

Douglas Odell

User experience-driven front-end web developer, technology strategist, and team leader

Professional Experience

Front End Application Developer

Commonwealth Financial Network, Waltham, MA | 2019–Present

- Developed intuitive, responsive, and maintainable web apps using modern JavaScript libraries and coding practices in an Agile/SCRUM environment
- Created shared React component library for front-end assets to enable UI consistency across various apps and websites
- Migrated corporate website from legacy .NET app to CMS-supported prospecting tool using Contentful, Netlify, and GatsbyJS
- Implemented closed-loop analytics between custom web apps and Hubspot properties using Google Analytics and Hubspot CRM.
- Contributed to design and development of networking app for financial professionals to connect based on common interests using React
- Enhanced user experience for CMS platforms including Contentful, OpenText WMS, and SharePoint Online

Freelance Web Developer/Designer

2013–Present

- Designed and developed CMS-supported brochure websites for small businesses using Wordpress, Wix, and Squarespace
- Consulted on user experience, design, and implementation for small business websites

Supervisor, Web Services & Usability

Commonwealth Financial Network, Waltham, MA | 2016–2019

- Led website development and maintenance strategy for client portal, employee intranet, and corporate website
- Managed, mentored, hired, and professionally supported team of front-end developers
- Supported team through corporate restructuring, rebuilding the team while ensuring ongoing support of websites and applications

Web Production Specialist

Commonwealth Financial Network, Waltham, MA | 2013–2016

- Administered content updates and supported development for client portal, employee intranet, employee directory and corporate website
- Provided indispensable customer service to internal clients through a high-volume web request queue (ServiceNow)

CONTACT

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SKILLS

Code

JavaScript (ES6), TypeScript, React, jQuery, REST, CSS3/SCSS/Sass, Bootstrap, HTML5, GatsbyJS, GraphQL, Vue.js, C#, Angular, PHP

Software

Visual Studio, Google Analytics, Git, Postman, Adobe XD, Axure, Figma, Contentful, Cvent, Hubspot, ServiceNow, Jira, OpenText WMS, Wordpress, Wix

CERTIFICATIONS

Certified ScrumMaster (CSM)
Scrum, Inc.

Certified Usability Analyst (CUA)
Human Factors International

8-Week Dale Carnegie Course
Dale Carnegie Institute

EDUCATION

Bachelor of Science, Geography,
Boston University (Boston, MA)
2009–2013