

Relatório de Vendas Considerando Produtos e Segmento

Ano, Mês

^ 2013

janeiro

fevereiro

março

abril

maio

junho

julho

agosto

setembro

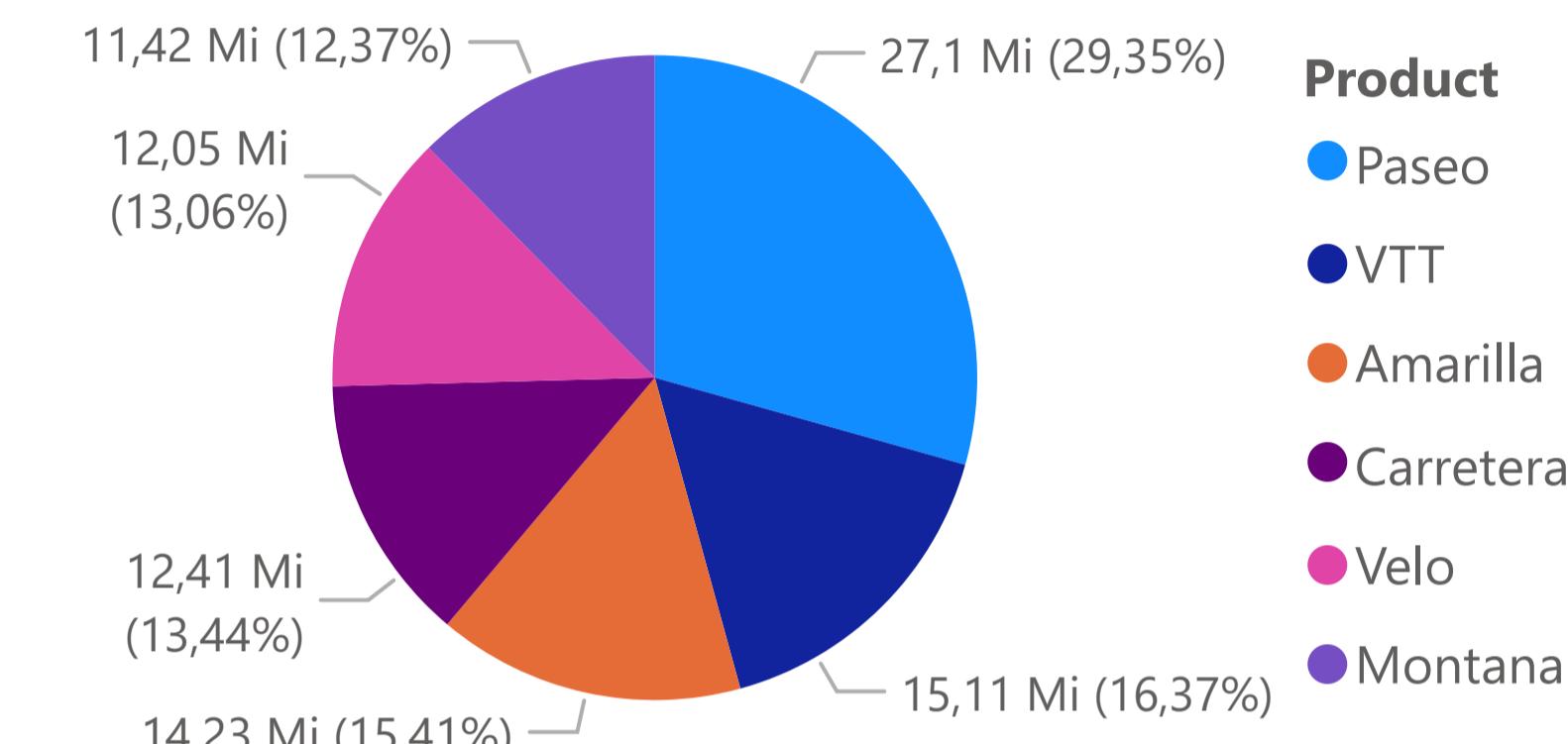
outubro

novembro

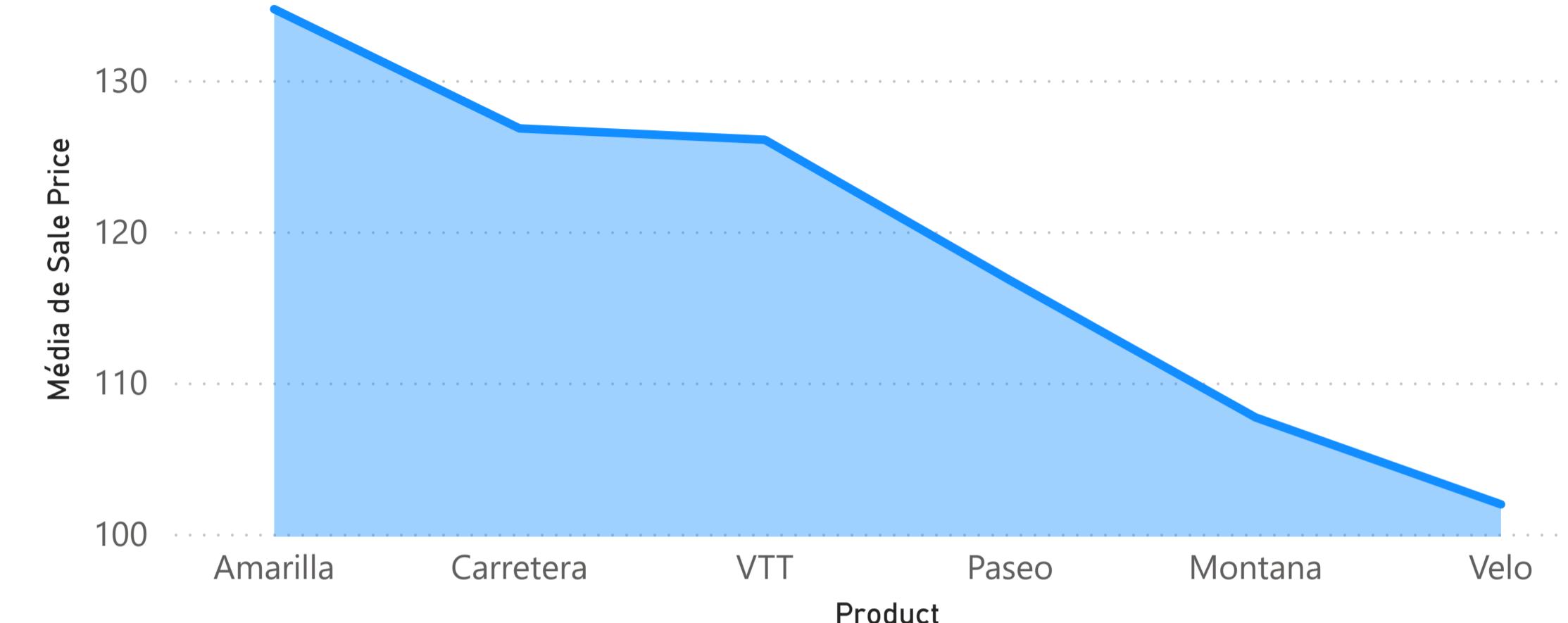
dezembro

✓ 2014

Soma de Sales por Product

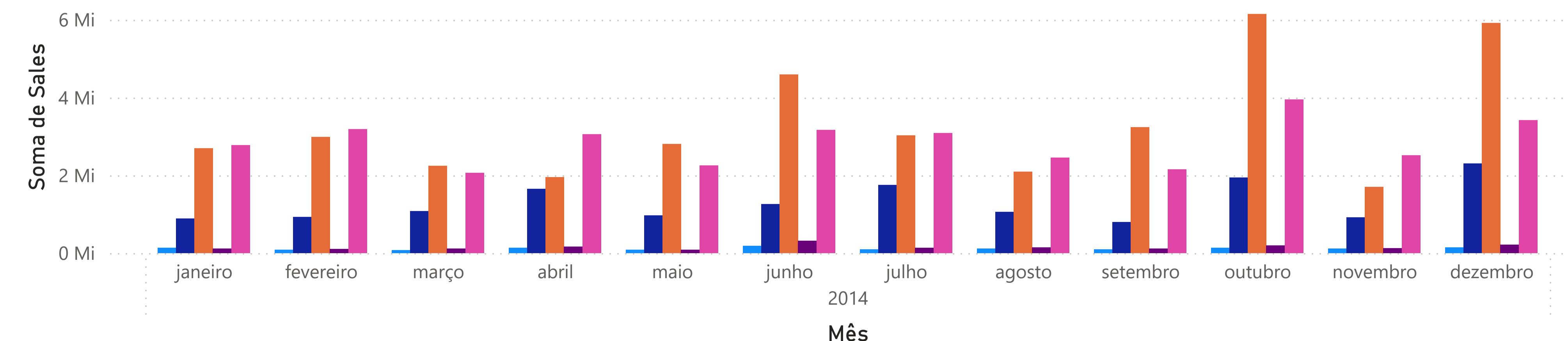


