

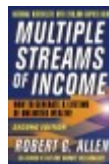
# FREE-EZINE-DIRECTORY.com

## The Free Ezine Directory

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The **Free eZine Directory** lists eZines and other media that allow you to advertise to targeted opportunity seekers, internet marketers and will help you in the search for your target market. The **Free eZine Directory** one of the best online time-saving resources to help you promote your business and quickly find your best customers.

You will find over a 100 resources from internet marketing, to women, College, joke sites, marketing in Japan, affiliate networks, Pay per Click, Submission sites, Articles, Software and eZine Co-op's. Prices can vary from 8.00 to thousands of dollars for each ad or FREE. Plus in the process of going through the **Free eZine Directory** you will find numerous eZines and places that accept free advertising as well.



We are mentioned in **Multiple Streams of Income** by [Robert Allen](#)



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There are a lot of sites listed and it can get overwhelming and confusing in general if you don't stay focused. **[Stay FOCUSED on YOUR main goal](#)**, getting response to your website, affiliate program or email list.

**Advertising in Ezines** will give you the best results in the shortest amount of time. If you find the right Ezine, you can literally increase your profits over night. Before you pick your Ezines to advertise in, you need to be aware of a few things.

First, there are several different types of advertising available in Ezines. Let's take a closer look at them. If you don't want to pay for ads in other ezines, you always have the option of doing a joint venture with the publisher. Some of the larger, more responsive ezines may not accept joint ventures because it may not be as profitable for them, but it never hurts to ask.

Important: I just want to make one quick note before we start talking about this. If you do not track your ads you run in Ezines, you will never know if you are throwing your money away, or if you have a real winner. Before you begin advertising in Ezines, please be sure your ad tracking system is in place.

### **Classified Ad:**

This type of ad in an Ezine will give you the lowest response, but is a good way to test the waters and see if the Ezine is good for you to advertise in for the future. I do not recommend paying for classified ads because they will be mixed in with other

ads of the same kind.

Many Ezines will offer free classified ads to new subscribers, so this is probably the best way to go about it. You can search for Ezines related to yours in the FED. If your ad pulls extremely well, you know you have a winner. You're safe to move on to the next level of advertising in that Ezine (more on the next level in a minute). If it does not produce any results at all, change your ad and try again if the Ezine will let you have more than one free classified ad. Some Ezines will only allow one free classified ad to new subscribers. Just be sure you offer something for free to the visitor, and make it clear that they can get something for free. This will get them to click to your website, and then let your website do the talking.

### **Sponsor Ad:**

There are three types of sponsor ads, but only two that are worth paying for. Top and Middle sponsor ads usually pull the best, while I consider Bottom sponsor ads to be a waste of money. I have never had much success using them. Everyone always says that the top sponsor ad is the best, and you will get the best results. This makes sense if you think about it, but is not always true. Most people (myself included) have been conditioned to ignore the ad we see before we read any of the content. It's kind of like banner ads. When was the last time you actually clicked on a banner? I bet it's been a while.

It seems to me that a middle sponsor ad is much harder for people to ignore. It usually comes in the middle of the Ezine, and sometimes will even be in the middle of the primary article. The reader is almost forced to read the ad before they move on to the rest of the article, or the next section of the Ezine. I have purchased top and middle sponsor ads in the same Ezine, and I usually get better results from the middle ad, but not always. I encourage you to perform your own tests. If you do, I would be interested to hear of the results.

### **Solo Ad:**

This is the best, and most expensive, Ezine advertising you can get. It is called a solo ad because it is sent out separate from the regular Ezine, and the reader will only see your ad, not several different ads to draw their attention away from you. There are a few things you need to look for before you place an order for a solo ad. If you cannot find it on their website, email the publisher to find out.

The first thing you should find out is how many solo ads the Ezine sends out per week. If they send out one every day, that's no good. You probably won't get very good results from that mailing. The fewer solo ads per week, the better. If the subscribers are bombarded with ads, they may not even open any emails from that publisher. Next, you need to know if you can write the subject line, or if the publisher has a subject line used for solo ads. You always want to be able to write your own subject. I have received solo ads from Ezines where the subject line says it is a solo ad. If they can see it is obviously an ad, you have already lost half of the people in that mailing. If you do not have complete control over the subject line, move on. Just remember, because of the new SPAM laws, your subject line can't be misleading in any way.

You also want to have complete control over what the subscriber will read when they open the email. Some solo ads I have seen will state before your actual ad that it is a solo ad. Sometimes they will also have other information. It is OK to have disclaimer info and unsubscribe info after your ad, but not before. Before you place your order for any Ezine ads, I highly recommend you subscribe to the Ezine so you can see how often solo ads are sent, where the ads are arranged in the Ezines, and how many ads are in each issue. You will also want to make sure your ad is sent out.

**A New Widow will open on top of this page with All of the links on this page**

***cpm = (cost per Thousand).*** Price's marked here may change at any time on each ezine's ad rates page! We cannot be held accountable for any change in prices or subscriber counts to the various ezines or any dead links.

