



Decoupling Digital Currency Authenticity and Value with Certified Digital Tokens

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A Hypothesis

BitCoin may not become a true digital currency because...

- it won't be able to scale up to billions of wallets,
- transactions take too long to confirm for most consumer interactions,
- and the authenticity and value of each coin are inseparable.

A certified digital token (CDT) based approach may address these issues, we will explore that here today...

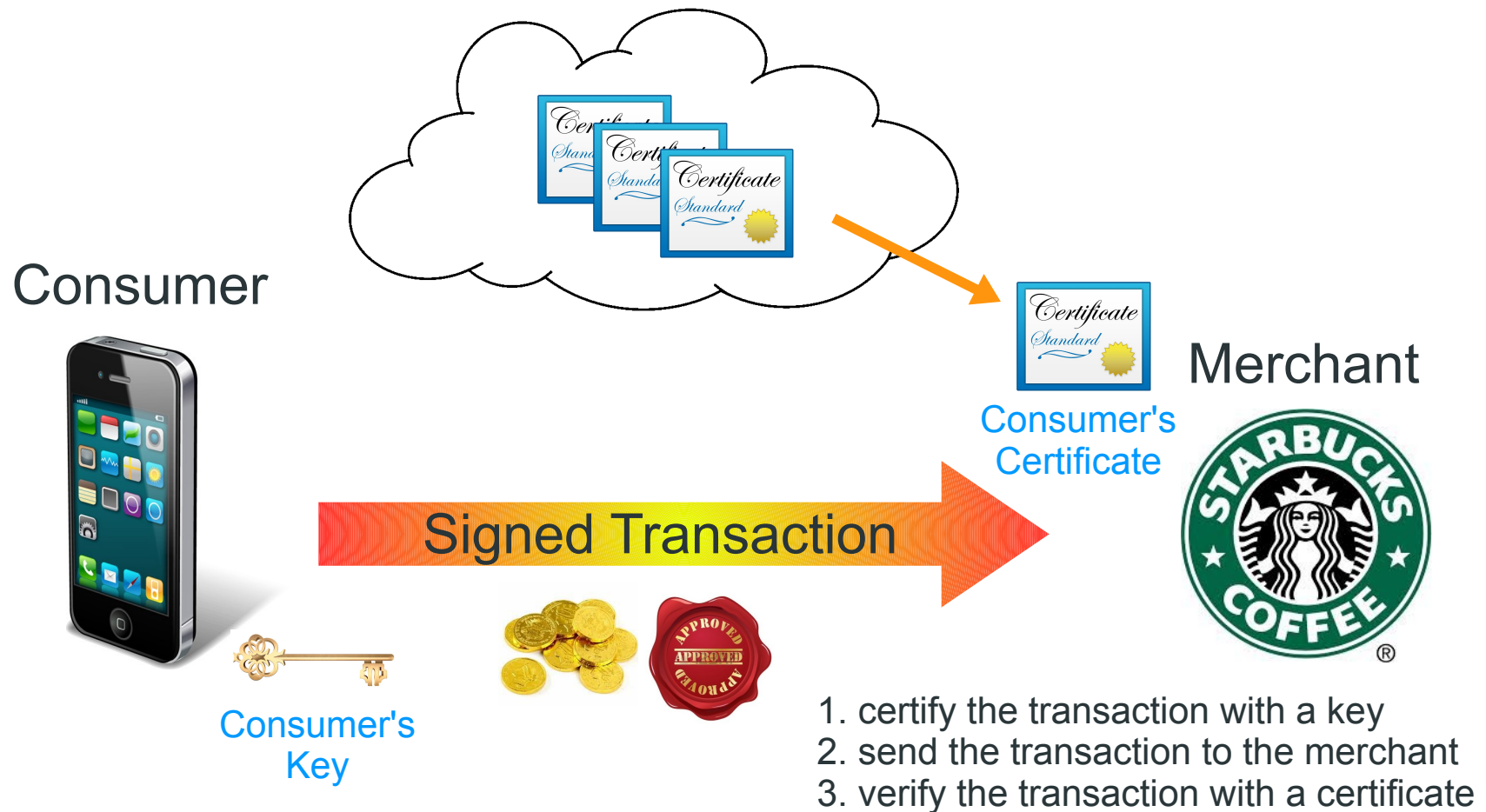


Direct Payments





Digitally Signed Transactions





Benefits

Consumer

- convenient
- no credit card fees
- no theft or loss

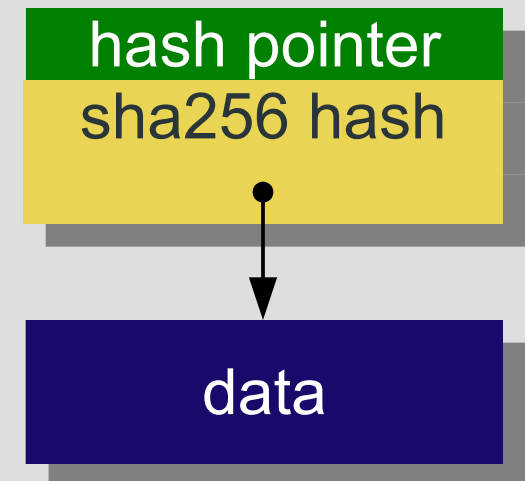
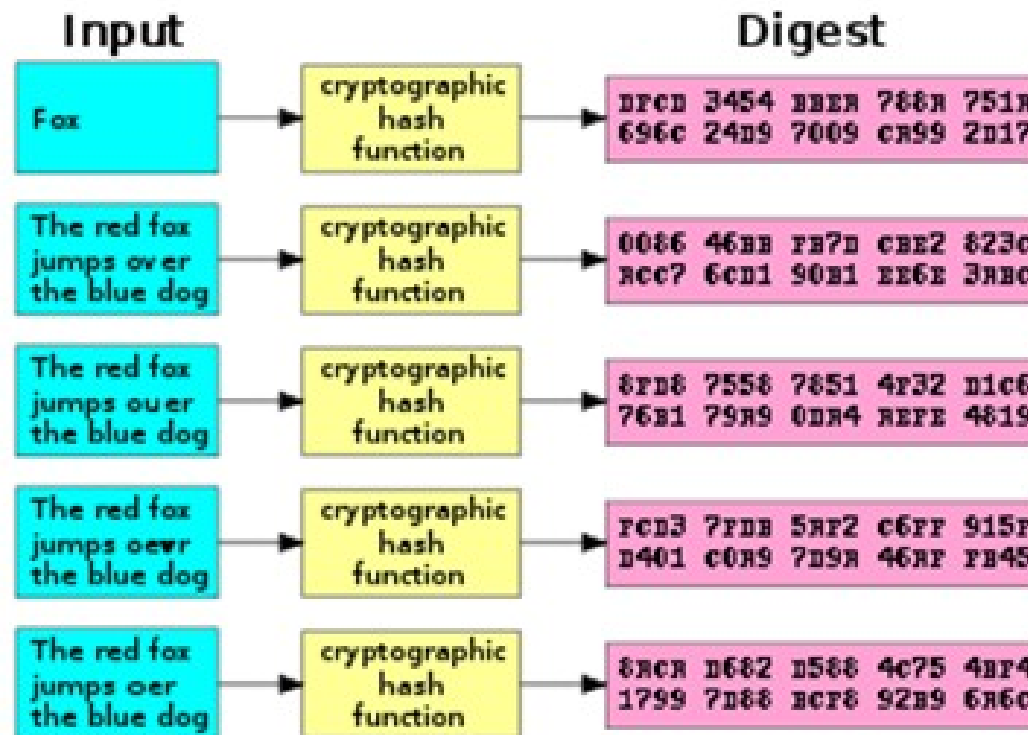
Merchant