Média de Sale Price por Product



Soma de Sales por Ano, Mês e Segmento

Segment ● CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS



Relatório de Vendas Considerando Países e Lucro

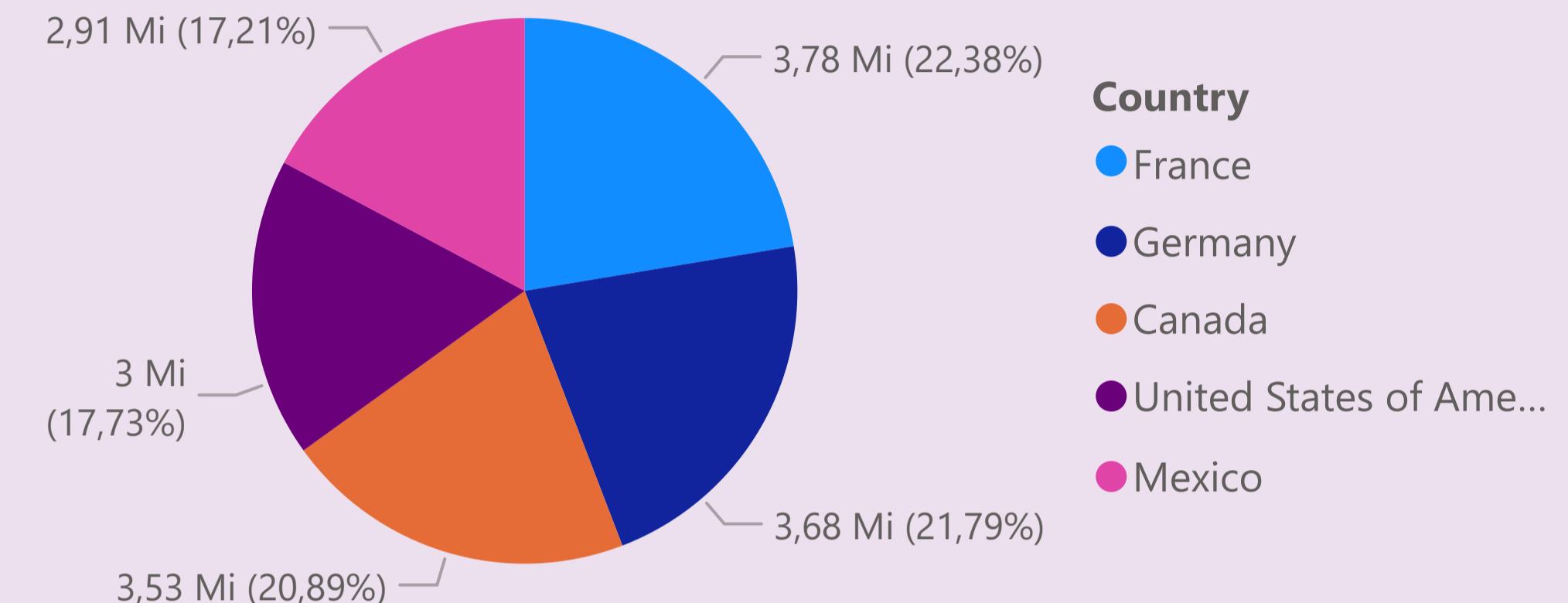
118,73 Mi

Soma de Sales

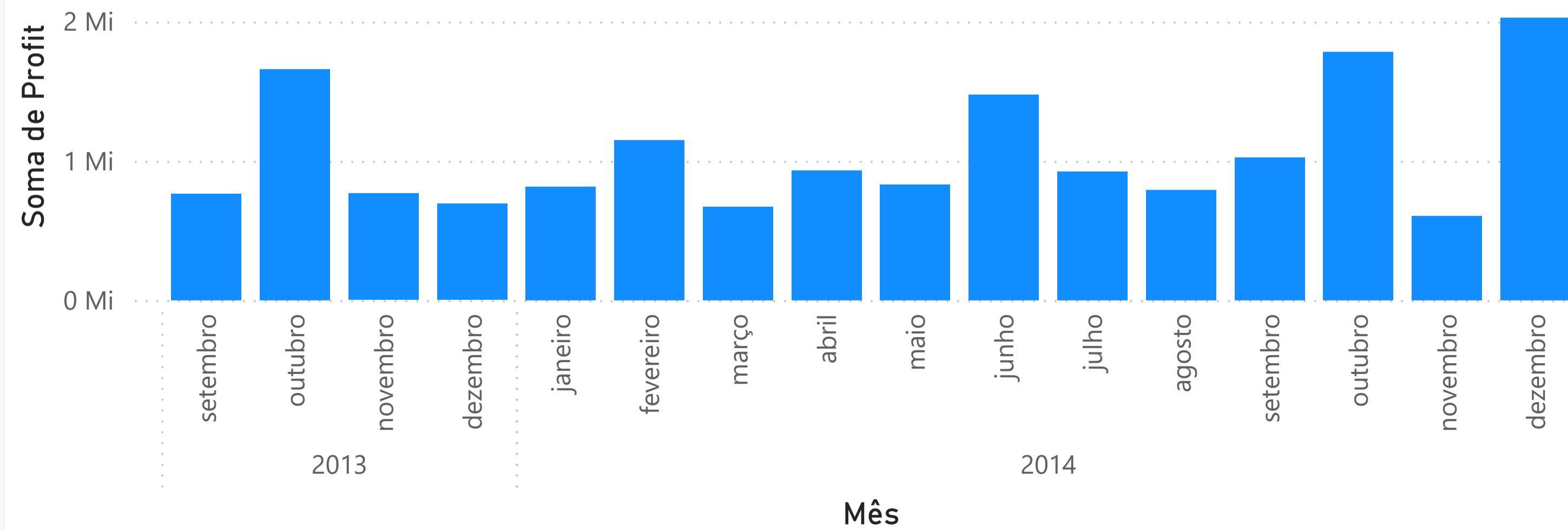
1 Mi

Soma de Units Sold

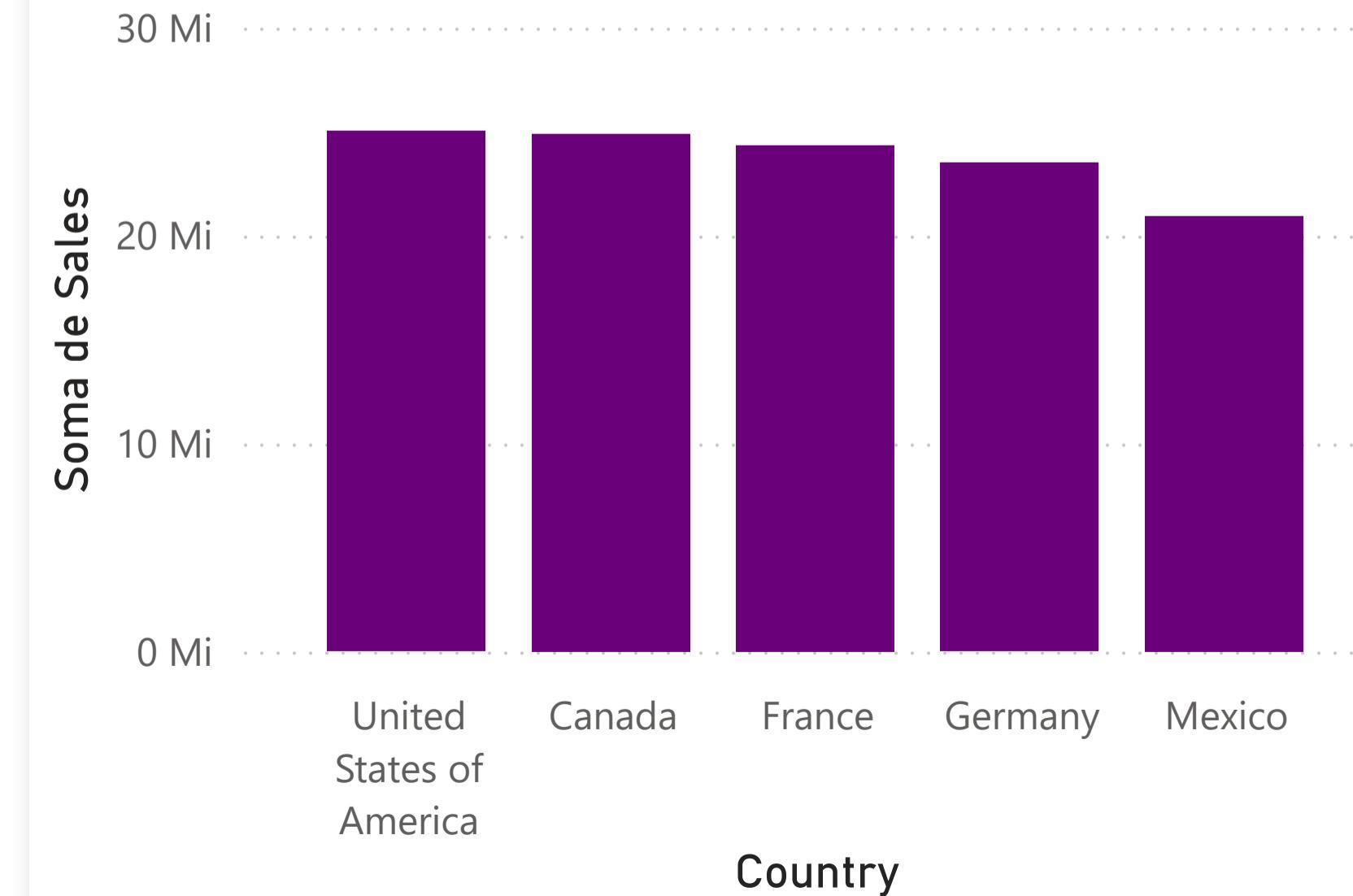
