HOMEPLANET BEHAVIORAL TELEMETRY & SUGGESTION SYSTEM — LOCK-IN BRIEF

CORE INSIGHT
HomePlanet is not collecting analytics. It is capturing presence-anchored behavioral truth.

THE UNIVERSAL EVENT SPINE
id — immutable proof something occurred.
created_at — timestamp for trend analysis.
session_id — anonymous repeat tracking.
ref — where the action happened.
event — what occurred.
meta — contextual payload.

PLATFORMS COVERED
Design Recovery, Mechanic Intake, HomePlanet Studio, SELF onboarding, PredatorShield dashboards, Education workflows, Vehicle intake, Flea Market MVPs.

USE CASES
Feature adoption
Sales-lead identification
A/B testing
Funnel mapping
Time-of-day heatmaps
Error intelligence
Investor proof
Pricing experimentation
Education timestamping
Mechanic workflow intelligence

THE SUGGESTION BOX DOCTRINE
Users submit suggestions tied to:
• the page they were on
• the action they just performed
• voice or typed input
• system-generated improvement ideas

STRATEGIC OUTCOME
HomePlanet becomes a cross-product nervous system powering growth metrics, billing, fraud detection, abuse detection, compliance proof, partner dashboards, and audit trails.

FOUNDER NOTE
This is HomePlanet DNA: presence-first, behavior-anchored, planet-scale systems thinking.