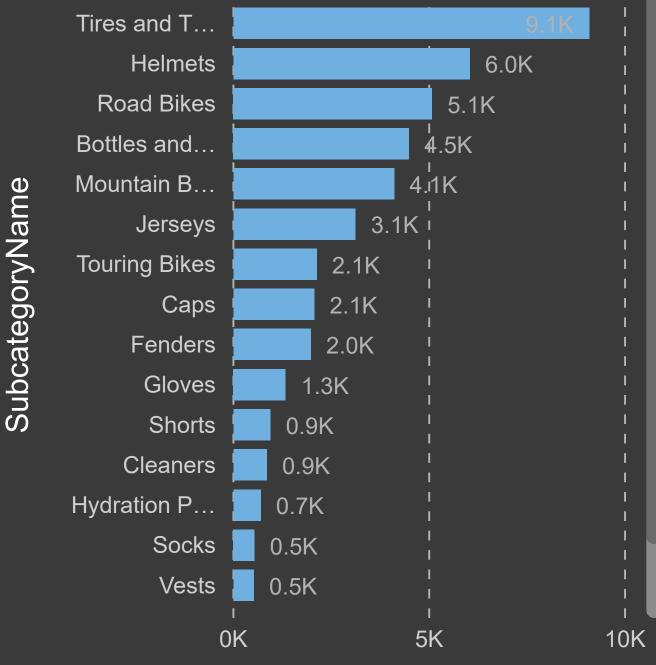
1/1/2016

6/30/2017

## Total Orders by Category Bikes Accessories Clothing

## Total Orders by Subcategory Tires and T... 6.0K Helmets Road Bikes 5.1K



ProductName	Total Orders	Return Rate
Mountain-500 Silver, 48	49	
Road-650 Black, 44	20	
Road-650 Black, 48	29	
Road-650 Black, 52	32	
Road-650 Black, 60	27	
Road-650 Red, 62	31	
Touring-3000 Blue, 44	52	
Touring-3000 Yellow, 54	47	
Road-250 Black, 58	189	0.53%
AWC Logo Cap	2,062	1.11%
Touring-2000 Blue, 54	86	1.16%
Touring Tire	863	1.22%
Short-Sleeve Classic Jersey, XL	383	1.31%
ML Mountain Tire	1,059	1.32%
Fender Set - Mountain	1,975	1.36%
Bike Wash - Dissolver	850	1.47%
ML Road Tire	868	1.51%
Road Tire Tube	2,173	1.55%
Touring-3000 Blue, 62	63	1.59%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Touring Tire Tube	1,364	1.64%
Road Bottle Cage	1,668	1.68%
Half-Finger Gloves, S	453	1.69%
Half-Finger Gloves, M	465	1.74%
Mountain-500 Black, 44	56	1.79%
Touring-3000 Yellow, 50	56	1.79%
Total	22,534	2.14%

View Product Detail (i)

Monthly Revenue

Goal: 1.77M (+3.31%)

Monthly Orders

Goal: 2165 (-0.88%)

Monthly Returns

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

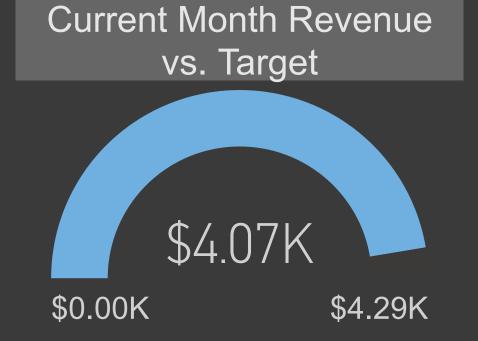
Select all North America Pacific Europe





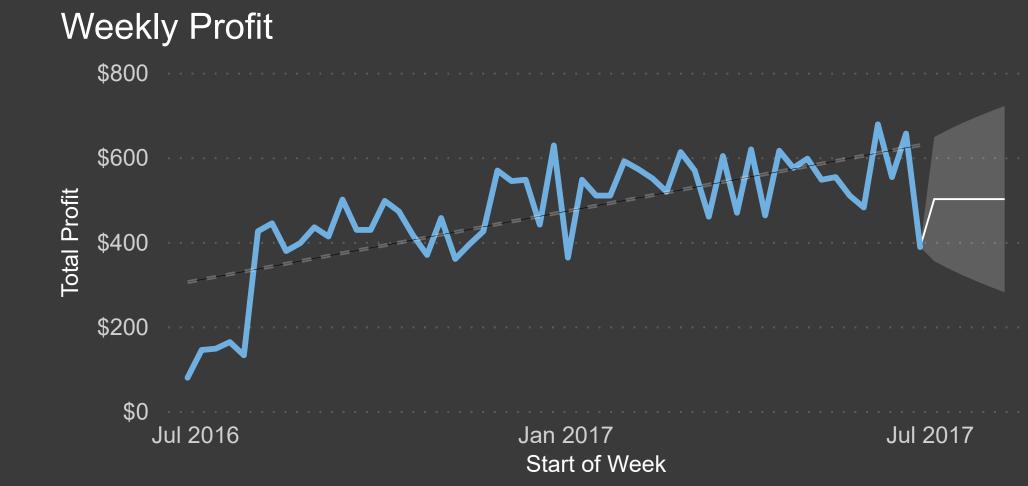
Water Bottle - 30 oz.