Soma de Profit por Country



Soma de Profit por Ano e Mês

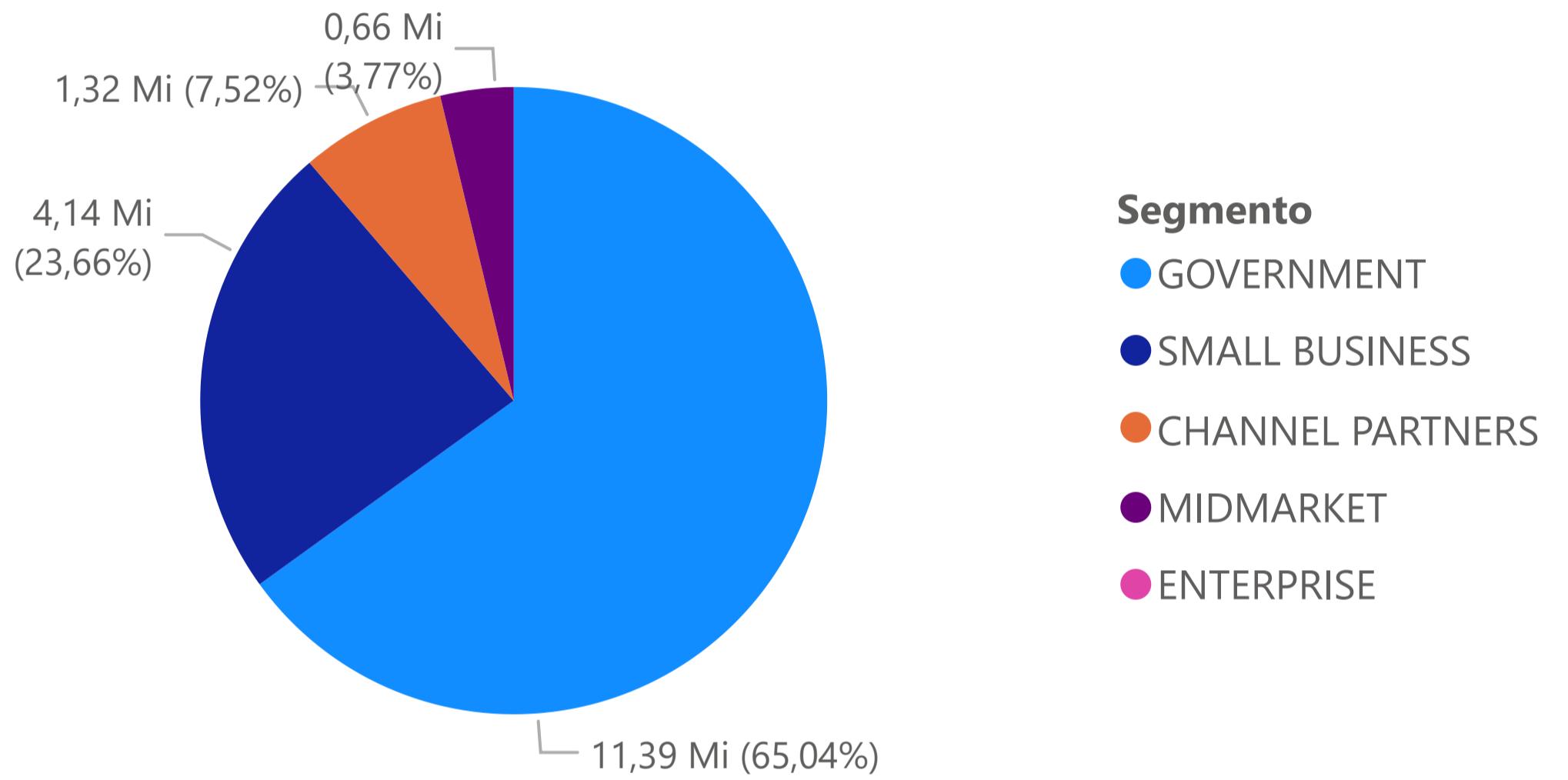


Soma de Sales por Country

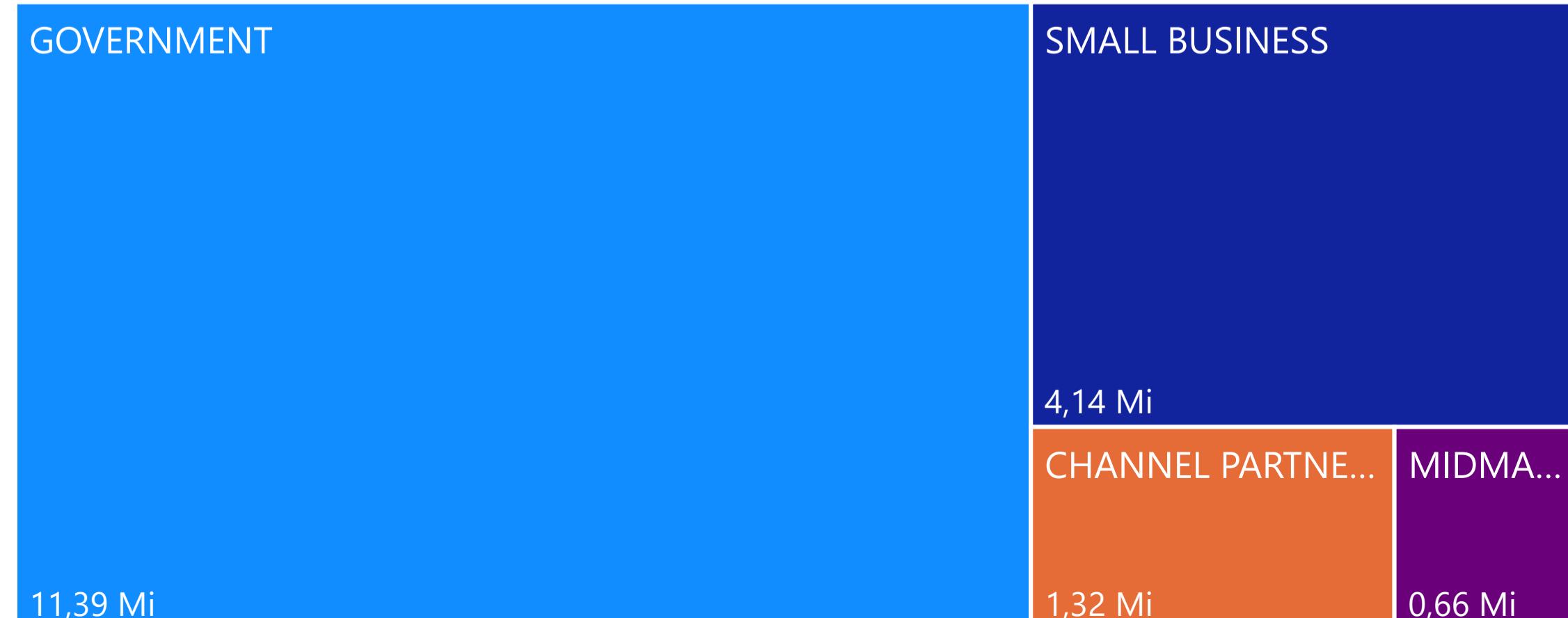


Distribuição de Lucro, Vendas e Unidades vendidas por país e segmento

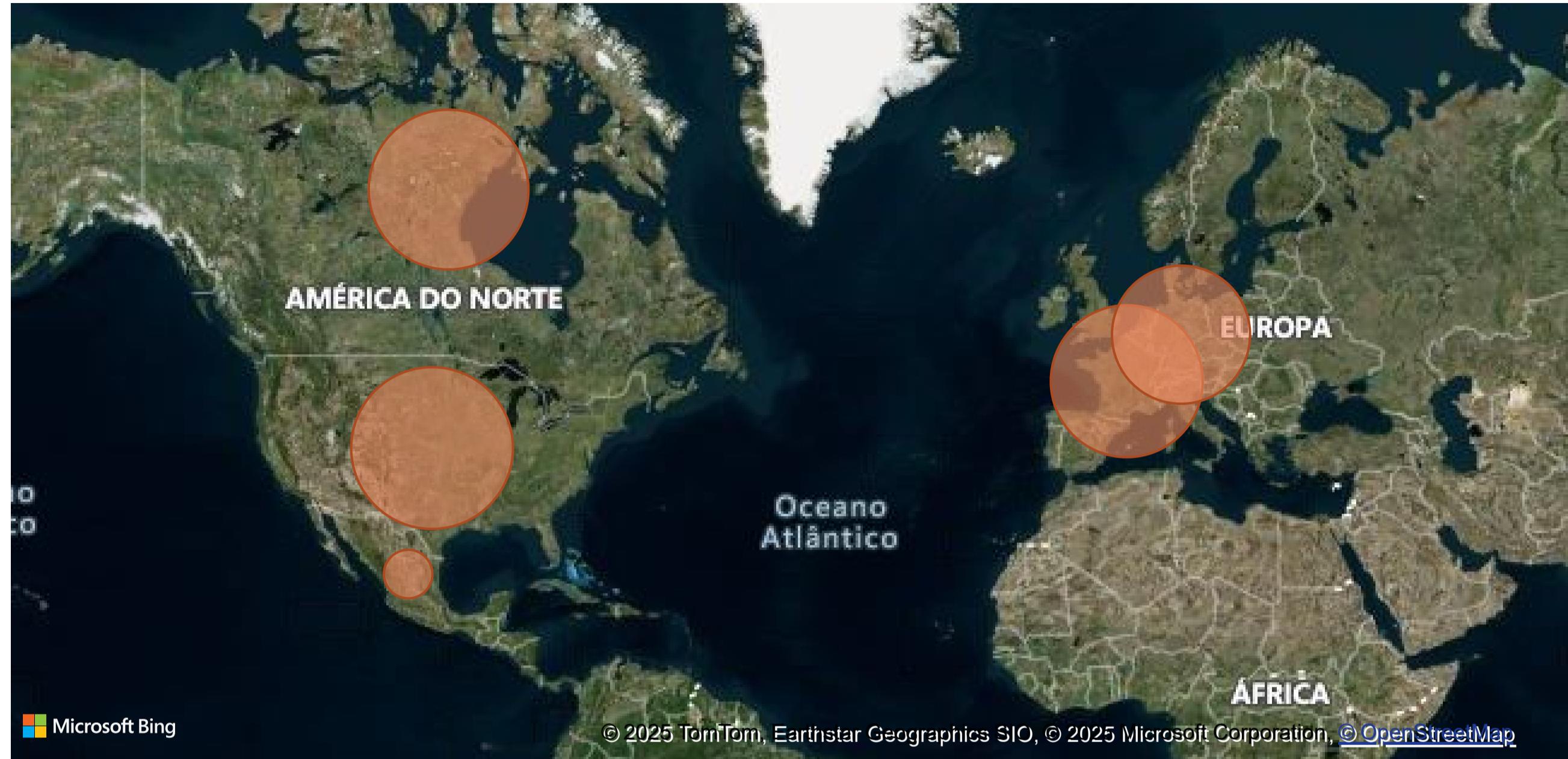
Distribuição de Lucro por Segmento de Mercado



