



WordPress

- CMS based on PHP and MySQL
- Version 1.0 on January 3rd 2004 (12 years)
- Open Source (38,995 commits)
- Used by 26.4% of top 10 million websites
- 47,442 Plugins

Release Archive:

https://wordpress.org/download/release-archive/

Repo:

<u>https://core.trac.wordpress.org/browser</u> (Github mirror: https://github.com/WordPress/WordPress)

Be aware

Wordpress.com !== Wordpress.org

Setting up WordPress

What do you need?

- A web server with MySQL and PHP (Apache, Nginx, lighttpd)
- PHP 5.6
- MySQL 5.6
- Your FTP and MySQL details
- FTP client
- Text editor
- Browser

Installing WordPress

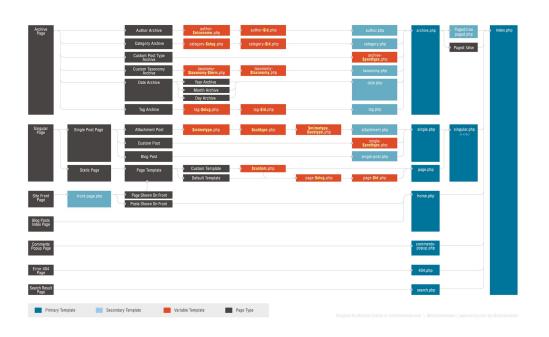
- Download WP from http://wordpress.org
- 2. Extract & upload WP to your host
- 3. Visit the page through your browser
- 4. Follow the instructions of the setup

or

- Download WP from http://wordpress.org
- 2. Extract & edit wp-config.php (rename wp-config-sample.php)
- 3. Upload WP to your host

Using WordPress

Wordpress Hierarchy



Adding content

- Posts (Example: Blog posts)
 - Entries in reverse chronological (archives)
 - Can be filed under categories and have tags
- Pages (Example: About page)
 - Entries not listed by date
 - Can <u>not</u> be filed under categories or have tags
- Extra information can be saved in the "meta" fields

Posts vs. Pages



Timely

Date-sensitive & possibly of interest for a limited time. Content such as blog entries, news articles, or reports.



Dynamic

Content can be displayed in multiple contexts: dynamically sorted according to date, category & tag archives.



Topical

May be classified topically using Categories and/or Tags



Formats

May take different formats according to their primary content. e.g., video, audio, image, gallery, article.



RSS

Available as syndicated content via Really Simple Syndication; external services/users may be notified and fetch new content.



Not date-sensitive; of long-term interest and use. e.g., About Us, Services, Contact Us.



Static

Content is usually displayed in one context (i.e., on one URL)



Heirarchical

May be sorted heirarchically using child and parent pages. (may affect menus and URL structure)



Templates

May be displayed in different formats according to the templates offered by the active theme. e.g. full width, multiple sidebars etc

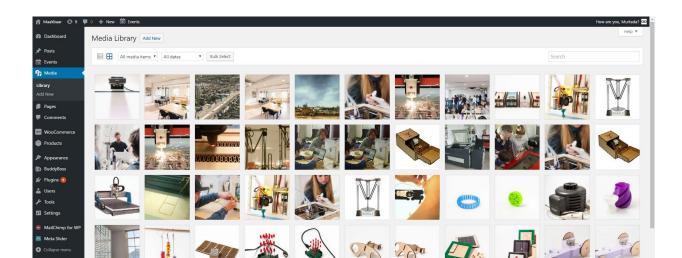


They both do



Adding content

- Media (images, videos, files)
 - Can be uploaded and linked to in a page or blog
 - Images can be embedded as inline images or galleries
 - All uploads are publicly available



Adding content

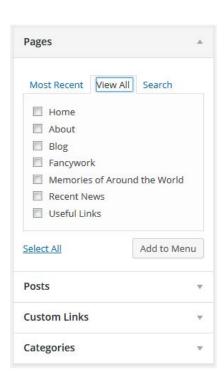
Comments

- Can be turned off on non-blogging websites
- Can be manually moderated
- Can be outsourced with plugins (Disqus)



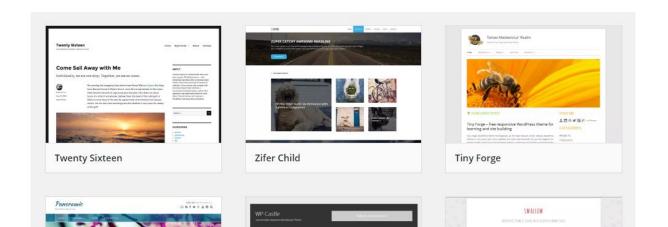
Setting up menus

- From the Appearance menu, click on 'Menus'
- Select pages, posts, categories or custom links to add to a menu
- Can be added to multiple locations in the theme



Theming and design

- From the Appearance menu, click on 'Themes'
- Select a new theme or add one through the 'Add new' button
- Most themes can be slightly customized through the 'customize' button



Diving deeper

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What's happening in the database?

How do you add new post types?

How do you create a new theme?