- no processor fees
- immediate settlement
- no fraud or forgery





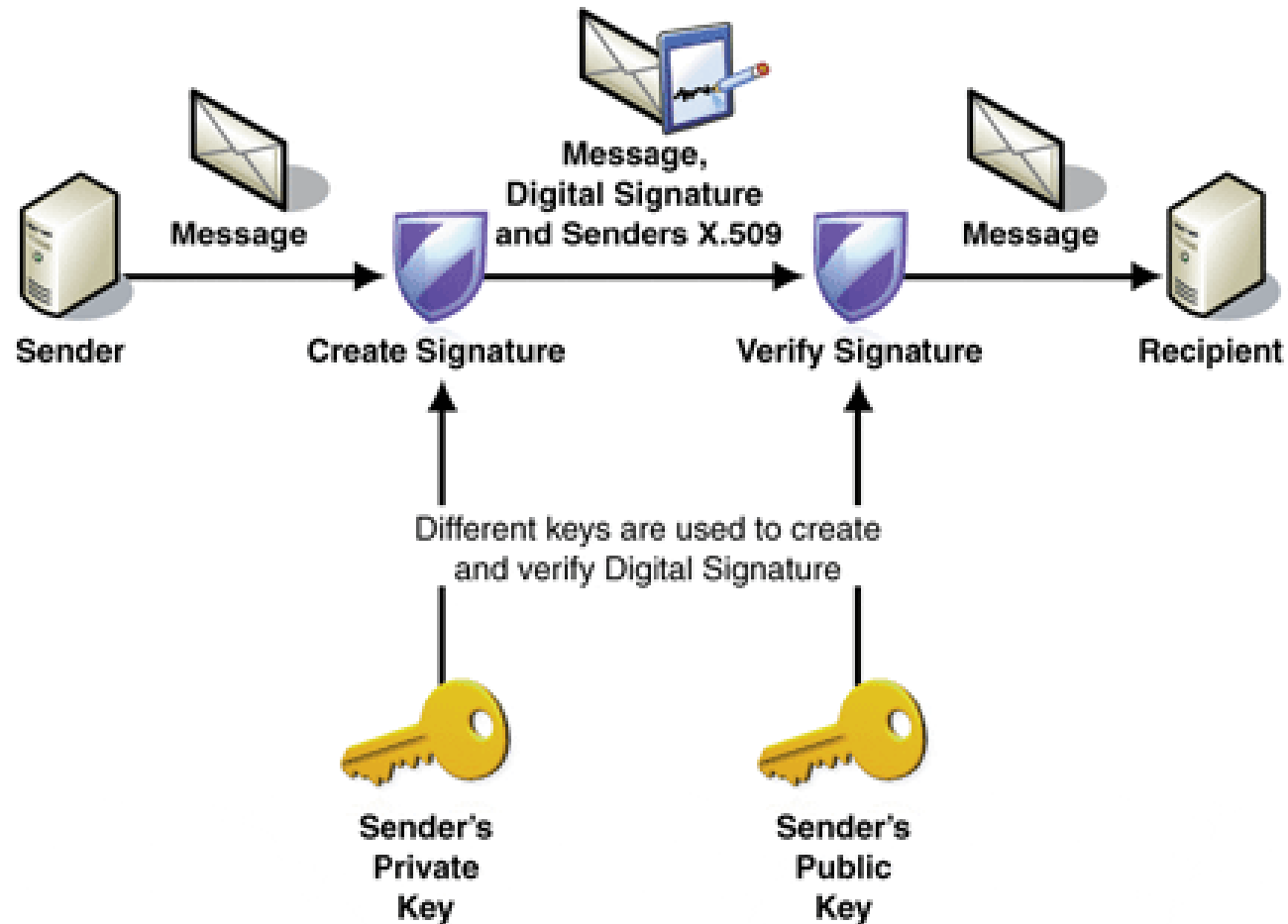
Cryptographic Hashing



- if data changes...
- hash is invalid