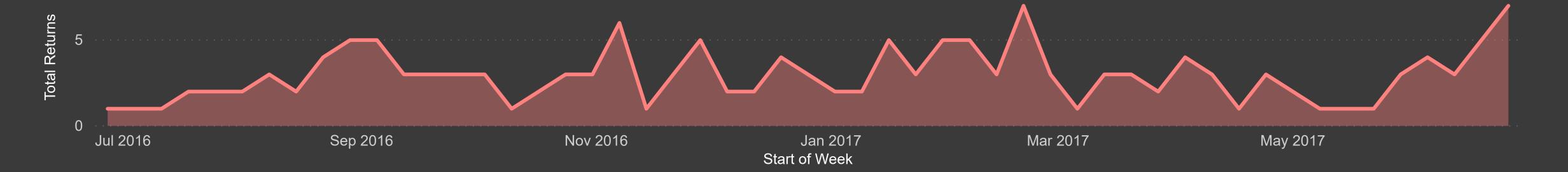




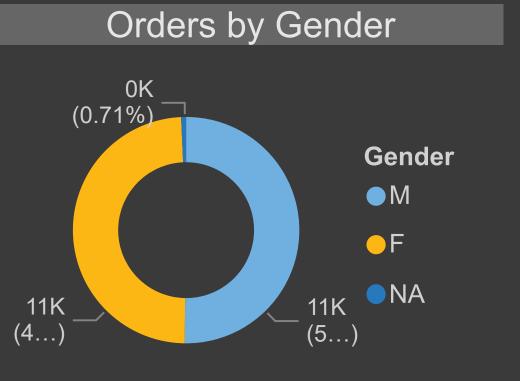


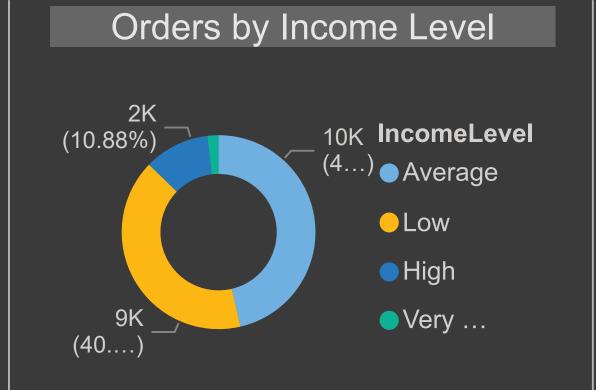


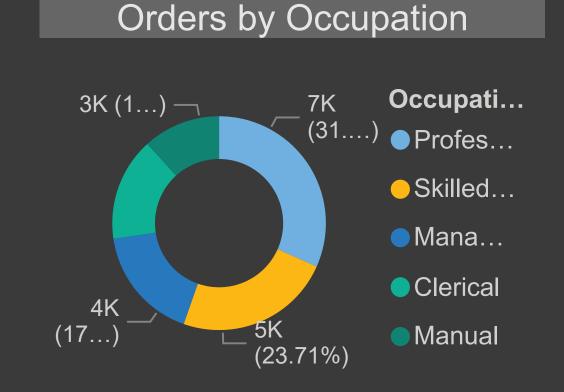
## Weekly Return Volume



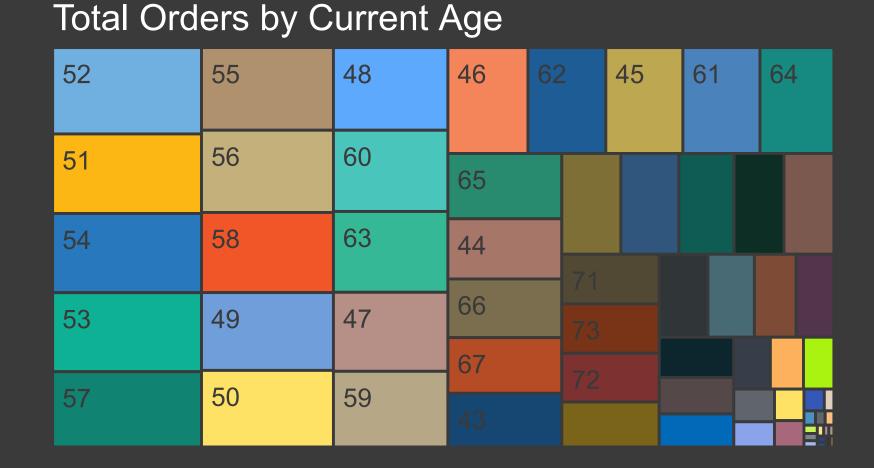












Top Customer

Vir. Maurice Shan

Customer Orders

Customer Revenue

\$\frac{1}{2}\$