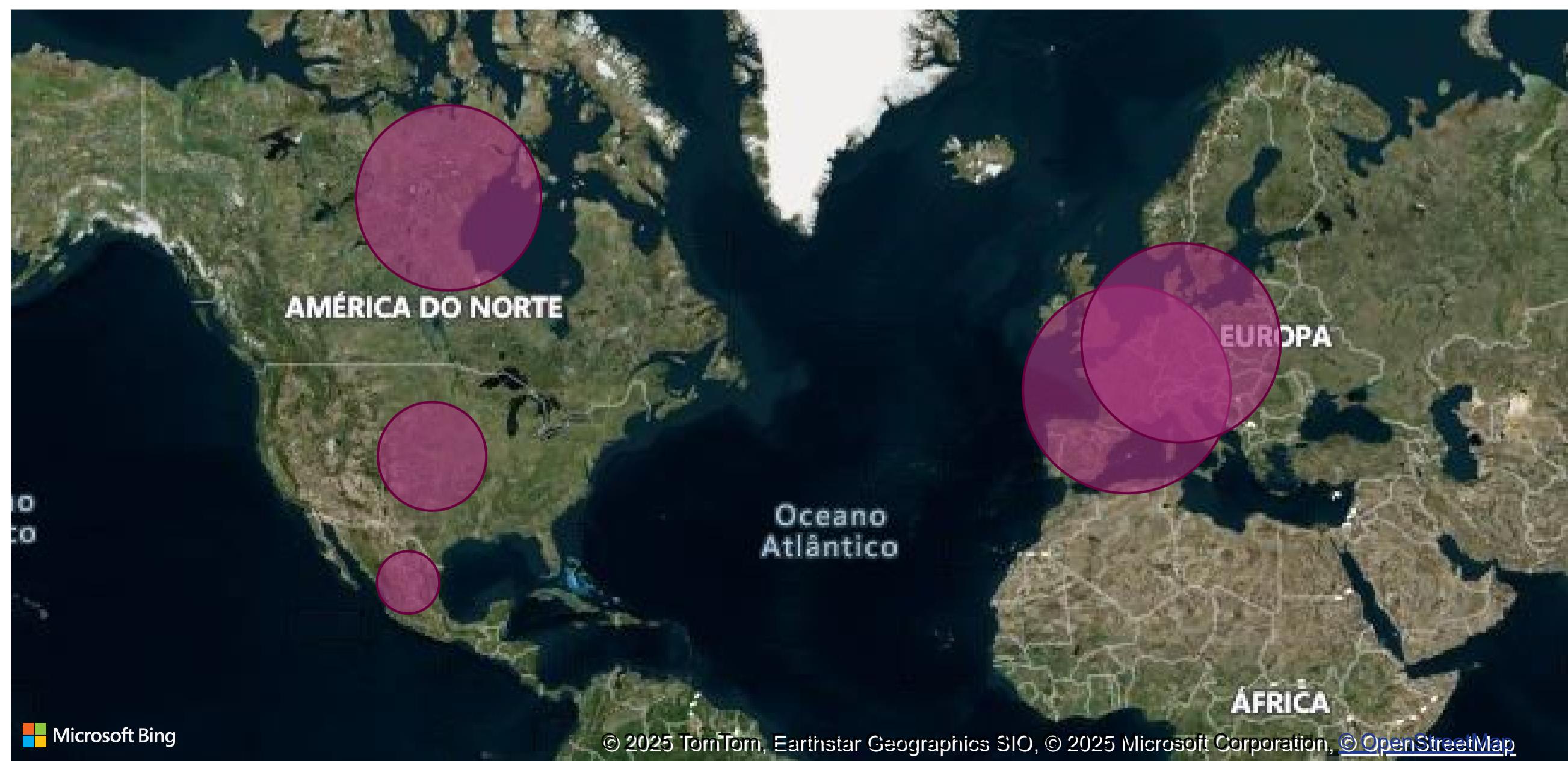
Soma de Lucro por Segmento



Vendas e Unidades Vendidas por País



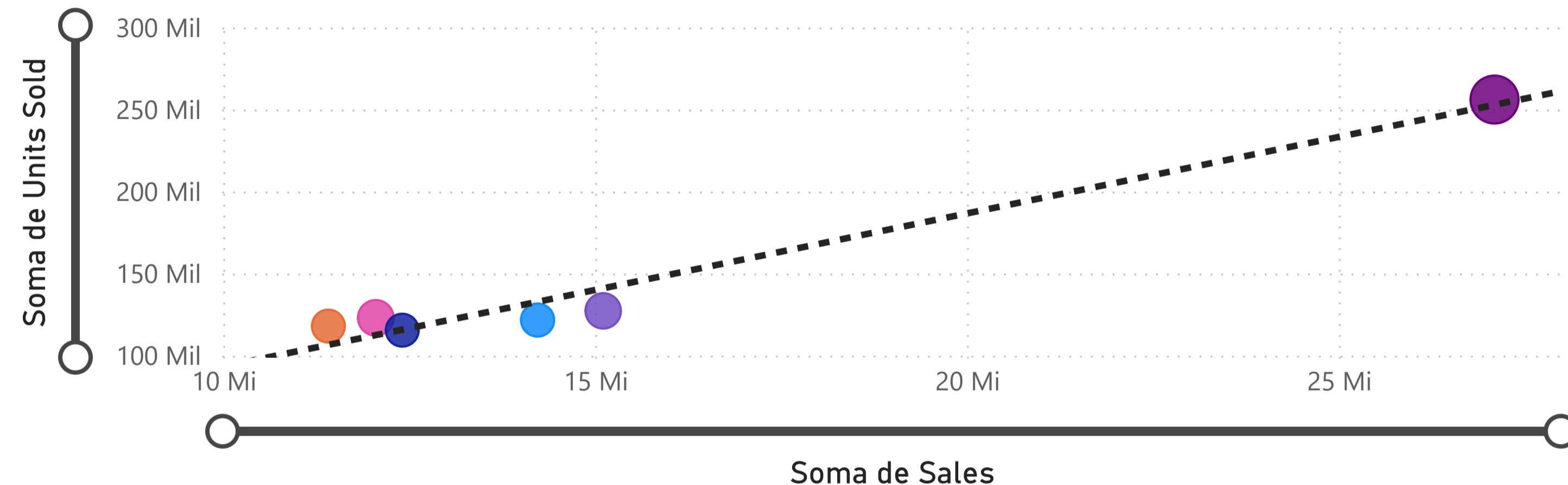
Lucro Total por País





Soma de Sales, Soma de Units Sold e Contagem de Profit por Product e Product

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



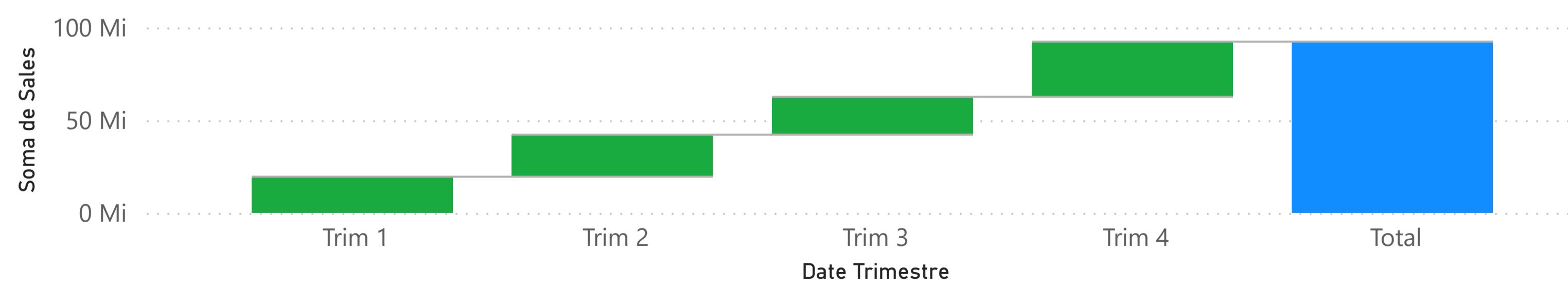
Country

Todos

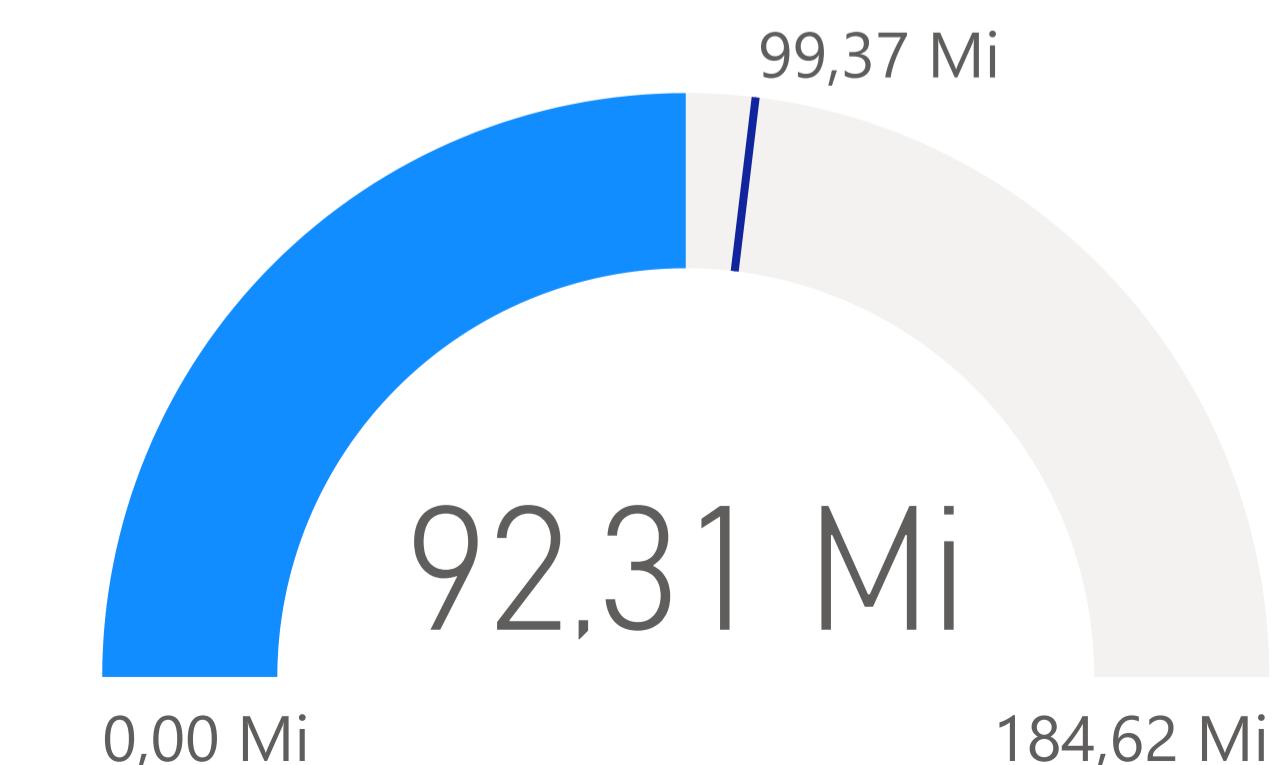
13,02 Mi
Soma de Profit

