



## **SAY.SO MUSIC BAR GIVEAWAY (“PROMOTION”) OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.***

The Promotion is sponsored by SaySo, LLC (“Sponsor”).

**Eligibility:** Promotion is open only to residents of the 50 United States and District of Columbia who are at least eighteen (18) years of age (or over the age of majority in entrant's state of residence). Directors, officers and employees of Sponsor, Hello Music, or their respective agents, professional advisors, or advertising and promotional agencies, and immediate families of each, are not eligible to win any prizes.

**Promotion Period:** The Promotion begins December 2, 2011 and ends January 2, 2012. There are three weekly drawing periods and one Grand Prize drawing period for the Promotion:

- The Week 1 Drawing Period begins at 12:00:01 am on December 2, 2011 and ends at 11:59:59 pm on December 11, 2011.
- The Week 2 Drawing Period begins at 12:00:01 am on December 12 2011 and ends at 11:59:59 pm on December 18, 2011.
- The Week 3 Drawing Period begins at 12:00:01 am on December 19 2011 and ends at 11:59:59 pm on December 25 2011.
- The Grand Prize Drawing Period begins at 12:00:01 am on December 2, 2011 and ends at 11:59:59 pm on January 2, 2012. (All times are Pacific Time.)

**How to Enter:** There are two ways to enter:

- **Using Notes:** For each Entry Token you order through the Say.So browser plug-in application (“App”) for a weekly drawing period or the Grand Prize Drawing Period, you will receive one entry for a chance to win the prize offered for that period. You may order Entry Tokens through the App by redeeming Notes you have accumulated in your Say.So rewards program account.
- **Via Postcard:** For each postcard you send to Sponsor that is postmarked during a weekly drawing period or the Grand Prize Drawing Period, you will receive one entry for a chance to win the prize offered for that period. Each postcard must identify the drawing period for which the postcard is submitted (either Week 1, Week 2, Week 3, or Grand Prize), must include your name, address, email address and telephone, and must be mailed to Sponsor at Attn: Hello Music Giveaway, 227 Broadway, Suite 300, Santa Monica, California 90401. Postcards must be received by Sponsor within three (3) business days after the end of the applicable weekly drawing period or the Grand Prize Drawing Period to be eligible to win the prize offered for that period. If an entry for the Week 1 Drawing Period or Week 2 Drawing Period is received more than three (3) business days after the end of the applicable period, the entry will be entered into the weekly drawing period in which the entry was received (or, if received more than three (3) business days after the Week 3 Drawing Period, then will be disqualified).

**Prizes:** There are three (3) Weekly Prizes and one (1) Grand Prize:

- The Week 1 Prize is Recording Pack, consisting of: one (1) Marshall Electronics V89 Condenser Microphone & one (1) Sony 7506 Headphones. Approximate retail value (ARV): \$449.00.
- The Week 2 Prize is a Percussion Pack, consisting of: one (1) Toca Synergy Series Congas, one (1) SDVR12 Djembe, and one (1) LP Black Beauty Cowbell. ARV: \$490.00.
- The Week 3 Prize is a MIDI Pack, consisting of: one (1) Akai MiniAK, one (1) Arturia Dr. Bob Synth Software. ARV: \$648.00
- The Grand Prize is one (1) Takamine EF340SCGN AE Guitar. ARV: \$899.00.

Each prize winner will be notified by email within one week after the date of the drawing for the prize (see below). Odds of winning a prize depend on number of eligible entries received during each weekly drawing period (for each Weekly Prize) and during the Promotion (for the Grand Prize). All prizes will be awarded. Prizes returned as undeliverable or otherwise not claimed within seven (7) days after delivery of notification may be forfeited and awarded to an alternate winner. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Limit one (1) prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**Promotion Rules:** For each weekly drawing period, one (1) Weekly Prize winner will be randomly selected by Sponsor among all eligible entries received for such weekly drawing period. For the Grand Prize Drawing Period, one (1) Grand Prize winner will be randomly selected by Sponsor among all eligible entries received for the Grand Prize Drawing Period. The drawings will take place on or about the following dates:

- Week 1 Prize drawing: December 15, 2011
- Week 2 Prize drawing: December 22, 2011
- Week 3 Prize drawing and Grand Prize drawing: December 29, 2011

**General Terms and Conditions:** The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. This Promotion is subject to all applicable federal, state and municipal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Entries become the property of Sponsor and will not be returned. Sponsor shall not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accept no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in this Promotion. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. **By entering the Promotion, you release Sponsor and Hello Music from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** Except where prohibited by law, entry into the Promotion constitutes permission to use entrant's name, city of residence, likeness and/or prize information, without limitation, for Sponsor's promotional purposes without further permission or compensation. As a condition of being awarded a prize, winners may be required to confirm such permission in writing and execute and deliver a written affidavit of eligibility, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation. By entering, entrants certify that they have complied with these Official Rules and are eligible to win. For a copy of the winners list or these Official Rules, send a written request with a self-addressed, business-size return envelope to: Attn: Hello Music Giveaway, Say.So, 227 Broadway, Suite 300, Santa Monica, California 90401. By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2011 Say.So. All rights reserved.