

Relatório de Vendas Considerando Produtos e Segmento

Ano, Mês

- ^

2013

janeiro

fevereiro

março

abril

maio

junho

julho

agosto

setembro

outubro

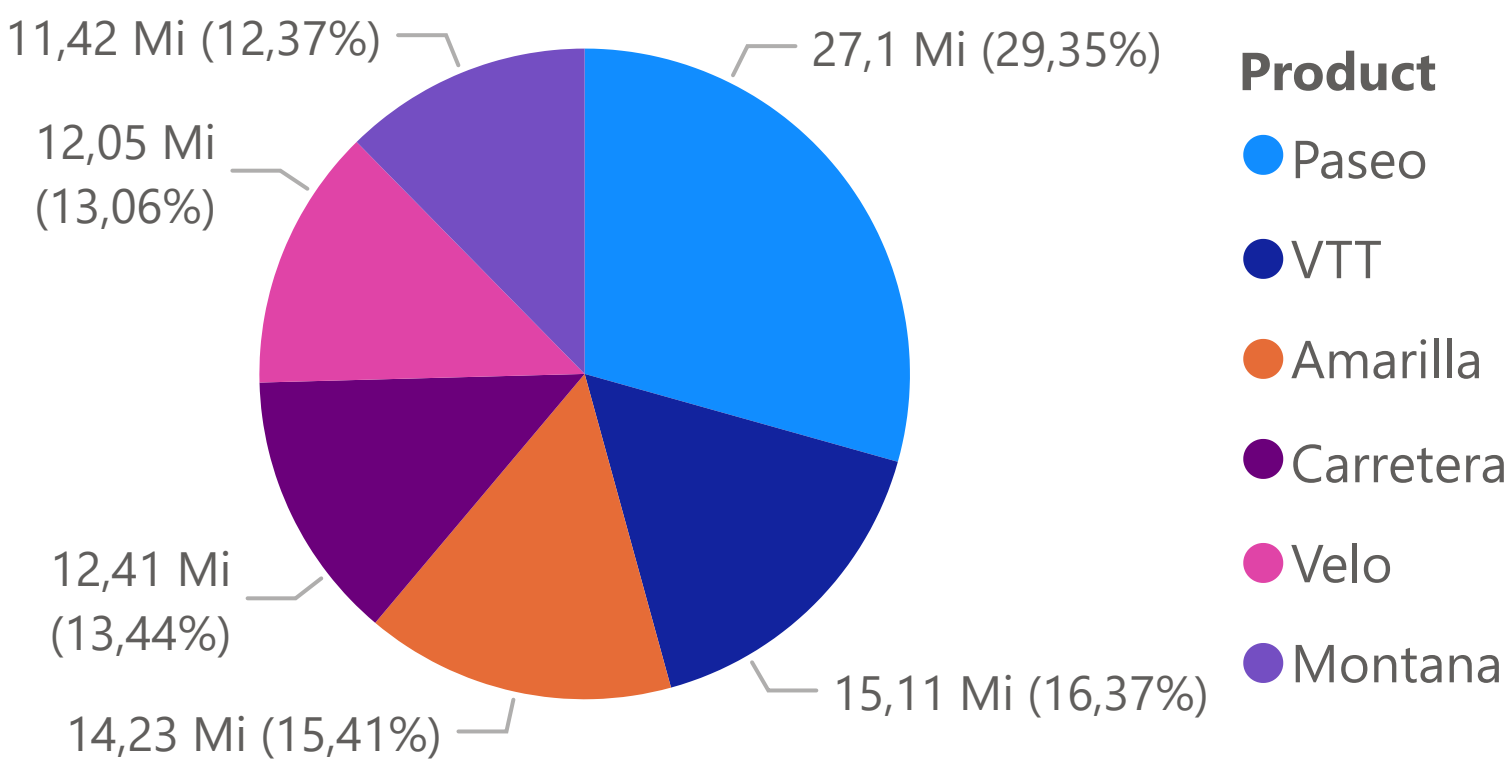
novembro

dezembro

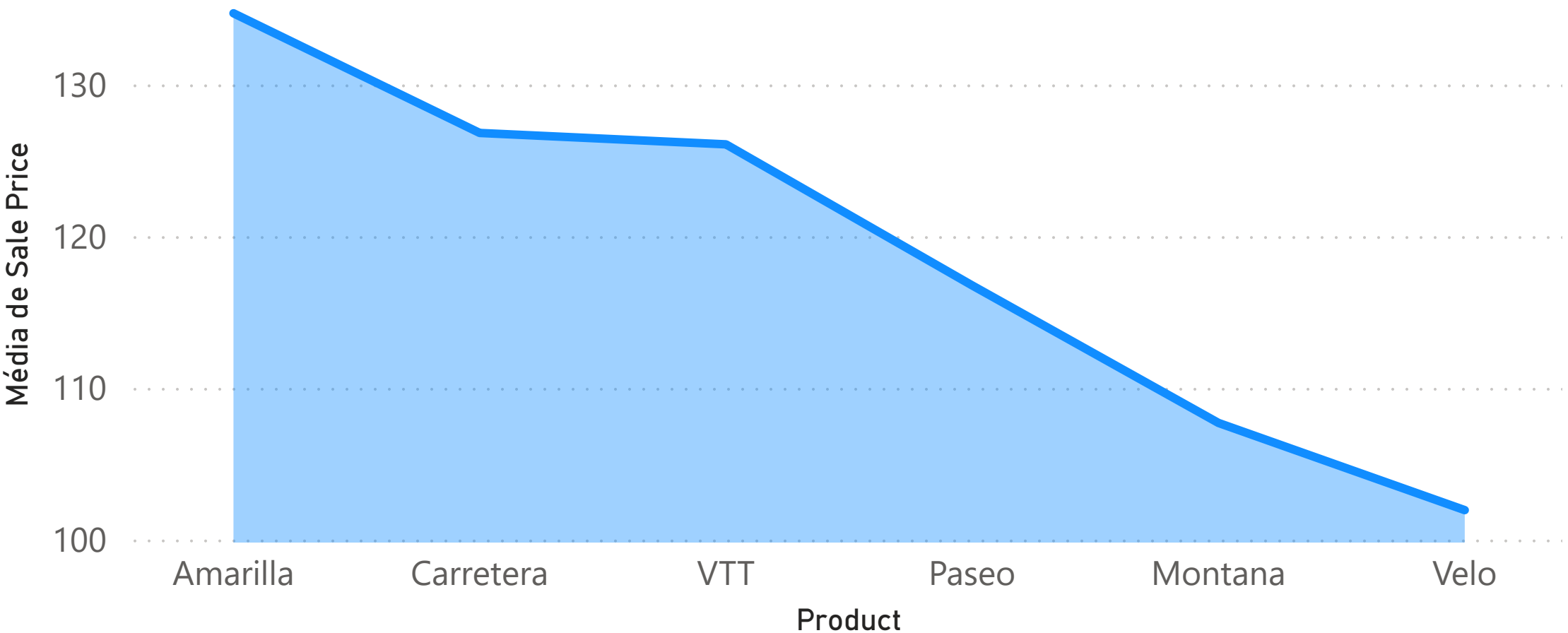
∨

2014

Soma de Sales por Product

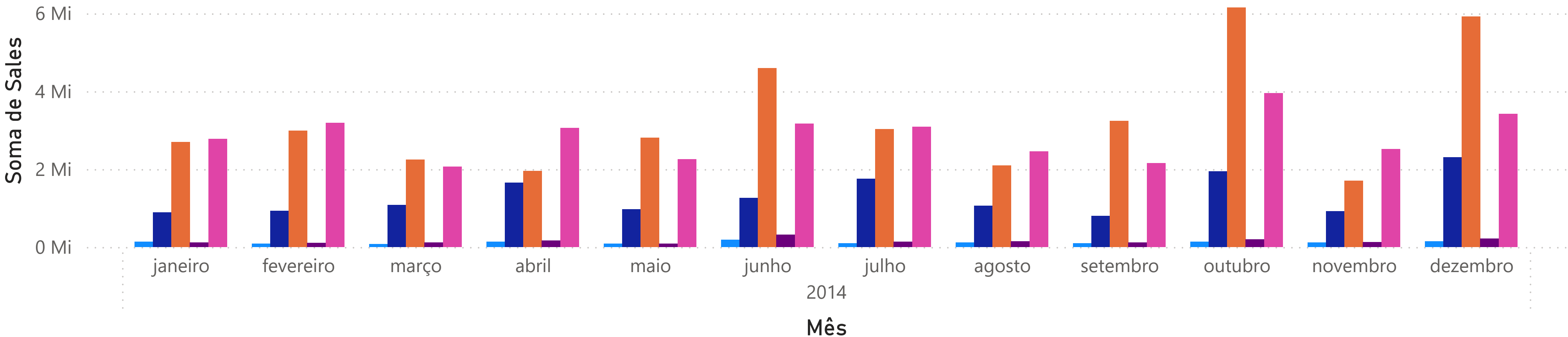


