

Ashley Kim

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Experience

JR. FABRIC SPECIALIST | R&D

HANSAE FASHION WORLDWIDE, SEOUL, KOREA

April 2015 - February 2018

- Daily contact with over 100 business partners worldwide to source and develop fabric
- Daily meeting across multi-departments to coordinate buyer meetings to execute trend /market report, sample developments, and visual design for presentation
- Manage and maintain fabric library and data system with over 15,000 new items annually
- Seasonal trend research including organizing sourcing trip to China/Taiwan

FREELANCE INTERPRETER

KOTRA, TORONTO, CANADA

Fall 2014

- Mediate and translate between Korean and Canadian traders at various trade shows
- Documented meeting reports at the end of each show

ASSISTANT TAILOR

ALTERATION +, TORONTO, CANADA

July 2014 - Nov 2014

- Assist with fitting, pattern making and sewing
- Responsible for opening and closing of the store

PROGRAM COORDINATOR

YWAM, SAO PAULO, BRAZIL

Jan 2014 - May 2014

- Voluntary work including coordinating and holding art and crafts program for children (4-10 years old)
- Documented pictures throughout the trip

*4 months of preparation period in Toronto, ON. 2 weeks of trip to Brasil

SOCIAL MEDIA & PR

OCAD U 99th GRADUATE COMMITTEE, TORONTO, CANADA

Dec 2013 - May 2014

- Design and manage social media channels to promote the event (Facebook, Tumblr)
- Coordinate and direct portrait photo shoots and interviews for 2014 industrial design graduate students. Worked closely with each graduate to generate suitable concept

Education

BDes. INDUSTRIAL DESIGN

OCAD UNIVERSITY, TORONTO, CA

Sept 2011 - June 2014

BDes. FASHION COMMUNICATIONS

RYERSON UNIVERSITY, TORONTO, CA

Sept 2009 - June 2011

* Transferred after 2nd year

Language

Fluent Korean

Fluent English

Competency

Adobe Creative Suit

- PhotoShop
- Illustrator
- InDesign
- Premier Pro

Microsoft

- Powerpoint
- Word
- Excel

Social Media

- Instagram
- Facebook
- Blog / Wordpress
- Twitter