

DAVE GERETZ

Lakewood, NJ 08701 | 848.238.4250

dovi@geretz.com

[LinkedIn](#) | [Portfolio](#) | [Github](#)

SUMMARY OF QUALIFICATIONS

- Dedicated and multi-faceted Software Engineer/Web and Application Development candidate with ability to quickly grasp new concepts.
- Practical knowledge of a variety of programming languages and concepts.
- Good understanding of logic and work-flow that drives business applications.
- Proactive and team-oriented with demonstrated success at assuming positions of leadership.
- Excellent interpersonal and relationship management skills.
- Proven ability to convey complex concepts to individuals with different backgrounds, skills and learning styles.
- Strong administrative and organizational skills with demonstrated ability to oversee and complete projects, organize tasks efficiently and successfully.
- Capable and dedicated multi-tasker with careful attention to details; fast and motivated learner.

TECHNICAL SKILLS

Java, HTML, CSS, SQL, JavaScript, JQuery, AJAX, React, Angular JS

EDUCATION

SCHOOL OF EVOLVING TECHNOLOGIES (PCS), Lakewood, NJ

2019 – 2021

Intensive and comprehensive program focused on developing critical, real-world web and application programming and design skills. Developed practical applications in several technical languages.

Class President:

- Act as liaison between students and professors.
- Facilitate access to labs and assignments and resolve issues for students.

Assistant Lab Instructor:

- Asked to fill in for Lab Instructor for new class of students; assist students with programming assignments.

Select Projects (Portfolio):

- Created and designed a Google chrome extension that modifies the user's checkout page to find the words "Order Total" and replace them with the user's number of hours/days worked as payment for the item. This allows the user to clearly see the cost of the purchase in terms of labor required and effectively prevents impulse shopping. Utilized JavaScript, HTML and CSS to develop program.
- Developed event timer to count down to a specific occasion such as a birthday or anniversary. User inputs the date and a counter is displayed showing the number of days until the awaited date. Utilized webpack and JavaScript.

MAYAN HATORAH, Lakewood, NJ

2019

Bachelor of Talmudic Law

PROFESSIONAL EXPERIENCE

PERSONALIZEBABY, Lakewood, NJ – **Business Operations/Technical Management**

2020 – Present

- Established and manage an online business selling personalized baby gifts on Amazon, eBay and Etsy.
- Developed logo and color scheme, created "About" section, shipping profiles, listings and descriptions; uploaded photos.
- Utilize eRank for SEO placement resulting in increased exposure and revenue.
- Source products from competitive and quality vendors; calculate pricing and run sales allowing for increased sales.
- Manage invoicing, payment processing, accounting and taxes using Etsy back-end system.
- Implemented processes to download orders and sort personalization by color and font, maximizing productivity.
- Handle customer service issues ensuring positive experience, repeat and referral business.
- Manage inventory and cash flow while monitoring profitability.
- Achieved 5 star rating on thousands of sales within a short period of time.
- Grew business organically to accommodate hundreds of orders weekly while ensuring timely order fulfillment.