Média de Sale Price por Product



Soma de Sales por Ano, Mês e Segment

Segment CHANNEL PARTNERS ENTERPRISE GOVERNMENT MIDMARKET SMALL BUSINESS



Relatório de Vendas Considerando Países e Lucro

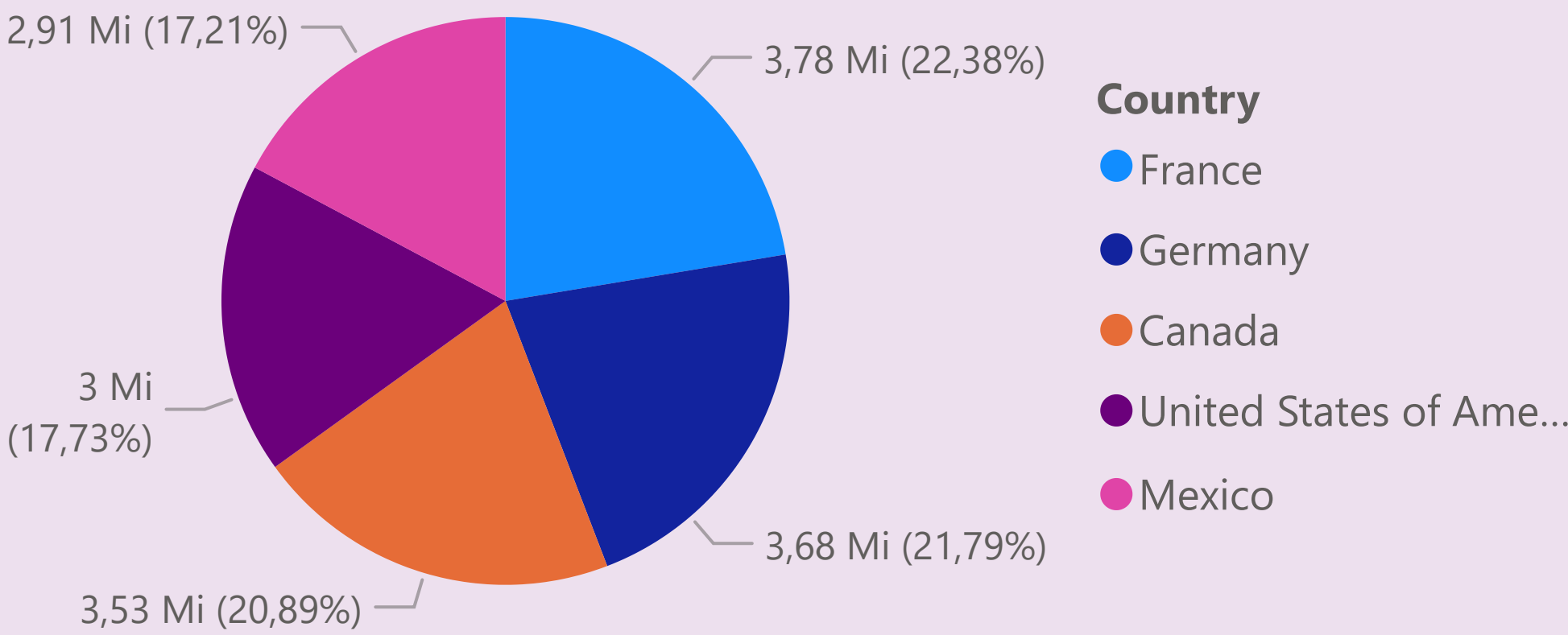
118,73 Mi

Soma de Sales

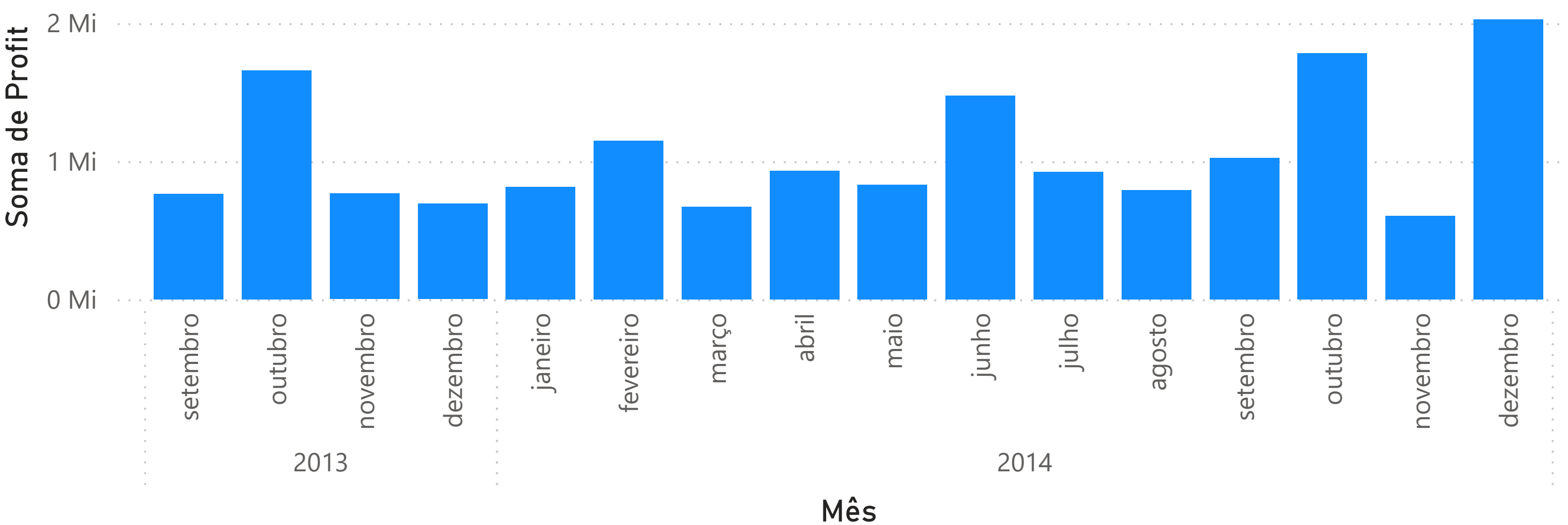
1 Mi

Soma de Units Sold

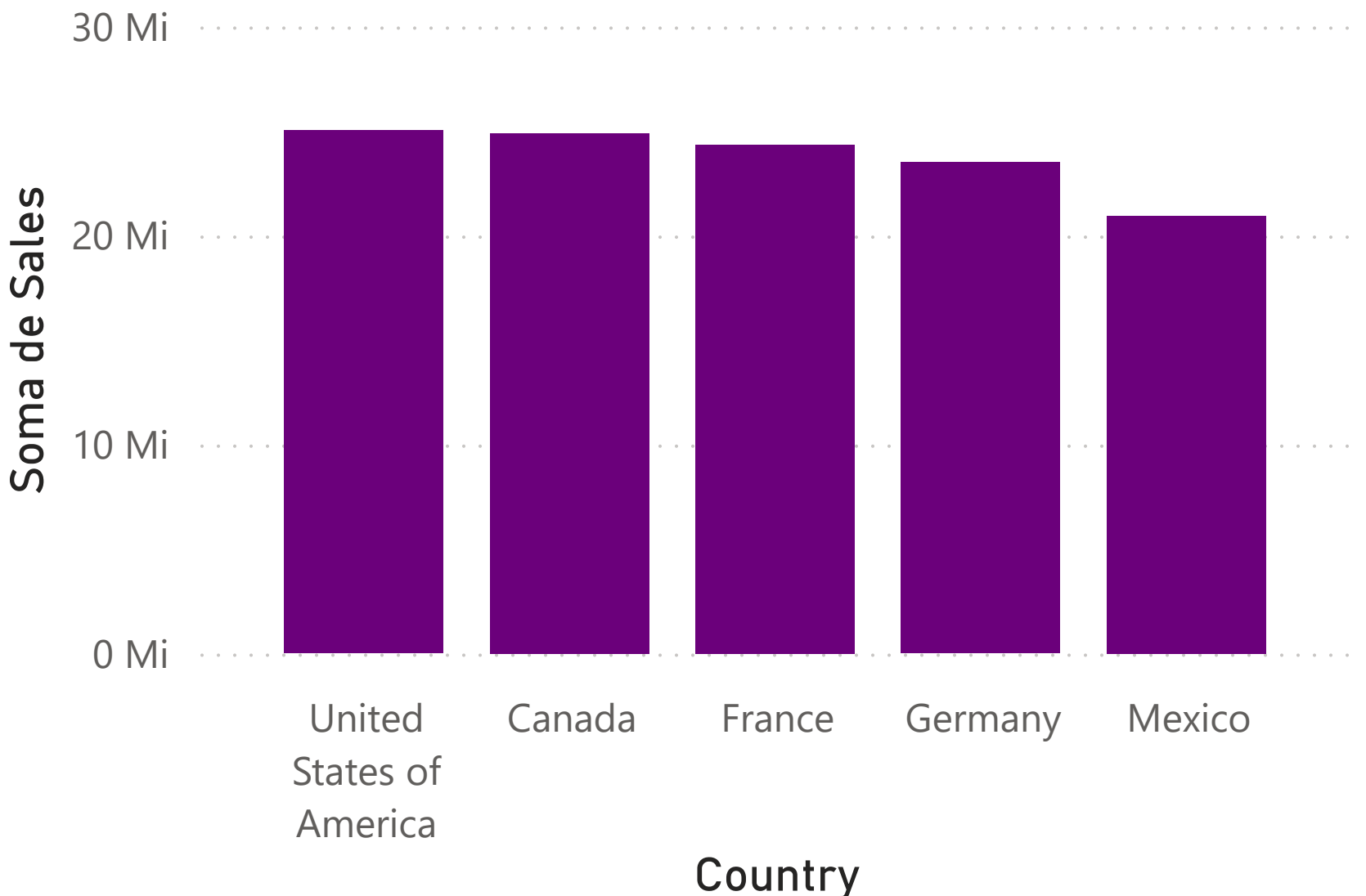