Soma de Sales e Soma de Profit por Trimestre

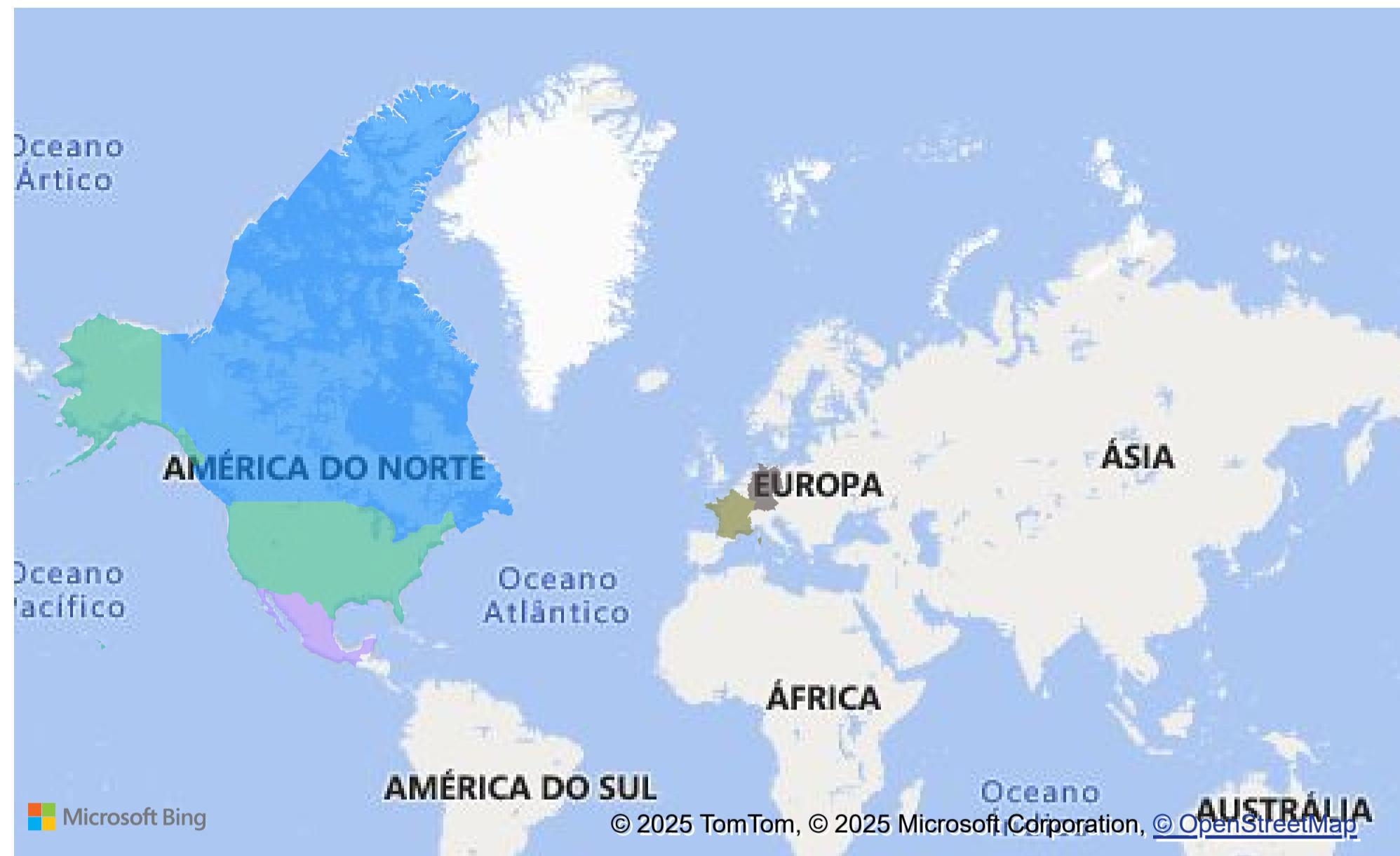
● Aumentar ● Diminuir ● Total



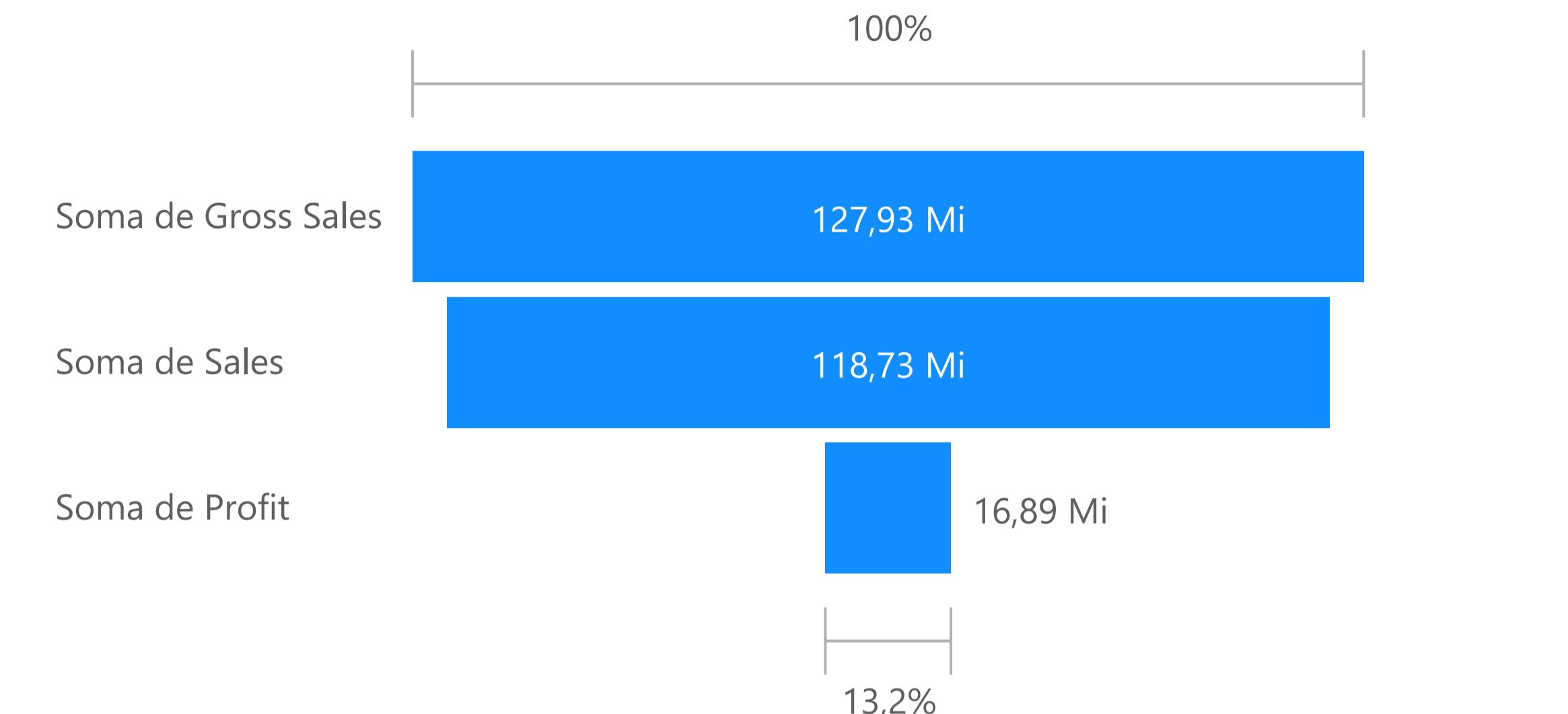
Soma de Sales e Soma de Gross Sales



Primeiro Product por Country e Sales

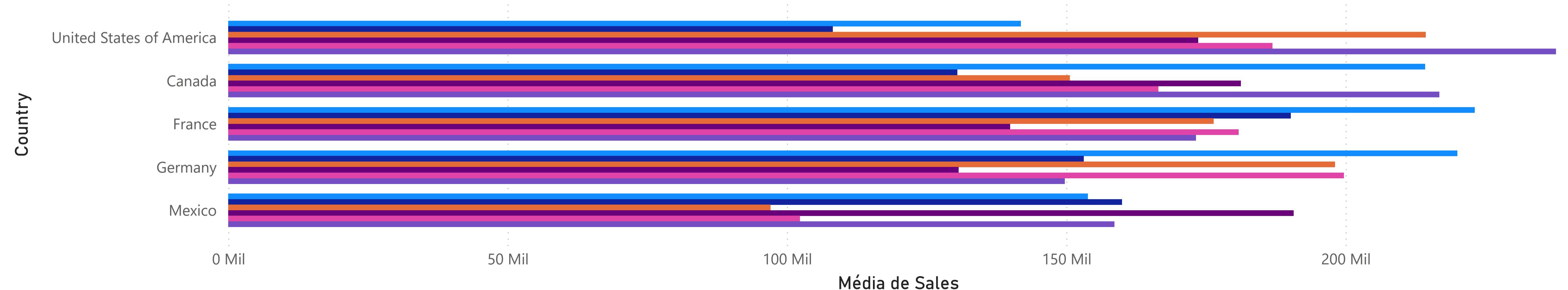


Soma de Gross Sales, Soma de Sales e Soma de Profit

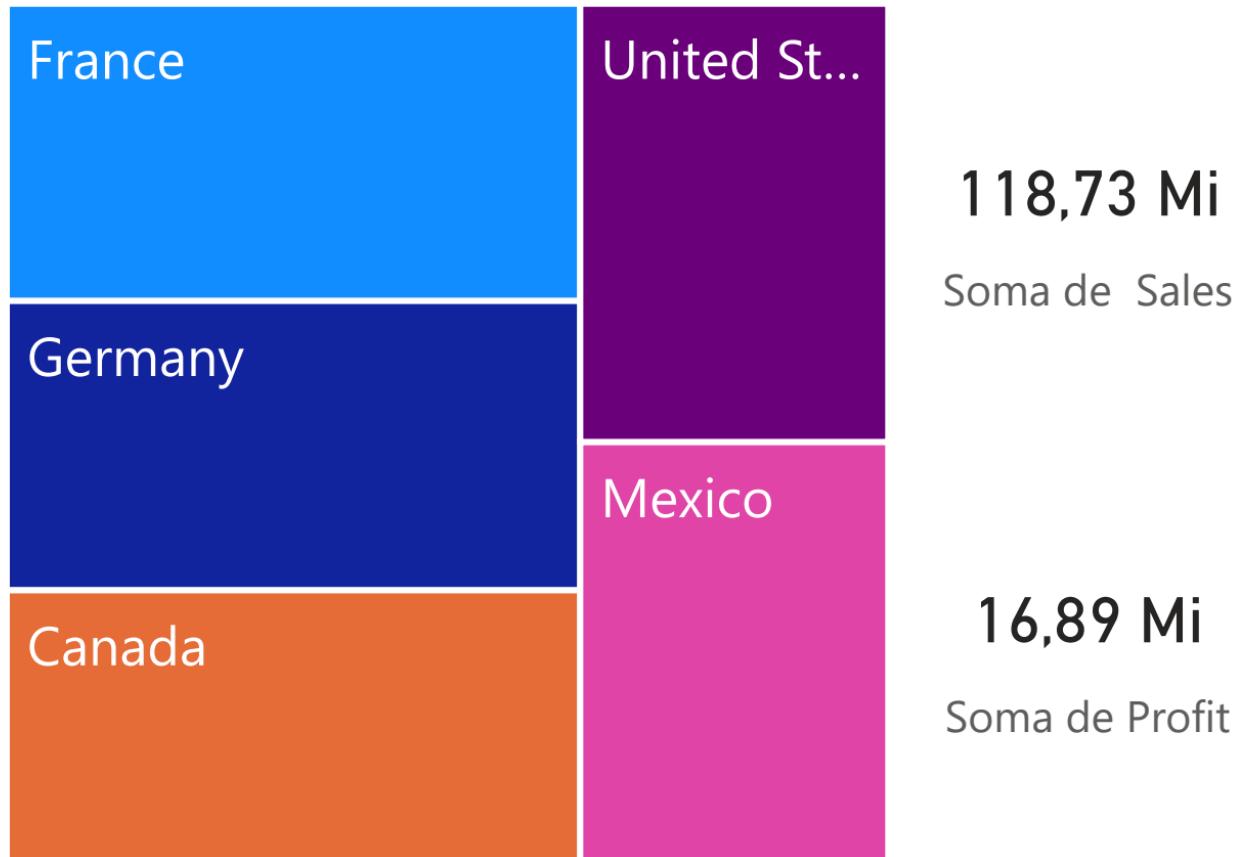


Sales Products by country

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



