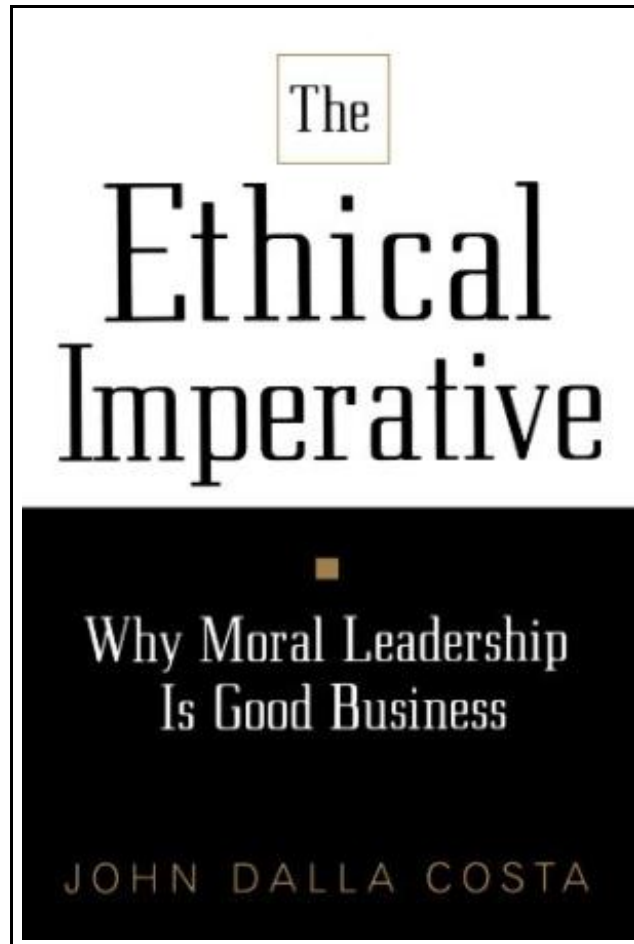


## The Ethical Imperative: Why Moral Leadership Is Good Business



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