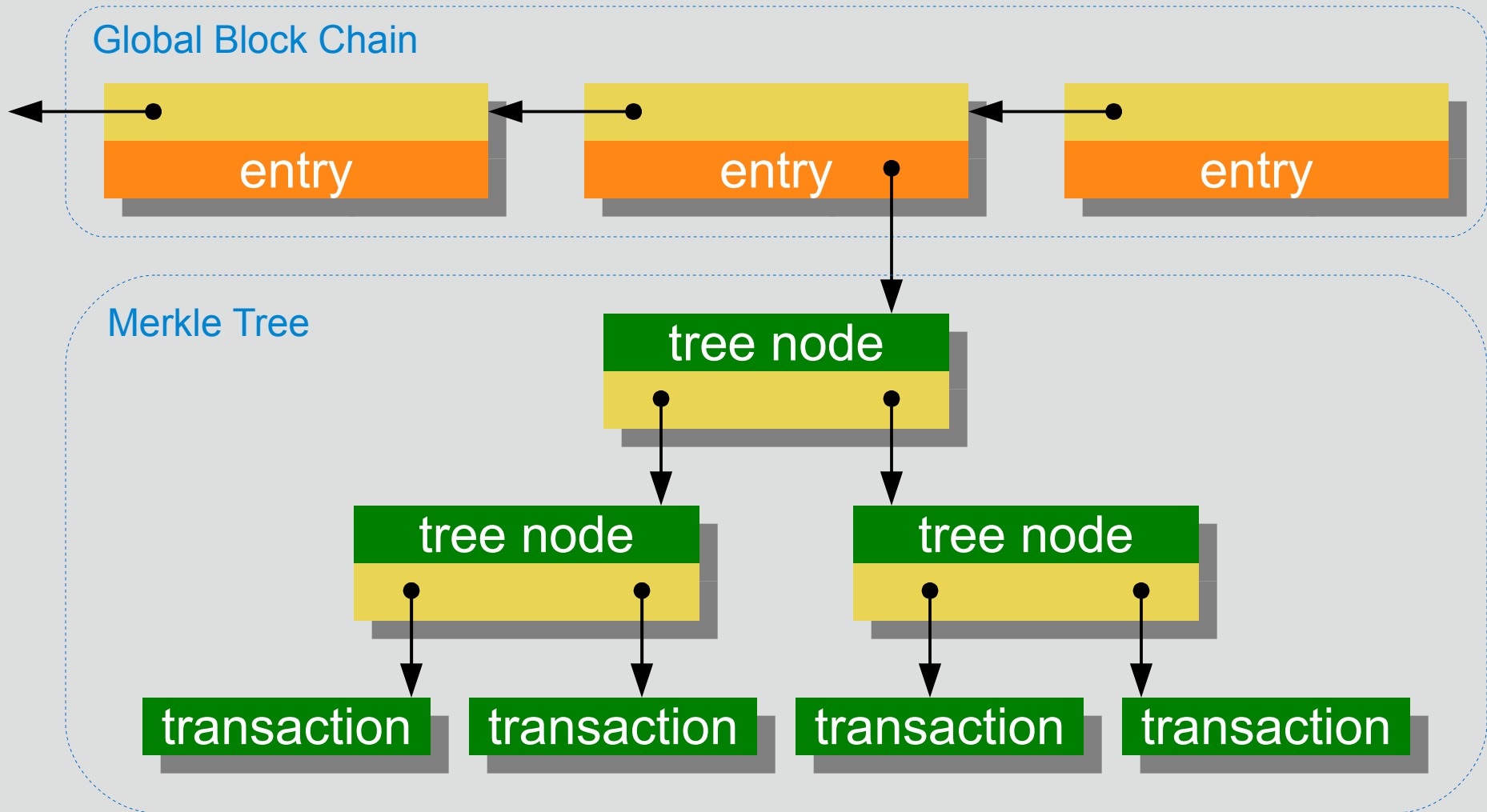


Digital Signatures



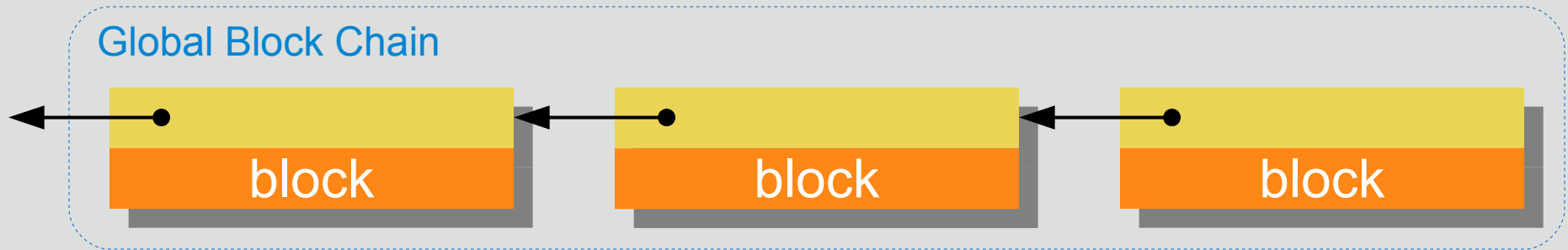


BitCoin Global Ledger





BitCoin Model



Advantages