Soma de Profit por Country



Soma de Profit por Ano e Mês

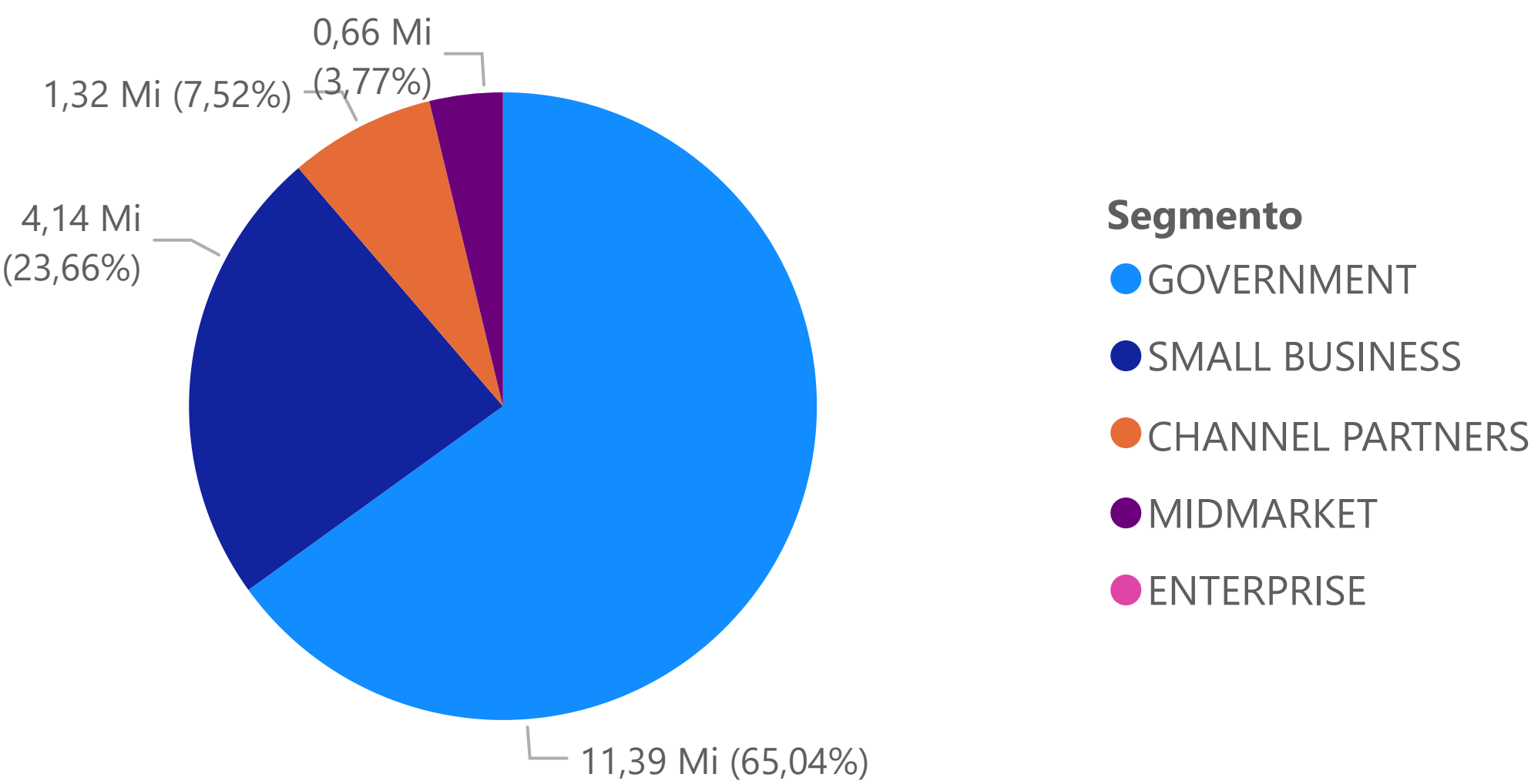


Soma de Sales por Country

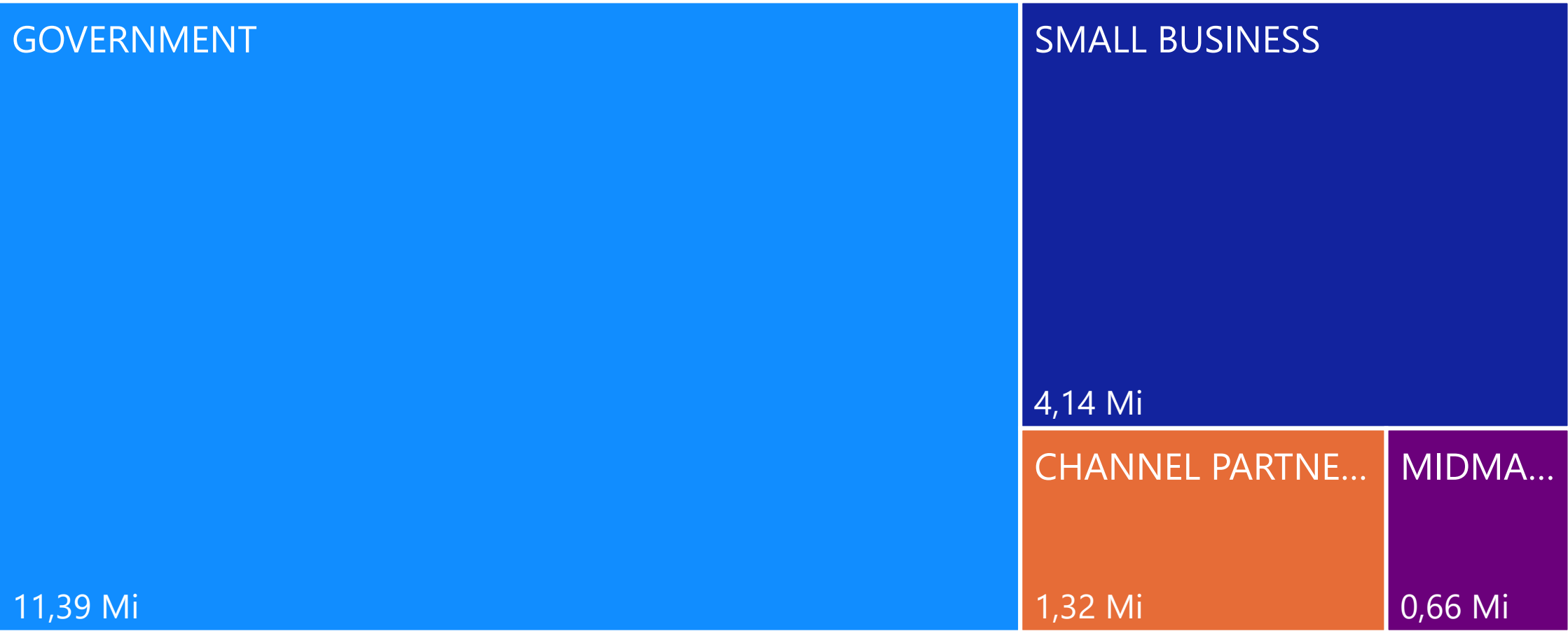


Distribuição de Lucro, Vendas e Unidades vendidas por país e segmento

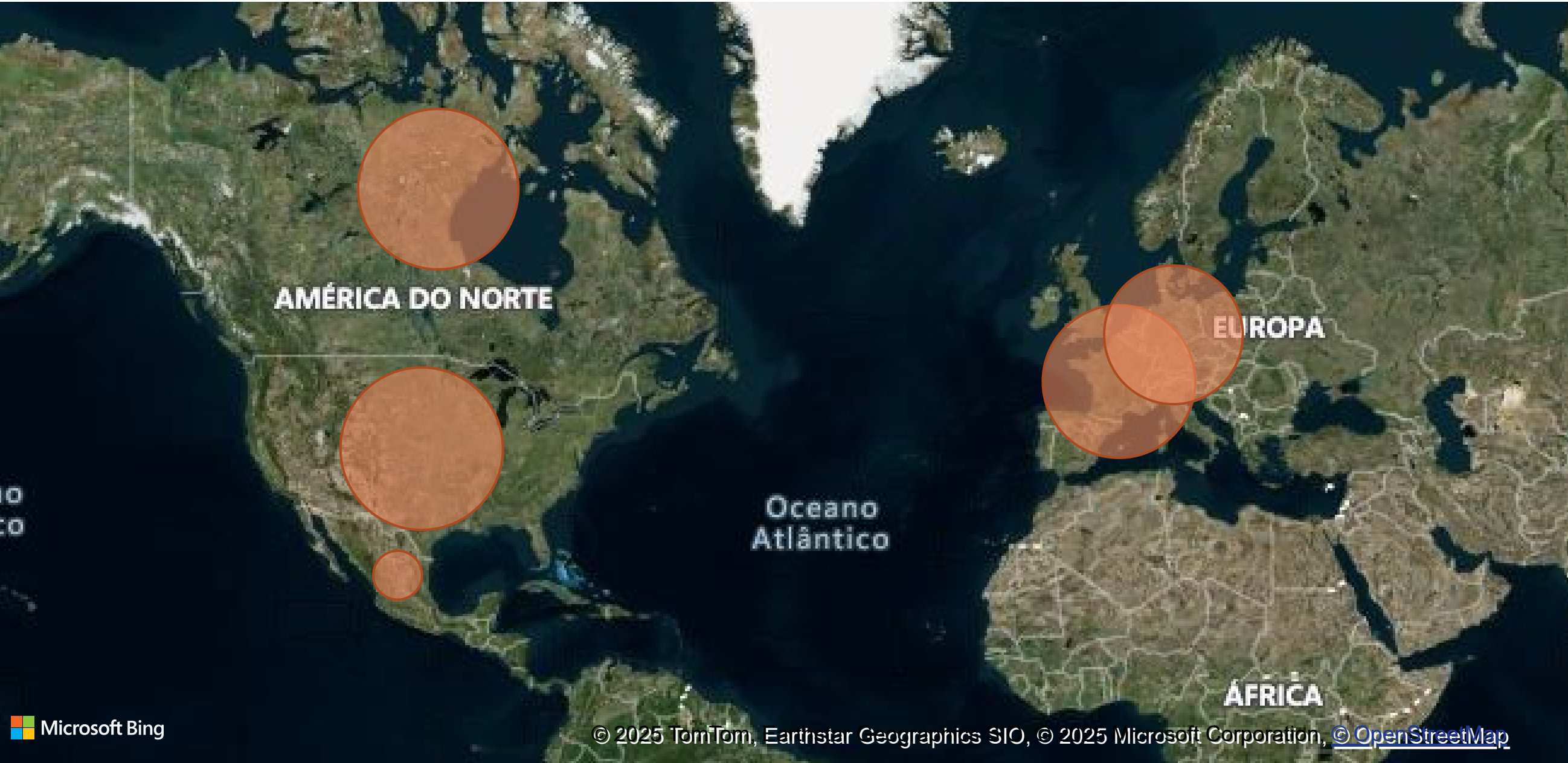
Distribuição de Lucro por Segmento de Mercado



