

HOMEPLANET BEHAVIORAL TELEMETRY & SUGGESTION SYSTEM — LOCK-IN BRIEF

CORE INSIGHT

HomePlanet is not collecting analytics. It is capturing presence-anchored behavioral truth.

THE UNIVERSAL EVENT SPINE

id — immutable proof something occurred.
created_at — timestamp for trend analysis.
session_id — anonymous repeat tracking.
ref — where the action happened.
event — what occurred.
meta — contextual payload.

PLATFORMS COVERED

Design Recovery, Mechanic Intake, HomePlanet Studio, SELF onboarding, PredatorShield dashboards, Education workflows, Vehicle intake, Flea Market MVPs.

USE CASES

Feature adoption
Sales-lead identification
A/B testing
Funnel mapping
Time-of-day heatmaps
Error intelligence
Investor proof
Pricing experimentation
Education timestamping
Mechanic workflow intelligence

THE SUGGESTION BOX DOCTRINE

Users submit suggestions tied to:

- the page they were on
- the action they just performed
- voice or typed input
- system-generated improvement ideas

STRATEGIC OUTCOME

HomePlanet becomes a cross-product nervous system powering growth metrics, billing, fraud detection, abuse detection, compliance proof, partner dashboards, and audit trails.

FOUNDER NOTE

This is HomePlanet DNA: presence-first, behavior-anchored, planet-scale systems thinking.

HomePlanet — Live Build Telemetry Mode

Purpose

Live Build Telemetry exposes the internal pipeline while HomePlanet rebuilds a site so users can watch real-time operations.

Creator Experience

Split-screen interface with live build console and preview panel.

Pipeline Stages

Structure crawl, H1/H2 parse, SEO mapping, CTA detection, brand patching, accessibility scan, mobile optimization, performance passes, sitemap generation, schema injection, form wiring, and presence anchoring.

Why It Converts

Transparency builds trust and virality for creator demos.

Compliance

Telemetry logs double as legal provenance and audit trails.

Exportables

Downloadable Build Report PDFs with timestamps and hashes.

MVP Scope

Segmented progress bar, live logs, stage groups, replayable sessions.

Messaging

HomePlanet doesn't hide the factory—it shows it.

Future

Conversion simulators, SEO meters, A/B previews, saved demo templates.