If you find any dead links, would like to add your site and/or eZine to the Free eZine Directory or would like to subscribe to our update list **[please contact us here](#)**

[AdLandPro](#) Newsletter Advertising, to 25,000 subscribers

[Associate Programs](#) eZine sponsorship going out to 16,000 readers

[Classified Club Newsletter](#) starting at \$59.00 to 25,000 readers

[DEMC E-Magazine](#) starting at \$57.00 to 30,000 readers

[eZine Hits](#) starting at \$149.00 for a Solo to 7,000 readers

[NoBoss](#) classified ad from \$10.00 to \$200.00 for a solo ad to 80,000+ readers

[The Oyesucan Network](#) starting ad \$80 for a week to 72,000 readers

[The Job Listings Weekly](#), which announces the new job listings each week currently has a subscriber base of over 40,500 readers starting at \$100.00

[A Home Based Business Online](#) starting at \$50.00 to \$150.00 for a Solo Ad to 11,000+ readers

[Webstars](#) Over 145,000 + eZine subscribers \$159.00 for a solo ad.

[Online Exchange](#) eZine from \$25.00 to \$120.00 to 22,000 readers

[AIM eZine](#) starting at \$40.00 to \$200.00 to 50,000 readers

[Nova News](#) starting from \$19.00 to \$197.00 for a Solo to 110,000 readers

[ProBizTips](#) \$247.00 for a solo ad going to 30,000 readers

[BizWeb2000](#) starting at \$325.00 going out to 150,000 readers

Send your ad to over 150,000: Ad Options: [Ma-enews](#) from \$99.00

[Advanced Marketing](#) 46,000 readers starting at \$5.00 per issue

[Doctor eBiz and Web Marketing](#) going out to 134,000 readers

90,000 subscribers, [SuccessNet](#) Sponsorship Ads starting at \$89.00

[Rim Digest](#) starting at \$20.00 to \$100.00 for a solo ad

[WebSoda](#) \$120.00 Solo Ad to 120,000

[Affiliategurus](#) 18,000 readers, ads start at \$20.00

[A Grin a Day](#) goes out to over 12k starting at 12 bucks

[CHRISTIAN TIMES](#) eBUSINESS NEWSLETTER Starting at \$15.00 to 86,000 subscribers

61,600 lists at [L-Soft](#). - This page I found by accident and it is a list of lists 343 (to be exact) with over 10k each, ranging from heath to Fox news.

58,000 readers [Home Office digest](#) starting at 14.95

[Enchanted Wealth](#) - Starting at \$65.00 to over 10,000 Subscribers

[EvieB's New-Z](#) Ads starting at \$20.00 to 65,000 Marketers

[LOGON](#) Ads starting at \$50.00 to 32,568 subscribers

[New List.com](#) has 7,982 New-List Email Newsletters listed By Category

The FREE [Budget Stretcher Newsletter](#). Classified ads starting at \$20.00 to 25,600

[BestNews Marketing Gazette](#) - Classified ads from 10 bucks to 36,240

[Web Digest For Marketers](#) 40,000 subscribers from \$20 cpm

[AAmazing Grace](#) 2 ads for \$40 to 30,000 subscribers

[Ultimate Traffic System](#) \$47.00 to 15,000

[Set On the Pathway To Success](#) to 18,000 subscribers starting at \$8.00

[Your Home Job](#) to 65,000 subscribers for \$14.95

[CollegeRecruiter](#) Reach Youth and Teens 100,000 users.

[CoolSiteOfTheDay](#) to over 200,000 subscribers for a flat rate of \$150.00

[Japan Inc.](#) Computing in English for the Japanese market. 60,000 subscribers

[FreakyFreddies](#) Starting at \$20 Daily to 200,000 subscribers

[AllFreelanceWork](#) \$35.00 to 50,000 subscribers

[LotsAPerks](#) starting at \$10.00 to over 10,000 subscribers

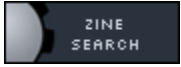
[eMarketing Systems](#) Solo ads, Targeted Banner ads, Blog Ads, and more

[BestNews Marketing Gazette](#) Reach 37,000+ bizopp seekers eager to read your offer!

[Online Advertising Discussion List](#) 3500 market insiders that buy online advertising

[Vector Central](#) \$27.00 solo ad to 3500 subscribers

[Entire Web](#) - to over 518,000



[Search more eZines](#)

[Resource a Day](#)

[The Marketing Minute](#) Hints and tips for business in regards to sales, traffic, brand equity, and much more!

**[eZine Coo-op's](#) are groups of eZine or newsletter publishers that will run your ad in their eZines. Get an email address other than your main email because you will be required to subscribe to the eZines that run your ad.**

[EzineKing](#) Reach 3,000,000+ Opt-In Subscribers In Over 200 Publications

[2 Buck Ads](#) the #1 co op eZine advertiser on the net

[Home Business Advertising](#) Reach 130+ Ezines - Two Million One Hundred Thousand Opt-In Subscribers ONLY \$29.99

[eZines-r-us](#) 78 ezines with 1.6 million opt-in subscribers

[AdsMarket](#) your classified ad sent to over 260,000 eZine subscribers - \$12

[Wizard Ads](#) - Starting @ \$15.00 to 987,461 Total Subscribers

[eZineAdNet](#) 156 Ezines with 1.6 Million+ Subscribers

[LOGON Ad agency](#) Currently 25 publishers with 450.000+ subscribers.

