



## How to Start a Business with Very Little Money

By Saad Ghafoor, John Davidson

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Table of Contents 1. Introduction 2. Choosing a Line of Business Initial Options: Feasibility Studies of Alternatives: Finalizing the Choice: 3. Formation of a Business Plan Definition of the Business Activities: Strategic Management Process: 4. Business Finance Management Understanding the Difference between Lending for a Business and Sharing a Business: 5. Workforce Management Understanding Effective Recruitment: Screening out Efficient and Effective Employees: Performance Management and its Importance: 6. Customer Management Marketing Strategies: Pricing Strategies: Dealing with Competition: 7. Revenue and Expense Management Retrieving Revenues: Prioritizing Expenses: Profit Maximization Strategies: 8. Conclusion Author Bio 1. Introduction This book provides information and some useful tips for establishing a business, even for those who have very little investment initially. We will also tell the new comers at business, how to manage enough finance without having to ask a bank for loans. The chapters included in the book will separately cover the components of a business; starting from the concept to cash. The book provides an insight to useful homework that requires being done before a person can establish a functional business...



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