



## 7 Powerful Ways to Boost Retail Profits.in Any Economic Climate: The New Rules a Successful, Profitable Business Requires Skill, Planning Strateg

By Nancy Georges

Balboa Press, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Nancy, The Retail Miss Fix-it, is a retail strategist and the brains behind Magnolia Solutions, a one stop shop offering retailers, brands, businesses and manufacturers a dedicated consultancy service designed to provide them with sound strategies and solutions to adapt their businesses for the new world . With more than 20 years hands on experience - ranging from in-store management, customer service, marketing, training, promotions events, product development, manufacturing and wholesaling - Nancy wrote 7 Powerful Ways To Boost Retail Profits, In Any Economic Climate to help retailers identify and develop the foundation needed to guarantee a profitable business. Working with retailers, wholesalers, brands, manufacturers professionals to navigate the fast-paced, ever changing marketplace. Nancy strategically integrates and implements sound marketing solutions and retail practices via offline reality, websites, e-commerce and social media, arming them with the information and support they need to adapt and navigate their way through the new climate.



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