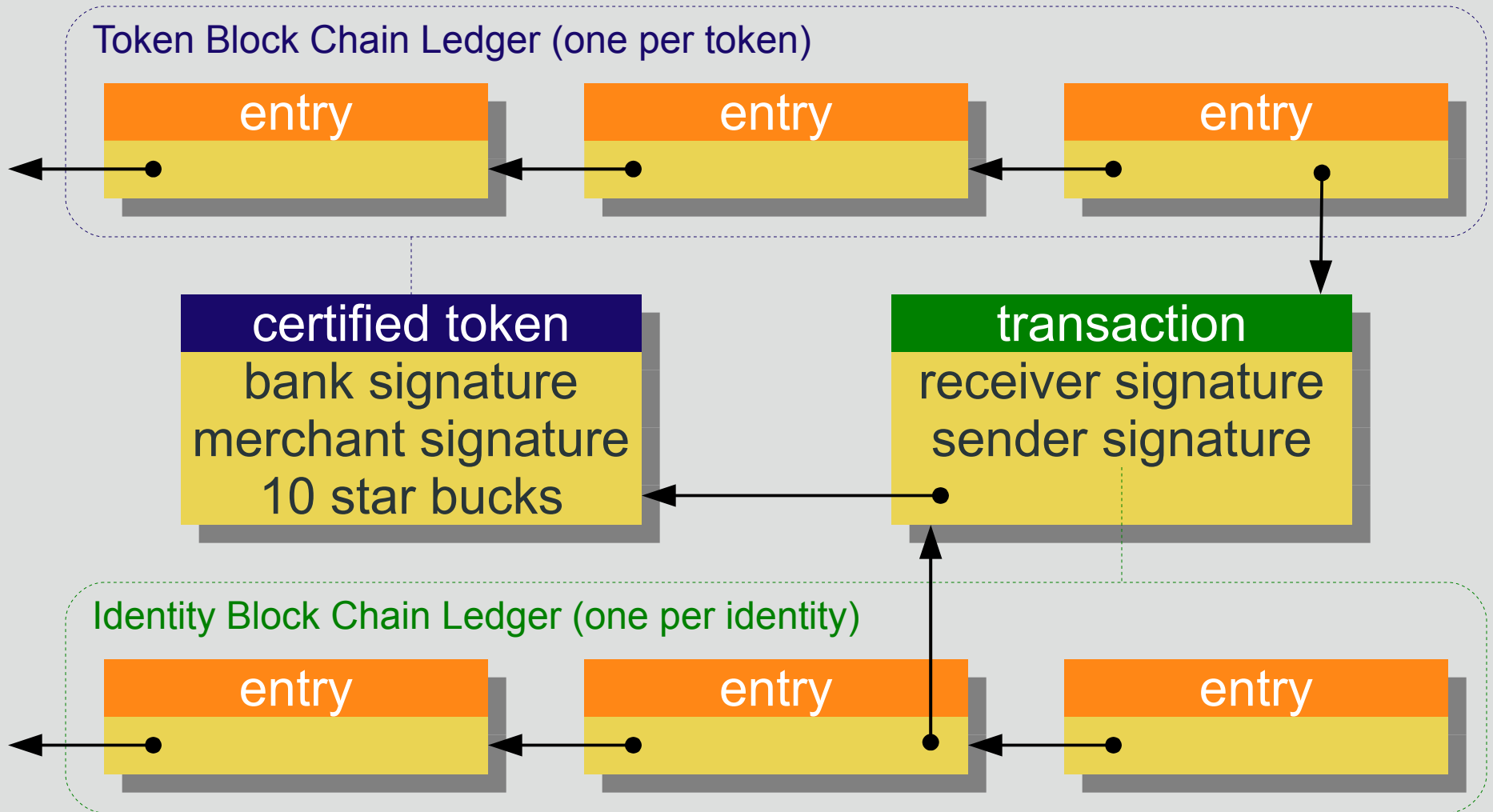
- incentive driven
- no central anything
- assumes no one is trusted
- public verifiable ledger
- limited supply of coins

