Good Potential Job Titles

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1) Data Scientist

The Data Scientist is a member of an interdisciplinary research team which plays a fundamental role in the design and integration of models to support or automate decision making throughout the business. This role is focused on data exploration and model building, but also requires communication with non-data oriented stakeholders. It mandates a broad range of skills and experience. I believe that this is a good job for me as I have considerable experience with different types of analytical problems from the Springboard course. Additionally, I have direct work experience with mining data from an Oracle database using SQL, and I have built models from large customer datasets for personalization segmentation. I have worked across different departments and I have had to get buy-in from corporate stakeholders.

2) Applied/Junior Data Scientist

The Applied Data Scientist is similar to a Data Scientist but focuses on applying data science to a host of companies. This type of role works closely with a sales team for a software as a service company. They work on POC's and help the sales team to close deals. This is a more junior / team-oriented role. I believe this would be a good job title for me as I thrive in a team environment. I would be happy to work with sales teams and get to explore many different companies' data in a dynamic position such as this.

3) Optimization Analyst

The Optimization Analyst is responsible for launching and optimizing online marketing campaigns for clients. During a campaign, Optimization Analysts continually test hypotheses and use results to fine-tune campaign parameters. This job is very technical and uses light Machine Learning to enhance the models. I feel that I might be overqualified for this type of position but it would give me more hands-on experience with customers. This would be a job that allows for growth and development.