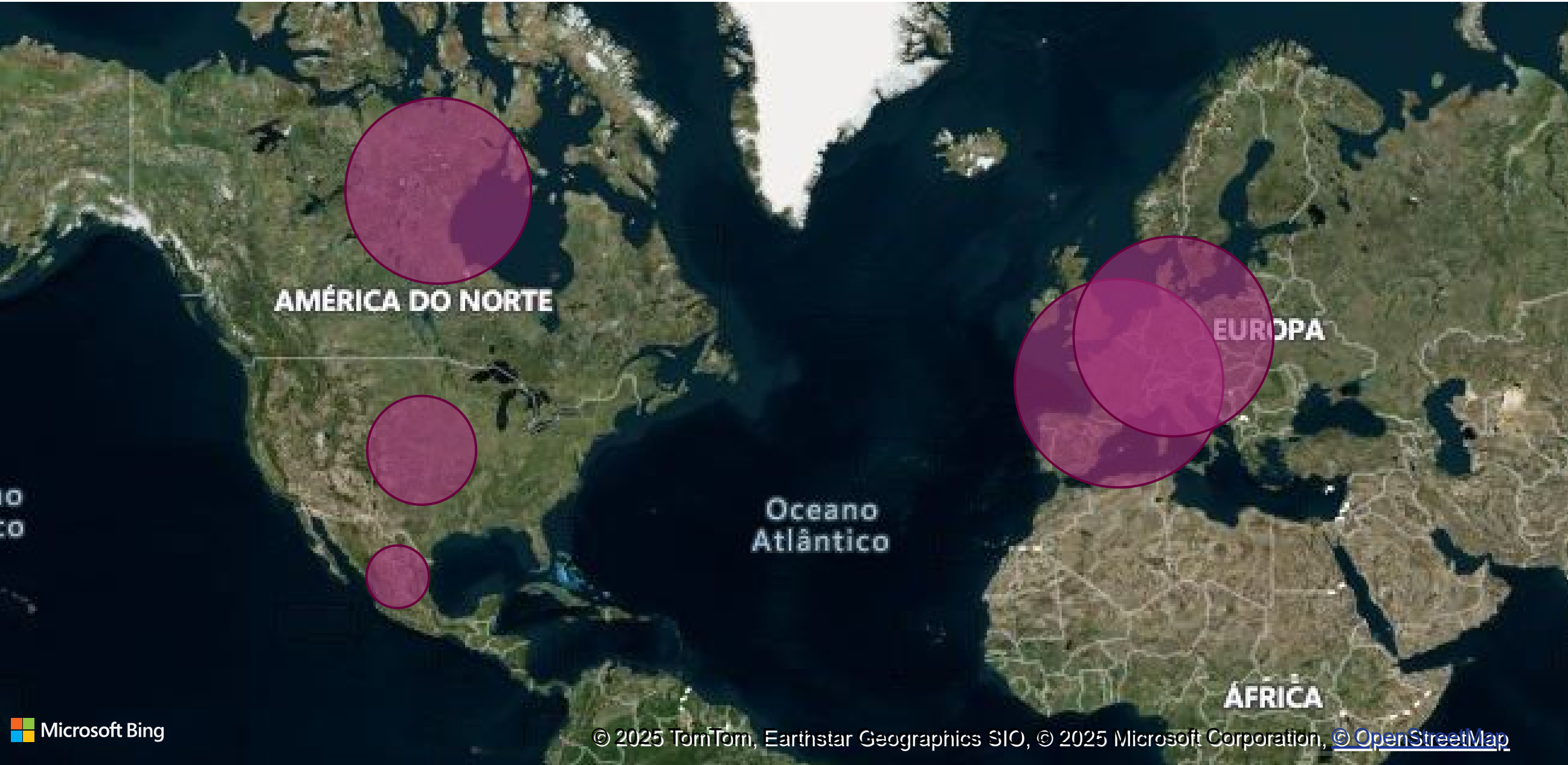
Soma de Lucro por Segmento



Vendas e Unidades Vendidas por País



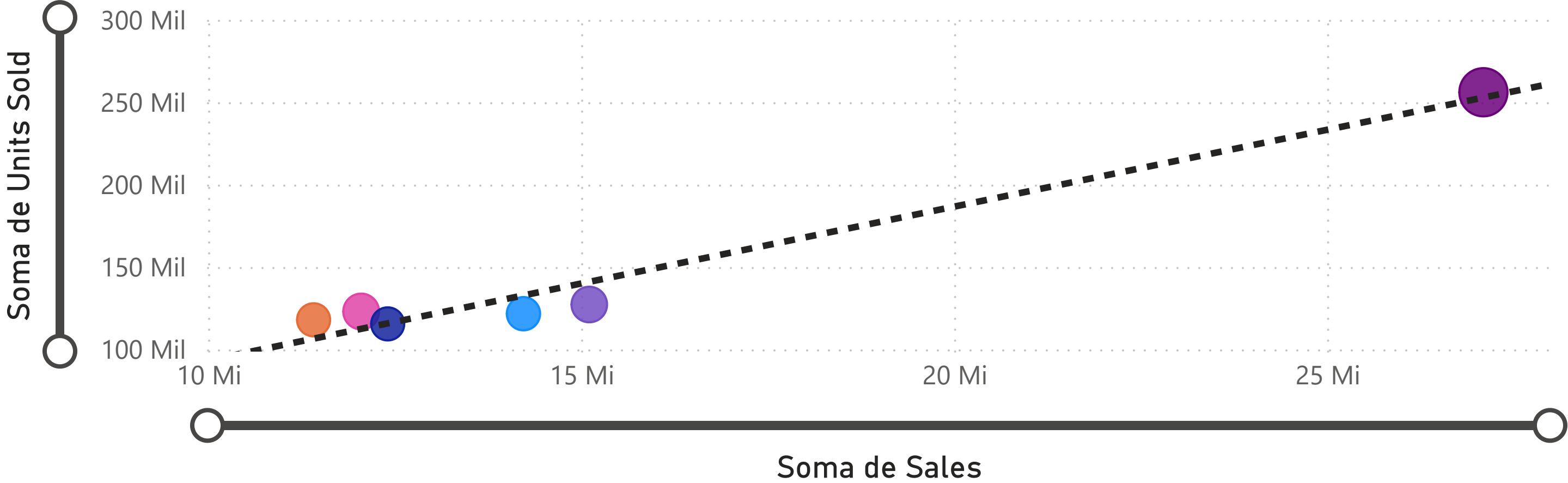
Lucro Total por País





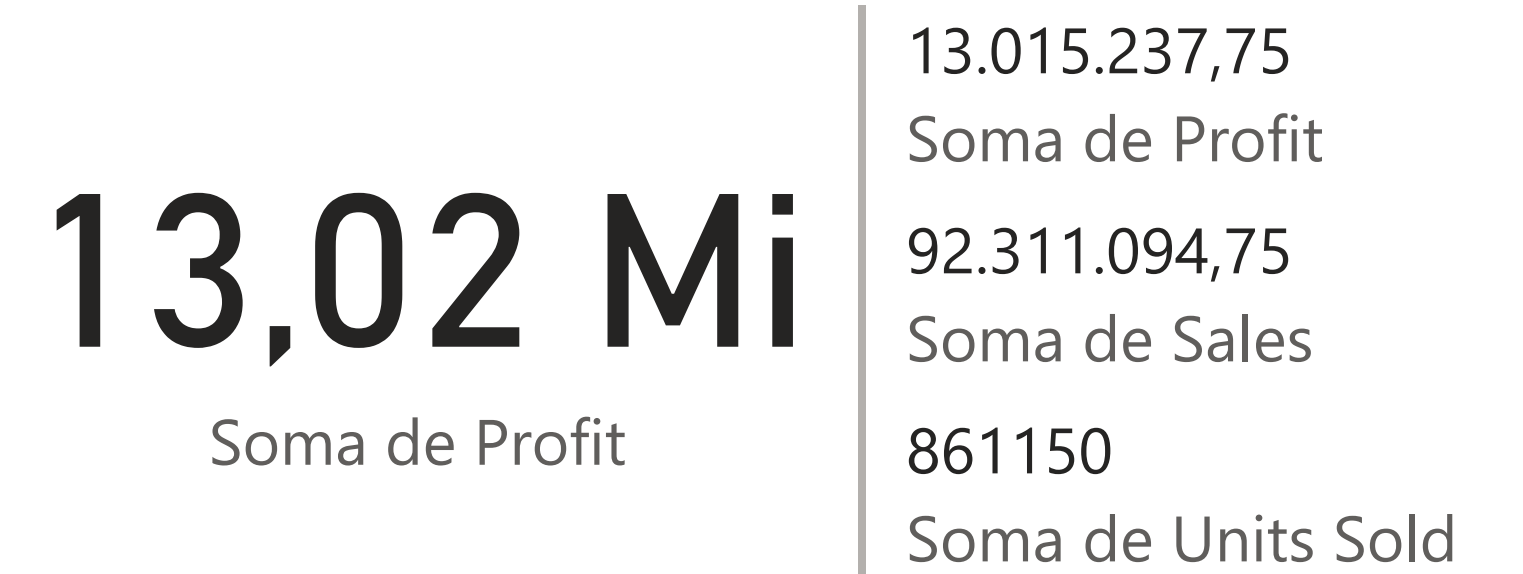
Soma de Sales, Soma de Units Sold e Contagem de Profit por Product e Product

