

HomePlanet — Remix Mode / Live Reference Capture

Purpose

Remix Mode allows a creator or business owner to paste any website they admire, annotate what they like, record commentary, and have HomePlanet rebuild a brand-safe, owned funnel based on intent rather than copying.

Core Flow

Paste URL → Preview loads → Highlight sections → Voice or type notes → Upload screenshots or screen records → Click TRANSFORM THIS SITE → Side-by-side comparison → Exportable funnel.

What the System Extracts

Layout primitives, section ordering, CTAs, forms, color systems, typography hierarchy, testimonials, pricing flows, mobile rules, and conversion paths.

What the System Preserves

User-flagged hero layouts, pricing tiers, tone, testimonial formats, and funnel sequencing.

Brand Patching

Injects logos, fonts, colors, brand voice, trust marks, accessibility rules, and local SEO while preserving originality.

Presence Anchoring

Every remix session creates a cryptographic presence anchor proving when the transformation was initiated and what was generated.

Industry Uses

Agencies, mechanics, sign shops, attorneys, restaurants, solo founders, real estate, and creator studios.

Strategic Positioning

This is not an AI copier. It is an intent-driven rebuild engine.

Phased Rollout

Phase 1: Preview + regenerate. Phase 2: Screen record remix. Phase 3: Brand memory profiles.