



INTRODUCTION

As an experienced problem-solver in learning design and the software that supports it, my current role has given me lots of scope for creating learning materials and shaping the workflows that produce them. I have extensive experience in producing learning material for the diverse needs of the automotive industry, encompassing technical curricula as well as compliance and H&S. At various points this has involved authoring courses in Storyline, producing short films, creating illustrations and animation, and creating modules in HTML. My passion is designing learning materials that fully engage users, and I am seeking a role where I can have a transformative impact on the learning design process.

EDUCATION

- 2004** BA Fine Art, University of Brighton
- 2003** Foundation Art, Northbrook College
- 2001** BA Architecture, University of Brighton
- 1999** 3 A-Levels, Croydon College
- 1994** 10 GCSEs, Ashburton High School

TRAINING

- 2022** IMI Level 3 Award Electric/Hybrid Vehicle System Repair & Replacement
- 2018** Adobe Illustrator Advanced
- 2017** Adobe Premiere Pro
- 2014** Adobe Illustrator Intermediate

SKILLS

Articulate Storyline
Adobe Illustrator
Adobe InDesign
Adobe PhotoShop
Adobe Acrobat DC
Adobe Lightroom
Adobe After Effects
HTML/CSS
Microsoft Word
Microsoft PowerPoint

WORK EXPERIENCE

2022- E-learning Designer, Arrival

Responsible for bringing Arrival's training material to life with animation, video, and interactive graphics designed in HTML/CSS. Working at Arrival provided a unique opportunity to create learning material from scratch, without the use of an authoring tool, and develop an entire catalogue to support Arrival's automotive products and in-house needs from the ground-up.

2021-2022 Instructional Designer, Resource Group

Developing Resource Group's commercial aviation training offerings from lengthly compliance legislation to fully-realised interactive graphic experiences, designed to guide learners in accordance with sound e-learning principles. The role included course management using Absorb LMS, and providing 1-to-1 support for those team members less experienced in Articulate Storyline.

2018-2021 Instructional Designer, Thatcham Research

Responsible for the design and construction of learning modules for Thatcham Research's Automotive Academy, for apprentices and specific vocational courses. Focussed on the design of media used within the modules initially, but the role expanded to a significant redesign of all subjects to meet new design guidelines and better fit established e-learning principles.

2010-2018 Technical Illustrator, Thatcham Research

Initially involved illustrating vehicle parts and assembling vehicle methods, but ultimately focussed on designing the InDesign templates themselves and guiding other team members in how to use them. In 2015 the company began a redesign of their repair methods product, and I was tasked with designing the layout of the new documents, provide input into streamlining workflows, and develop a method of transferring database output into a finished InDesign document via XML.

2009-2010 Learning Support Assistant, Newbury College

2008-2009 Data Administrator, Epiq Systems

OTHER PROJECTS

Exhibiting drawings and paintings

I produce and occasionally exhibit artwork based on the built environment. The most recent was a group exhibition for which I curated, promoted, and designed marketing materials.

Adobe Community Professional

As a member of Adobe's Community Professional (ACP) programme, I provide support for Illustrator and InDesign users on Adobe's public forums, and publish tutorials on various aspects of the software.