

Douglas Odell

Software developer, technology strategist, and team leader

Well-rounded software developer with proficiency in React and TypeScript. 10+ years of experience as both a team leader and collaborator. Always striving to balance great UX with stakeholder needs and efficient development practices.

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Skills

JavaScript | TypeScript | React | NextJS | Gatsby | GraphQL | HTML/CSS/jQuery | CSS Frameworks & Preprocessors (Bootstrap, SASS/SCSS) | Node.js | VB.NET | UX Design (Adobe XD, Figma) | Content Management Systems (Contentful, OpenText WMS) | Site Search Implementation (Algolia, SearchBlox) | Google Analytics (GA4) | CI/CD Pipelines, DNS, & Cloud Hosting (Netlify, Azure, Cloudflare) | REST API Development (including MuleSoft) | Jira/Confluence | ServiceNow

Professional Experience

Software Engineer

Commonwealth Financial Network, Waltham, MA | August 2019–Present

- Engineered 30+ intuitive, responsive, and maintainable web apps for financial service professionals in collaboration with development team using React, JavaScript/jQuery, with .NET middleware
- Created React component library of >25 UI elements used across 10+ apps and websites as part of corporate rebranding and code modernization effort, speeding up development time and streamlining code maintenance
- Developed React, .NET, and REST API based web form app and systems architecture to replace 185 legacy forms used by internal and external clients, reducing dependency on outdated technical stack while improving user and developer experience
- Upgraded developer-maintained corporate website to a CMS-supported Jamstack platform, using GatsbyJS, GraphQL, Contentful, and Netlify, and Google Analytics integration
- Integrated third party solutions into home-grown app ecosystem, including Google Analytics, SearchBlox, ServiceNow, and Cvent
- Developed & designed industry-award-winning networking app for financial professionals in collaboration with development team
- Improved user experience and created efficiencies in various CMS platforms, empowering content contributors to administer websites without requiring developer resources

Supervisor, Web Development & UX

Commonwealth Financial Network, Waltham, MA | August 2016–August 2019

- Managed, mentored, hired, trained, and professionally supported team of 5-10 developers of varying skill and experience levels
- Led team through department restructuring while ensuring ongoing development and maintenance of several production apps
- Improved processes for managing development support queue, reducing manual administrative tasks by 25%
- Collaborated with cross-functional development teams as a contributor, technical lead, and scrum master

Freelance Web Developer

August 2013–Present

- Designed and built brochure websites for small businesses using Wordpress, Wix, and Squarespace
- Consulted with small business owners on user experience, design, and implementation of their websites

Web Developer

Commonwealth Financial Network, Waltham, MA | August 2013–August 2016

- Administered CMS and supported development for 10+ internal and external web apps and sites
- Provided indispensable customer service to internal clients through a high-volume web request queue

Education

Bachelor of Science, Boston University (Boston, MA) | August 2009–May 2013

Certifications

Certified ScrumMaster (CSM), Scrum, Inc. | August 2019

Dale Carnegie Training, Dale Carnegie Institute | August 2018

Certified Usability Analyst (CUA), Human Factors International | July 2015