

IDEO



*IDEO's Online Learning Experience*

*Doug Needham*

*has completed the 5-week course requirements for*

## **ACTIVATING STRATEGY**

HUMAN-CENTERED APPROACHES FOR BRINGING STRATEGY TO LIFE

A handwritten signature in black ink, reading 'Jennifer Riel'. The script is fluid and cursive.

A handwritten signature in black ink, reading 'Iain Roberts'. The script is fluid and cursive.

Jennifer Riel, Partner & Global Director of Strategy, IDEO; and Iain Roberts, Partner & Chief Operating Officer, IDEO