



## Le benchmarking et les best practices

By Antoine Delers

50 Minutes Apr 2015, 2015. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour tout savoir sur la méthode du benchmarking ! Pourquoi ne pas profiter des expertises des concurrents (ou des collaborateurs) pour adopter directement leurs best practices au sein de votre département Nul besoin de réinventer la lune, il vous suffit d'observer autour de vous et de vous inspirer de stratégies efficaces qui ont déjà fait leur preuve. Ce livre vous aidera à : . limiter les coûts liés à la recherche et au développement . rattraper votre retard par rapport à vos concurrents . améliorer les procédures déjà existantes . proposer des services et/ou des produits à la pointe de la technologie . et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Antoine Delers, nous avons cherché à présenter aux lecteurs une méthode d'amélioration continue, afin qu'ils s'en inspirent et initient, si ce n'est déjà fait, un benchmarking qui leur permettra certainement, une fois appliqué à leur secteur ou à leur société, de (re)trouver une place de leader sur leur marché. » Juliette Nève À PROPOS DE LA...



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