

Shyami Abeysekera

UI/UX DESIGNER

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Location — Colombo, Sri Lanka

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SKILLS

UX and UI design, Product design, UX research, User personas & journey, User-centered design, Design thinking, Interaction design, Wireframing, Prototyping, Front-end development, Branding, Interactive media development

TOOLS

Figma, Adobe XD, ReactJS, HTML, CSS, JS, Adobe Illustrator, Adobe Photoshop, Jira, Click up, Unity, Maya

EXPERIENCE

UI/UX Engineer — DirectFN | Hybrid

Feb 2023 - Present

- Led the redesign of a B2C trade application for mobile, enhancing user experience and interface functionality to improve user engagement and operational efficiency.
- Directed the design of an application builder, integrating a robust built-in feature store.
- Conducted comprehensive user research to understand product market fit and viability of a website builder.
- Spearheaded the revamp of a B2B SaaS website builder with an embedded CMS, while working closely with developers, leveraging user research and feedback, resulting in a 10% increase in productivity for in-house developers.
- Maintained design documentations throughout the UX process, including requirement gathering documentation, competitive audits and style guides.
- Executed a rebrand for the website builder that realigned the platform with the company's brand identity.
- Established the company's brand guide and design system fostering consistency.

Associate UI/UX Engineer — CreativeHub Global | Hybrid

Nov 2022 - Feb 2023

- Led the ideation and design for Serendib Hotels Malawi, creating an aesthetic and user-centric website that enhances the brand's online presence and user experience.
- Designed the CreativeHub application to streamline client management processes, resulting in improved efficiency and client satisfaction.
- Initiated a UX design process for the company, establishing user-centered design principles and a culture of design thinking.

Software Engineering Intern — WSO2 | Hybrid

Jul 2020 - Jul 2021

- Enhanced the UX of WSO2 Integration Studio with innovative features that received broad customer acclaim.
- Developed a prototype demonstrating Smart on FHIR's feasibility, leading to its integration into client solutions
- Revamped the WSO2 FHIR API hub with React, delivering a significant enhancement in UX and overall usability.

EDUCATION

Meta AR Developer — Professional Certificate

Present

Google UX Design — Professional Certificate

Oct 2022

BSc (Hons) Computer Science — University of Westminster

Sep 2022

- Graduated with First Class Honours.
- Modules focused on Web & Mobile Development, and Usability & Interaction.