Challenges

- doesn't scale
- long confirmation times
- no value guarantor
- complex protocol
- block chain forking
- coins outlive algorithms

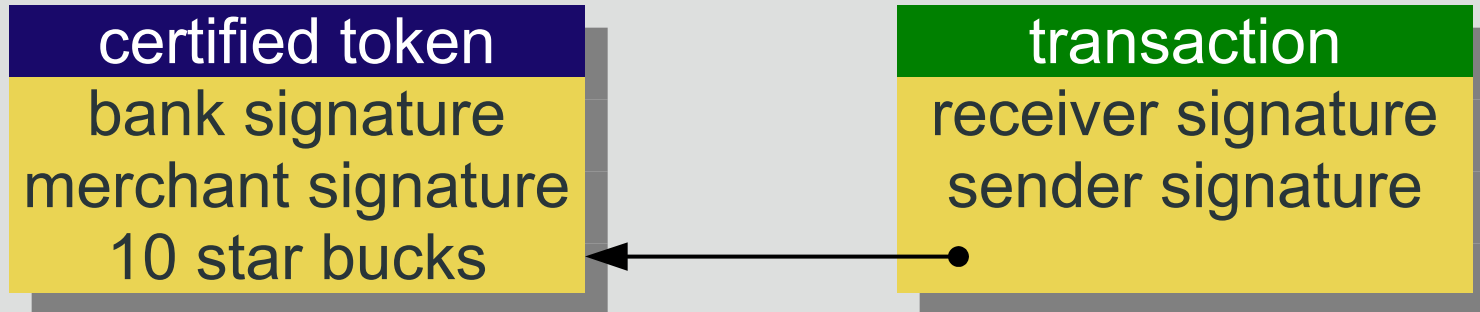


CDT Ledgers





CDT Model



Advantages

- highly scalable
- token value is guaranteed
- all parties sign transaction
- immediate confirmation
- separate verifiable ledgers
- renewable tokens

Challenges

- no partial transfers
- must trust guarantors
- open transactions?



CDT Architecture



Consumer



Merchant





Identity Registry



- Maintains a public list of pseudo-anonymous* identities.
- Maps a list of public certificates to each identity.
- Certificates are used to verify digital signatures.

*complete anonymity is probably not possible



Digital Bank



- Maintains a public list of all certified digital tokens.
- Maintains a public ledger for each token.
- Maintains a public ledger for each identity.



Merchant

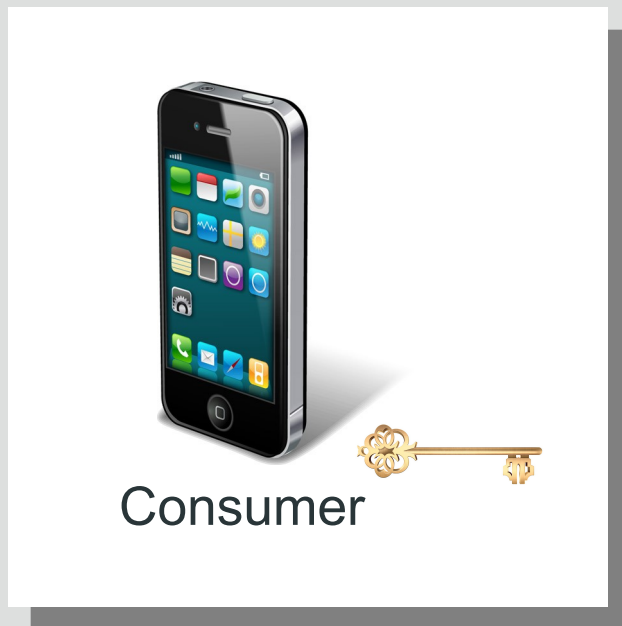
- Has a private signing key.
- May ask a bank to certify a batch of digital tokens.
- May initiate or receive payment transactions.
- Verifies transactions using public certificates.