Soma de Profit por Country



Principais influenciadores Principais segmentos



O que influencia o Profit a Diminuir ?

Quando...

Segment é ENTERPRISE

...a média de Profit diminui

35,33 Mil

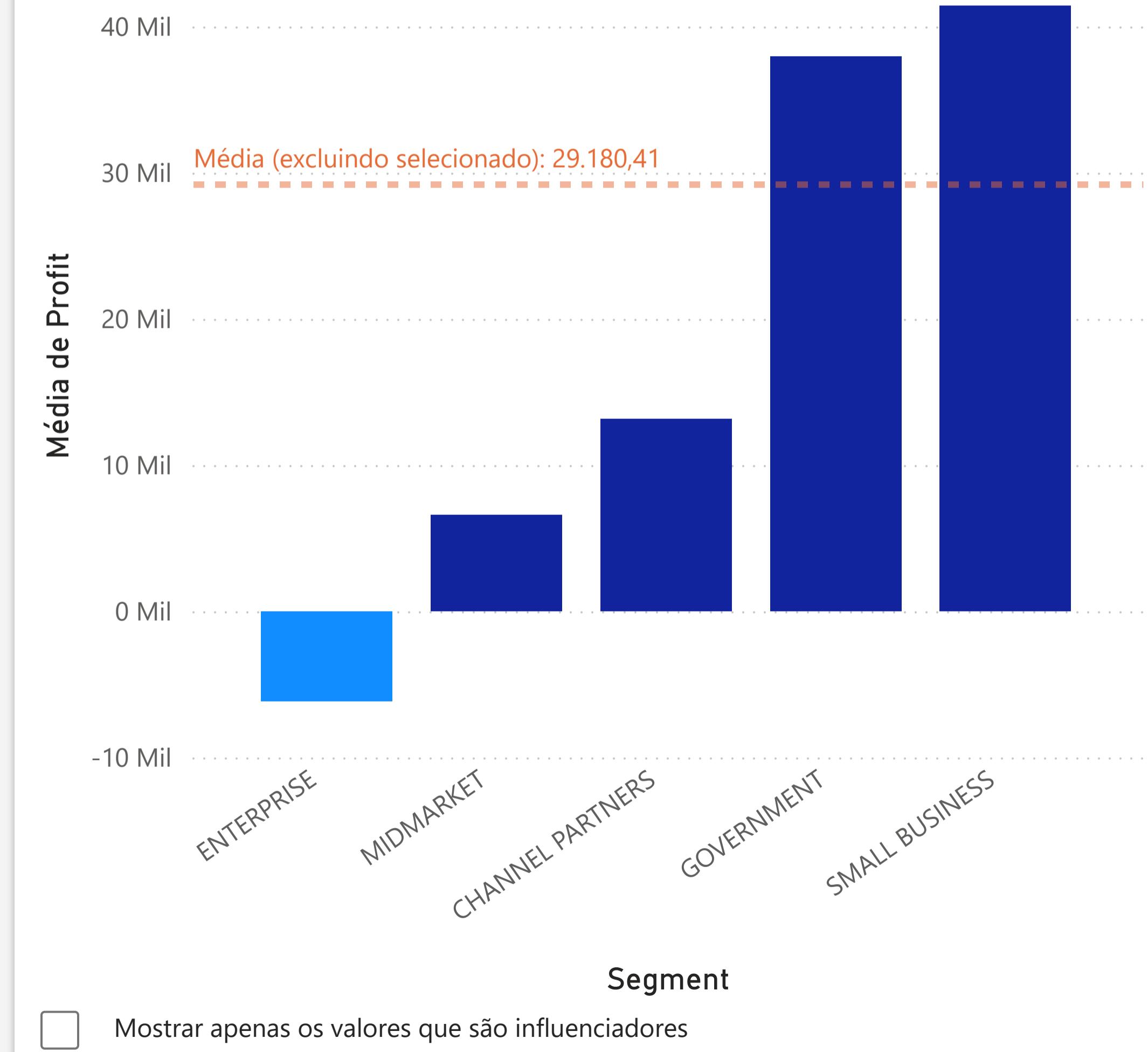
Segment é MIDMARKET

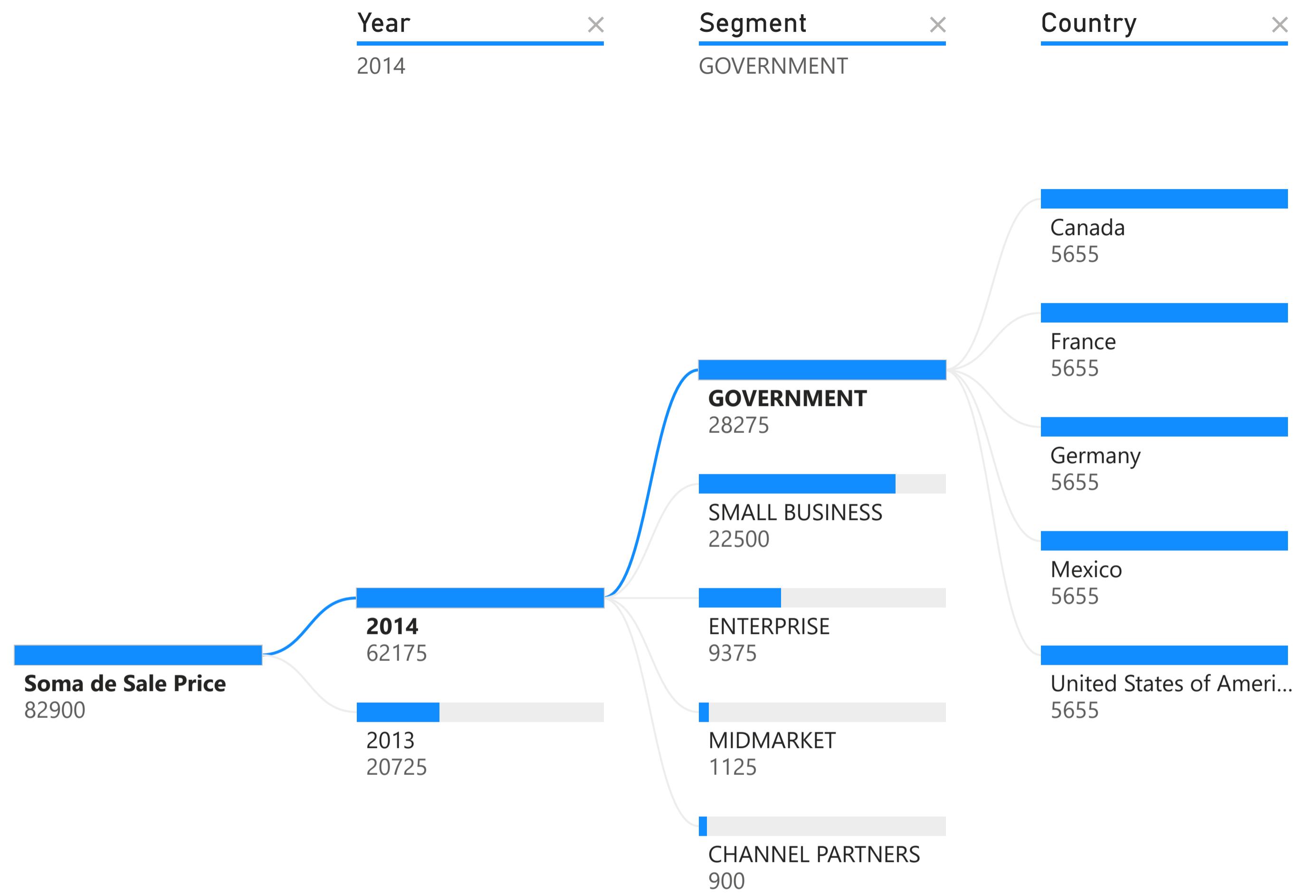
20,45 Mil

Segment é CHANNEL
PARTNERS

12,79 Mil

← É mais provável que Profit diminua quando Segment é ENTERPRISE do que o contrário (normalmente).





