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## WERBESPRACHE. MANIPULATION DURCH WERBUNG



GRIN Verlag Gmbh Apr 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x6 mm. This item is printed on demand - Print on Demand Titel. Neuware - Essay aus dem Jahr 2007 im Fachbereich Germanistik - Linguistik, Note: sehr gut, King`s College London, 11 Quellen im Literaturverzeichnis, Sprache: Deutsch, Anmerkungen: Essay Question: To what extent can advertising language be regarded as manipulative Discuss, with examples from German. , Abstract: Das vorliegende Essay ist im Rahmen der Lehrveranstaltung Language, Power, Ideology entstanden. Ziel...

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- Authored by Robert Fellner
- Released at 2008



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