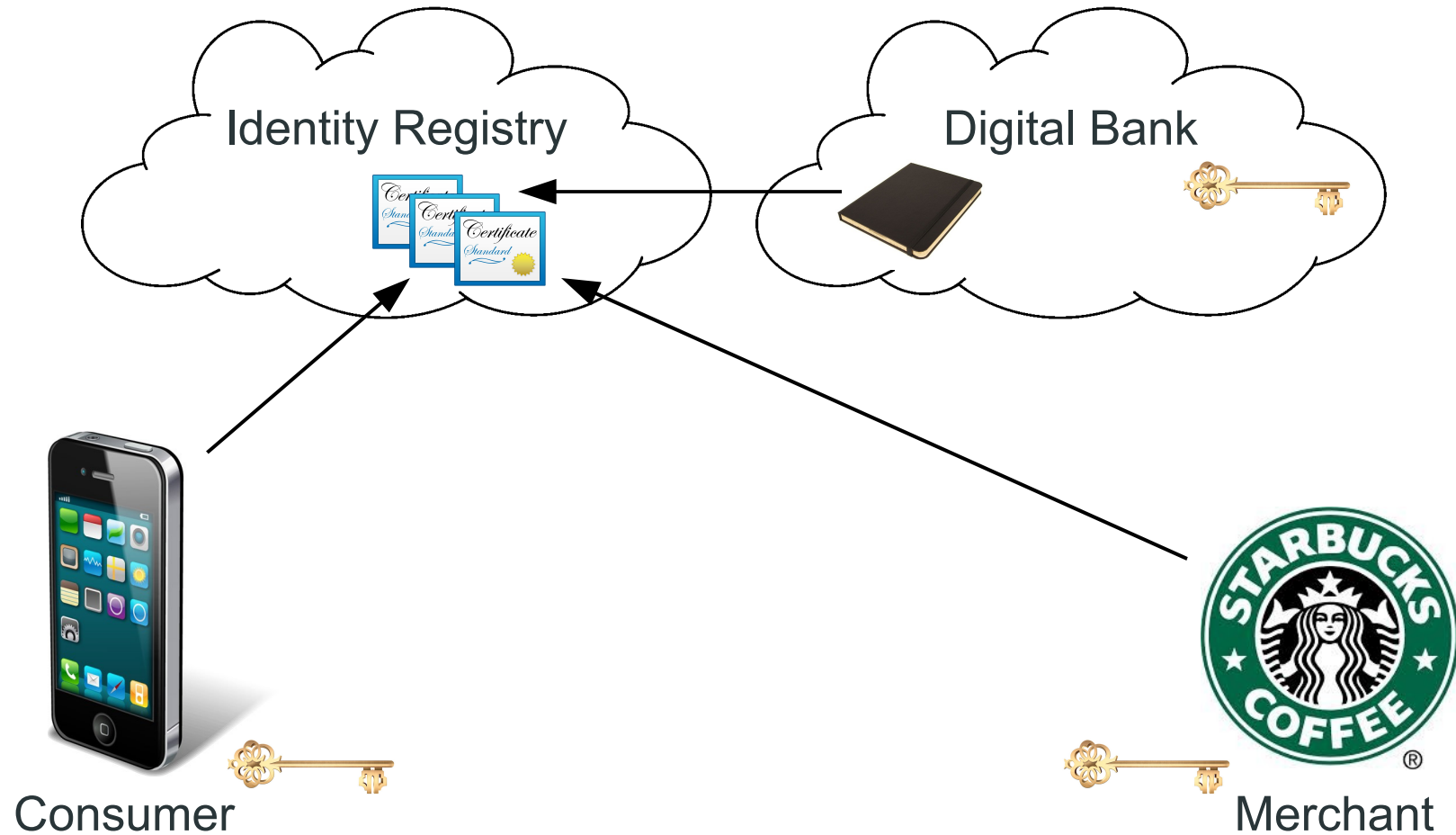
Consumer

- Has a private signing key.
- May initiate or receive payment transactions.
- Verifies transactions using public certificates.
- May ask a digital bank to make change.



