



DOUGLAS DALE WELCOME

make things | build people

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douglaswelcome.com



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SOFTWARE



- Design and UI/UX
Photoshop, Illustrator, InDesign, Sketch
- Audio/Video
MIDI, Protools, Logic, Ableton Live, Main Stage, Audition, Final Cut, Premiere, and ProPresenter
- Web CMS
Drupal, Joomla, Wordpress, Blackboard, and Moodle
- Web Development
CSS, PHP, JS, and HTML
- Data Visualization
Mapbox and CartoDB
- Productivity
Microsoft Office, Project Management Tools

HARDWARE



- A/V Systems and Installation
- Theater Lighting Design and Installation
- Networking/IT Systems
- Hardware Design and Prototyping
- Electrical, Plumbing, Construction, and Fabrication

EDUCATION



BM, Bass Performance, 2008;
Magna Cum Laude,
Point Loma Nazarene University
MM, Jazz Studies, 2012;
San Diego State University
Grad. Studies, Music Theory,
2015;
University of Maryland



RELEVANT EXPERIENCE

Creative Director

01.15-06.16

InspireDC/The Table Church: Washington, DC

- Developed and implemented a cohesive creative aesthetic and branding connected to the diversity of Washington, DC
- Strategized marketing campaigns and produced digital and print media tool kits, promotional videos, and social media content
- Led creative conceptualization and idea visioning
- Recruited, collaborated with, and managed volunteer artists for ongoing projects, including: music, graphic design, web design and development, film making, photography, interior and stage design, and A/V tech
- Created and managed creative project plans and deadlines
- Cultivated a leadership infrastructure and streamlined production logistics to quickly recruit, train and onboard new volunteers
- Spearheaded a creative arts team manual, outlining team vision and values as they align with the organization's overall mission

America Counts Graduate Coordinator

06.12-06.15

Leadership & Community Service Learning, University of Maryland: College Park, MD

- Trained and coordinated a team of 150 undergraduate math mentors who served 300 elementary students at 8 different public schools in Prince George's County Public Schools, MD
- Fostered leadership development for a team of 20 student leaders
- Collaborated on a 16-month project to produce competency rubrics for student growth and program assessment
- Produced video and online training modules for mentors focusing on math pedagogy, education policy, and leadership development
- Built and maintained relationships with partner school faculty and administration

Music Faculty

08.11-07.13

Capitol Hill Arts Workshop: Washington, DC

- Developed curriculum for child and adult music courses, including instrument making, rock camp, and electronic studio music
- Designed a pedagogical website to engage students and to bolster communication with parents

Show Producer/Director and Instructor

09.11-08.13

School of Rock: Washington, DC

- Directed and produced seasonal shows including show programming, logistics, and training performers

Account Executive

09.08-05.09

Fuel Power Marketing: San Diego, CA

- Managed existing client accounts and communication while facilitating new account branding and design
- Boosted customer support services and streamlined communication regarding product and marketing strategies