Árvore de decomposição

Diferentes dimensões do cenário de vendas

Faça uma pergunta sobre seus dados

Escolha uma destas opções para começar

maximum cog

count countries

[Mostrar todas as sugestões](#)

Soma de Sales e Soma de Gross Sales por Mês

17,37 Mi

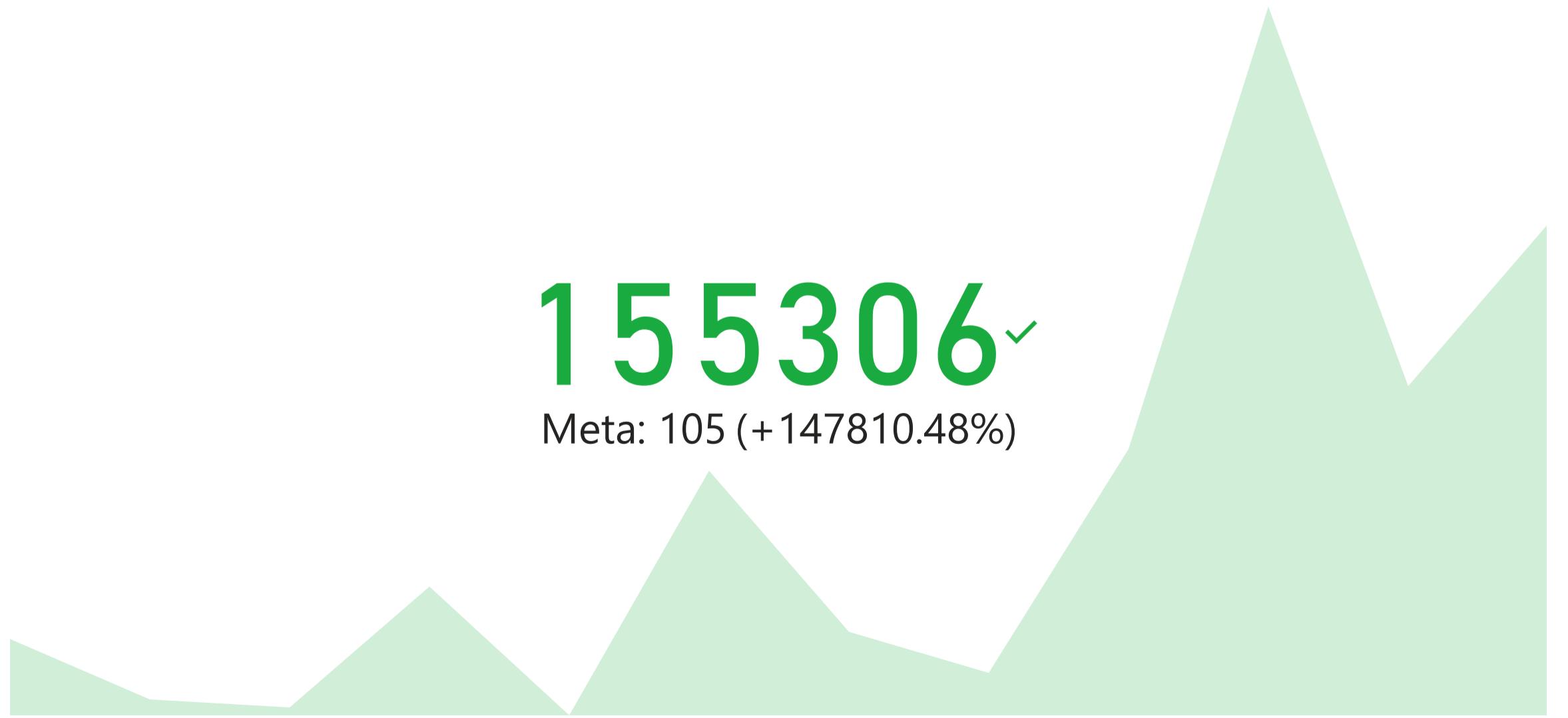
Meta: 18,34 Mi (-5.32%)



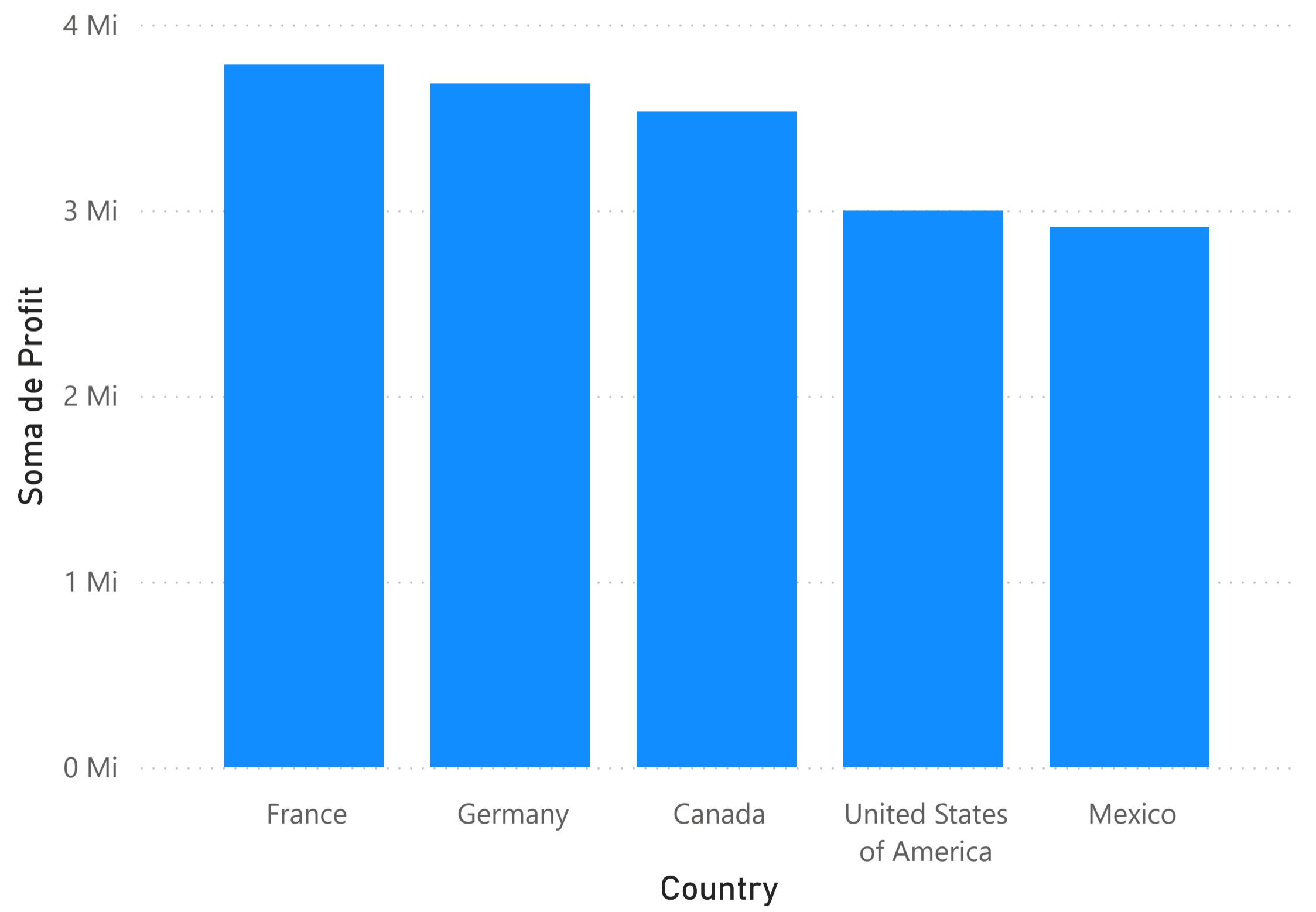
Soma de Units Sold e Contagem de COGS por Mês

