



# DOUGLAS DALE WELCOME


make things | build people



## RELEVANT EXPERIENCE

iam@douglaswelcome.com 

douglaswelcome.com 

619.302.7528 

## SOFTWARE

- Design and UI/UX  
Photoshop, Illustrator, InDesign, Sketch
- Audio/Video  
MIDI, Protools, Logic, Ableton Live, Main Stage, Audition, Final Cut, Premiere, and ProPresenter
- Web CMS  
Drupal, Joomla, Wordpress, Blackboard, and Moodle
- Web Development  
CSS, PHP, JS, and HTML
- Data Visualization  
Mapbox and CartoDB
- Productivity  
Microsoft Office, Project Management Tools

## HARDWARE

- A/V Systems and Installation
- Theater Lighting Design and Installation
- Networking/IT Systems
- Hardware Design and Prototyping
- Electrical, Plumbing, Construction, and Fabrication

## EDUCATION

BM, Bass Performance, 2008;  
Magna Cum Laude,  
Point Loma Nazarene University  
MM, Jazz Studies, 2012;  
San Diego State University  
Grad. Studies, Music Theory,  
2015;  
University of Maryland

### Creative Director/Music Director

01.15-06.16

*InspireDC/The Table Church: Washington, DC*

- Developed and implemented a cohesive creative aesthetic and branding connected to the diversity of Washington, DC
- Created and managed creative project plans and deadlines
- Strategized marketing campaigns and produced digital and print media tool kits, promotional videos, and social media content. These projects included the:
  - “Be Rich” giving campaign, which increased the annual budget by 36%
  - “Easter Sunday” campaign which resulted in a 76.4% increase in attendance with a sustained 23.5% increase over the next 3 months
  - “Community Group” campaign that increased involvement by 30%
- Recruited, collaborated with, and managed volunteer artists for ongoing projects, including: music, graphic design, web design and development, film making, photography, interior and stage design, and A/V tech
- Cultivated a leadership infrastructure and streamlined production logistics to quickly recruit, train and on-board new volunteers
- Managed program planning and scheduling in collaboration with church leadership
- Streamlined and standardized program logistics to reduce inefficiencies and facilitate on-boarding new team members
- Collaborated and strategized with community leaders to launch and lead a new multi-ethnic worship service representative of the surrounding neighborhood’s diversity
- Spearheaded a creative arts team manual, outlining team vision and values as they align with the organization’s overall mission

### America Counts Graduate Coordinator

06.12-06.15

*Leadership & Community Service Learning, University of Maryland: College Park, MD*

- Trained and coordinated approx. 150 college student math mentors who served approx. 300 elementary students at eight different public schools in Prince George’s County, MD
- Fostered a team of 20 student leaders by designing and leading regular re-treats, reflections, and strengths-based leadership workshops
- Formulated and implemented a training track focused on elementary math pedagogy, broad issues concerning education policy, and leadership development, and facilitated individual feedback sessions to further student reflection and growth
- Collaborated on a 16-month project to produce competency rubrics for student growth and program assessment
- Produced video and online training modules for mentors focusing on math pedagogy, education policy, and leadership development
- Built and maintained relationships with partner school faculty and administration
- Orchestrated the annual Maryland Counts Day, which hosted approx. 300 America Counts elementary school students and staff
- Built and maintained relationships with partner school faculty and administration



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## PROFESSIONAL AFFILIATIONS AND SERVICE



- Society for Music Theory
- Music Theory Society: Mid-Atlantic; Student Representative
- International Society of Bassists
- College Music Society
- Wesley Foundation-U of Maryland

### Music Faculty

09.11-08.13

*Capitol Hill Arts Workshop: Washington, DC*

- Developed curriculum for child and adult music courses, including instrument making, rock camp, and electronic studio music
- Designed a pedagogical website to engage students and to bolster communication with parents

### Show Producer/Director and Instructor

09.11-08.13

*School of Rock: Washington, DC*

- Directed and produced seasonal shows including show programming, logistics, and training performers

### Graduate Assistant, Jazz Studies

09.08-05.09

*San Diego State University: San Diego, CA*

- Directed undergraduate jazz combo, including developing student musicians, facilitating rehearsals, and programming concert material
- Designed online course components for MUSC151, including writing test bank questions commissioned by McGraw-Hill for David Lee Joyner's American Popular Music and creating and uploading multimedia content onto Blackboard

### Account Executive

09.08-05.09

*Fuel Power Marketing: San Diego, CA*

- Managed existing client accounts and communication while facilitating new account branding and design
- Boosted customer support services and streamlined communication regarding product and marketing strategies



## COURSES TAUGHT

### MUSC141: Music Fundamentals

SU 2013, FA 2014

*University of Maryland*

A hybrid lab/classroom course where students learn fundamental music theory concepts and apply them through guided and peer reviewed composition projects.

### EDCP318: Applied Leadership in an Educational Context

FA 2012 - SP 2014

*University of Maryland*

An undergraduate course that through the combination of analyzing of educational policy and first-hand experiences in the classroom, student learn to practice leadership for positive social change in the context of the public school system.

### Guest Lecture: Research Methods and Procedures

SP 2012 - SP 2014

*Washington Journalism Center*

An introduction workshop to academic research, including developing a topic, viable research questions, and proposing and defending a researched argument.

### MUSC151: Introduction to American Popular Music

FA 2010, SP 2011

*San Diego State University*

An online/lecture hybrid survey of American popular music and the relevant social and political issues as they pertain to cultural context.