[Ezine Ad Helper](#) reach over 600,000 subscribers

[The Directory of eZines](#) This site you will have to pay for access.

[The Big eZine Directory](#) This site you will have to pay for access. 829 eZines

Check out a searchable database of ezines that accept paid advertising at [Top eZine Ads](#)

[Solo ads only](#) - Extreme Solo Ads That Boost Your Sales

[Biz Site Biz](#) - Get Off To A Quick Start --We Give You Powerful Resources To Advertise.

[Extreme Marketing](#) - Make your website a success by combining 3 of the most effective website promotion solutions ever found

**[cpm = \(cost per Thousand\). Networks are a high traffic websites or a series of related high traffic websites. Some links are media sites and PPC sites \( Pay per Click \)](#)**

[BehaviorLink](#) Target Marketing

Christian Marketing at [Buzz Planet](#)

[eZineAdWorld](#) email inquiries over 4 million subscribers

[World Village](#) \$10 CPM for top placement, \$7.50 for middle placement and \$5 CPM for bottom placement going out to 275,000 readers

[Clickbank](#) Put your site in front of thousands of successful web business owners every day for advertising rates as low as \$35/day.

[IWantNewsletters](#) starting at .50 cents per cpm to over 3 Million readers

[DoubleClick](#) Must get email support for enquiries, they do have [Branded Sites listed here](#)

[Media Rank](#) What's better than quality advertising? Answer: Quality advertising at up to 60% off!

[Affiliate Sensor](#) Get the ease of Pay-Per-Click publishing...

[Click sensor](#) Word sensitive advertising similar to Adsense

[List-City](#) can reach over 10 million readers and has the Book of eZines to search

[MeMail](#) starting at \$1.00cpm to \$10.00cpm to 350,000 subscribers

[SendFree](#) \$147.00 to \$267.00 sponsoring SendFree' s outgoing e-mail messages

[Traffic Swarm](#) You'll get visitors who are predisposed to like what you're offering.

[Sologig.com](#) attracts IT pros, and Freelancers

Bring targeted visitors to your website, guaranteed! [Adroar](#)

[Subscribe me net](#) You can place a free ad through this network of ezines. **Hint** get yourself an extra email address

[Relationserve](#) has a database of over eighty million in depth consumer profiles.

[advoyager.com/](#)

[adbrite.com/](#)

[blogads.com/](#)

[feedburner.com/fb/a/home](#)

[advertising.microsoft.com/home/home](#)

[rss-network.com/index.php](#)

[leadflash.com/](#)

[publisher.yahoo.com/](#)

[linkmarket.net/](#)

[clickreport.com/](#)

[hitshoopla.com/](#)

[crispads.com/](#)

[Rent a List](#)

## Helpful Tools

[tools.seobook.com/general/keyword](#)

[adwords.google.com/select/KeywordToolExternal](#)

[createpdf.adobe.com](#)

[Business and Sales Clipart](#)

[Business Icons](#)

[Company Logo Collection](#)

[Ultimate Icon and Business Sales Collection](#)

[Offline Marketing Strategies for your Online Business](#)

[Podcasting made Easy](#)

[Search Marketing Lab](#)

[Build your List](#)

[Turn your Words into Traffic](#)

[Ezine Announcer](#) Now there's a faster and easier way to get instant exposure for your ezine...

[eZine Machine](#) Create Attractive HTML Newsletters On The Fly with eZine Machine v1

[Start your own eZine](#)

[35 Private Label Header](#) Graphics w/ Resell rights

[RSS Ad Secrets](#) -RSS feeds "touted as the wave of the future, makes you think, I want to be part of the future."

[GuerillaMailer](#) This script is for legitimate eZine publishers who want a 'simple to use', script.

[Pricing Development](#) Do you know what price point to set to make the maximum profits.

[Interactive Sales Letter](#) Solve each visitor's immediate problem by an interaction webpage.

[QuickPayPro](#) is one of the fastest and easiest ways to automate your credit card processing, follow-up marketing and affiliate program.

[Psychological Triggers](#) Are you using psychological triggers to talk to the subconscious...

[Desktop URL Shrinker](#) Shrink Long URLs And Hide Your Affiliates Links

[30 php scripts](#) Complete coded websites

[Adsense Empire](#) learn how to add Adsense code for extra website revenue.

The Complete [Blog and Ping](#) Tutorial

[Make a Living Online](#) - This website reveals the step-by-step process anyone can take to generate income from the Internet

[eBay Info Store](#) The Best Way to Make Money in a Gold Rush is to Sell the Shovels !

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