MACHINIMA | RECON GIVEAWAY ("PROMOTION") OFFICIAL RULES
NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

Last Updated: 8/24/2012

The Promotion is sponsored by Machinima and SaySo, LLC ("Sponsor").

Eligibility: Promotion open only to individuals who are at least 18 years of age (or the age of majority under applicable law, whichever is older). Residents of Cuba, Iran, Myanmar, North Korea, Sudan and Syria are not eligible to participate. The promotion is void in those countries and wherever otherwise restricted by law. Directors, officers and employees of Say.So, or their respective agents, professional advisors, or advertising and promotional agencies, and immediate families of each, are not eligible to win any prizes.

Promotion Period(s):

• The Drawing Period for the first giveaway begins at 10:00:00 am on July 30th, 2012 and ends at 11:59:59 pm on September 15th, 2012. Winner will be announced on: September 21st, 2012. (Pending the return and approval of the contest winner acceptance form.) Canadian potential winners must answer a timed mathematical question in order to win the prize.

    The winner will receive a "Limited Edition Star Wars Xbox 360 Slim + Kinect"

How to Enter: There are two ways to enter:

• Using Coins: For each Entry Token you order through the Say.So browser plug-in application ("App") for a drawing period, you will receive one entry for a chance to win the prize offered for that period. You may order Entry Tokens through the App by redeeming Coins you have accumulated in your Say.So rewards program account.

• Via Postcard: For each postcard you send to Sponsor that is postmarked during a drawing period, you will receive one entry for a chance to win the prize offered for that period. Each postcard must identify the drawing period for which the postcard is submitted (please specify details from the drawing periods listed above), must include your name, address, email address and telephone, and must be mailed to Sponsor at Attn: Machinima Recon Giveaway, 227 Broadway, Suite 300, Santa Monica, California 90401. Postcards must be received by Sponsor within three (3) business days after the end of the applicable drawing period to be eligible to win the prize offered for that period. Each prize winner will be notified by email within one week after the date of the drawing for the prize (see above), if the winner cannot be contacted and does not respond within three days, Say.So reserves the right to choose another giveaway winner. Odds of winning a prize depend on number of eligible entries received during each weekly drawing period. All prizes will be awarded. Prizes returned as undeliverable or otherwise not claimed within seven (7) days after delivery of notification may be forfeited and awarded to an alternate winner.

• No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Limit one (1) prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Drawing winners must reside in the USA or Canada, and have a current and valid US Taxpayer ID or Social Security number for items valued at over $600.00. For items valued at under $600.00, winners only need to reside in the USA or Canada

General Terms and Conditions: The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state local and municipal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion.

By entering the Promotion, you release Machinima and Say.So from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, winners may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a self-addressed, business-size return envelope to:

Attn: Machinima Recon Giveaway, Say.So,

227 Broadway, Suite 300, Santa Monica, California 90401.

By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2012 Say.So. All rights reserved.

Admissibilité: La promotion est ouverte uniquement aux personnes qui ont au moins 18 ans (ou l'âge de la majorité en vertu du droit applicable, selon ce qui est plus âgé). Les résidents de Cuba, l'Iran, le Myanmar, la Corée du Nord, le Soudan et la Syrie ne sont pas admissibles à participer. La promotion est nulle dans ces pays et partout ailleurs limitée par la loi. Les administrateurs, dirigeants et employés de Say.So, ou leurs mandataires, conseillers professionnels ou agences de publicité et de promotion, et les familles immédiates de chacun, ne sont pas admissibles à gagner un prix.

Période de promotion: la période de tirage pour le giveaway première commence à 10:00:00 le 30 Juillet 2012 et se termine à 23:59:59 le 15 Septembre 2012. Le gagnant sera annoncé le: 21 Septembre 2012. (En attendant le retour et l'approbation du formulaire d'acceptation, gagnant du concours.) Canadiens gagnants potentiels doivent répondre à une question mathématique chronométrée afin de gagner le prix.

Le gagnant recevra un "Limited Edition Star Wars Xbox 360 Slim + Kinect"

Conditions générales: la promotion et le présent règlement officiel seront régis et interprétés selon les lois de l'État de Washington. Ce concours est assujetti à toutes les lois fédérales, provinciales lois locales et municipales et est nul là où interdit. Toute disposition du présent règlement officiel considérés comme inapplicable sera appliquée dans toute la mesure, et le reste de ces règlements officiels demeureront en vigueur. Les inscriptions deviennent la propriété du commanditaire et ne seront pas retournés. Commanditaire ne sera pas responsable des participations en retard, perdues, illisibles, incomplètes, endommagées ou mal adressées, et n'accepte aucune responsabilité pour toute blessure, perte ou dommage de toute sorte résultant de la participation d'un participant à cette promotion. Le commanditaire se réserve le droit de modifier le présent règlement officiel ou de mettre fin à cette promotion.