



Business | Profile



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Our Why

We are 21 years into the 21st century and the status quo does not speak volume about millennials. Speaking from a personal insight, we attend so many personal development functions, and it is unfortunate that our peers are hardly seen at such functions but rather at less productive events. We have identified a gap in mind-sets and stereotypical mentalities within our generation. As the youth, it is not a questionable matter that we are the leaders and pioneers of tomorrow; however, the current conditions scream uncertainty as to whether we will be competent enough to spearhead this country into prosperity as our elders have done for us.

There is no assurance that we will be able to take up the Namibian Torch and continue to run the race to make NAMIBIA GREAT. It is against this background that we have taken the responsibility to uplift one another and bring about a revolution amongst the youth. We have decided to take on the challenge to empower our fellow youth on a national level, with Purposeful Camp Namibia.

Timeline

2019 →



08/06
PCN Idea

12/06
Founding
Meeting



07/07
A lecture on Life
(A series of motivational
Talks in Northern
Namibian Schools)

Timeline

→ 2019



04/08
Application
Lines Open

18/10
Announcement
of successful
applicants

29/11-4/12
First Purposeful
Camp - 40 Lives Impacted

Timeline

2020 →

17/01
Jahn Mohr
Motivational
Seminar

31/05
PCN Team Building
Retreat



12/06
-1 Year Anniversary
-Website Launch
-Application Lines Open

Timeline

→ 2020

16/09

Announcement
of successful
applicants

11/12

Announcement
of PCK(purposeful
Camp Kenya)

12/12

PCN Team Talk
at the adolescents
living with HIV
Annual Conference

Timeline

→ 2020

19/12-23/12

Second Purposeful
Camp - 36 Lives
impacted

2021 →

28/02

Engagement with
the Professional Youth
Advisory on Youth Matters

Timeline

→ 2021

Witness as the story Unfolds

17/03

Launch:
The purposeful
Clubs

17/04

Purposeful Seminar
for NUST Tourism Students.
Courtesy of Gondwana
Collection
Namibia



Introduction

Purposeful Camp Namibia (PCN) is a social enterprise that exists for the youth by the youth. Our work caters around the youth development sector with an annual youth camp being our core activity. At the camp we take the participants through a journey of self-discovery, with lectures on Personal development, Leadership, Public speaking, Entrepreneurship and financial literacy alongside practical activities based on the lectures to further iterate the lessons being taught.

This is done with the purpose of PCN envisioning its annual alumni conquering and taking charge of their lives. We seek to send out confident and powerful influencers, trailblazers, positive disruptors and innovators into the mainstream youth development sphere of Namibia. The initiative envisions trainees and mentees transforming the country through various activities that are aligned with the three P's: Purpose, Passion and Proactivity. Having started on the 12 June 2019, two camps have taken place so far that birthed the transformation of 76 participants' lives and the PCN Brand impact at over 800 lives.



How We Further

Execute Our Why

The Purposeful Clubs

The Purposeful Clubs are independent nationwide school-based clubs that serve as preparation for learners for life after high school and a peer-to-peer mentoring program.

The Purposeful Foundation

A alumni led charitable flagship organization of The Purposeful Brand.

The Founders Club

A social networking club for young founders of businesses and organizations

The PCN SRC Retreat

which envisions for effective student body council governance and personal growth for young leaders.

Via Seminars, Workshops, LRC trainings & Speaking bookings.



The Bigger Picture

According to the Global Competitiveness Report released by The World Economic Forum in 2018, Namibia rates 100 out of 140 countries. With the African Continental Free Trade opening up our borders soon, I best believe we as Namibians are not ready to compete on the continental stage yet as we lack the imperative skills to be able to do so. It is against this background that we intend on setting up continental youth camps in South Africa, Kenya & Nigeria that while serve as platforms for the African youth to be able to learn and equip one another with vital skills that will help assist in the development of the continent at large

The first platform will then be Purposeful Camp Kenya (PCK). The purpose of the continental youth camps further extends to be platform that serves as a gateway for youth collaborations & partnerships between the above-mentioned countries. These continental camps will also serve as a two-way skills-way-bridge for the counties involved, as all countries will have the privilege to learn from one another. The skills and the lessons being learned during the camps will be further intergraded into other programs to help get the skills to the grass roots levels of the countries.

As Rome also wasn't built in a day, so will it apply for the skills-way bridge. The first step towards this initiative will be a 2-day workshop based on our four main lectures in Nairobi, August 2021. The primary reason will be to lay the foundation of Purposeful Camp Kenya, this will be done in a way that we are introduced to the Kenyan market & culture, to allow constructive assessments of the idea at hand & plans for the debut camp for 2022 will then emerge alongside further programs targeted towards youth development in Kenya.

We are Who We Are Because Of:

Umuntu Ngumuntu Ngabantu



NWR