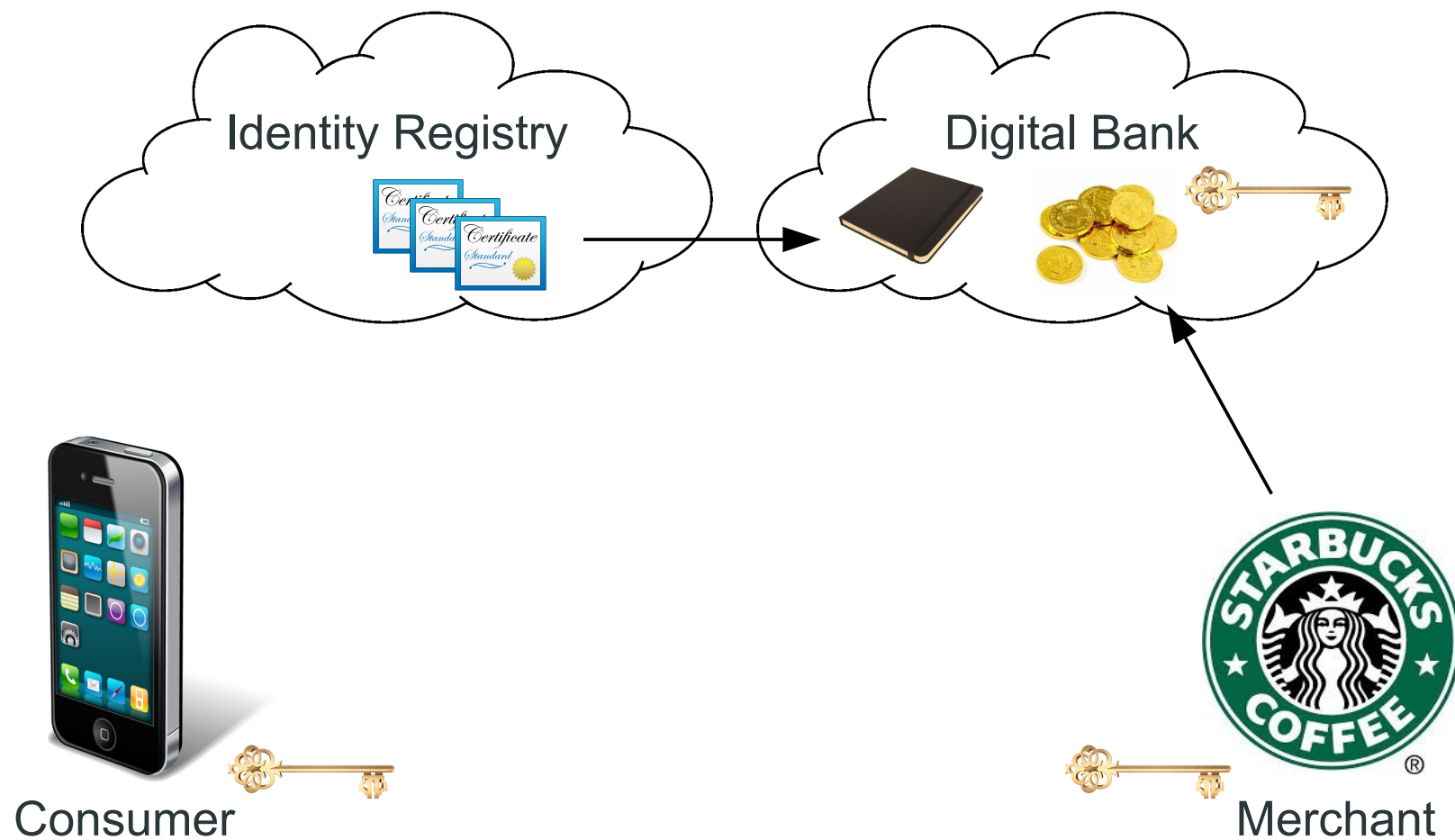


Registering Identities



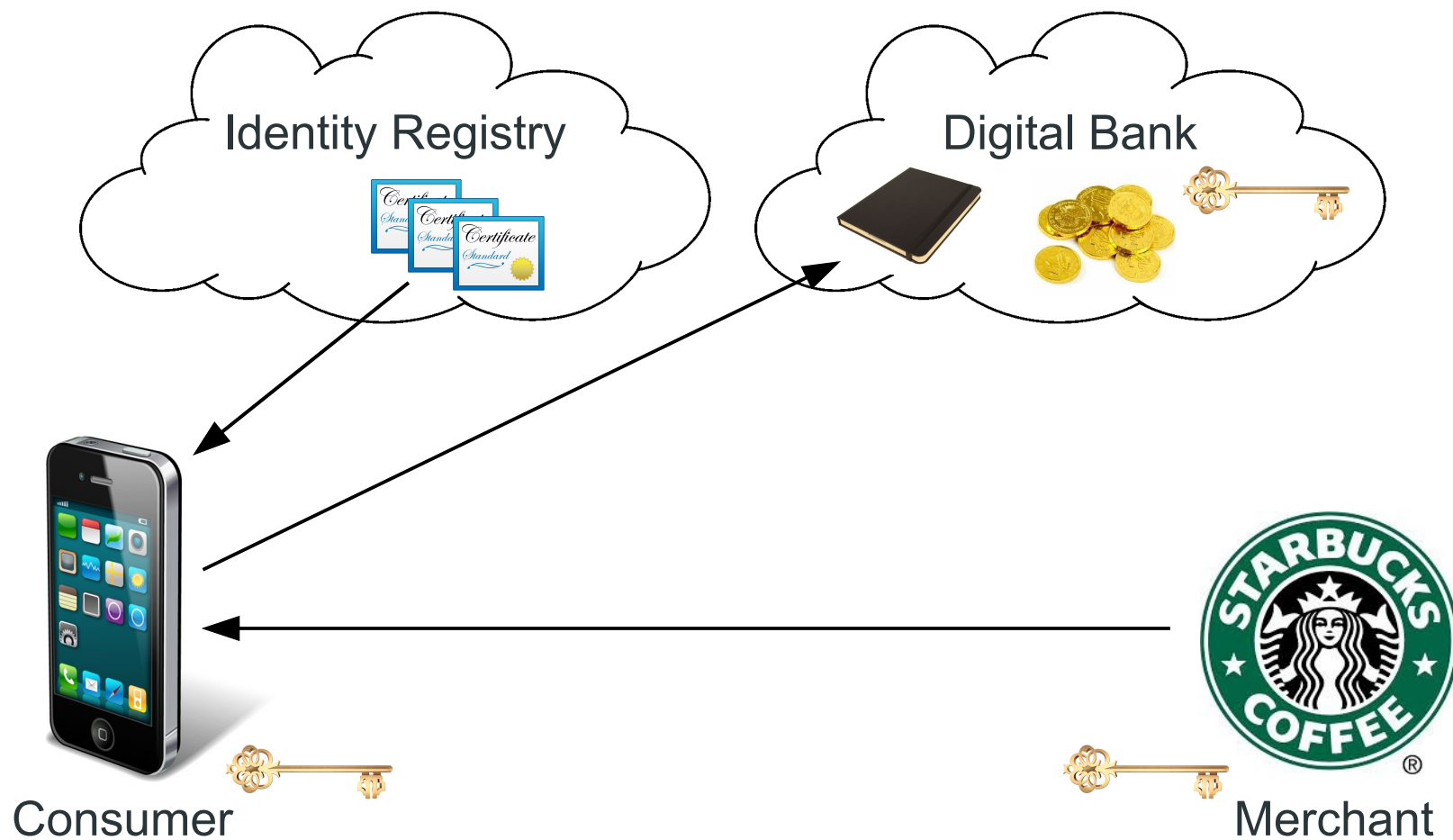


Certifying Tokens



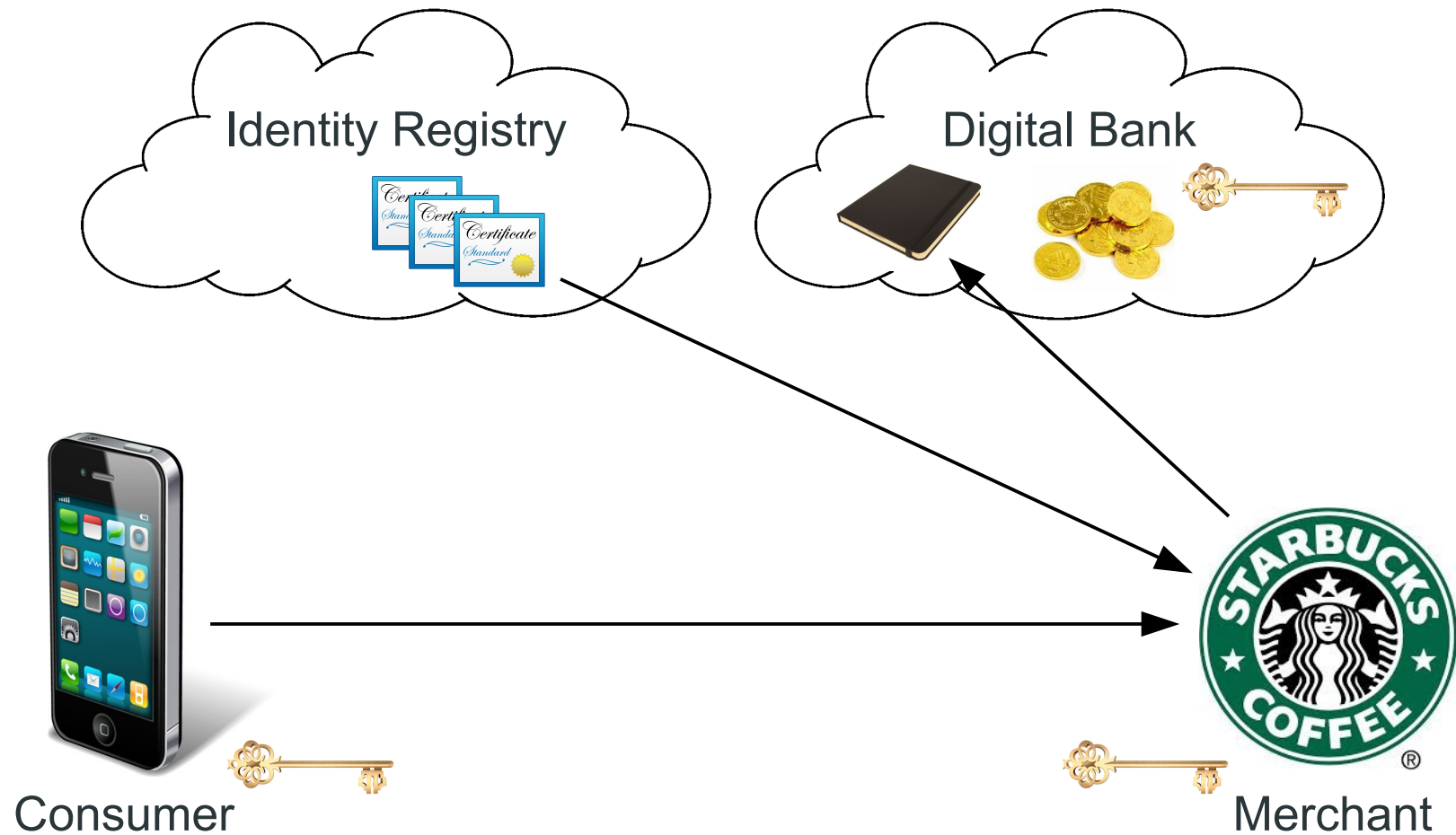


Awarding Tokens





Paying with Tokens





Demo

- Scenario
 - a merchant wants to reward its faithful consumers with CDTs in the form of "star bucks"
- Identity Registry and Digital Bank
 - each is a RESTful web service
 - both are running in the Amazon cloud
- Consumer and Merchant
 - each has its own laptop
 - both run RESTful clients to access services



Possible Conclusions

- Scalability
 - may be many digital banks
 - no single block chain as a bottleneck
- Settlement
 - near instantaneous transactions
 - 100% verifiable
- Value and Authenticity
 - token value is guaranteed by the merchant
 - token authenticity is certified by the digital bank