in the form of product standards, testing requirements, and other technical requirements as they seek to sell products and services around the world. As tariff barriers to industrial and agricultural trade have fallen, some standards-related measures have emerged as a key concern. Governments, market participants, and other entities can use standards-related measures as an effective and efficient means of achieving legitimate commercial and policy objectives, such as protection of the environment, human health and safety. But when standards-related measures are outdated, overly burdensome, discriminatory, or otherwise inappropriate, these measures can reduce competition, stifle innovation, and create unnecessary technical barriers to trade. These kinds of measures can pose a particular problem for small and medium sized enterprises (SMEs), which often do not have the resources to address these problems on their own. USTR is committed to identifying and combating unwarranted technical barriers to U.S. exports, many of which are detailed in this report. Since the last TBT Report was released, the United States has significantly advanced its efforts to resolve concerns with standards-related measures that act as unjustifiable barriers to trade and to prevent their emergence. USTR will continue its work to resolve and prevent standards-related trade concerns through new and existing cooperative initiatives in the World Trade Organization (WTO), Asia Pacific Economic Cooperation Forum (APEC), U.S. free trade agreements (FTAs), and other fora. In addition USTR will continue working to conclude on the negotiation of a modernized Technical Barriers to...



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