

# DOUGLAS DAVISON

Full-Stack Web Development | hiredoug.com

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## EDUCATION

### ATLAS SCHOOL

#### Diploma in Computer Science & Full-Stack Web Development

20-month software engineering program with project-based curriculum covering low-level theory to modern development  
Tulsa, OK                      expected April 2024

### UPRIGHT CITIZENS BRIGADE

#### Comedy Sketch Writing Program

"probably don't include this"  
-- career counselor  
New York City, NY

### KNOX COLLEGE

#### B.A., Classics (Ancient Greek)

Galesburg, IL

## PROJECTS

available at hiredoug.com

### 1000DollarShirt.com

Live e-commerce site that sells \$1000 shirts, for real. Print on demand and dropshipping proof of concept. Printful/Shopify/copywriting

### Nice to (re-)Meet You

Google Chrome extension that clears local storage on a per-site basis. JS

### Joy of Painting API

Docker-compose with python scripts to take multiple data sources, automatically clean them using Pandas, insert records into a new MySQL server and serve them up over a REST API on a Flask server.

### Copycat Login

User-info safe sign-in page spoof  
jQuery, Bootstrap, domain redirects

### Various Presentations

Talks include "Making Friends with Singly-Linked Lists", "Introduction to Javascript", "Actionable UX/UI", "SQL: the Sequel (ORMs)"

## SKILLS

C · Python · JavaScript · Bash · HTML · CSS  
Docker · Flask · Node.js · React · Dart  
MySQL · NoSQL · Firebase · REST · DNS  
jQuery · Sass/SCSS · Bootstrap · Tailwind  
WordPress · Webflow · Squarespace · Shopify  
CRM Design · Salesforce · Asana · Trello  
Design Thinking · Documentation · Reporting  
Final Cut Pro · Audacity · AI Image Creation  
Making text fit neatly into rectangular boxes

## WORK EXPERIENCE

### STUDENT TUTOR

#### Atlas School

2022 - Present

- Write and give technical talks to **100's** of students (see proj.)
- Facilitate peer learning days, teaching small groups, conducting impromptu help sessions, and grading major assignments

### VP MARKETING / HEAD OF PARTNERSHIPS & DEVELOPMENT

#### GiftAMeal

2018 - 2023

- Ran sales strategy, then managed marketing, communications, web strategy and all related technology for early-stage, hunger-fighting restaurant tech startup. Added **200+** clients.
- Led seamless CRM migration from Streak to Copper
- Oversaw design and launch of new sales website, allowing for first-ever no-contact sales (saved average of **6hrs+** per signup)
- Overhauled sales materials and pricing strategy, leading to **5x** increase in higher-tier service signups

### THE ENTREPRENEURIAL YEARS

#### CRM/Web Consulting, Novelty Products

2015 - 2018

- Freelanced Web & CRM Implementations while developing and successfully marketing ironic novelty products

### BUSINESS DEVELOPMENT MANAGER

#### One Medical Group

2012 - 2015

- Designed and administered Salesforce.com CRM system for Enterprise Sales in high-growth startup (150→650 employees)

### DIRECTOR OF DEVELOPMENT

#### San Francisco Playhouse

2010 - 2012

- Directly responsible for stewardship of diverse donor base and season ticket sales, together providing half of **\$1M** budget