Product Amarilla Carretera Montana Paseo Velo VTT



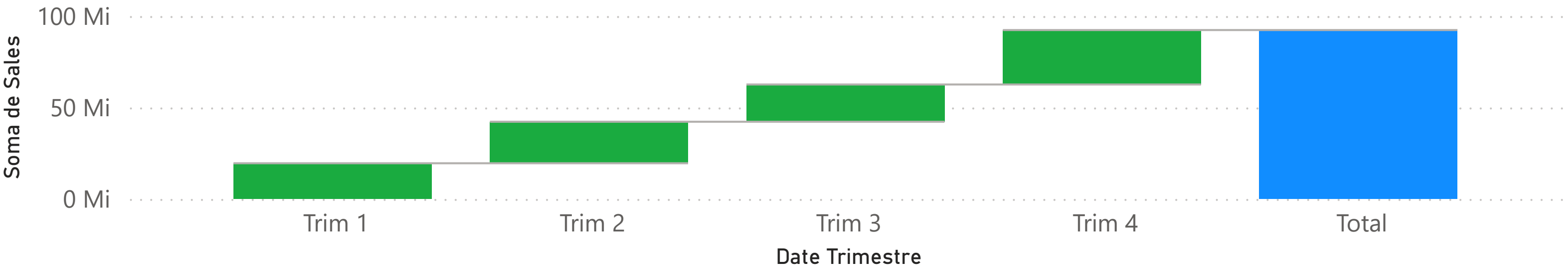
Country

Todos



Soma de Sales e Soma de Profit por Trimestre

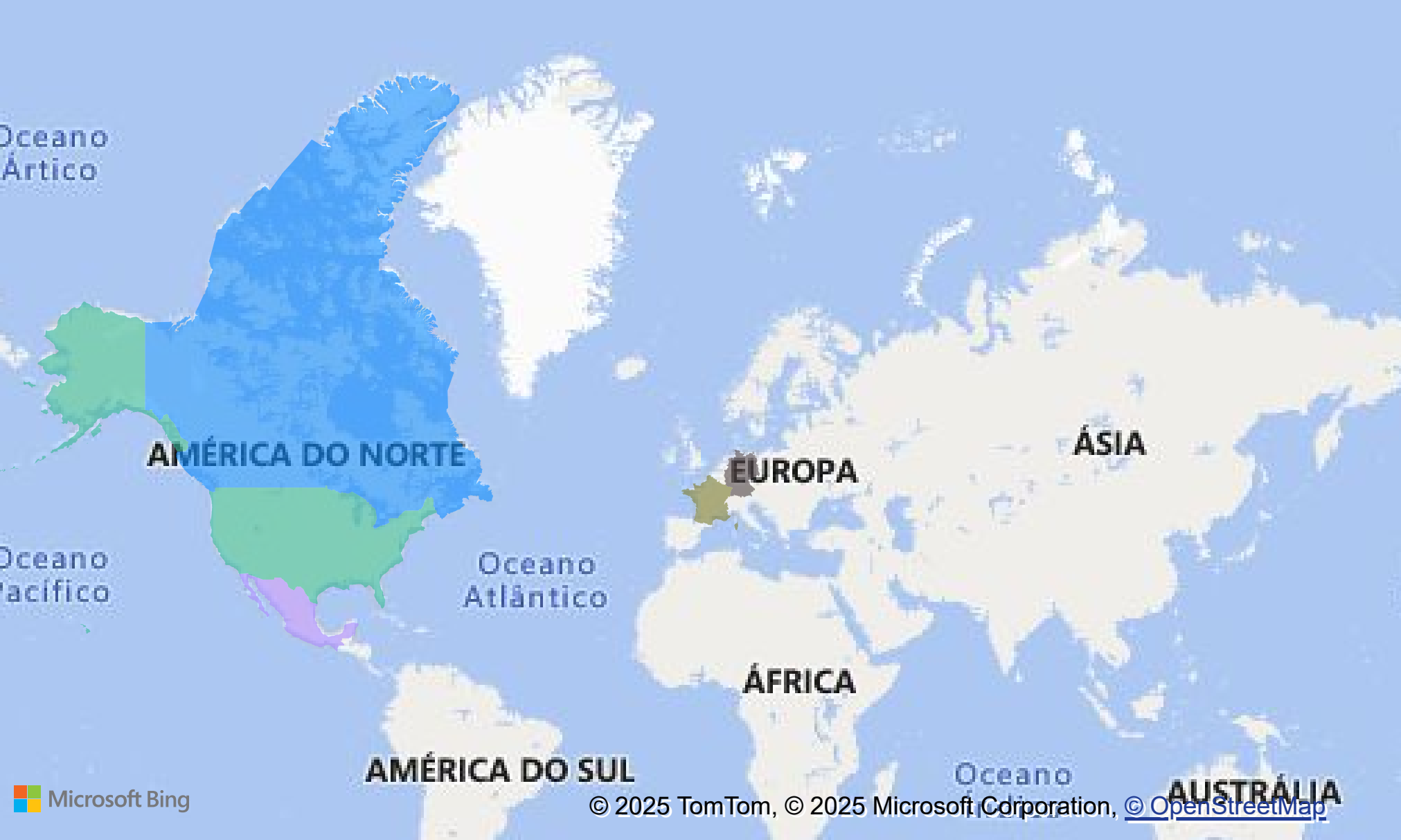
Aumentar Diminuir Total



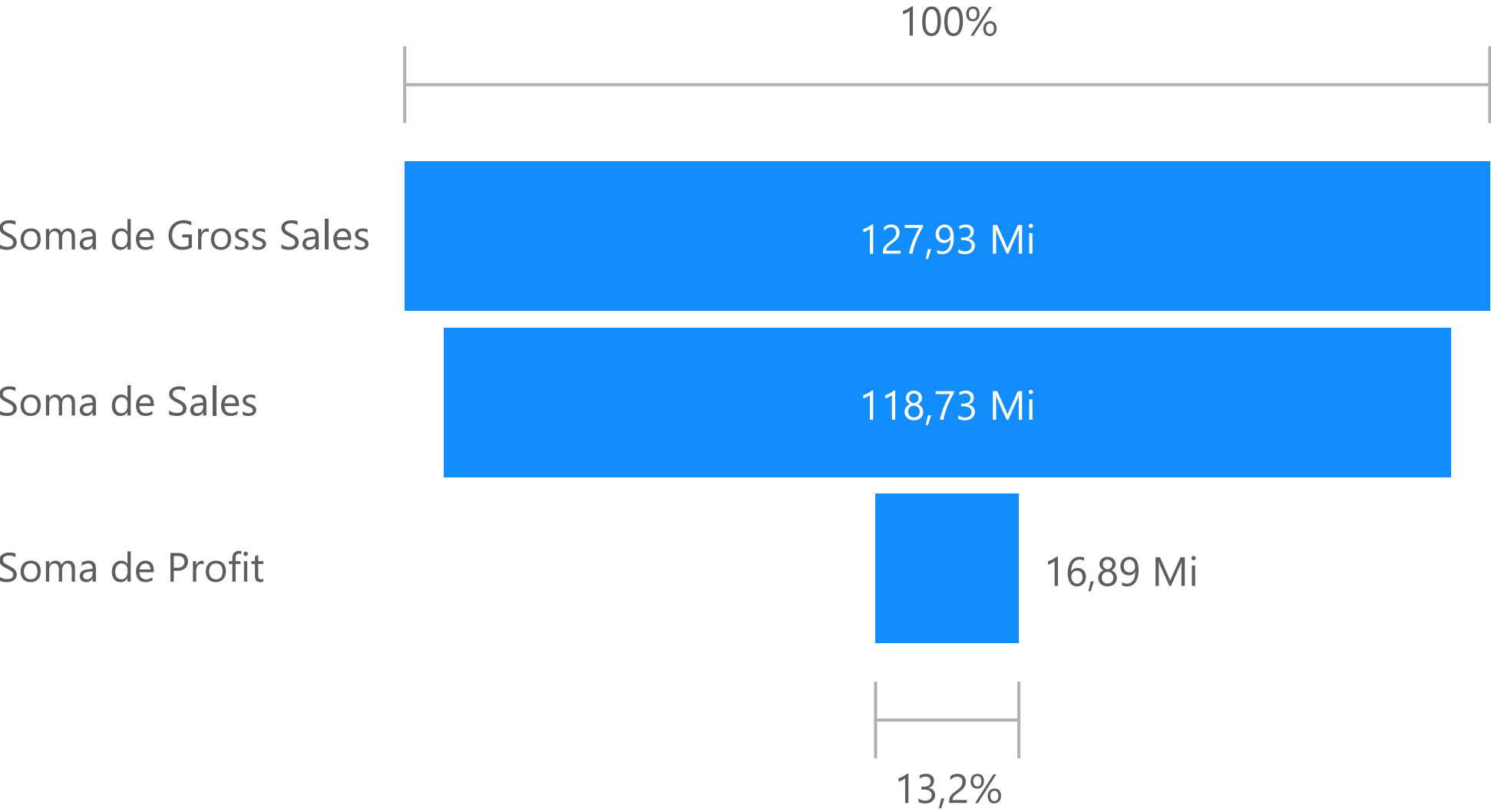
Soma de Sales e Soma de Gross Sales



Primeiro Product por Country e Sales

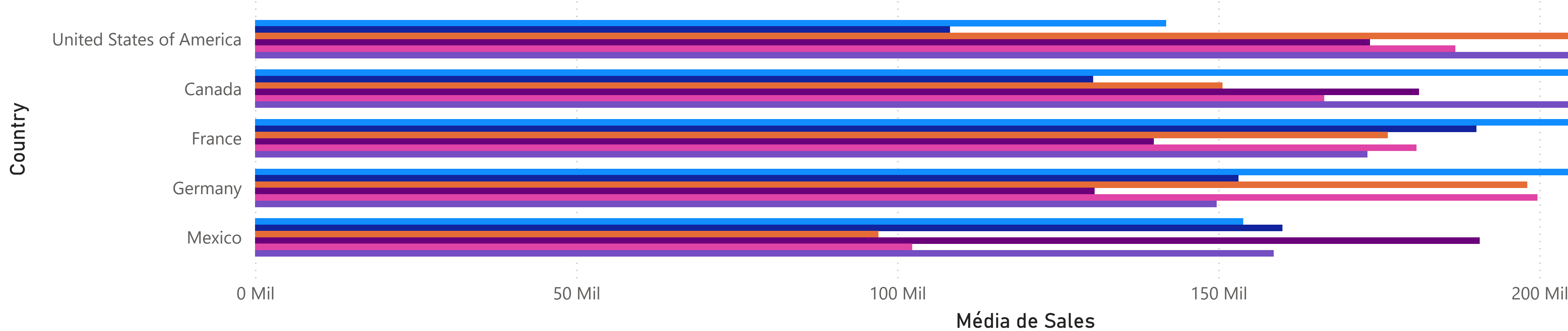


Soma de Gross Sales, Soma de Sales e Soma de Profit

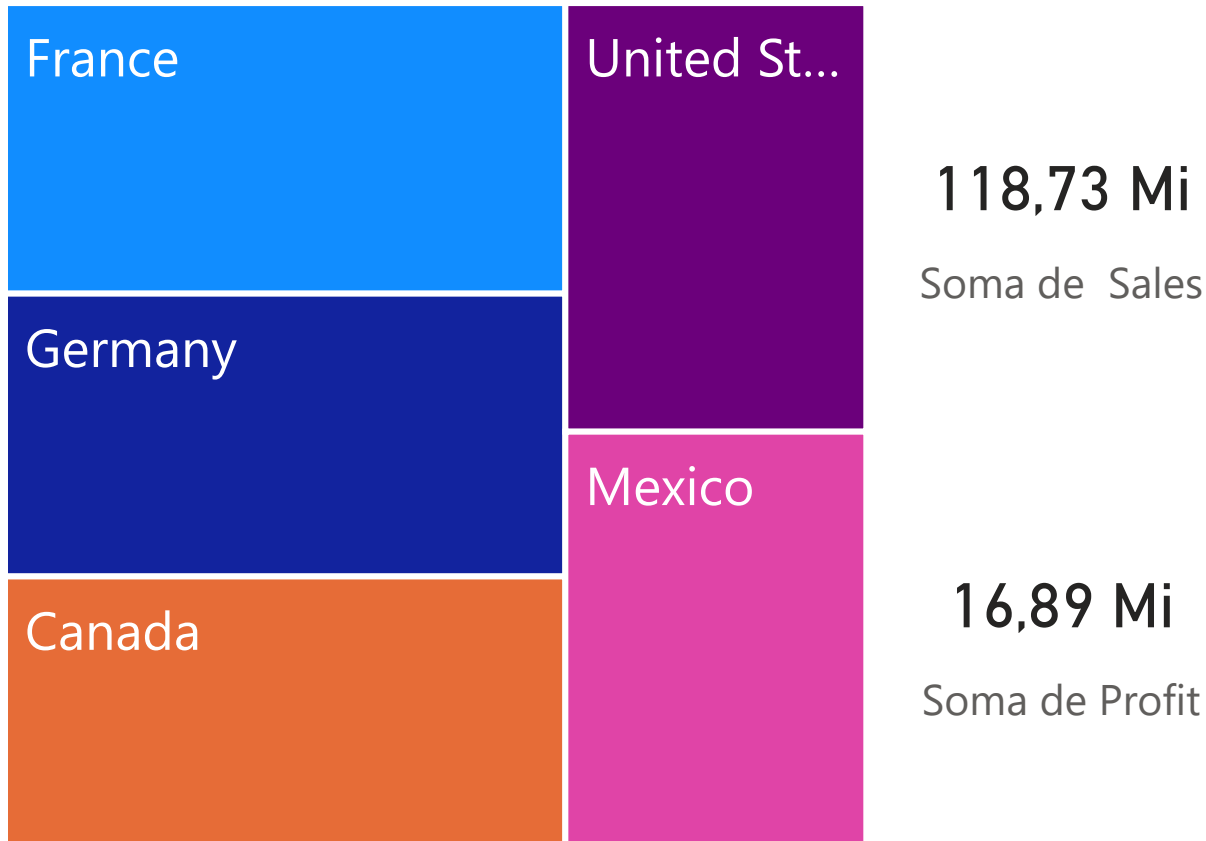


[Sales](#) [Products](#) by [country](#)

