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|  |  | Cooking with kids  **Recipes Website**  Members: Douglas Vinicio, Jessica Landry, Paul Szostak, Patrick Brennan |

# Project Description

We are developing an educational and informational website for our Team Project.

The purpose of the website is to teach children and teenagers how to cook, delivered in a fun and accessible way.

The website will deliver easy and comprehensive guides on cooking in a safe environment, and it will allow parents (and grandparents) and children to work together on accomplishing a goal and to create meaningful experiences and memories. As a bonus, a yummy dish will be the result!  
The recipes will be healthy, and the website will include an educational section to encourage mindful and healthy eating.

# Assignment questions

***1. What is the type of the Web site (portal, new, informational, business/marketing, educational, entertainment, social network, blog, wiki, or personal Web site)***

**Answer**: Educational / Informational

***2. What is the purpose of the site?***

**Answer**: Teaching kids and teenagers how to cook in a fun and accessible way. Allowing them to discover easy-to-follow recipes in a easy-to-navigate website.

***3. What are the objectives of the site? To advertise a company or organization, provide information to customers; provide a service, or process orders?***

**Answer**: To provide information about recipes while putting parents and kids to work together / doing an activity together. Creating a bonding and healthful experience for the family while they're learning how to cook a new plate.

***4. What do you want the Web site to accomplish? What results do you want to see?***

**Answer**: Give kids a comprehensive guide on cooking safely, meanwhile allowing advertisers to showcase their products (safe knives, cooking utensils aimed at kids and people learning for the first time

***5. What information do you need?***

**Answer**: Using a Google Form to gather information from surveys about:

1 - Based on where the person lives what are the easiest ingredients.

2 - What kids like to eat.

3 - How much a parent would be willing to spend in this recipe experience?

***6. What opportunity, problem, or issue is your site addressing?***

**Answer:** *Opportunity*: Encourage healthy lifestyle for the family. specially for kids to grown with this mindset. To reach three distinct types of audience. Parents, Grand-Parents and kids. Ranging 6 to 60. Creating engagement for each.

*Problem*: To show kids that aren't just sugary and fast-food food that are tasty and in the educational section display that info in with animations, videos and pictures.

8. List the working title of each page on your Web site.

**Answer:**

- Home

- Login

- Register

- Health Education

- Generic Recipes

- Vegetarian Recipes

- Gluten-Free Recipes

- FAQ

9 - OBTAINING CONTENT:

**Answer:**

- This site will be using pre-existing recipes from all over the web (aimed at younger audiences).

- Research papers and websites about health and healthy food.

- Partnership with doctors and health-conscious chefs to produce content about healthy lifestyle.

# Determining the content

- Recipes from all over the web (aimed at children)

- Health and nutritional information from Doctors and Chefs

- Video content from reputable sources with easy-to-follow directions

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# Related Websites

- **Fit for a Feast:**

Link : <http://fitforafeast.com/kids_cooking.htm>

This website is aimed specifically towards children.

It seems to be made by kids, for kids. It is very colorful and vibrant, using bright colors across the whole visible spectrum.

It includes a header, navigation pane, main section, left and right sidebars.

*Strengths*: The above quality is a *strength* of this website. The style and design are appealing to children and is easy to navigate for the intended audience.

Another *strength* is that the website includes fun sections, such as “Jokes”, “Dance”, “Music” and “Games”.

*Weakness:*  A *weakness* is a lack of attention to detail. There’s many locations on the website that I noticed can easily be fixed, for example here (<http://fitforafeast.com/musical_kids_drums.htm>) the video is overlapping the heading “Learn to Play the Drums”. The website’s use of colors could also be a *weakness*, as they use multiple colors (many more than three or four), which does not follow best practices. Another weakness could be that the website seems outdated and/or lacks some elements – such as user interaction and **dynamicity**.

- **Cooking with Kids:**

Link <https://cookingwithkids.org/>

This website is for the organization Cooking with Kids, which is in New Mexico. The website seems to be aimed towards both parents and children. The purpose of the website is to inform the audience about the organization, providing resources and information about their programs. It also includes many recipes easy for kids to make. “Cooking with Kids educated and empowers children and families to make healthy food choices through hands-on learning with fresh, affordable foods.”

*Strengths*: A strength of this website is that it is visually appealing. The color scheme is simple and attractive. It is also very easy to navigate and has a strong structure. Easy to read and follow text. Another strength is that it has a clear purpose and is well informative of the organization it represents.

*Weakness:*  A weakness of this website is the lack of a drop-down list for the recipes tab in the navigation area. To navigate through the recipes, the user must scroll through the unorganized list of recipes. Another weakness could be that it is not easy for children to navigate, which could be irrelevant if the website was targeted to adults/parents. The recipes section could be designed in a more functional way overall.

# Web design Best practices Checklist

* Page Layout – Consistent, good contrast between text and background. The basic design needs some attention to detail, but overall, the website is nicely laid out.
* Browser Compatibility– works on every browser on Windows – does not work on iPhone safari.
* Navigation – well structured, easy to use for intended audience. All hyperlinks seem to work. Lack of navigation aids (skip navigation link, breadcrumbs). Not very accessible for users with accessibility issues.
* Color and Graphics – the color scheme is way over the limit of three to four colors. This could be a strength or weakness, as it is aimed to be “fun” and exciting for children but is distracting.
* Functionality is good. All hyperlinks seem to work, and all seems to function as expected.
* We could *make our website better* by improving navigation (using navigation aids such as site map, breadcrumbs. It is also imperative that our website will function on mobile devices, unlike the above website. We could also *make our website more dynamic*, creating higher interactivity with users and higher functionality. I have also concluded that the use of many colors (way more than the three to four recommended) is distracting, and the use of all these colors distracts rather than enhances the website.

# Team members considerations – Douglas Vinicio

All the team members helped, and we had good communication since the beginning of the project. Even Jessica mentioning that she works during the day she managed to deliver the tasks the we assigned for her. Really great group I have nothing to complain. Grateful to have sharp colleagues to work with.