

Need clarification on these items:

- Do we need to differentiate individuals vs. organizations?
 - **We need to be able to return both in the response data.**
- What granularity exists for specialties and categories? (e.g., taxonomy of alternative medicine)
 - **Flat; I should curate a list for each and run them by David**
- Is insurance info standard or free-text?
 - **We'll just return whatever is in the data for the provider. We will curate the provider data set for the MVP, so this information will be on the rails.**
- How do we rank the result set? Do we need to model whether certain providers are boosted?
 - **Could be ratings based, could be boosted, could be featured (as premium provider). Ranking is probably not MVP**
- How accurate is geolocation, and will we support radius-based filtering?
 - **No, not for MVP; maybe just show a static image for a map**
- Do we need to search on condition?
 - **Probably not for MVP; David and Vicente to discuss**
- How rich should the UI be in August?
 - **Since we anticipate B2B scenarios first, the UI will be on the calling website, be it Walmart (self-insured employer) or Cigna (payer). That said, a UI that is reasonably functional and looks like this is sufficient**

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Places

Lowcountry Wellness Center, LLC
4.9 ★★★★★ (27) · Alternative medicine practitioner
1941 Savage Rd #100E · (843) 793-1353
Open · Closes 5 PM
"They actually listen and really give the best care."

[Website](#) [Directions](#)

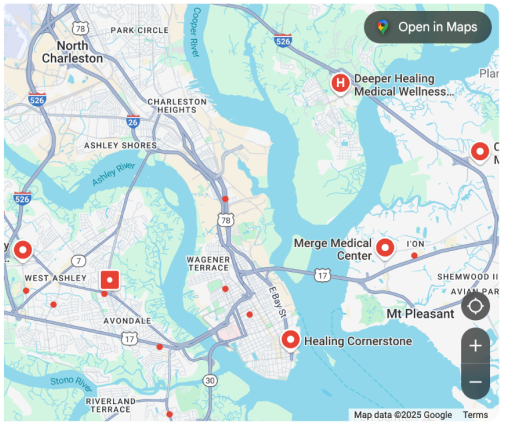
Merge Medical Center
4.6 ★★★★★ (123) · Holistic medicine practitioner
Mt Pleasant, SC · (843) 469-1001
Open · Closes 5 PM
"This practice does medicine the right way and really helps patients."

[Website](#) [Directions](#)

Carolina Holistic Medicine
4.8 ★★★★★ (33) · Holistic medicine practitioner
Mt Pleasant, SC · (800) 965-8482
Open · Closes 5 PM
"Carolina Holistic Medicine has been instrumental in my healing process."

[Website](#) [Directions](#)

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[Merge Medical Center](#)
<https://mergemedicalcenter.com>

Holistic Medical Clinic Charleston SC | Functional Medicine
Merge Medical Center's holistic approach to health care are based on integrated eastern and western medical techniques with functional medicine.

Sample JSON

```
{
  "id": "prov_001",
  "type": "Practitioner", // or "Clinic", "Facility"
  "name": "Charleston Wellness Center",
  "specialties": ["Acupuncture", "Naturopathy"],
  "wellness_categories": ["Natural", "Environmental"],
  "accepted_insurance": ["Blue Cross Blue Shield", "Cigna"],
  "location": {
    "address": "123 King St, Charleston, SC",
    "city": "Charleston",
    "state": "SC",
    "zip": "29401",
    "lat": 32.7765,
    "lon": -79.9311
  },
  "contact": {
    "phone": "(843) 555-1234",
    "email": "info@charlestonwellness.com",
    "website": "https://charlestonwellness.com"
  },
  "credentials": ["ND", "LAc"],
  "languages_spoken": ["English", "Spanish"],
  "availability": "By appointment only",
  "bio": "Holistic care center focused on natural therapies and preventive medicine.",
  "featured": true,
  "last_verified": "2025-05-01"
}
```