Product Amarilla Carretera Montana Paseo Velo VTT



Soma de Profit por Country



O que influencia o Profit a

Diminuir

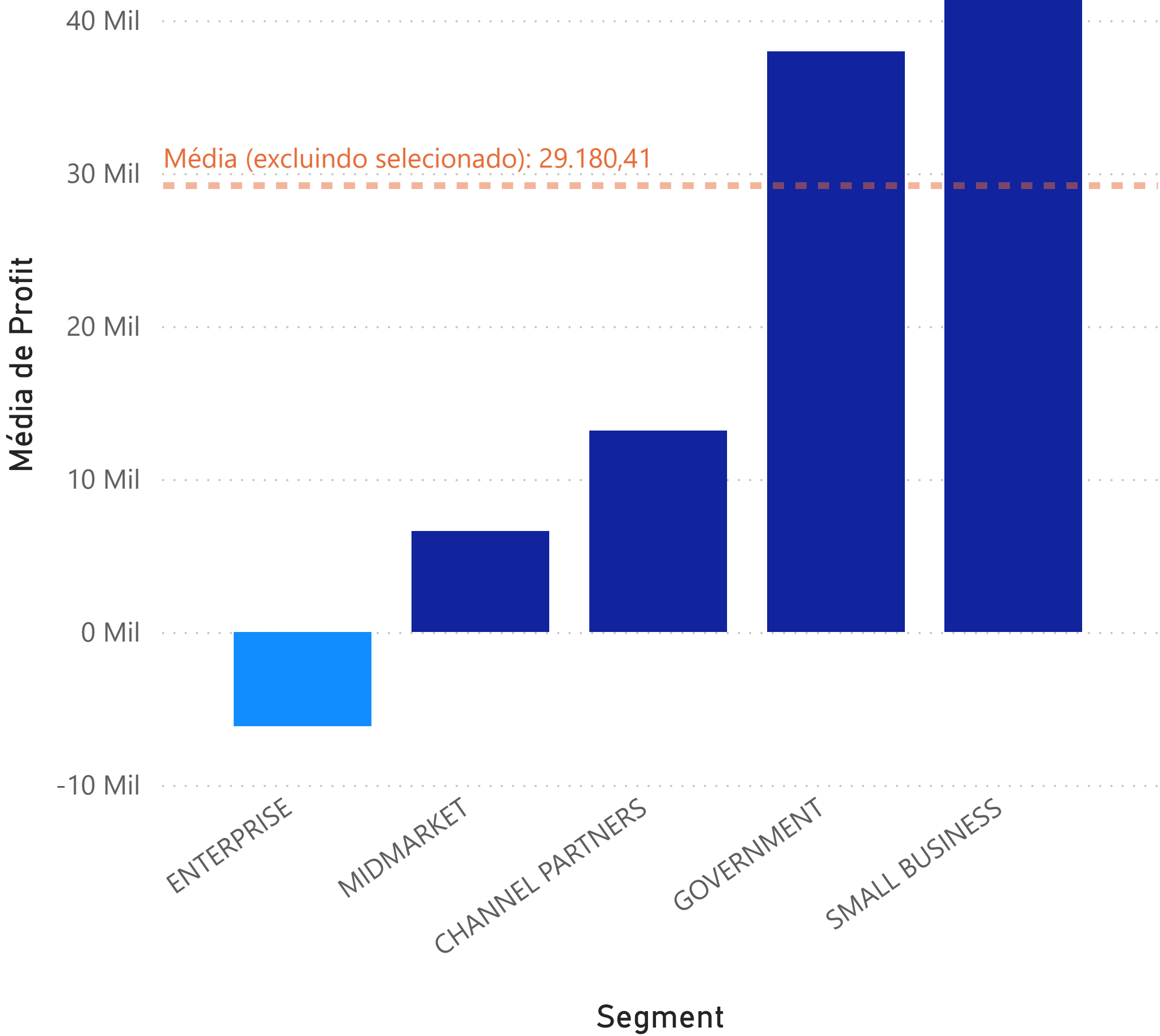
?

Quando...

...a média de Profit diminui

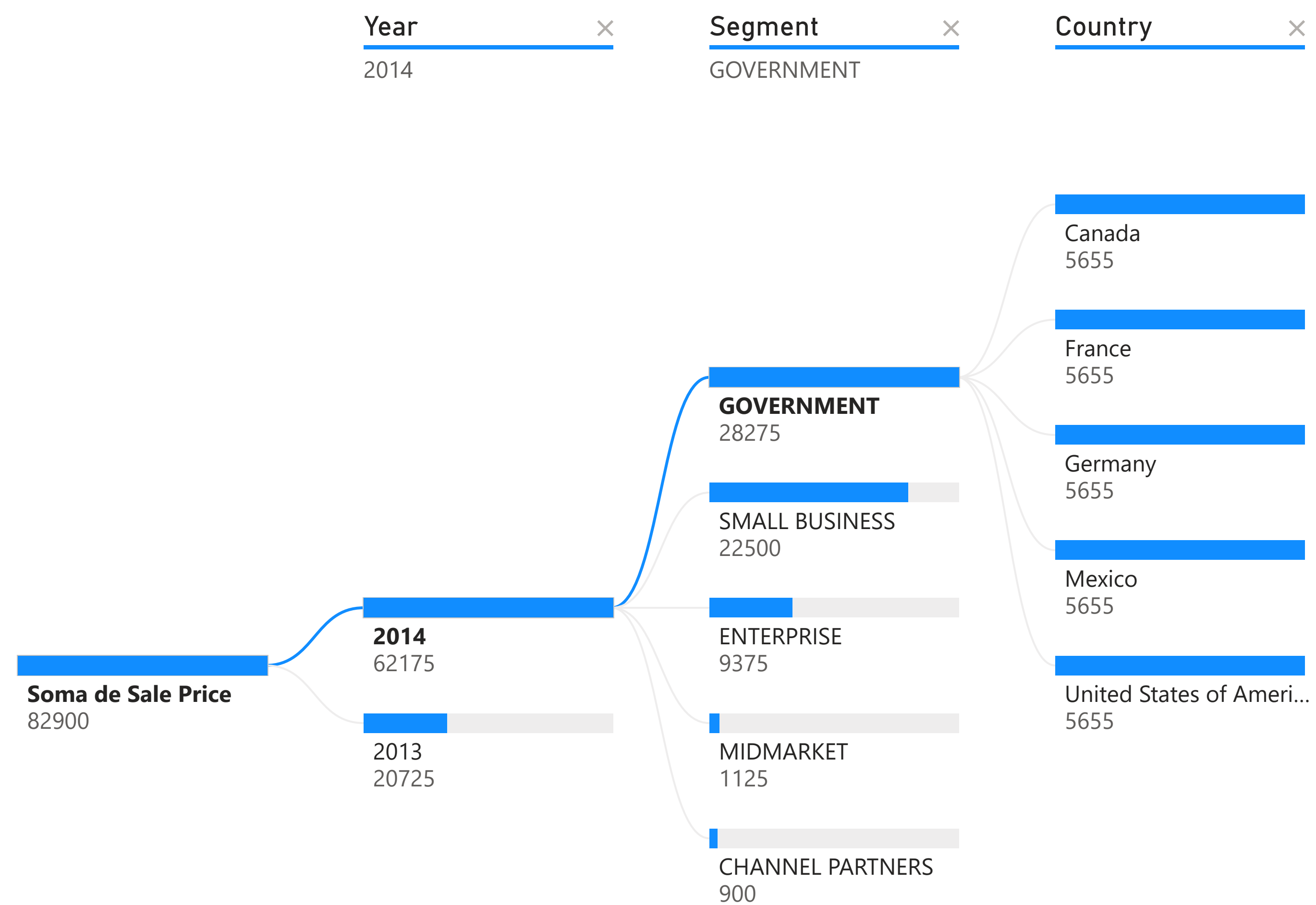


← É mais provável que Profit diminua quando Segment é ENTERPRISE do que o contrário (normalmente).



