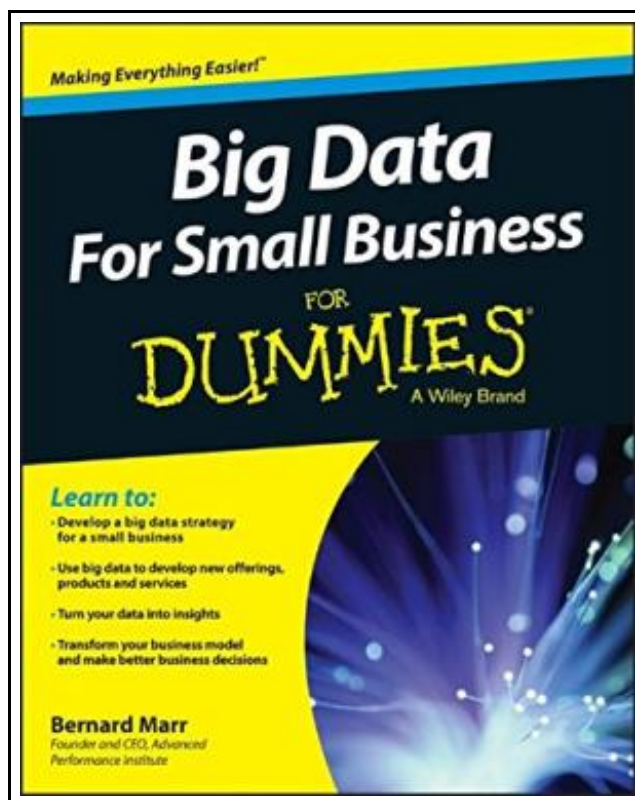


Big Data for Small Business For Dummies



Filesize: 9.61 MB

Reviews

*Excellent electronic book and helpful one. I could comprehend everything out of this published e book. I discovered this pdf from my i and dad suggested this book to discover.
(Dr. Daphnee Homenick II)*

BIG DATA FOR SMALL BUSINESS FOR DUMMIES

[DOWNLOAD](#)

Wiley Jan 2016, 2016. Taschenbuch. Book Condition: Neu. 233x184x17 mm. Neuware - Capitalise on big data to add value to your company. Big Data For Small Business For Dummies explains what big data actually is and how it can help you make better business decisions and transform your business model by developing products and services. Topics to be covered include: * Using big data to make better decisions in small businesses - SMART methodology * Using big data to transform your business model - developing new offerings, products and services around data * How small companies can get their hands on big data - public data, social media, free data, ways of collecting and accessing data (generate, provoke, etc.) * Understanding the technological change that underpins big data - cloud, hadoop, MapR, etc. * Analytics: How to turn our data into insights - types of big data analytics (text analyse, video analysis, image analysis, etc.) * Developing big data competencies in small businesses - skills shortage, expensive - service providers, partnering, crowd sourcing, etc. * Creating a big data infrastructure in small businesses - renting resources, no in-house footprint, cloud, SAAS - solution overview (Google, Amazon, SAP, etc.) * Developing a big data strategy for a small business[AK1] The aim of Big Data For Small Business For Dummies is to show small businesses how they can develop business models and products around big data. This title is a good fit with our SME and entrepreneurship titles and wouldn't focus on the technical aspects of big data. Business data has existed for a long time. However, it has been trapped in filing cabinets, and floppy disks, and so has been an untapped resource. Older software helped only so much. Many such applications could work only with individual databases and were often...

[Read Big Data for Small Business For Dummies Online](#)[Download PDF Big Data for Small Business For Dummies](#)

Related Books



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

[Read PDF »](#)



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Read PDF »](#)



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Read PDF »](#)



Adobe Indesign CS/Cs2 Breakthroughs

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and...

[Read PDF »](#)



Have You Locked the Castle Gate?

Addison-Wesley Professional. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Is your computer safe Could an intruder sneak in and steal...

[Read PDF »](#)

**Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success**

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How

[Save ePub »](#)

**Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video

[Save ePub »](#)

**Free to Learn: Introducing Steiner Waldorf Early Childhood Education**

Hawthorn Press Ltd. Paperback. Book Condition: new. BRAND NEW, Free to Learn: Introducing Steiner Waldorf Early Childhood Education, Lynne Oldfield, A guide to the principles and methods of Steiner Waldorf Early Childhood education. Lynne Oldfield

[Save ePub »](#)

**Twelve Effective Ways to Help Your ADD/ADHD Child: Drug-Free Alternatives for.**

Book Condition: New. Ships From Canada. New. No dust jacket as issued. Glued binding. 264 p. Contains: Illustrations. Audience: General/trade. Book Info Consumer text of recommendations backed by scientific studies. Discusses diet, allergens, vitamins and

[Save ePub »](#)

**Readers Clubhouse Set B Time to Open**

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. 222 x 148 mm. Language: English . Brand New Book. This is volume nine, Reading Level 2, in a comprehensive program (Reading Levels 1

[Save ePub »](#)