狙雅诗兰黛

全球总部：

mediarequests@estee.com

中国分部：

mediarequests.china@estee.com

(客服:4008207000或者淘宝客服)

这是一封投诉信。

我是一个中国的雅诗兰黛消费者。最近雅诗兰黛亚太地区彩妆及香氛代言人肖战在新浪微博上被发现物化女性、种族歧视的言论。并且这些言论引起了很高的讨论量并且激怒了中国女性。但是到目前为止，他都没有进行道歉。

他称呼一名中国的女演员谈莉娜是印度黑女。因为这个女演员是中印混血。这个种族歧视的言论让我们感到非常的生气与不舒服。

不仅如此，他还说“大波陪我探索女性的奥秘”这是对女性的不尊重。但是他的粉丝解释说这些话是他在上美术课的意思。我们都觉得他的粉丝在胡说八道并且不尊重艺术。

在我看来，雅诗兰黛是一个尊重女性和所有民族的品牌，这也是在中国受到欢迎的原因之一。但是现在我们都在抵制肖战代言的产品，都觉得他不是一个有优秀品德的代言人。我们衷心的希望你们可以更换代言人。

期待您的回信。谢谢，祝您好运。

Dear Sir./Madam,

This is a letter of complaint.

.I am a Chinese Estee Lauder customer. Recently,Zhan Xiao, the brand endorser for Estée Lauder's fragrance and beauty line in Asia,has been found some words

which refers to gender discrimination and sexual objection against women on the Sina Microblog .And these words aroused a heated discussion and has already stirred up anger among Chinese women.But until now,he hasn’t apologize to us.

He called Tan Lina,an actress as ‘India Negro’(印度黑女in Chinese).Because this actress is an Indian and Chinese mixed-blood. This is gender discrimination very insulting in Chinese and we all feel very very angry and uncomfortable.

Moreover, he said ‘Thanks for big boobs explore the secrets of women with me.’on the internet. It’s a shame that a famous actor to say such insulting ,

rude annoying and impolite words to women.This is disrespect to women.But his fans told us that he was taking artistic classes,which made us very angry because we feel that this kind of explanation is talking rubbish and insults art.

In my view,Estee Lauder is a brand which respects women and every nations.That’s one of the reason why the products of Estee Lauder are so popular in China.Now we all boycott the products of Xiaozhan’s endorsement.And we all think that he is not a good endorser with good moral. We sincerely hope that you can change your endorses.

We are all looking forward to your reply! Thanks and wish you good luck!