



Principle of Management: Theory and Practice

By S.K. Sarangi

Asian Books Pvt. Ltd, 2013. Softcover. Book Condition: New. 2nd edition. This book is specially prepared for the students of BBA, MBA & Other Management Programmes in a simple language. It cover the complete syllabus of the Universities of India including the Union Territories & B. Schools. It exhibits large numbers of examples and numerical problems for relevant chapters and the probable Questions for each of the chapter have also been provided in the book. Student aspiring for ICWA and CA Programmes also find this book useful. Table of Contents Nature of Management & Society Business and Objectives Business Organisation Significance of Management Social Responsibility of Management Management and Environment Evolution of Management Maslow?s Need Hierarchy Theory X & theory Y Functions & Levels of Management Skill Mix of Levels of ManagementOrganizing Direction and Leadership Delegating & Co-Ordinating Staffing Function Controlling Production & Operations Management Capacity and Cost of Production Productivity Concept Concept of Cost Effectiveness Business Finance Financial Management Analysis and Interpretation of Standard Financial Statements Working Capital Management Costing Depreciation Replacement AnalysisCapital Market, Share, Debenture ETC Marketing Function Marketing Strategy & Corporate Strategy Export-Led Growth Strategy For a Country Channels of Distribution Human Resource Management Management Information System....



Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- Andres Bashirian

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- Lacy Goldner

See Also



Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 282 Publisher: Higher Education Pub. Date: 2009-01-01 version 2. This book is a five-year vocational teaching accounting profession recommended...



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little...



Skills for Preschool Teachers, Enhanced Pearson eText - Access Card

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279×216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...



Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird

Paperback. Book Condition: New. Not Signed; This is a Tinga Tinga tale inspired by traditional stories from Africa. Lion is king of Tinga Tinga but he can't roar! Can his friend Flea help Lion to find his roar and behave more like...



Adult Coloring Books Reptiles: A Realistic Adult Coloring Book of Lizards, Snakes and Other Reptiles

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English. Brand New Book ***** Print on Demand ******.Take your coloring to the next level with this Advanced Adult Coloring Book of Reptiles! Get more...



New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond

Paperback. Book Condition: New. Not Signed; This is Book 2 of CGP's SAT Buster 10-Minute Tests for KS2 Grammar, Punctuation & Spelling - it's a brilliant way to introduce English SATS preparation in bite-sized chunks. Each set of quick tests is packed...