



Current Month Transactions

18,325✓
Goal: 17,339 (+5.69%)

Current Month Profit

\$71,682✓
Goal: 67.87K (+5.61%)

Current Month Returns

496!
Goal: 482 (-2.9%)

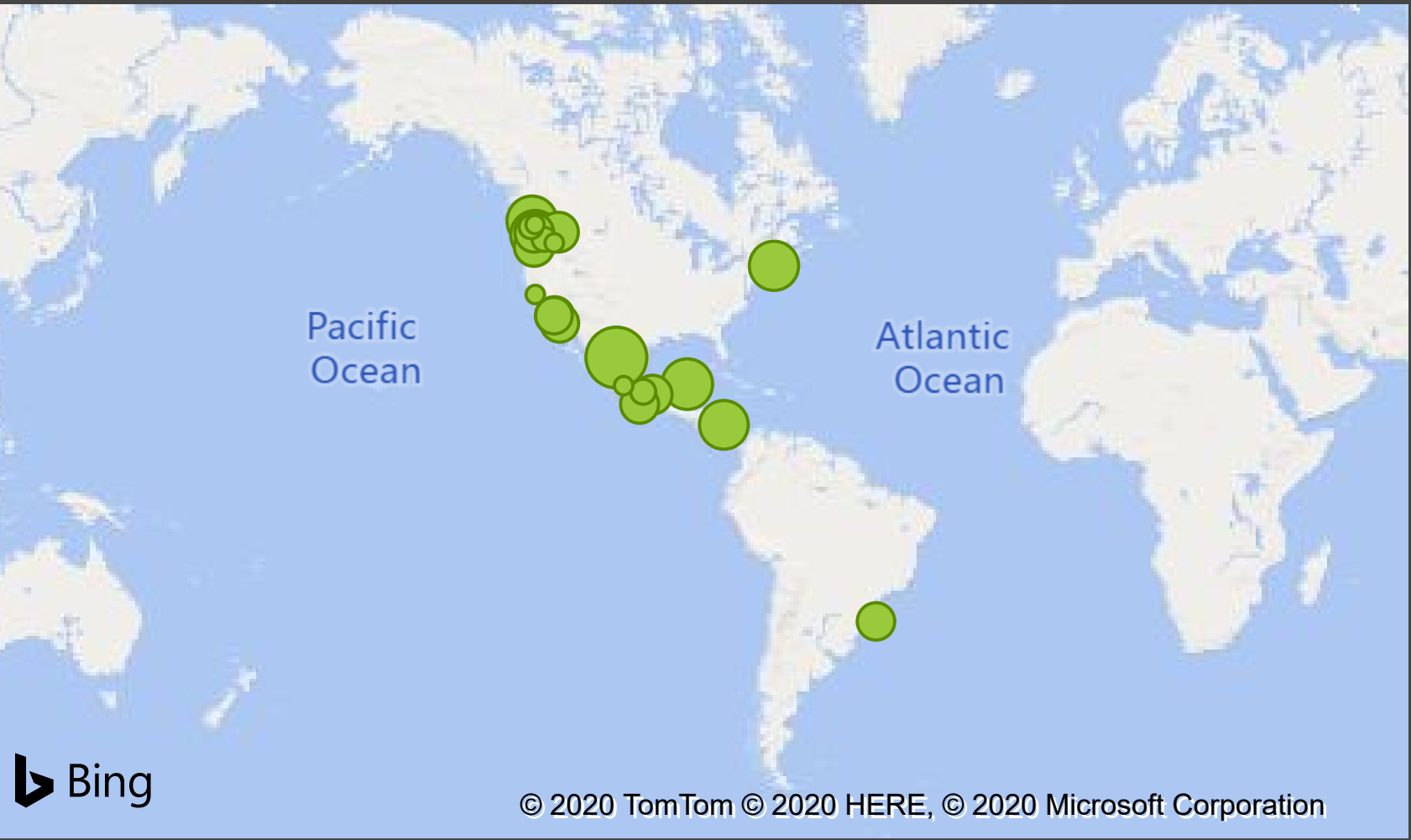
| Product Brand | Total Transactions | Total Profit | Profit Margin | Return Rate |
|---------------|--------------------|--------------|---------------|-------------|
| Plato | 3,352 | \$12,748 | 63.55% | 1.06% |
| BBB Best | 3,514 | \$12,991 | 62.12% | 0.80% |
| Cormorant | 3,744 | \$15,749 | 61.60% | 0.87% |
| Imagine | 3,634 | \$15,102 | 61.40% | 1.06% |
| Carlson | 2,564 | \$10,534 | 61.20% | 0.97% |
| Better | 2,823 | \$9,179 | 61.15% | 1.07% |
| Fast | 4,097 | \$16,469 | 61.03% | 1.07% |
| PigTail | 3,467 | \$11,617 | 60.68% | 1.04% |
| Best Choice | 4,218 | \$18,355 | 60.64% | 0.81% |
| Super | 3,618 | \$13,868 | 60.59% | 0.96% |
| Sunset | 3,953 | \$14,018 | 60.45% | 1.03% |
| Nationeel | 4,408 | \$18,617 | 60.44% | 1.18% |
| High Top | 4,940 | \$19,810 | 60.42% | 1.01% |
| Big Time | 3,816 | \$15,560 | 60.20% | 1.05% |
| Pleasant | 2,564 | \$10,187 | 60.18% | 0.92% |
| High Quality | 3,577 | \$16,139 | 59.98% | 1.13% |
| Ebony | 5,238 | \$20,354 | 59.81% | 0.96% |
| Fort West | 4,108 | \$15,834 | 59.80% | 0.97% |
| Just Right | 2,558 | \$9,283 | 59.54% | 0.83% |
| Carrington | 3,891 | \$14,883 | 59.52% | 0.78% |
| Red Wing | 3,870 | \$15,870 | 59.36% | 1.06% |
| Bravo | 2,484 | \$11,027 | 59.15% | 0.82% |
| CDR | 3,078 | \$12,062 | 58.98% | 1.11% |
| Tri-State | 5,099 | \$19,980 | 58.91% | 1.10% |
| Golden | 3,550 | \$13,256 | 58.72% | 0.88% |
| Landslide | 3,270 | \$10,647 | 58.65% | 0.98% |
| Hermanos | 5,342 | \$21,753 | 58.64% | 0.95% |
| Horatio | 4,195 | \$17,737 | 58.42% | 1.26% |
| Total | 113,668 | \$449,627 | 59.94% | 1.00% |

