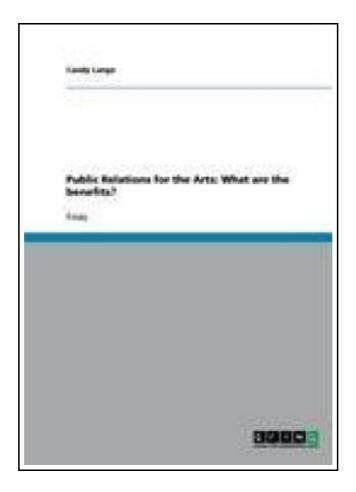
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PUBLIC RELATIONS FOR THE ARTS: WHAT ARE THE BENEFITS?



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