☐

Mostrar apenas os valores que são influenciadores



Árvore de decomposição

Diferentes dimensões do cenário de vendas

Faça uma pergunta sobre seus dados

Escolha uma destas opções para começar

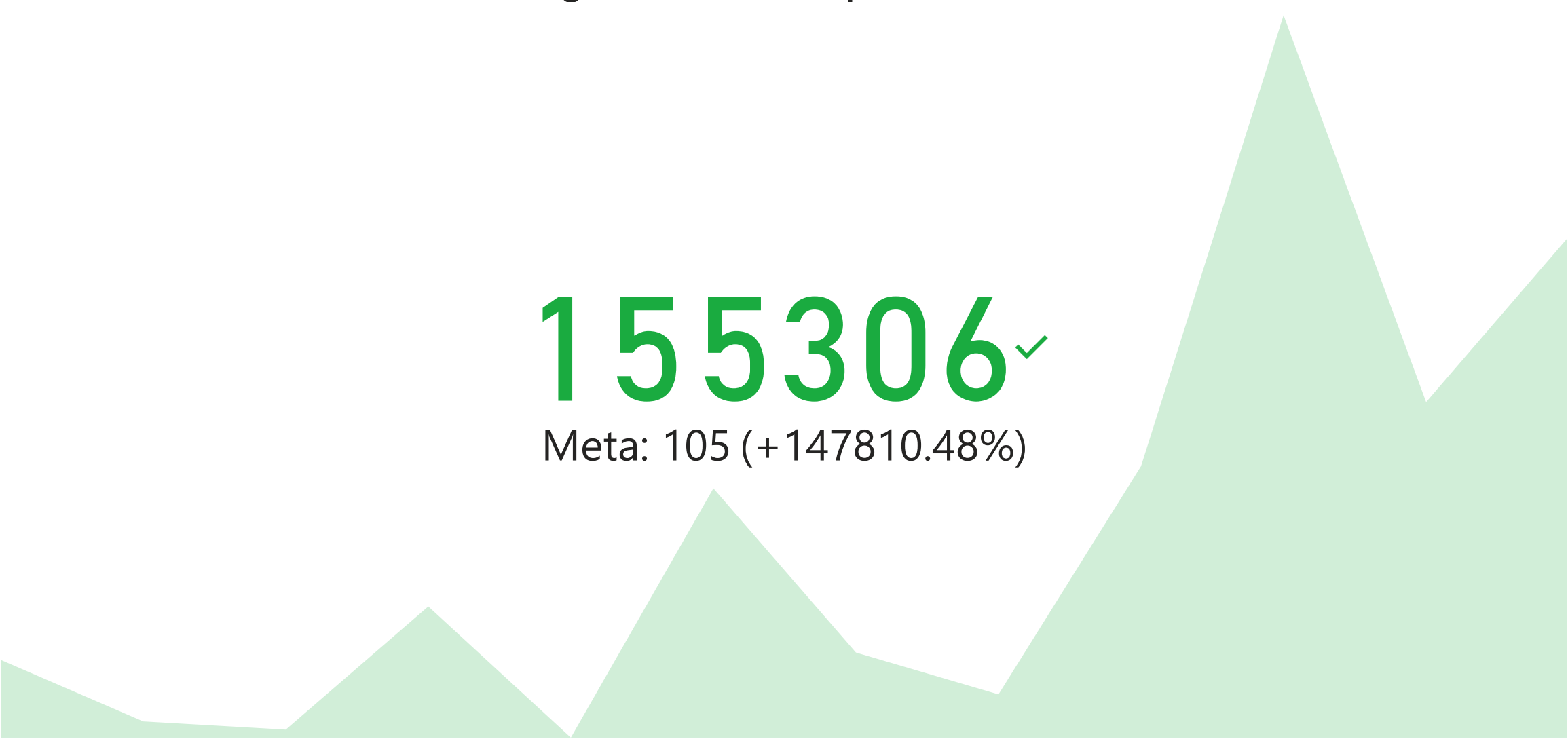
- maximum cog
- count countries

[Mostrar todas as sugestões](#)

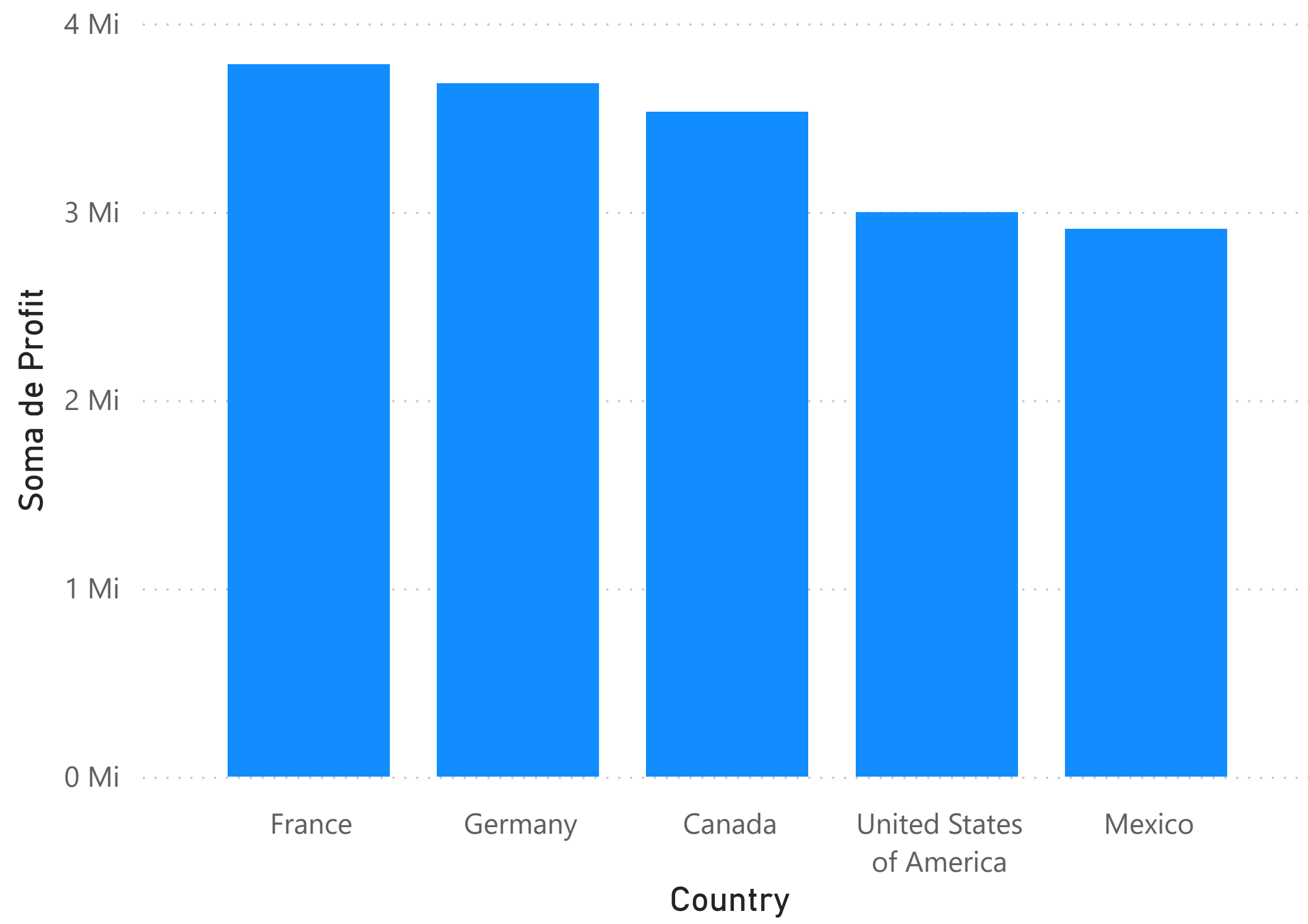
Soma de Sales e Soma de Gross Sales por Mês



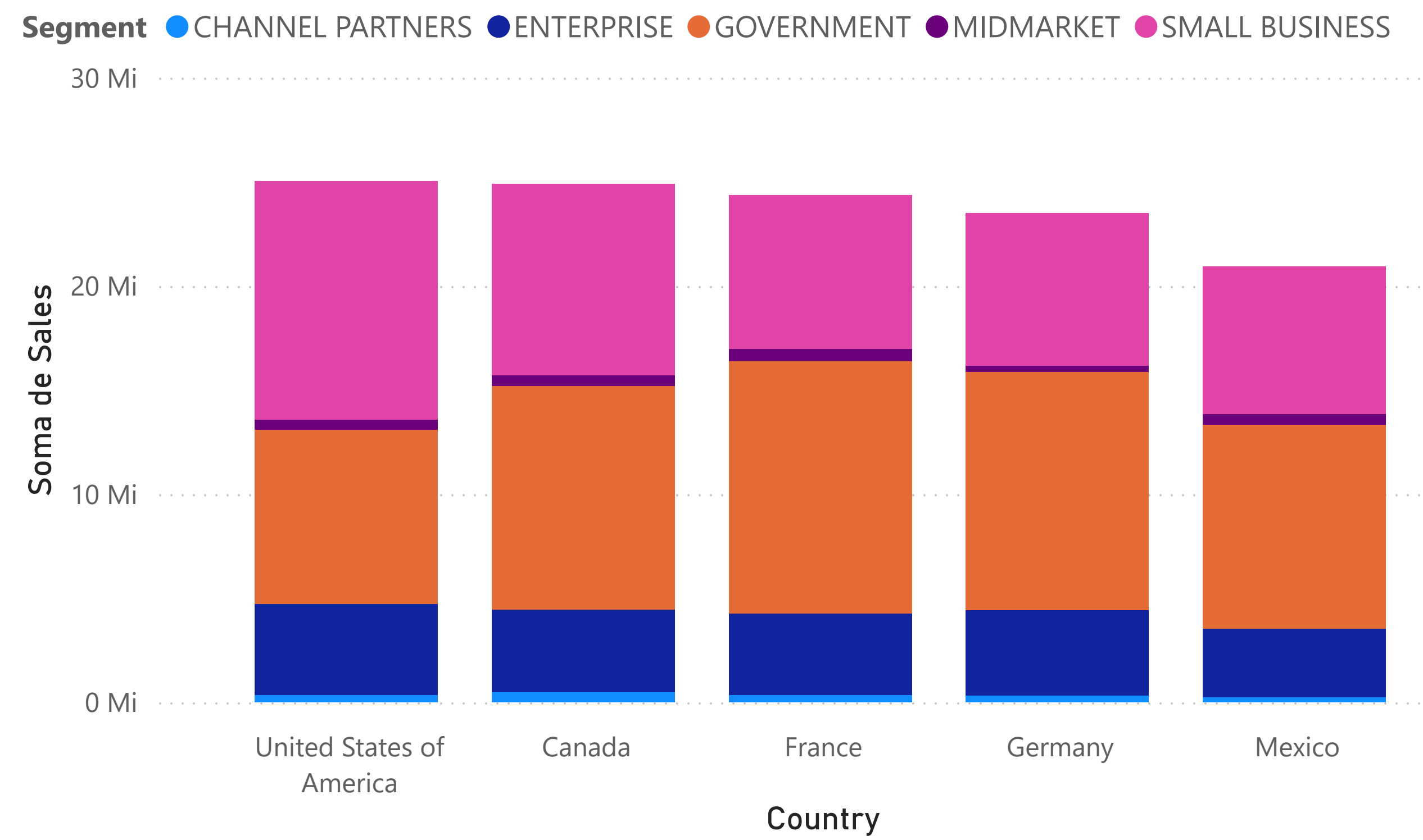
Soma de Units Sold e Contagem de COGS por Mês