Select all

Canada

Mexico

USA



- USA
- Mexico
- Canada

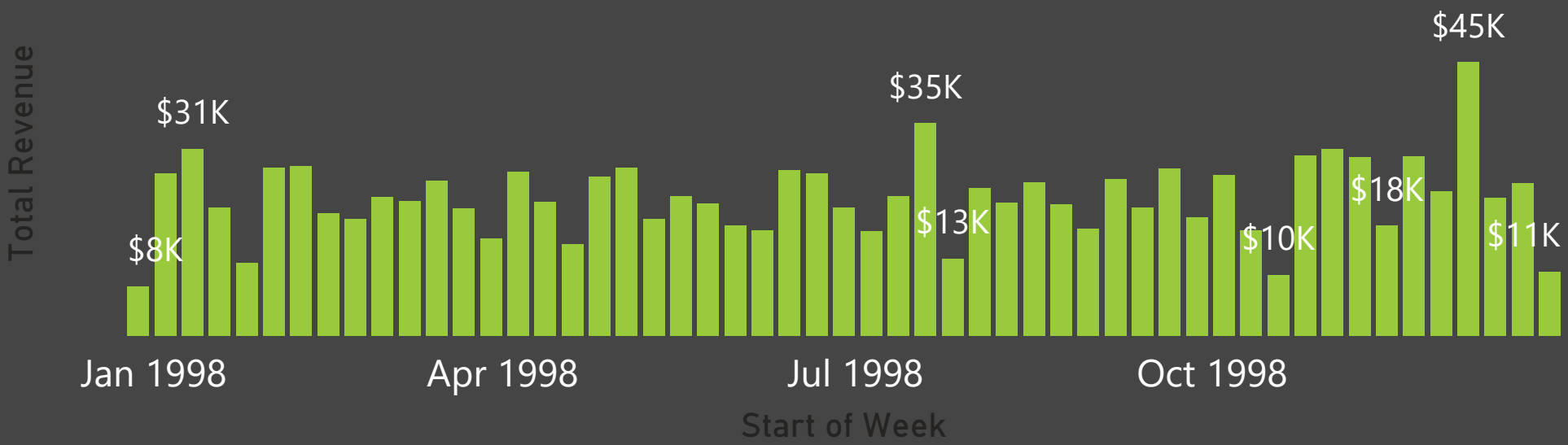
USA

Mexico

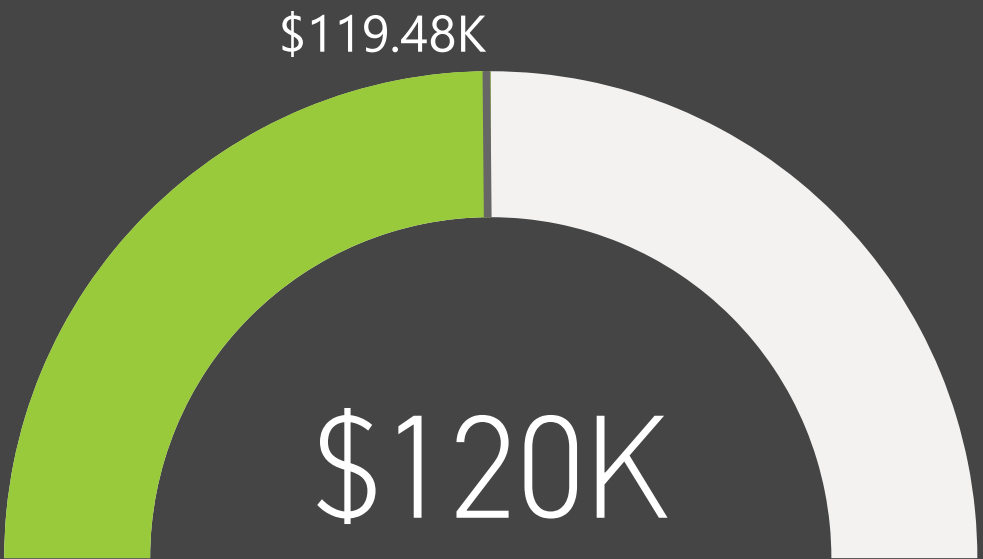
94K

73K

Weekly Revenue Trending



Revenue vs. Target



PERFORMANCE NOTES:



***Portland** reached **1,000 sales** in December to close out the year*



High Top** product returns doubled in Mexico (**4** to **8**), at a return rate of **1.2%



***Plato** products drove the strongest overall profit margin (**63.55%**) in 1998*