155306 ✓

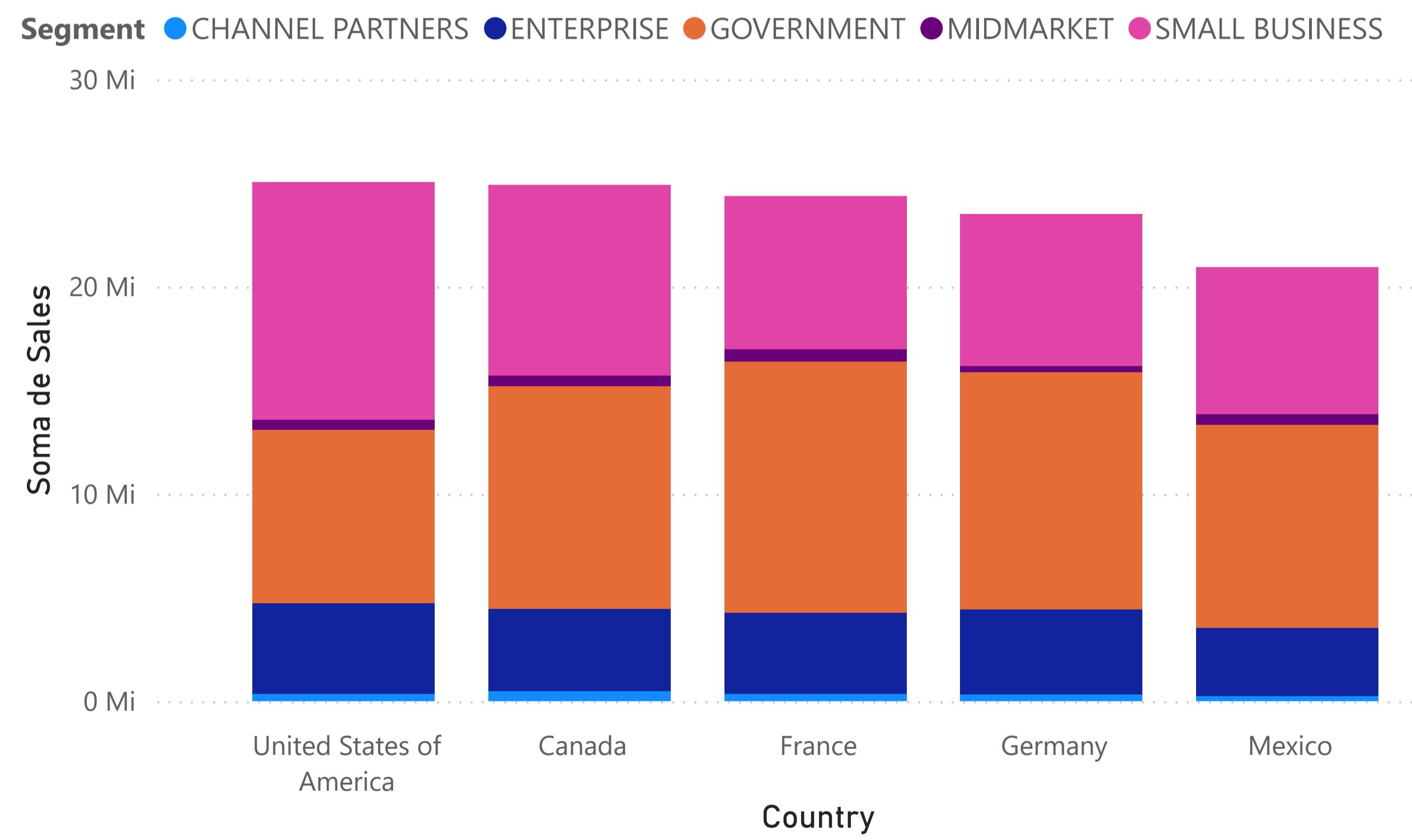
Meta: 105 (+147810.48%)



Soma de Profit por Country



Soma de Sales por Country e Segment

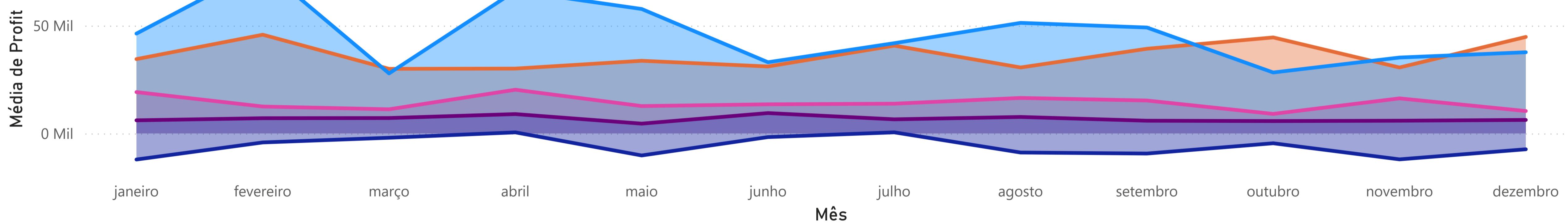


Country	Soma de Units Sold	Soma de Sales
Canada	247435	24.887.654,88
France	240937	24.354.172,28
Germany	201495	23.505.340,82
Mexico	203325	20.949.352,11
United States of America	232632	25.029.830,17
Total	1125824	118.726.350,26

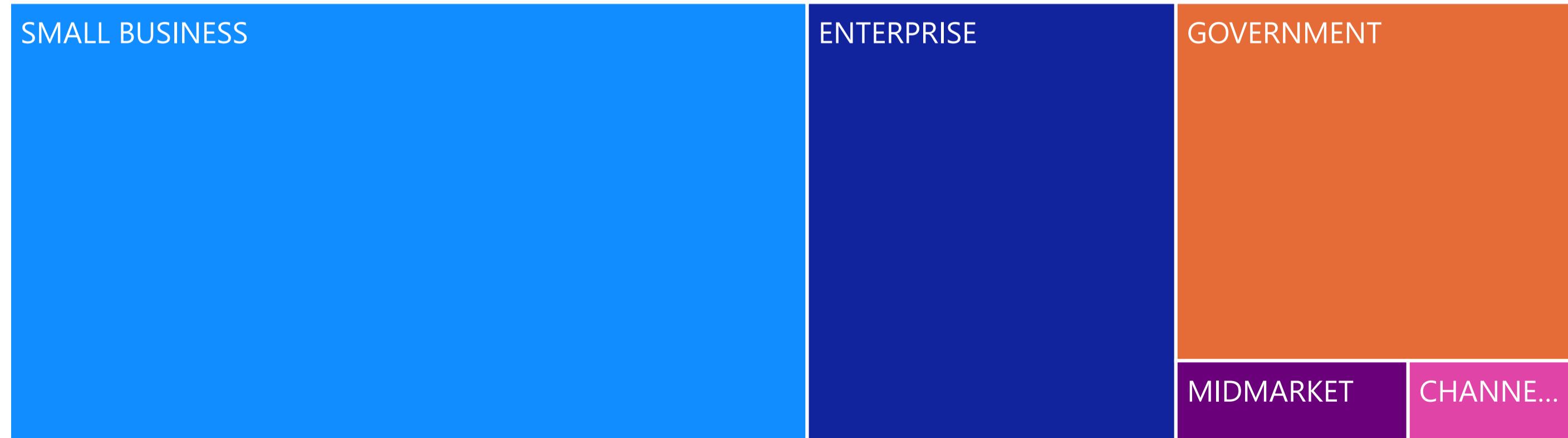
Product	Canada	France	Germany	Mexico	United States of America	Total
Amarilla	646.861,38	667.867,63	612.137,26	498.611,39	388.626,41	2.814.104,06
Carretera	436.105,34	388.864,90	369.674,68	393.668,42	238.491,55	1.826.804,89
Montana	321.867,03	461.238,37	559.438,37	337.689,31	434.521,80	2.114.754,88
Paseo	1.265.017,99	838.748,56	744.416,74	928.651,39	1.020.603,27	4.797.437,95
Velo	370.568,34	707.930,24	788.789,00	173.303,89	265.401,00	2.305.992,47
VTT	488.808,81	716.371,09	605.932,77	575.598,71	647.896,64	3.034.608,02
Total	3.529.228,89	3.781.020,78	3.680.388,82	2.907.523,11	2.995.540,67	16.893.702,26

Média de Profit por Mês e Segment

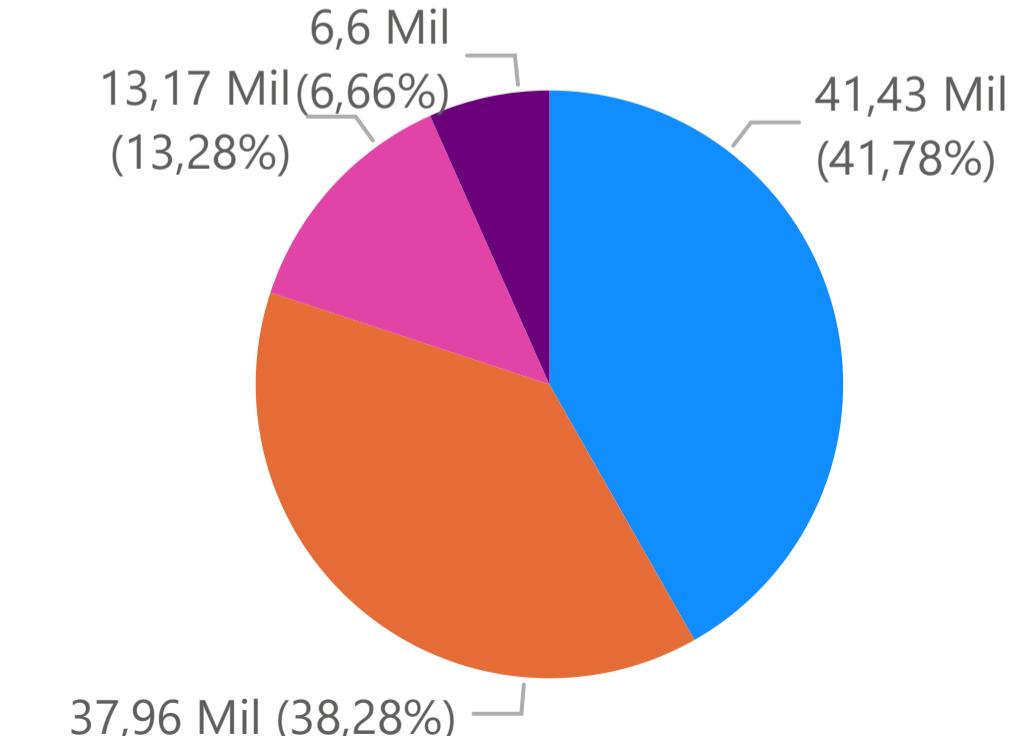
Segment CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS



Média de Sales por Segment



Média de Profit por Segment



Segment

- SMALL BUSINE...
- GOVERNMENT
- CHANNEL PAR...
- MIDMARKET
- ENTERPRISE

Lucro X Segmento

GOVERNMENT

SMALL BUSINESS

CHANNEL P...

MIDMARKET

Lucro Total Produto

2.814.104,06 Amarilla

1.826.804,89 Carretera

2.114.754,88 Montana

4.797.437,95 Paseo

2.305.992,47 Velo

3.034.608,02 VTT

16,89 Mi

Lucro total