Soma de Profit por Country



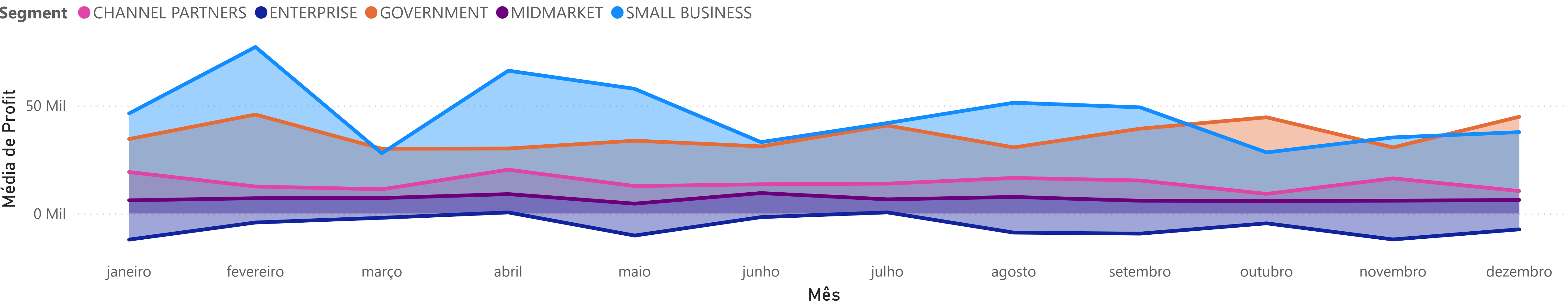
Soma de Sales por Country e Segment



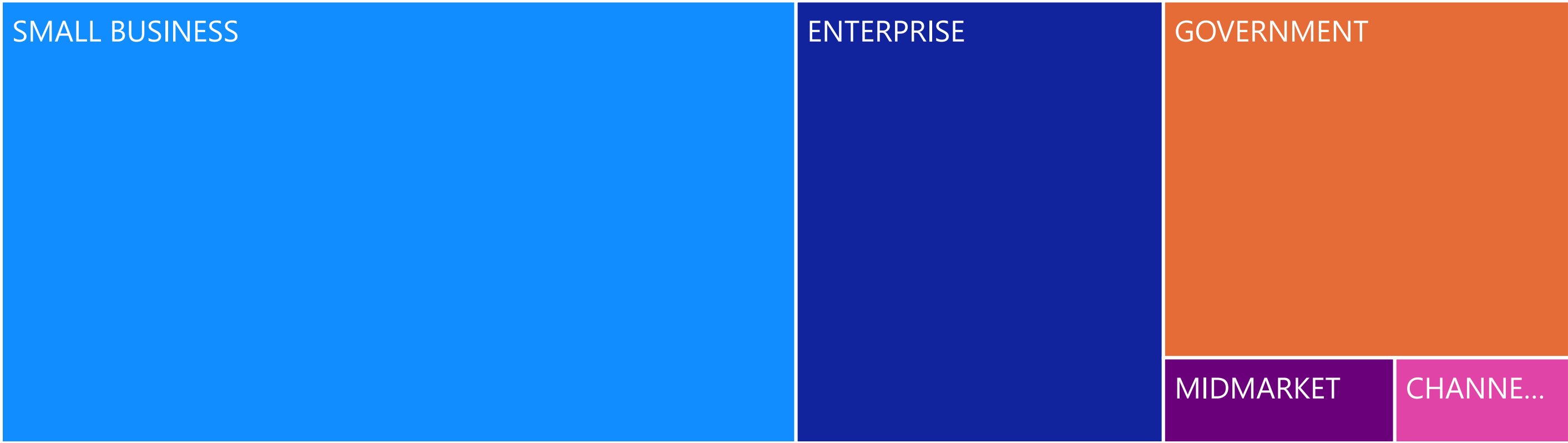
Country	Soma de Units Sold	Soma de Sales
Canada	247435	24.887.654,88
France	240937	24.354.172,28
Germany	201495	23.505.340,82
Mexico	203325	20.949.352,11
United States of America	232632	25.029.830,17
Total	1125824	118.726.350,26

Product	Canada	France	Germany	Mexico	United States of America	Total
Amarilla	646.861,38	667.867,63	612.137,26	498.611,39	388.626,41	2.814.104,06
Carretera	436.105,34	388.864,90	369.674,68	393.668,42	238.491,55	1.826.804,89
Montana	321.867,03	461.238,37	559.438,37	337.689,31	434.521,80	2.114.754,88
Paseo	1.265.017,99	838.748,56	744.416,74	928.651,39	1.020.603,27	4.797.437,95
Velo	370.568,34	707.930,24	788.789,00	173.303,89	265.401,00	2.305.992,47
VTT	488.808,81	716.371,09	605.932,77	575.598,71	647.896,64	3.034.608,02
Total	3.529.228,89	3.781.020,78	3.680.388,82	2.907.523,11	2.995.540,67	16.893.702,26

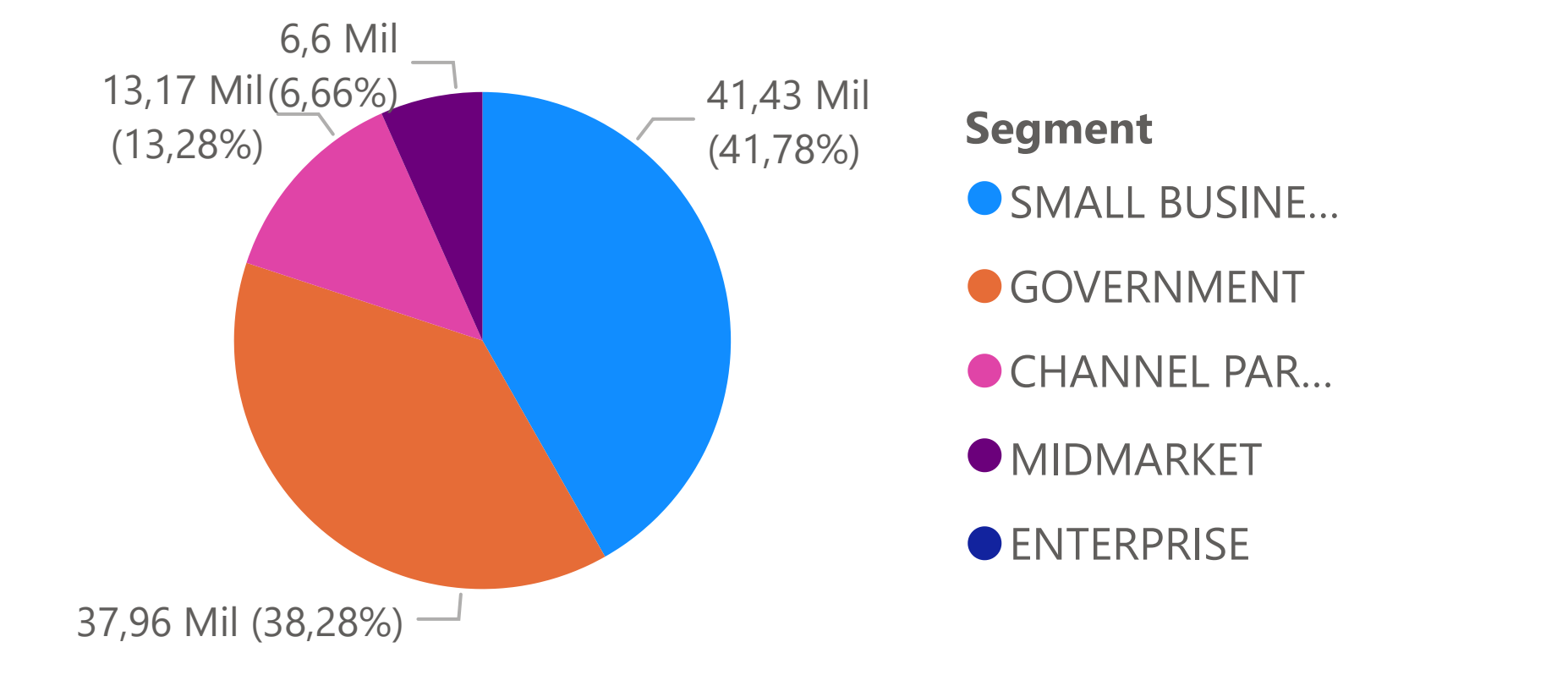
Média de Profit por Mês e Segment



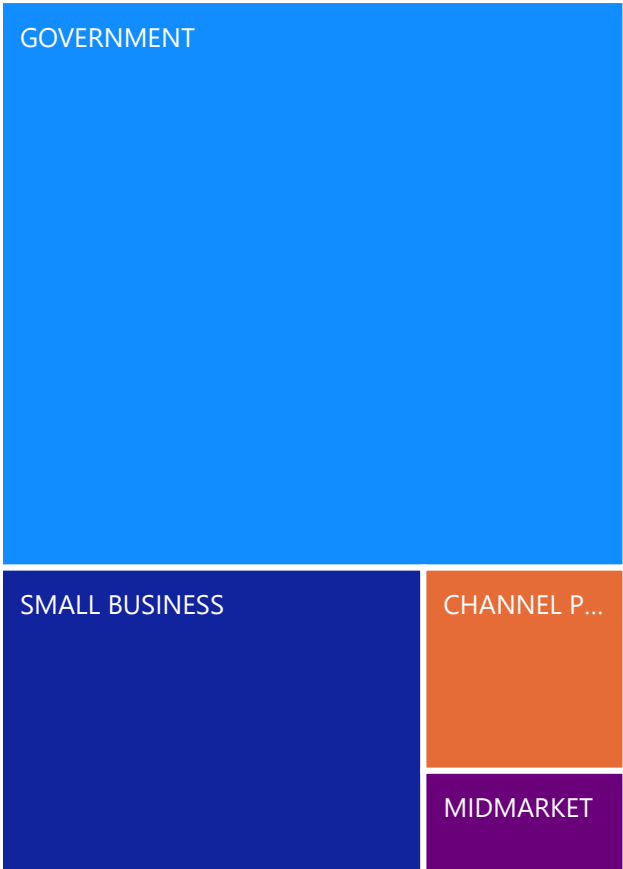
Média de Sales por Segment



Média de Profit por Segment



Lucro X Segmento



Lucro Total	Produto
2.814.104,06	Amarilla
1.826.804,89	Carretera
2.114.754,88	Montana
4.797.437,95	Paseo
2.305.992,47	Velo
3.034.608,02	VTT

16,89 Mi

Lucro total