

DOUGLAS ROBERTS



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INTRODUCTION

As an experienced problem-solver in design and the software that supports it, my current role has given me lots of scope for creating on-brand content and shaping the workflows that produce it. I have extensive experience in producing learning material, technical content, and presentations for the diverse needs of the automotive industry, encompassing technical reports as well as compliance and H&S. At various points this has involved authoring courses in Storyline, designing PowerPoint templates, producing short films, creating illustrations and animation, and creating modules in HTML. My passion is designing material that fully engages users, and I am seeking a role where I can have a transformative impact on the design process.

TRAINING & EDUCATION

2022	IMI Level 3 Award Electric/Hybrid Vehicle System Repair & Replacement
2018	Adobe Illustrator Advanced
2017	Adobe Premiere Pro, Adobe Illustrator
2004	BA Fine Art, University of Brighton
2003	Foundation Art, Northbrook College
2001	BA Architecture, University of Brighton
1999	3 A-Levels, Croydon College
1994	10 GCSEs, Ashburton High School

SOFTWARE SKILLS

Articulate Storyline	Adobe Lightroom
Adobe Illustrator	Adobe After Effects
Adobe InDesign	HTML/CSS
Adobe Photoshop	Microsoft Word
Adobe Acrobat DC	Microsoft PowerPoint
Microsoft SharePoint	Microsoft PowerApps, Power Automate

PERSONAL PROJECTS

Exhibiting drawings and paintings

I produce and occasionally exhibit artwork based on the built environment. The most recent was a group exhibition for which I curated, promoted, and designed marketing materials.

Adobe Community Professional

As a member of Adobe's Community Expert (ACE) programme, I provide support for Illustrator and InDesign users on Adobe's public forums, and publish tutorials on various aspects of the software.

WORK EXPERIENCE

Apr 2023– Instructional Designer, Resource Group

Resource Group required an experienced instructional designer with end-to-end experience to provide oversight and troubleshooting on many aspects of their learning design and operational processes. As such, I have provided broad support for LMS management, expertise for Articulate Storyline users, and developed and enhanced new feedback monitoring processes.

Jan 2022–Mar 2023 E-learning Designer, Arrival

Responsible for bringing Arrival's training material to life with animation, video, and interactive graphics designed in HTML/CSS. Working at Arrival provided a unique opportunity to create learning material from scratch, without the use of an authoring tool, and develop an entire catalogue to support Arrival's automotive products and in-house needs from the ground-up.

Mar 2021–Dec 2021 Instructional Designer, Resource Group

Developing Resource Group's commercial aviation training offerings from lengthy compliance legislation to fully-realised interactive graphic experiences, designed to guide learners in accordance with sound e-learning principles. This included a complete storyboarding process while working alongside external SMEs. The role expanded over time to include course management using Absorb LMS, and providing 1-to-1 support for those team members less experienced in Articulate Storyline.

2018–2021 Instructional Designer, Thatcham Research

Responsible for the design and construction of learning modules for Thatcham Research's Automotive Academy, for apprentices and specific vocational courses. Focussed on the design of media used within the modules initially, but the role expanded to a significant redesign of all subjects to meet new design guidelines and better fit established e-learning principles.

2010–2018 Technical Illustrator, Thatcham Research

Initially involved illustrating vehicle parts and assembling vehicle methods, but ultimately focussed on designing the InDesign templates themselves and guiding other team members in how to use them. In 2015 the company began a redesign of their repair methods product, and I was tasked with designing the layout of the new documents, provide input into streamlining workflows, and develop a method of transferring database output into a finished InDesign document via XML.

2009–2010 Learning Support Assistant, Newbury College

2008–2009 Data Administrator, Epiq Systems