



SNAKKLE SAY.SO GIVEAWAY (“PROMOTION”) OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

Last Updated: 7/26/2012

The Promotion is sponsored by Snackle and SaySo, LLC (“Sponsor”).

Eligibility: Promotion is open only to residents of the 50 United States and District of Columbia who are at least eighteen (18) years of age (or over the age of majority in entrant's state of residence). Directors, officers and employees of Snackle and SaySo, or their respective agents, professional advisors, or advertising and promotional agencies, and immediate families of each, are not eligible to win any prizes.

Promotion Period(s):

- The Drawing Period for the first giveaway begins at 10:00:00 am on May 9th, 2012 and ends at 11:59:59 pm on June 14th, 2012. Winner will be announced on: June 18th, 2012. (Pending the return and approval of the contest winner acceptance form.)

"Apple iPad: iPad with Wi-Fi 16GB White (3rd generation)"

- The Drawing Period for the second giveaway begins at 10:00:00 am on June 16th, 2012 and ends at 11:59:59 pm on July 14th, 2012. Winner will be announced on: July 18th, 2012. (Pending the return and approval of the contest winner acceptance form.)

"Apple iPad: iPad with Wi-Fi 16GB White (3rd generation)"

- The Drawing Period for the third giveaway begins at 10:00:00 am on July 15th, 2012 and ends at 11:59:59 pm on August 14th, 2012. Winner will be announced on: August 22nd, 2012. (Pending the return and approval of the contest winner acceptance form.)

"Apple iPad: iPad with Wi-Fi 16GB White (3rd generation)"

How to Enter: There are two ways to enter:

- Using Snackle Bucks: For each Entry Token you order through the SaySo browser plug-in application (“App”) for a drawing period, you will receive one entry for a chance to win the prize offered for that period. You may order Entry Tokens through the App by redeeming Snackle Bucks you have accumulated in your SaySo rewards program account.
- Via Postcard: For each postcard you send to Sponsor that is postmarked during a drawing period, you will receive one entry for a chance to win the prize offered for that period. Each postcard must identify the drawing period for which the postcard is submitted (please specify details from the drawing periods listed above), must include your name, address, email address and telephone, and must be mailed to Sponsor at Attn: Snackle Giveaway, 227 Broadway, Suite 300, Santa Monica, California 90401. Postcards must be received by Sponsor within three (3) business days after the end of the applicable drawing period to be eligible to win the prize offered for that period.

- Each prize winner will be notified by email within one week after the date of the drawing for the prize (see above), if the winner cannot be contacted and does not respond within three days, Say.So reserves the right to choose another giveaway winner. Odds of winning a prize depend on number of eligible entries received during each weekly drawing period. All prizes will be awarded. Prizes returned as undeliverable or otherwise not claimed within seven (7) days after delivery of notification may be forfeited and awarded to an alternate winner.
- No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Limit one (1) prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Drawing winners must reside in the USA or Canada, and have a current and valid US Taxpayer ID or Social Security number for items valued at over \$600.00. For items valued at under \$600.00, winners only need to reside in the USA or Canada

General Terms and Conditions: The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state and municipal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion.

By entering the Promotion, you release Snackle and Say.So from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, winners may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a self-addressed, business-size return envelope to:

Attn: Snackle Giveaway, Say.So,

227 Broadway, Suite 300, Santa Monica, California 90401.

By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2012 Say.So. All rights reserved.