

# HomePlanet — Remix Mode / Live Reference Capture

## Purpose

Remix Mode allows a creator or business owner to paste any website they admire, annotate what they like, record commentary, and have HomePlanet rebuild a brand-safe, owned funnel based on intent rather than copying.

## Core Flow

Paste URL → Preview loads → Highlight sections → Voice or type notes → Upload screenshots or screen records → Click TRANSFORM THIS SITE → Side-by-side comparison → Exportable funnel.

## What the System Extracts

Layout primitives, section ordering, CTAs, forms, color systems, typography hierarchy, testimonials, pricing flows, mobile rules, and conversion paths.

## What the System Preserves

User-flagged hero layouts, pricing tiers, tone, testimonial formats, and funnel sequencing.

## Brand Patching

Injects logos, fonts, colors, brand voice, trust marks, accessibility rules, and local SEO while preserving originality.

## Presence Anchoring

Every remix session creates a cryptographic presence anchor proving when the transformation was initiated and what was generated.

## Industry Uses

Agencies, mechanics, sign shops, attorneys, restaurants, solo founders, real estate, and creator studios.

## Strategic Positioning

This is not an AI copier. It is an intent-driven rebuild engine.

## **Phased Rollout**

Phase 1: Preview + regenerate. Phase 2: Screen record remix. Phase 3: Brand memory profiles.