

WRITER | RESEARCHER | EDITOR

Douglass T. Davidoff

PROFILE

Growth-focused marketing communications manager. Research and results-driven strategies employing persuasion tactics in print, online, video, media, community relations, network development, and events.

EXPERIENCE

DRIVER, UBER: BRIDGEPORT, CONN. – 2018-2020

MARKETING COMMUNICATIONS COORDINATOR, ENGAGE STAFFING: BRIDGEPORT, CONN. – 2017-2018

Implemented marketing communications plan for staffing and talent recruitment firm. Enhanced online candidate recruiting with improved social media. Worked with applicant tracking system.

PRINCIPAL CONSULTANT, STRAIGHT TALK PUBLIC RELATIONS: CAMBRIDGE, MASS., AND BRIDGEPORT, CONN. – 2009-2017

Solo public relations practice. Media relations and blogging for launch of email software application. Marketing plans and media relations for workforce development agency. Online and e-newsletter copy and video scripts for theological seminary.

DEVELOPMENT ASSOCIATE, MEADVILLE LOMBARD THEOLOGICAL SCHOOL: CHICAGO, IL. – 2008-2009

Improved donor tracking system and donor communications for graduate seminary.

SENIOR WRITER, CANRIGHT COMMUNICATIONS: CHICAGO, IL. – 2007-2008

Sales development and collateral marketing material copy.

PRINCIPAL CONSULTANT, DAVIDOFF PUBLIC RELATIONS: INDIANAPOLIS, IND. – 2002-2006

Print, online, and video content creator for clients including automotive product manufacturers, office furniture retailer. Community relations for interstate highway planning process and state National Guard headquarters.

COMMUNICATIONS DIRECTOR, INDIANA DEMOCRATIC PARTY: INDIANAPOLIS, IND. - 1999-2001

MARKETING COMMUNICATIONS DIRECTOR, INDIANA HOUSING FINANCE AUTHORITY: INDIANAPOLIS, IND. - 1994-1999

PRINCIPAL CONSULTANT, DAVIDOFF BUSINESS COMMUNICATIONS: INDIANAPOLIS, INDI. - 1993-1994

MARKETING COMMUNICATIONS DIRECTOR, HUDSON INSTITUTE: INDIANAPOLIS, IND.- 1992-1993

STAFF WRITER, THE INDIANAPOLIS NEWS: INDIANAPOLIS, IND. - 1983-1992

STAFF WRITER, THE RALEIGH TIMES: RALEIGH, N.C. - 1981-1983

EDUCATION

DUKE UNIVERSITY, DURHAM, N.C.- B.A. HISTORY, 1980