

# Douglas Tjokrosetio

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## EDUCATION

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### Copenhagen Business School

*Bachelor of Science in International Shipping and Trade*

**Copenhagen, Denmark**

*July 2018 – June 2021*

- **Cumulative GPA:** [10.6 Danish  $\approx$  3.9 USA], Highest GPA (First Rank in the Bachelor Program).
- **Grants:** *FDE Fonden Scholarship* (worth 7,500 DKK for earning the Highest GPA); *The Most Accomplished International Student Award* (worth 70,000 DKK for high performance and active university engagement).
- **Thesis:** Blockchain in the Shipping Industry with IBM-Maersk TradeLens Partnership – Received highest grade. The thesis won the national “best bachelor thesis” prize from the EAC Foundation and Danish Government, with an award of 25,000 DKK.

## WORK EXPERIENCE

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### Lawut

*Project Lead*

**Jakarta, Indonesia**

*July 2022 – Present*

- Developed a responsive monitoring system to track nationwide fishing conditions, shipping zones, and illegal activities.
- Established a ship-mapping library to access global real-time ship tracking and maritime analytics.
- Currently building a blockchain-enabled tracking system for fish sourcing and provenance.

### Boston Consulting Group

*Project Specialist*

**Jakarta, Indonesia**

*December 2021 – July 2022*

- Worked on several public sector cases, including real estate asset restructuring and organizational transformation, development of an oil-response training center, and digitalization of Indonesia's largest port operator and maritime SOE.
- Primary tasks were to conduct financial modeling, market analysis, slide-deck creation, and presentation for client projects and initiatives.

### Prima Osrat Indonesia

*Supply Chain Operations Manager*

**Jakarta, Indonesia**

*January 2020 – December 2021*

- Supervised staff quality of work, organize and monitor work processes, and train new team members.
- Ensured that existing processes comply with legal requirements and are updated to new industry standards.
- Led several major projects that changed operations, including digitalizing traditional oil storage and distribution processes, integrating internet of things across key areas of operations, and implementing a data management system.

**Jakarta, Indonesia**

*Operations and Supply Chain Analyst*

*June 2019 – January 2020*

- Established and implemented a digital system that managed the company's operations and processes.
- Analyzed commodity data with prescriptive analytics to optimize process flow, plan decision variables, and minimize lead time.
- Involved in strategizing, forecasting, and budgeting that assisted in allocating resources and planning performance.

## PROJECTS

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### Tempo Publishing

*Book Author – “The Complete Guide to Blockchain”*

**Jakarta, Indonesia**

*June 2021 – April 2022*

- Partnered with one of Indonesia's most prestigious publishers to write the nation's first official book on blockchain.
- Sold-out presale of over 3000 copies, including to the Indonesian national library, universities and ministerial offices.

### Giva

*Co-Founder and CEO*

**Jakarta, Indonesia**

*October 2020 – August 2021*

- Giva is an online video advertising company that allows users to donate to charities for free by watching advertisements.
- Built the project with a team of 8 people, successfully sold the business to a large charity organization a year later.
- Worked and partnered with over 27 corporate clients and 30 charities for our web-based product.

## INTERNSHIPS

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### **Maersk (TradeLens Blockchain)**

*Product Management Intern*

**Copenhagen, Denmark**

*January 2019 – April 2019*

- Worked on developing the front-end user dashboard of the blockchain supply chain platform.
- Propelled the release of TradeLens' electronic Bill of Lading (eB/L) through pilot survey and usability testing methods.
- Ensured product development aligns with customer requirements and engineering capabilities.

### **PricewaterhouseCoopers (PwC Indonesia)**

*Consulting Intern*

**Jakarta, Indonesia**

*June 2018 – August 2018*

- Worked on two cases, including go-to-market strategy formulation for a large supermarket FMCG brand, and financial restructuring of Indonesia's largest airline company.
- Assisted the consulting team with market research, financial analysis, and slideshow deckbuilding.

### **Gojek**

*Business Operations Intern*

**Jakarta, Indonesia**

*March 2017 – June 2017*

- Drove the product roadmap for In-App Chat Feature by conducting usability testing research and comparing with benchmarks.
- Analyzed GoFood's product retention and customer churn to provide a base for head-level decision making.

### **Uber**

*Summer Intern*

**Jakarta, Indonesia**

*May 2016 – September 2016*

- Updated and managed the customer rider database and mailing lists.
- Assisted in data mapping for drivers and riders as well as helped establish UberPOOL's Standard Operating Procedure.
- Worked with the marketing team to execute the company's social media strategy in seven cities.

## EXTRACURRICULAR ACTIVITIES

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### **The BlogChain**

*Writer*

**Jakarta, Indonesia**

*April 2020 – December 2020*

- Published more than 10 articles for a publication focused on analysis, insights, and developments in the blockchain and cryptocurrency space.

### **CBS Blockchain Society**

*Vice President*

**Copenhagen, Denmark**

*August 2019 – January 2020*

- Managed several events, including a panel debate focusing on sustainability and blockchain with several industry leaders such as IBM and Deloitte.
- Established and started the CBS Blockchain Academy.

### **University Academic Study Board**

*Vice Chairman*

**Copenhagen, Denmark**

*October 2018 – September 2020*

- Served as the voice for students on study regulations, exams, teaching methods and curricula.
- Handled credit transfers, student complaints, dispensations, and approval of budgets.

### **CBS Jam**

*Vice President*

**Copenhagen, Denmark**

*September 2018 – November 2019*

- Managed 800 active members and handled relationships with music partners, artists and bands.
- Worked with the management team to allocate over 187,500 DKK in grants to the development of the organization.
- Hosted on-campus concerts, established an inventory system for music equipment, and developed a marketing growth strategy.