DOUGLAS NONATO

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Summary

Hey, my name is Douglas Nonato. Inspired by the Digital World, since 2008 I've been helping companies stand out in their segments. With a pretty solid visual and front-end background, I craft digital services with great experience.

Looking for challenges that bring new experiences and skills, I'm always willing to discuss and share ideas, each project is an opportunity to learn something new.

In the last years I have improved my knowledge as Project Manager, working mainly with:

Main duties

• Design Thinking approach into Digital Projects to match business strategies;
• Development of solutions based in Design Sprint, Prototypes, User Journey and UX Research
• UX and UI to lead and improve new web products;

• Front-end programming;
• Motion design.

Check out my presentation www.douglasnonato.com/hello

Main Skills

• Project Management
• Design Thinking
• User Experience
• Data Analysis / UX Metrics
• UX Research
• SaaS
• WordPress
• Pixel Perfect
• Agile Methodologies

• Fast Prototyping
• User Journey
• Motion Design
• Adobe
  After effects - Photoshop - Illustrator
• User Interface
  Sketch - Figma
• Front-End
  HTML - CSS - JS

Career history

**PROJECT MANAGER/
PRODUCT DESIGNER**
Sebrae
09/2018 - Present

Founded in 1972 and with more than 700 offices, Sebrae is present throughout Brazil, Sebrae is present throughout Brazil, acting as a stimulating agent of entrepreneurship, helping in the competitiveness and sustainability of small enterprises, through training courses and partnerships with the public and private sectors.

Responsibilities:
• Management of digital projects and bidding companies, applying Design Thinking approach to match business strategies;
• Development new services based in Design Sprints, Prototypes, User Journeys and UX Research;
• Help to bring innovation culture into the company
• UX Consulting at Sebrae events, videos and publications;
• Responsible for the institution portal.

PRODUCT DESIGNER
Beauty Date
07/2015 - 06/2018

Beauty Date's flagship is the online booking, which connects customers to salons right in their phone screens, allowing them to book appointments whenever and wherever they want. The system also counts on basic management features such as customer base and reports, useful for salons of every size.

Responsibilities:
• Lead new tools for product and improvements to the user experience;
• Improvements based on customer's feedback;
• Interaction with marketing and IT team;
• Responsible for the group websites;
• Landing pages for new marketing campaigns;
• Front-end programming;
• Storyboard creation, 2D and 3D animations;
• Code reviwer;

WEB AND MOTION DESIGNER
Promova Promoções e Eventos
08/2014 - 07/2015

The Promova I.D.E.I.A.S. has 19 years of history in promotional marketing, event organizations, relationship actions and endomarketing. Headquartered in Curitiba, operates at the national level with offices in Porto Alegre, Goiania, Brasilia, Rio de Janeiro.

Responsibilities:
• Analysis of briefings and generation of ideas and concepts for projects;
• Website Development. Layout design and front-end programming;
• Video production for promotional actions of customers, project presentations, concepts, architectural spaces and making-off of internal projects;
• Storyboard creation, 2D and 3D animations, video shooting and soundtrack creation;
• Contact with customers.

UI AND UX DESIGNER
QLance
02/2013 - 09/2013

Online platform for management of tournaments and events. Launched in 2013, the system was used by large university events.

Responsibilities:
• SaaS UI;
• User Experience;
• Front-end programming.

UI AND UX DESIGNER
Agenda Beleza
08/2012 - 02/2013

The Agenda Beleza is a business platform for Beauty Services. It allows users to find professionals in the beauty industry and schedule the service. In addition, companies can promote online payment in order to guarantee the customer attendance, returning confidence through a discount.

Responsibilities:
• SaaS UI;
• User Experience;
• Front-end programming.

DESIGNER
Provisuale
07/2009 - 03/2012

Founded in 1996, Provisuale has acted in the services sector as event organizer. Provisuale's main undertaking is Futurecom, the largest and most qualified Telecom, IT and Internet event in Latin America.

Responsibilities:
• Participation on the development of visual identity of the events;
• Creation and artwork of graphic materials;
• Production of promotional videos;
• Development of hot site. Layout and front-end programming;
• Participation in the annual planning of the sector and operational planning of the events;
• Development of marketing actions to events;
• Experience with travel in times of events, responsible for management of outsourced personnel and monitoring of materials applications during these periods;
• Contact with suppliers.

Education, Certifications and Training

Post-graduation
CREATIVE AND ENTREPRENEURIAL ECONOMY */ 2020-2021*
FAE Business School

PRODUCT LEADERSHIP */ 2020*
How Bootcamps

DATA ANALYTIC */ 2019-2020*
Infinitely

SERVICE DESIGN */ 2019*
Livework

UX METRICS */ 2019*
Mergo

PROJECT MANAGER MOBILE */ 2018*
Product Arena

PROJECT MANAGER */ 2018*
Aldeia Coworking

ENGLISH CERTIFICATION */ 2017*
TOEFL

KANBAN */ 2015*
Lean Kanban University

IMMERSIVE ENGLISH COURSE */ 2013*
BTC English

Bachelor of Arts (B.A.)
GRAPHIC AND PRODUCT DESIGN */ 2008-2012*
Faculdades Integradas do Brasil - UniBrasil

WEB DESIGN */ 2007*
Senac